



City Unity College: International Tourism and Hospitality Management (4 Academic Years, 255 ECTS, Bachelor)

Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year No 1 / 1st Semester								
1	Required	Introduction to the Hospitality and Tourism Operations	CHOS-100	3	50	13	39	6
2	Required	Computer Applications	CCOM-100	3	50	13	39	6
3	Required	Business Mathematics	CMAT-102	3	50	13	39	6
4	Required	Business Communications	CENG-120	3	50	13	39	6
5	Required	Introduction To Microeconomics	CECO-100	3	50	13	39	6



A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year No 1 / 2nd Semester								
6	Required	E-Tourism	CCOM-110	3	50	13	39	6
7	Required	Issues In Culinary Arts	CHOS-108	3	50	13	39	6
8	Required	Food and Beverage Service	CHOS-106	3	50	13	39	6
9	Required	Accounting I	CACC-100	3	50	13	39	6
10	Required	Housekeeping & Maintenance Operations	CHOS-102	3	50	13	39	6
Year One Internship								
11	Required	Internship I	CHOS-130					5



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Academic Year No 2 / 3 rd Semester								
1	Required	Front Office Operations	CHOS-200	3	50	13	39	6
2	Required	Business Law	CLAW-200	3	50	13	39	6
3	Required	Marketing Principles	CMKT-100	3	50	13	39	6
4	Required	Introduction To Macroeconomics	CECO-102	3	50	13	39	6
5	Required	Business Statistics	CMAT-200	3	50	13	39	6



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Academic Year No 2 / 4th Semester								
6	Required	Consumer Behavior	CPSY-200	3	50	13	39	6
7	Required	Food & Beverage Management	CHOS-206	3	50	13	39	6
8	Required	Accounting II	CACC-102	3	50	13	39	6
9	Required	Hotel Operations & Logistics	CHOS-208	3	50	13	39	6
10	Required	Human Resources Management	CMGT-212	3	50	13	39	6
Year Two Internship								
11	Required	Internship II	CHOS-230					5



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Academic Year No 3 /5 th Semester								
1	Required	Meetings Conferences & Incentives	CHOS-300	3	50	13	39	6
2	Required	Hospitality Facilities Planning & Development	CHOS-308	3	50	13	39	6
3	Required	Managing Service Quality And Guest Experience	CHOS-310	3	50	13	39	6
4	Required	Food And Beverage Cost Control	CHOS-304	3	50	13	39	6
5	Required	Hotel Information Systems	CHOS-306	3	50	13	39	6



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Academic Year No 3 / 6th Semester								
7	Required	Crisis Management	CMGT-330	3	50	13	39	6
8	Required	Casino Operations	CHOS-314	3	50	13	39	6
9	Required	Sustainable Tourism	CTOU-312	3	50	13	39	6
10	Required	Destination Management	CTOU-301	3	50	13	39	6
11	Elective	Any 300 Level elective or Language		3	50	13	39	6
Year Three Internship								
11	Required	Internship III	CHOS-330					5



A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year No 4 / 7 th Semester								
1	Required	Research Methods	CRES-300	3	50	13	39	6
2	Required	Contemporary Issues In Hospitality & Tourism	CHOS-404	3	50	13	39	6
3	Required	E-Marketing And Social Media	CDMR-320	3	50	13	39	6
4	Elective	Any 400 Level Elective Or Language	-	3	50	13	39	6
5	Elective	Any 400 Level Elective Or Language	-	3	50	13	39	6



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Academic Year No 4 / 8 th Semester								
1	Required	Strategic Management	CMGT-450	3	50	13	39	6
2	Required	Final Year Project/Dissertation	CDIS-450	3	50	13	39	12
3	Required	Cross Cultural & Global Management In Hospitality & Tourism	CHOS-400	3	50	13	39	6
4	Elective	Any 400 Level Elective Or Language	-	3	50	13	39	6