

“Graphic Design (4 Years/240 ECTS, B.A.)”

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1st Semester								
1.	Compulsory	Introduction to Graphic Design	GRD100	3	50	14	42	6
2.	Compulsory	Idea Generation and Design Processes	GRD105	3	50	14	42	6
3.	Compulsory	Design Principles	GRD110	3	50	14	42	6
4.	Compulsory	Drawing Techniques	GRD115	3	50	14	42	6
5.	Free Elective		---	3	50	14	42	6
2nd Semester								
6.	Compulsory	Introduction to Art History	GRD120	3	50	14	42	6
7.	Compulsory	Typography I	GRD125	3	50	14	42	6
8.	Compulsory	Colour Theory and Practice	GRD130	3	50	14	42	6
9.	Compulsory	Photography I	GRD135	3	50	14	42	6
10.	Free Elective		---	3	50	14	42	6
3rd Semester								
11.	Compulsory	Typography II	GRD205	3	50	14	42	6
12.	Compulsory	Life Drawing	GRD210	3	50	14	42	6
13.	Compulsory	Computer Applications for Graphic Design	GRD215	3	50	14	42	6
14.	Compulsory	Marketing for Designers	GRD220	3	50	14	42	6
15.	Free Elective		---	3	50	14	42	6

4 th Semester								
16.	Compulsory	Graphic Design History	GRD225	3	50	14	42	6
17.	Compulsory	Visual Identity Design	GRD230	3	50	14	42	6
18.	Compulsory	Introduction to Multimedia Design	GRD235	3	50	14	42	6
19.	Compulsory	Introduction to 3D Design	GRD240	3	50	14	42	6
20.	Compulsory	Graphic Design and Production	GRD245	3	50	14	42	6
5 th Semester								
21.	Compulsory	Typography III	GRD300	3	50	14	42	6
22.	Compulsory	Graphic Design and Advertising	GRD305	3	50	14	42	6
23.	Compulsory	Illustration for Graphic Design and Multimedia	GRD310	3	50	14	42	6
24.	Compulsory	Motion Design I	GRD315	3	50	14	42	6
25.	Compulsory	Modern and Contemporary Art	GRD375	3	50	14	42	6
6 th Semester								
26.	Compulsory	Publication Design I	GRD320	3	50	14	42	6
27.	Compulsory	Package Design	GRD325	3	50	14	42	6
28.	Compulsory	Information Design	GRD330	3	50	14	42	6
29.	Compulsory	Digital Media Techniques	GRD335	3	50	14	42	6
30.	Elective	Specialization Course	---	3	50	14	42	6
7 th Semester								
31.	Compulsory	3D Modelling Design	GRD400	3	50	14	42	6
32.	Compulsory	Web Page Design I	GRD405	3	50	14	42	6
33.	Compulsory	Professional Practices in Graphic Design	GRD410	3	50	14	42	6
34.	Compulsory	Internship	GRD415	150 Hours				6

35.	Compulsory	Final Thesis Project I	GRD485	3	50	14	42	6
8th Semester								
36.	Compulsory	Final Thesis Project II	GRD490	N/A	N/A	14	N/A	6
37.	Compulsory	Design and Technologies for Social Media	GRD420	3	50	14	42	6
38.	Elective	Specialization Course	---	3	50	14	42	6
39.	Elective	Specialization Course	---	3	50	14	42	6
40.	Elective	Specialization Course	---	3	50	14	42	6
*SPECIALIZATION COURSES								
Students select four (4) courses from the specialization of their choice. Students who do not wish to choose specialization courses but wish to select courses from both specializations, may do so, with their academic advisor's consent.								
Specialization in Multimedia Design								
1.	Elective	Topics in Visual Culture	GRD340	3	50	14	42	6
2.	Elective	Motion Design II	GRD345	3	50	14	42	6
3.	Elective	Photography II	GRD350	3	50	14	42	6
4.	Elective	Web Page Design II	GRD425	3	50	14	42	6
5.	Elective	3D Computer Animation	GRD430	3	50	14	42	6
6.	Elective	Sound and Motion	GRD435	3	50	14	42	6
Specialization in Printed and Digital Communication								
1.	Elective	Topics in Visual Culture	GRD340	3	50	14	42	6
2.	Elective	Photography II	GRD350	3	50	14	42	6
3.	Elective	Socially Useful Design	GRD360	3	50	14	42	6
4.	Elective	Current Awareness Topics in Graphic Design	GRD365	3	50	14	42	6
5.	Elective	Comic Book Theory and Design	GRD370	3	50	14	42	6
6.	Elective	Publication Design II	GRD440	3	50	14	42	6