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20th January, 2022

Dr. James Scott
Head of the School of Law and Tourism
Faculty of Business, Law and Tourism
University of Sunderland
Reg Vardy Building
St Peters Campus
St Peters Way
Sunderland, SR6 0DD
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Subject: Cross-border / franchise programs of study at

Ledra College

Dear Dr. Scott,

The CYQAA is the competent body and authority, responsible to ensure the quality of higher education in Cyprus and to support, through the procedures provided by the relevant legislation, the continuous improvement and upgrading of higher education institutions and their programs of study.

In Cyprus, higher education institutions are allowed by law to offer cross-border / franchise programmes of study, provided that a number of conditions, which are included in our legislation, are fulfilled. According to the legislation, the provider of the franchise program is responsible for its implementation and compliance with the European quality standards and guidelines (ESG).

In this context, we kindly ask you to provide to us information concerning the programme “BA in Business and Management” (3 years, 360 ECTS, Cycle 1), offered by **LEDRA COLLEGE** via a franchise contract with you, by addressing the questions below:

1. How do you check that students admitted to the programme meet the admission criteria?
2. Do you have information about the profile of incoming students?
3. How do you ensure that students have a good command of the programme's teaching language?
4. What are the minimum required qualifications of the teaching staff?
5. What knowledge do you have of the exam papers administered?
6. How do you check that the programmes are implemented based on quality criteria? What evidence do you request from Ledra College?
7. Have you ever visited classes where your programmes are taught in Cyprus? What is the teaching methodology followed?

Please, kindly also provide any further information that you would consider useful for the qualitative implementation of the above programme of study at your earliest convenience, and no later than January 31st, 2022.

We remain at your disposal for any inquiries.

(Loucia D. Constantinou, PhD)
On Behalf of the President of
The Cyprus Agency of Quality Assurance
and Accreditation in Higher Education