



COURSE DISTRIBUTION PER YEAR / PER SEMESTER

A/A	Course Type*	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ semester	Total periods/ semester	ECTS
YEAR 1 : Semester A								
1.	Compulsory	The Luxury Hospitality Business Environment	TH70056E	6	50min	14	84	10
2.	Compulsory	Designing the Customer Experience	TBC	6	50min	14	84	10
3.	Compulsory	Business Performance Analysis	TH7005E	6	50min	14	84	10
YEAR 1 : Semester B								
4.	Compulsory	Brand Reputation Management	TH70055E	6	50min	14	84	10
5.	Compulsory	Strategic Practice in Luxury Hospitality Management	TBC	6	50min	14	84	10
6.	Compulsory	Researching Luxury Organisations	TBC	6	50min	14	84	10
YEAR 1 : Semester C								
7.	Compulsory	Dissertation	TBC	6	50min	14	84	30

* Compulsory or elective course



TEACHING STAFF PER COURSE

A/A	Course Name	Course Code	Name of the responsible teaching staff
YEAR 1 : Semester A			
1.	The Luxury Hospitality Business Environment	TH70056E	Dr. Louis Karaolis
2.	Designing the Customer Experience	TBC	Dr. George Zachariades
3.	Business Performance Analysis	TH7005E	Dr. Maria Socratous
YEAR 1 : Semester B			



4.	Brand Reputation Management	TH70055E	Dr.Myria Kkalis
5.	Strategic Practice in Luxury Hospitality Management	TBC	Dr. Eleni Asprogenous
6.	Researching Luxury Organisations	TBC	Dr. George Zachariades
YEAR 2 : Semester C			
7.	Dissertation	TBC	Dr. Katerina Pavlou