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To
Director
Cyprus Institute of Marketing

SUBJECT: Request to review the programme of study “MA in Luxury Hospitality Mangement” offered by the CIM (Limassol campus), via the franchise method, in collaboration with the University of West London, UK.

I have instructions to refer to the above subject in response to your letter, dated on March 16th, 2022.

The final review/assessment of the programme of study MA in Luxury Hospitality Management, which will be offered by your Institution, in collaboration with the University of West London, UK via the franchise method, has been completed in compliance with CYQAA’s Law [N. 136(I)/2015 and N.47(I)/2016, article 11].

According to CYQAA’s final review, there is full compliance on your behalf in relation to the conditions set out on the relevant article of the Law.

Therefore, CIM is permitted to offer the above mentioned higher education qualification/study programme of the UWL, via the franchise method.

The current review commences in the Fall semester of the academic year 2022-2023 and ceases to be in effect at the end of the Spring semester of the academic year 2026-2027.

(Loucia D. Constantinou, PhD)

On Behalf of the President of
The Cyprus Agency of Quality Assurance
and Accreditation in Higher Education