

Doc. 300.1.4

Date: 9/2/2024

Follow-up Report

(for a CYQAA accredited
Institution/Department/
Programme of study)

- Higher Education Institution: **CASA College**
- Town: **Nicosia**
- Type of Evaluation: **Programmatic**
- Accredited on CYQAA Council's Summit Number: **07.14.180.001.001**
- Date of Accreditation: **11/09/2023**

If applicable:

- School/Faculty: **School/Faculty**
- Department: **Hospitality Department**
- Programme of Study Name (Duration, ECTS, Cycle)

Programme Bachelor

In Greek:

Διοίκηση Ξενοδοχείων (4 ακαδημαϊκά έτη, 240 ECTS, Πτυχίο(BSc))

In English:

Hotel Administration (4 years, 240 ECTS, BSc)

- Programme's type: **Conventional**
- Language (s) of instruction: **English**



The present document has been prepared within the framework of the authority and competencies of the Cyprus Agency of Quality Assurance and Accreditation in Higher Education (CYQAA), according to the provisions of the “Quality Assurance and Accreditation of Higher Education and the Establishment and Operation of an Agency on Related Matters Laws” of 2015 to 2021 [L.136(I)/2015 – L.132(I)/2021] and the European Standards and Guidelines (ESG).



A. Internal Quality Assurance Committee

Name	Signature
Mrs. Ellie Petrou (Chair)	
Mrs. Elina Saveriades	
Mrs. Evi Kalatha	
Mrs. Maria Yiannoullou Pantziara	
Mr. Rafail Kyriacou	
Mrs. Dorota Jedryka	
Mr. Viovelson Cabacaba Cortez	

B. Guidelines on content and structure of the Follow-up Report

- *CYQAA has a consistent follow-up process for considering the action taken by the institution toward the improvement and further development of the CYQAA externally evaluated and accredited institution / department / programme of study. The present Follow-up Report should recount, synoptically, institutional action taken toward the implementation of the remarks indicated in the CYQAA Final Report.*
- *The Follow-up report should provide evidence (via website links) and appendices at the end of the report on how the remarks of the Council of CYQAA have been adhered to.*
- *The remarks indicated in the CYQAA Final Report should be copied from the corresponding report and be followed by the institution's response.*
- *The institution may add any other institutional action taken towards the implementation of ESG aiming at the improvement of the institution / department / programme of study.*



1. Remarks on the CYQAA Final Report

Until the end of the Fall semester of the academic year 2023-2024, the institution must proceed with the update and replacement of the bibliography according to the suggestions of the External Evaluation Committee.

2. Institution's Response

Taking into consideration the recommendations of the External Evaluation Committee, the College has already replaced the previous bibliography for the modules of Tourism Microeconomics and Tourism Macroeconomics with the following books:

Suggested Bibliography:

1. Dwyer, L., Forsyth, P. and Dwyer, W. (2020) *Tourism Economics and Policy*, second edition, Bristol: Channelview Publications (E-book, EBSCO Library). – The book has already existed in the CASA College EBSCO Library Collection.
2. Stabler, M. J., Papatheodorou, A. and Sinclair, M. T. (2010), *The Economics of Tourism*, second edition, London: Routledge (Ordered to be included in the CASA College library collection).

Other books and academic journals as additional readings:

1. Dr. Sanjeev Bansal. (2022) *Tourism Economics Edition: First Edition*. New Delhi: Laxmi Publications Pvt Ltd. eBook., Database: eBook Business Collection (EBSCOhost).
2. Metin Kozak (2015) *Tourism Economics: A Practical Perspective Editor*. Newcastle-upon-Tyne: Cambridge Scholars Publishing. eBook., Database: eBook Business Collection (EBSCOhost).
3. An Assessment of Prospect Theory in Tourism Decision-Making Research. By: Lin, Gabrielle; Lin, Michael S.; Song, Haiyan. *Journal of Travel Research*. Feb2024, Vol. 63 Issue 2, p275-297. 23p. DOI: 10.1177/00472875231171673., Database: Business Source Elite (Academic Journal – EBSCO Library).
4. Why tourism economists should treat resident well-being more seriously. By: Dwyer, Larry. *Tourism Economics*. Dec2023, Vol. 29 Issue 8, p1975-1994. 20p. DOI: 10.1177/13548166221128081., Database: Hospitality & Tourism Complete (Academic Journal – EBSCO Library).
5. A note on the contribution of Valuation economics in tourism. By: Menegaki, Angeliki N.; Dionysopoulou, Panagiota P.; Agiomirgianakis, George M. *European Journal of Tourism Research*. 2021, Vol. 29, p1-18. 18p. DOI: 10.54055/ejtr. v29i.2415., Database: Hospitality & Tourism Complete (Academic Journal – EBSCO Library).



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Tourism Economics and Policy, second edition.

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Tourism Economics and Policy

Description: Since the publication of the first edition of this seminal textbook, the **tourism economics** landscape has undergone many changes. In this concise revised **edition**, the authors have incorporated new approaches and ideas influencing **tourism economics and policy**. This includes discussions of the implications of the sharing economy and its effect on industry structure in accommodation and transport, and Artificial Intelligence (AI) techniques that are being increasingly employed in **tourism** forecasting. It also includes new material on surface and marine transport, resident quality of life issues, the price mechanism, the economic contribution of **tourism, tourism** and economic growth, and **tourism** and sustainable development. It remains an important and accessible text for students, researchers and practitioners in **tourism economics** and **tourism policy**.

Series: [Aspects of Tourism Texts](#), Vol. 5

Authors: [Larry Dwyer](#)
[Peter Forsyth](#)
[Wayne Dwyer](#)

Publication Information: Ed.: **Second Edition**. Blue Ridge Summit, Pennsylvania : Channel View Publications. 2020

Resource Type: eBook.

Subjects: [Tourism--Forecasting](#)
[Tourism--Management](#)
[Tourism--Government policy](#)

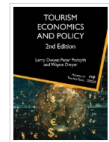
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[BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism](#)

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OCLC: 1127068680

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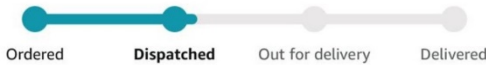
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Tourism Economics

Authors: [Dr. Sanjeev Bansal](#)

Publication Information: Ed.: First Edition. New Delhi : Laxmi Publications Pvt Ltd. 2022

Resource Type: eBook.

Subjects: [Tourism](#)

Categories: [BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism](#)
[BUSINESS & ECONOMICS / Economics / General](#)

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OCLC: 1378313555

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Tourism Economics: A Practical Perspective

Description: This book examines **tourism economics** in detail, providing a range of specific case studies of **tourism** operations in various countries across the world. The contributors to this volume are from diverse locations, with ten countries across four continents represented, namely Canada, China, Greece, India, Iran, Poland, Portugal, South Africa, Spain, and the USA. The book is systematic in structure and thorough in content, and will be useful for both academics and **tourism** professionals seeking to update their knowledge and practice of **tourism economics** and to contribute to the field by developing further research proposals at both the micro and macro levels.

Authors: [Metin Kozak, Editor](#)

Publication Information: Newcastle-upon-Tyne : Cambridge Scholars Publishing, 2015

Resource Type: eBook.

Subjects: [Tourism](#)

Categories: [BUSINESS & ECONOMICS / Industries / General](#)

Related ISBNs: 9781443877558, 9781443882101.

OCLC: 921217040

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11. Why tourism economists should treat resident well-being more seriously.



Academic Journal

By: Dwyer, Larry. *Tourism Economics*. Dec2023, Vol. 29 Issue 8, p1975-1994. 20p. DOI: 10.1177/13548166221128081. Database: Hospitality & Tourism Complete

Recognising that well-being is a primary policy objective, **tourism economics** must incorporate resident well-being outcomes into conceptual analysis, empirical findings and policy assessment in a ...

Subjects: **Tourism economics**, **Tourism** impact, **Tourism**, **Tourism** research, All Other Amusement and Recreation Industries, Hotels (except Casino Hotels) and Motels, Casino Hotels, Bed-and-Breakfast Inns, All Other Traveler Accommodation, RV (Recreational Vehicle) Parks and Campgrounds, Convention and Visitors Bureaus, Recreational and Vacation Camps (except Campgrounds), Well-being

12. A note on the contribution of Valuation economics in tourism.



Academic Journal

By: Menagaki, Angeliki N.; Dionysopoulou, Panagiota P.; Agiomirgianakis, George M. *European Journal of Tourism Research*. 2021, Vol. 29, p1-18. 18p. DOI: 10.54055/ejtr.v29i.2415. Database: Hospitality & Tourism Complete

Valuation **economics** is a field which promises a wide range of applications for **tourism**. However, the new born nature of **tourism economics** has not yet unveiled the vast opportunities for tourist p...

Subjects: **Tourism economics**, Ecotourism, Valuation, Tourist attitudes, All Other Professional, Scientific, and Technical Services, Environmental **economics**, Market failure, Willingness to pay

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C. Other institutional action taken towards the implementation of ESG aiming at the improvement of the institution / department / programme of study.

N/A



D. Signatures of the Internal Quality Assurance Committee

Name	Signature
Mrs. Ellie Petrou (Chair)	
Mrs. Elina Saveriades	
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