# EDUCATIONAL ORGANISATION C.C. SAVERIADES Casa College



# Final reply for accreditation "Certificate in Cruise Ship Hospitality Operations"

#### **EFFECTIVENESS OF TEACHING WORK - AVAILABLE RESOURCES**

#### 1.1 Organisation of teaching work

Q. 1.1.4 Adequate and modern learning resources are available to students including the following:

Library

A: New books related to the programme of study were bought and are available in the college library (Appendix 1: List of Books/order payment).

Facilities

A: Building expansion: the decision to expand the college building (addition of four floors) has been finalised and the construction is starting within the next few months. Architectural plans are ready for submission to the Department of Town Planning and Housing.

**Q. 1.1.11** The programme of study applies an effective policy for the prevention and detection of plagiarism.

A: The college, in collaboration with other educational institutions, is in the process of subscribing to the Turnitin plagiarism software. This software is very expensive and some educational institutions cannot afford to buy it at the moment.

**Q. 1.1.12** The programme of study provides satisfactory mechanisms for complaint management and dispute resolution.

A: The Disciplinary Committee and the Student Affairs Department consider all matters constituting or pertaining to any breach of rules and regulations by the students. The committees do not only investigate actions and misconduct or decide on recommendations and/or penalties, but they also provide academic leadership and discipline, including student advising. Additionally they have the responsibility to oversee the standards pertaining to the discipline and the preservation of disciplinary integrity with the Director of Academic Studies. The Disciplinary Committee and the Student Affairs inform, if needed, the Director of Academic Studies on any matters relating to the discipline in the college. They contribute to the policy formation and strategic planning. They participate in quality reviews and deal with professional issues affecting discipline, complaints and disputes.

The legal advisor of Casa College might interfere in order to provide legal assistance, organise various legal activities, complete them, create legal documents and advise all the staff, students and directors of the college on all the relevant legal issues. He/she is responsible for taking a lead role, especially during meetings and hearings as well as for prioritising work to ensure that the services delivered are of high quality. He/she assures that he/she adheres by the agreed deadline and that the assigned work is completed effectively and satisfies or surpasses the expectations of the college.

#### 1.2 Teaching

**Q. 1.2.1** The methodology used in each course is suitable for achieving the purpose and objectives of the course and those of individual modules.

A: The college has reached to an agreement with Oracle Enterprise with regard to the Micro Fidelio System. This software has been installed and will be used in the course of "Front Office Services on a Cruise Ship" (Annex I: Agreement)

**Q. 1.2.6** Teaching incorporates the use of modern educational technologies that are consistent with international standards, including a platform for the electronic support of learning.

A: The Moodle platform has already been installed and all lecturers/students have been trained and have started to use it. Please visit **casacollege.com/moodle.** 

**Q. 1.2.7** Teaching materials (books, manuals, journals, databases, and teaching notes) meet the requirements set by the methodology of each course and are updated regularly. A: Courses are enriched with books and other material related to cruise hospitality.

#### 1.3 Teaching Personnel

**Q. 1.3.1** The number of full-time academic personnel, occupied exclusively at the institution, and their fields of expertise, adequately support the programme of study.

A: The college has already employed three new staff members with related studies in the shipping and cruise industry. They will be teaching the following courses:

- CSH–113 Health and Safety on a Cruise Ship
- CSH-117 Terminology and Operations on a Cruise Ship
- CSH-121 Improving Skills at Sea (Appendix 2: CVs of new staff members)
- **Q.1.3.2** The members of teaching personnel for each course have the relevant formal and fundamental qualifications for teaching the course, as described by the legislation, including the following:
- **1.3.2.1** Subject specialisation, preferably with a doctorate, in the discipline.

A: Subjects are distributed according to the field of expertise of each lecturer (Appendix 3: Teaching personnel, qualifications and total teaching periods).

**Q. 1.3.9** The academic personnel's teaching load does not limit the conduct of research, writing, and contribution to the society.

A: The lecturers' teaching hours have been reduced in order to have the time to conduct research within the programme (see Appendix 3).

#### 2.1 Purpose and Objectives and learning outcomes of the Programme of Study

**Q.2.1.2** The purpose and objectives of the programme and the learning outcomes are utilised as a guide for the design of the programme of study.

A: Students attending the programme will be entry-level staff in various job positions in a cruise ship and they will have the opportunity to evolve and acquire diplomas and other qualifications higher than the certificate. These individuals will provide services to hospitality industry, focusing specifically on cruise ship hospitality.

Learning outcomes: The successful learners of this programme will be able to obtain basic knowledge in order to develop a professional profile which meets the demands of the cruise lines especially in the area of services and in entry-level positions like the kitchen on board, the restaurant, the housekeeping on board, the Front Office, health and safety on board, basic cruise ship terminology etc.

**Q.2.1.4** The programme's content, the methods of assessment, the teaching materials and the equipment, lead to the achievement of the programme's purpose and objectives and ensure

the expected learning outcomes.

A: After reviewing the course syllabi, major changes have been made to several courses. For this reason, the content of the programme is now consistent with the stated purpose and objectives, as well as the learning outcomes of each course.

**Q.2.1.6** The learning process is properly designed to achieve the expected learning outcomes. A: The learning outcomes have been reconsidered and they are now consistent with the courses offered by the certificate programme.

**Q.2.1.7** The higher qualification awarded to the students, corresponds to the purpose and objectives and the learning outcomes of the programme.

A: Any subjects that were not appropriate for this qualification level have been removed. More specifically, 'Introduction to the History and Trends of Cruise Industry and Maritime Transportation' has been replaced by 'Introduction to the Cruise Shipping Industry' and 'Hospitality Supervision' has been replaced by 'Terminology and Operations on a Cruise Ship'. All other subjects have been revised and corrected according to the programme of study (Appendix 4: List of Compulsory, Elective and Optional Courses).

#### 2.2 Structure and Content of the Program of Study

**Q.2.2.4** The higher education qualification awarded, the learning outcomes and the content of the programme are consistent.

A: These have been reviewed and corrected.

**Q.2.2.6** The content of courses and modules, and the corresponding educational activities are suitable for achieving the desired learning outcomes with regards to the knowledge, skills, and abilities which should be acquired by students.

A: Practical Subjects:

- Food and Beverage Service on a Cruise Ship (practical training in the college restaurant/bar)
- Guest Services at Front Office Desk on a Cruise Ship (Micro Fidelio programme)
- Food preparation on a Cruise Ship (Kitchen Lab)
- Improving Skills at Sea (Appendix 5: Agreement with Amathus Navigation for training)

**Q.2.2.7** The number and the content of the programme's courses are sufficient for the achievement of learning outcomes.

A: The content of the programme has been revised and corrected in order to meet the purpose and objectives.

**Q.2.2.8** The content of the programme's courses reflects the latest achievements / developments in science, arts, research and technology.

A: The staff will be continuously receiving training via seminars in the field of cruise, book supply, databases and electronic journals related to the new trends of cruise ship hospitality. Staff with considerable practical experience in cruise ship and service delivery are being recruited.

**Q2.2.9** Flexible options / adaptable to the personal needs or to the needs of students with special needs, are provided.

A: Our educational institution aims to:

- 1. Enhance early identification, assessment, intervention, placement, habilitation and rehabilitation of learners with special needs and disabilities,
- 2. Promote awareness on the educational needs and capabilities of people with special learning needs and disabilities,
- 3. Promote and facilitate inclusion of students with special needs in formal and non-formal education

and training,

- 4. Put in place measures to promote barrier free environment for learners with special needs,
- 5. Provide and promote the use of special facilities, services, assistive devices and technology, equipment and teaching / learning materials,
- 6. Promote quality, relevant and holistic education for learners with special needs and disabilities,
- 7. Develop capacity of special needs education professionals, specialists and essential service providers to deliver quality services to learners with special needs. Policy:

Assessment and intervention, access to quality and relevant education, conducive environment, health and safety (adaptation of facilities), special facilities and technology, inclusive education, curriculum development and creation of advocacy and awareness.

#### 2.4 Management of the Programme of Study

**Q.2.4.2** It is ensured that learning outcomes may be achieved within the specified timeframe. A: We have already made and implemented the necessary changes, therefore it is ensured that the learning outcomes will be achieved within the specified timeframe (Appendix 6: New course syllabi).

#### 2.5 International Dimension of the Programme of Study

**Q.2.5.4** The academic profile of the programme of study is compatible with corresponding programmes of study in Cyprus and internationally.

A: After making significant changes in the course syllabi, we have developed an innovative, feasible, sustainable and unique programme in Cyprus and abroad.

#### 2.6 Connection with the labour market and the society HOSCO Network

A: Casa College has become a member of the HOSCO Network. HOSCO Network is a community consisting of passionate hospitality professionals. They are able to serve and guide students at all times, not only with job opportunities but also with premium connections, career advice, industry insights and city guides. They support students in making the most of their journey into this fascinating world of hospitality and cruise industry. Founded in 2011 by Ecole Hôtelière de Lausanne graduates, the Hosco Network connects more than 240,000 hospitality talents from over 230 hospitality schools and hospitality departments in more than 40 countries with nearly 3,000 potential employers and gives them access to almost 35,000+ jobs in the global hospitality industry.

Casa College has made an agreement with Silversea (luxurious cruise travel) to employ successful candidates. Silversea is a luxurious cruise travel, distinguished in the ultra-luxury market by its elegant, all suite ships, all-inclusive pricing, worldwide itineraries and genuine hospitality. More than 240 shoreside employees in Silversea's Miami, London, Monaco, Sydney, Frankfurt, Singapore and Guayaquil offices work together with a staff of 1,600 aboard Silversea's fleet of eight ships to provide guests with unique and unforgettable travel experiences around the world. Silversea will recruit candidates from Casa College who will work on their ships and their headquarters.

#### 4.2 Infrastructure / Support

Q.4.2.1 There are suitable books and reputable journals supporting the programme.

A: See Appendix 1: List of Books

## Q.4.2.5/ Q.4.2.6 Teaching materials (books, manuals, scientific journals, databases) are adequate and accessible to students.

A: We have membership with the Taylor & Francis database regarding the following journals:

- 1. Current Issues in Tourism (1737)
- 2. International Journal of Hospitality & Tourism Administration (502)
- 3. Journal of Hospitality Marketing & Management (1051)
- 4. Tourism Planning & Development (2570)

## Q.4.2.7 The teaching personnel are provided with training opportunities in teaching method, in adult education, and in new technologies on the basis of a structured learning framework.

A: The teaching personnel is participating in various seminars and training in Cyprus and abroad. We will be participating with one staff member in Budapest, Hungary, in an international scientific symposium concerning new challenges in tourism safety: aspects of competitiveness - held by the National University of Public Service.

Annex II: Feasibility Study

## Appendix 1: List of Books

## Casa College Book Order Form



Course: Cruise Ship Hotel Operations	Date:
Supplier: Solonion Bookstore	Delivery: 4-6 weeks

	Title	Author	Publisher	ISBN	Price
		Y1	/S1		
1	Cruise Ship Tourism	uise Ship Tourism Ross Kingston Dowling Clare Weeden		9781780646084	€229.10
2	Cruise Operations Management	Philip Gibson	Routledge	9781138143203	€165.90
3	Cruise Ship Tourism	Michael Clancy Ross A Klein William Terry Xavier Font Mireia Guix Navarrete	CABI	9781780646091	O.P.
4	The CLIA Guide to the Cruise Industry	Marc Mancini Cruise Lines International Association.	Delmar Pub	9781111130893	O.P.
5	Development and Growth of the Cruise Industry	Roger Cartwright Carolyn Baird	Butterworth-Heinemann	9780750643849	O.P.

OFP: Out of Print

6	Cruising: A Guide to the Cruise Line Industry	Marc Mancini	Thomson Delmar Learning	9781401840068	€132.70
7	Nautical Tourism	Tihomir Lukovic	CABI	9781780642444	€131.15
8	Issues in Cruise Ship Safety and Security	Lewis D Rainer	Nova Science Publisher's, Inc.,	9781611225280	O.P.
9	The Business and Management of Ocean Cruises	Alexis Papathanassis; Michael Vogel Ben Wolber	CABI	9781845938451	€115.35
10	Cruising & Cruise Ships	Douglas Ward	Berlitz Pub. 2014	9781780047492	O.P.
11	1 Practical Cookery David Foskett Hode		Hodder Education Group	9781471839603	E-BOOK
			I		
12	Working on Cruise Ships	Sandra Bow Deborah Penrith Victoria Pybus	Globe Pequot Pr.	9781854583383	O.P.
13	Working in Travel and Tourism	Margaret McAlpine	Gareth Stevens Pub	9780836842395	O.P.
14	Handbook of Research on Global Hospitality and Tourism Management	Angelo Camillo	Information Science Reference	9781466686069	€488.20
15	The Routledge Handbook of Tourism and Hospitality Education	Dianne Dredge David Airey Michael J Gross	Routledge	9780415842051	€252.80
16	Cruise Tourism Management	N/A	Random Publications	9789351119357	O.P.
17	Hotel Housekeeping: Training Manual	N/A	McGraw Hill Education 9781259004988 (India) Private Limited		O.P.
18	Hotel Housekeeping: A Training Manual	Sudhir Andrews	McGraw Hill Education (India)	9781259004988	O.P.
19	Housekeeping: Theory and Practices	Jagmohan Negi	S CHAND & CO LTD	9788121997737	O.P.
20	Hotel Management and Operations	Michael J O'Fallon Denney G Rutherford	Wiley	9780470177143	€287.55

21	Managing Housekeeping Operations.	Nitschke, Aleta D Frye, William D. Lodging Educational Institute and American Hotel	Pearson College Div	9780133097085	O.P.
22	Professional Management of Housekeeping Operations	Delphina Fonseca	Scitus Academics	9781681175546	€218.85
23	Study Guide to Accompany the Restaurant: From Concept to Operation	John R Walker Tina Powers	Wiley	9781118629604	O.P.
24	The Restaurant: From Concept to Operation	N/A	3G E-Learning LLC	9781680957464	O.P.
25	Event Tourism: Concepts, International Case Studies, and Research	Donald Getz	Cognizant Communication Corporation	9781882345601	O.P.
26	The Restaurant: From Concept to Operation	N/A	3G E-Learning LLC	9781680957464	O.P.
27	Remarkable Service	Culinary Institute of America	John Wiley & Sons Inc.	9781118116876	€287.55
28	Nautical Tourism: Concepts and Issues	Michael Lück	Cognizant Communication	9781882345502	O.P.
29	Fundamentals of Cruise and Ship Industry	Kalpesh Ranjan	Anmol Publications	9788126150564	O.P.
30	Cruise Operations Management: Hospitality Perspectives	Philip Gibson	Routledge	9780415699532	€64.80
			/S2		
31	Cruise Ship Operations	Great Barrier Reef Marine Park	Great Barrier Reef Marine Park	9780642230744	O.P.
32	Berlitz Cruising & Cruise Ships	Douglas Ward	Berlitz Pub. Co. 2015	9781780047546	O.P.
33	Berlitz Cruising & Cruise Ships	Douglas Ward	Ingram Pub Services 2016	9781780048314	O.P.
34	Maritime	Rui Fernandes Christopher R Graham; John Mascarin Wendy Litner	LexisNexis	9780433490937	O.P.

		Shirley Margolis;			
35	Careers in Travel, Tourism and Hospitality	Marjorie Eberts	McGraw-Hill Education	9780071448567	O.P.
36	Learning Leadership: The Five Fundamentals of Becoming an Exemplary Leader	James M Kouzes Barry Z Posner	Wiley	9781119144281	€33.20
37	Encouraging the Heart: A Leader's Guide to Rewarding and Recognizing Pthers	James M Kouzes Barry Z Posner Leslie Rodier Mark Tobin	John Wiley & Sons; Pfeiffer	9780787964634	€25.30
38	The Leader's Guide to Influence	Mike Brent	Pearson	9780273729860	€26.85
39	The Encouraging the Heart Workshop	James M Kouzes Barry Z Posner	Pfeiffer	9780470880128	€142.20
40	Leadership: Enhancing the Lessons of Experience	Hughes	McGraw Hill Higher Edu.	9789814577212	€90.00
			·	TOTAL	€2691.50
				DISCOUNT	€538.30
				FINAL	€21.53.20
				DEPOSIT (30%)	
				BALANCE DUE	

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#### Order Number: 302-0241492-5681164

• 2 items will be delivered to Elina Saveriades from Paper Cavalier Deutschland. Estimated delivery: 10 Oct 2018 - 7 Nov 2018

#### Order Number: 302-0279022-3283545

- 3 items will be delivered to Elina Saveriades from Amazon EU Sàrl. Estimated delivery: 20 Sep 2018 - 2 Oct 2018
- Event Tourism: Concepts, Intern... will be delivered to Elina Saveriades from Amazon EU Sàrl.

Estimated delivery: not yet available

#### Order Number: 302-0450672-1258710

 Cruise Tourism Management will be delivered to Elina Saveriades from BOOKSHUT1. Estimated delivery: 26 Sep 2018 - 18 Oct 2018

#### Order Number: 302-0856847-3624320

 Issues in Cruise Ship Safety and ... will be delivered to Elina Saveriades from Book Depository DE.

Estimated delivery: 21 Sep 2018 - 1 Oct 2018

#### Order Number: 302-1519142-9640312

 Hotel Housekeeping Training Ma... will be delivered to Elina Saveriades from JPB Ecommerce.

Estimated delivery: 25 Sep 2018 - 17 Oct 2018

#### Order Number: 302-3186451-6401148

• Careers in Travel, Tourism, & Hos... will be delivered to Elina Saveriades from betterworldbooks .

Estimated delivery: 25 Sep 2018 - 17 Oct 2018

Order Number: 302-3456962-1403554

#### Facebook

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 Housekeeping: (Theory and Prac... will be delivered to Elina Saveriades from EcoStar Books.

Estimated delivery: 25 Sep 2018 - 17 Oct 2018

#### Order Number: 302-6189550-6733933

Working on Cruise Ships will be delivered to Elina Saveriades from worldofbooksde.
 Estimated delivery: 25 Sep 2018 - 17 Oct 2018

#### Order Number: 302-7024314-2931523

 The Development and Growth o... will be delivered to Elina Saveriades from BetterWorldBooksDe.

Estimated delivery: 25 Sep 2018 - 17 Oct 2018

#### Order Number: 302-9378896-8769927

 Cruise Ship Tourism will be delivered to Elina Saveriades from books\_from\_californiauk.

Estimated delivery: 25 Sep 2018 - 17 Oct 2018

#### Order Number: 302-9999790-6931510

Working in Travel and Tourism (... will be delivered to Elina Saveriades from .
 Estimated delivery: 28 Sep 2018 - 22 Oct 2018

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## ΣΟΛΩΝΕΙΟΝ ΚΕΝΤΡΟΝ ΒΙΒΛΙΟΥ

Bridgehouse Bookshop & Stat. Ltd Τ. Θ. 24527, 1300 Λευκωσία Βυζαντίου 24, 2064 Στρόβολος

Tel: 22666799 Fax: 22666997

### RECEIPT

Received from: CASA COLLEGE

ΖΑΝ ΜΩΡΕΑ 3 1075 ΛΕΥΚΩΣΙΑ Receipt No:

R07731

Receipt Date:

13/09/2018

Account Code:

The amount of:

EUR

1,518.82

(One Thousand Five Hundred Eighteen And 82/100)

Comment/For: RECEIPTS

inv. ci0301517

Cheque/Cash:



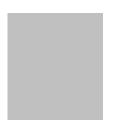


<sup>\*\*</sup> Cheques are subject to realisation.



#### PERSONAL INFORMATION

#### **Dimitris Lemesianos**



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https://www.linkedin.com/pub/dimitri

#### WORK EXPERIENCE

#### September 2016-present

#### **External Lecturer (part-time)**

#### Maritime Academy / www.cyma.ac.cy

Teaching Naval Architecture Principles

#### **Deputy General Manager - Quality Officer**

#### Dromon Bureau of Shipping (DBS) / www.dromon.com

#### December 2015 - present

- Development of the Organization's Quality Management System in compliance with the ISO 9001:2008 (Quality Management), OHSAS 18001:2007 (health and safety), EN ISO/IEC 17020:2012 (inspection body) and EN ISO 14065:2013 (greenhouse gas emissions) standards.
- Development of the Organization's Verification Division for the upcoming EU MRV Regulation 2015/757.
- Quality Officer responsible for the internal audits of the Organization as per the 4 (four) ISO standards.
- Responsible for the external audits of the Organization from Quality Assurance Companies, Accreditation Bodies and various Flag State Administrations.
- Prepared the training material for ship Surveyors in accordance with the IMO Training Modules and the IMO Recognized Organization (RO) Code requirements.
- Responsible for the research and development department of the Organization as well as the issuance of various technical publications and circulars.
- Participation in the development of Classification Rules and Regulations.
- Responsible for the development of the Organization's Ship Status Software

#### August 2010-December 2015 Naval Architect - Surveyor - ISM/ISPS Auditor - MLC Inspector - Quality Officer

#### Dromon Bureau of Shipping (DBS) / www.dromon.com

- Ship Surveyor for general cargo and other types of ships performing classification and statutory surveys in accordance with international rules and regulations.
- Ship Auditor performing Safety Management and Security Audits as per ISM Code and ISPS Code respectively.
- Maritime Labour Inspector performing review and approval of the DMLC Part II as well as initial and periodical inspections.
- Appraisal of classification drawings as per Class Rules and Regulations.
- Appraisal of statutory manuals (Trim and Stability Booklet, Cargo Securing Manual, Emergency Towing Booklet, Shipboard Oil Pollution Emergency Plan etc.) in accordance with international rules and guidelines.
- Appraisal of various calculations such as load line, strength and stability in accordance with international and classification rules and regulations.
- Prepared the training material for ship Surveyors in accordance with the IMO Training Modules and the IMO Recognized Organization (RO) Code requirements.
- Responsible for the research and development department of the Organization as well as the issuance of various technical publications and circulars.
- Development of the Organization's Quality Management System in compliance with the ISO 9001:2008 (Quality Management), OHSAS 18001:2007 (health and safety) and EN ISO/IEC 17020:2012 (inspection body) standards.
- Quality Officer responsible for the internal audits of the Organization as per the 3 (three) ISO standards.
- Responsible for the external audits of the Organization from Quality Assurance Companies and various Flag State Administrations.
- Participation in the development of Classification Rules and Regulations.
- Responsible for the development of the Organization's Ship Status Software.



- Ship Surveyor for general cargo and other types of ships performing classification and statutory surveys in accordance with international rules and regulations.
- Ship Auditor performing Safety Management and Security Audits as per ISM Code and ISPS Code respectively.
- Maritime Labour Inspector performing review and approval of the DMLC Part II as well as initial and periodical inspections.
- Appraisal of classification drawings as per Class Rules and Regulations.
- Appraisal of statutory manuals (Trim and Stability Booklet, Cargo Securing Manual, Emergency Towing Booklet, Shipboard Oil Pollution Emergency Plan etc.) in accordance with international rules and guidelines.
- Appraisal of various calculations such as load line, strength and stability in accordance with international and classification rules and regulations.
- Prepared the training material for ship Surveyors in accordance with the IMO Training Modules and the IMO Recognized Organization (RO) Code requirements.
- Responsible for the research and development department of the Organization as well as the issuance of various technical publications and circulars.
- Development of the Organization's Quality Management System in compliance with the ISO 9001:2008 (Quality Management), OHSAS 18001:2007 (health and safety) and EN ISO/IEC 17020:2012 (inspection body) standards.
- Quality Officer responsible for the internal audits of the Organization as per the 3 (three) ISO standards.
- Responsible for the external audits of the Organization from Quality Assurance Companies and various Flag State Administrations.
- Participation in the development of Classification Rules and Regulations.
- Responsible for the development of the Organization's Ship Status Software.

#### London Offshore Consultants / www.loc-group.com

#### Naval Architect (placement)

- Carried out a range of naval architecture work all of which contributed to ongoing consultancy projects.
- Stability analysis and evaluation.
- Container securing system calculations.
- Accident investigation.

#### **Naval Architect**

(placement Bernhard Schulte Shipmanagement (Cyprus) Ltd., formerly Hanseatic Shipping Co. Ltd., / ww.bs-shipmanagement.com)

Member of summer staff

June 2009

June 2007

25 months



2005-2010

## MEng (Hons) Naval Architecture University of Newcastle, United Kingdom 1st Class Degree

- Modules included: Naval Architecture, Ship Design, Marine Engineering, Marine Statistics, Marine Production Management, Electrical Engineering, Engineering Mathematics, Materials in the Marine Environment, Marine Dynamics, Marine Structures, Introduction to Business Management, Resistance and Propulsion, Marine Transport Business, Marine and Offshore Mechanics, Future Marine Projects, Financial Risk Management in Shipping, Advanced Hydrodynamics, Structural Response Analysis, Theory of Plates & Grillages and Ship Performance at Sea.
- Thesis: Stability Investigation by retrofitting a pod propulsion system to the cruise ship Cristal / Grade - 80 out of 100.

2016	TRAINING Passenger ships & RO-RO Passenger ships: Rules and Ship Inspection
2010	RINA
2016	IRCA ISO 9001:2015 Lead Auditor The Institute of Management Systems (TIMS)
2016	Oil & Chemical Tankers: Rules and Ship Inspection RINA
2016	EU ETS GHG Emissions Verifier GP Strategies Ltd
2016	Enhancing Professional Skills: Effective Communication // Managing People through Emitional Intelligence (EQ) // Time Management and Prioritizing in the Workplace Cyprus International Institute of Management
2015	IRCA ISO 9001:2008 Lead Auditor The Institute of Management Systems (TIMS)
2014	ISO 17020:2012 Auditor The Institute of Management Systems (TIMS)
2014	Ballast Water Management Lloyd's Register (LR)
2014	Risk Assessment The Institute of Management Systems (TIMS)
2013	Practical Approach to MLC, 2006 for Maritime Labour Inspectors Dromon Academia Centre (DAC)
2013	MLC, 2006 Maritime Labour Inspectors Dromon Academia Centre (DAC)
2012	Practical Approach to Ship Surveys Lloyd's Register (LR)
2011	The ILO Maritime Labour Convention 2006 (MLC, 2006) Lloyd's Register (LR)
2011	The ISM Code, ISO 9001 & ISO 14001 Internal Management System Audit for Ship Operators Lloyd's Register (LR)
2011	ISPS Code: Company Security Officer (CSO) Lloyd's Register (LR)
2010	QSM2008 Internal Auditor Course CMS Training Centre
	ACHIEVEMENT AND AWARDS
2009	Korbetis Scholarship Awarded with Korbetis Scholarship for strong academic performance in Naval Architecture.
2007	Metropolitan College Multi Skilling Programme The programme included Machining, Bench fitting, Sheet metal work.
2003	Military Service



#### Curriculum Vitae

#### PERSONAL SKILLS

Mother tongue(s)

Greek

Other language(s)

English

UNDERS	UNDERSTANDING		SPEAKING	
Listening	Reading	Spoken interaction	Spoken production	
B1	B1	B1	B1	B1

Communication skills

- Good communication skills gained through my work experience

Organisational / managerial skills

leadership

### ADDITIONAL INFORMATION

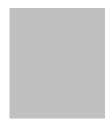
Memberships

- 2006 Member of the Royal Institution of Naval Architects (RINA)

#### Curriculum Vitae

#### PERSONAL INFORMATION

### **Evripides Evripidou**



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- **(**+357) 25889153 **(**+357) 99 560413
- marine@petronav.com.cy
- www.petronav@petronav.com.cy

#### WORK EXPERIENCE

#### 2007-Present

#### Marine, Safety & Quality Manager

Petronav Shipmanagement Ltd., Limassol, Cyprus

- Acting as Management Representative
- Managing the audit programme of the QSMS & ensuring system effectiveness
- Performing ISM/ISO audits
- Training staff onboard and ashore on Quality & Safety aspects
- Performing office/vessels drills
- Performing Incident & Accident Investigation
- Monitoring vessel Inspection Reports
- Reviewing Monthly Returns & Master Review Reports
- Ensuring that all staff onboard and ashore are aware of the Company's QSMS
- Ensuring that process needed for Quality & Safety Management System (QSMS) are established, implemented and maintained
- Reporting all deficiencies or improvements of QSMS to General Manager and controls any changes to the system
- Ensuring the correct distribution and up-keep of the QSMS
- Implementing Company's QSMS and proposing any changes

#### **CSO (Company Security Officer)**

Petronav Shipmanagement Ltd., Limassol, Cyprus

- Ensuring that ship security assessments are carried out
- Arranging for internal audits and reviewing security activities
- Ensuring adequate training for personnel responsible for the security of the ship

#### **DPA (Designated Person Ashore)**

Petronav Shipmanagement Ltd., Limassol, Cyprus

- Liaising with all concerned to collect and analyse all information related to Safety
   & Pollution prevention
- Monitoring the safety and environmental protection as well as the security function of the Company onboard fleet vessel
- Ensuring that all corrective measures are adopted by company are satisfactory
- Contributing towards the continual improvement of the Company's Management Quality and Safety system
- Ensuring implementation of the QSMS in the area of the responsibilities



#### Curriculum Vitae

#### 2006-2007 Safety & Quality Superintendent

Petronav Shipmanagement Ltd., Limassol, Cyprus

#### 1981 – 2006

#### Seagoing experience from 3<sup>rd</sup> Officer to Master

Andriaki Shipping Company, Athens, Greece

- Onassis Group, Athens, Greece
- Le Timon Shipping Company, Athens, Greece
- Deka Navigation Shipping Company, Athens, Greece
- Served on board varied vessel types of the above companies including:
- Oil Tankers, Product Tankers, Bulkers, General Cargo and Ro/Ro

#### **EDUCATION**

#### Merchant Marine Officer's Centre

Captain Certificate Class A Master of Ships, irrespective of tonnage

#### Merchant Marine Officer's Centre

Captain Certificate Class B

#### Nautical Academy of Aspropyrgos

Captain Certificate Class C

#### **TRAINING**

- IMO Oil pollution preparedness Response and Co-operation Level 1
- IMO Oil pollution preparedness Response and Co-operation Level 2
- Lead Auditor (Transition from ISO 9001:2008 to ISO 9001:2015
- Train the Trainer for Shipping Companies
- Designated Person Ashore (DPA)
- ISO 9000:2000 Series Auditor / Lead Auditor
- Practical, Economical & Legal Framework of a Charter
- Risk Management & Incident Investigation
- Emergency Preparedness & Crisis Management
- Internal Auditor ISM/ISO 9001:2000 for Shipping Companies
- Company Security Officer/Ship Security Officer
- Bridge Resource Management
- Proficiency in Survival Craft & Rescue Boats
- Proficiency in Fast Rescue Boats
- Advanced Fire Fighting
- Proficiency in Medical First Aid
- The Use of Automatic Radar, Plotting AIDS (ARPA)
- Medical Care on Board Ship
- Hazards Materials
- Oil Tanker Training Programme
- Medical care on board ship
- The use of bridge manoeuvring simulator and bridge resource management (BMS-BRM)
- ISM course
- Maritime Resource Management



## Europass Curriculum Vitae



#### Personal information

Surname(s) / First name(s) Antonis Papavassiliou

Address(es) Dimokritou 1A, Mesa Geitonia, PC:4007, Limassol, Cyprus

Telephone(s) +35799541388

E-mail antonis\_u@yahoo.gr

Nationality Greek - Cypriot

Date of birth 13/02/1982

Gender Male

#### Occupational field

#### Work experience

Sea Service - Experience

Dates From 19th November 2013 to 19th May 2014

Occupation or position held "Deck Cadet" - "Office Representative"

Vessel name/ type M/T ALEXANDRIA / Oil product tanker/ DWT 6379.5 tons

Vessel Hallier type Will Fleet Will The Product tallich Evil 6075.6 tollo

Main activities and responsibilities Took part to into the mooring/unmooring, checking the ISM "monthly returns", watching during navigation, monitoring/watching cargo operation in the CCR, assisting the C/O for the preparation of the loading plan & relevant documents, measuring the cargo tanks, safety & security drills, assisting the pump-man in the pump room and on the deck for the preparation for loading & discharging & "topping off" the tanks, chipping, preparing the navigational equipment of the bridge for sailing, making

requisitions for provisions & supplies, handling the receiving of provisions & supplies.

Dates From 02nd September 2008 to 15th January 2009

Occupation or position held "Trainee" on Bunker - Physical Supply Operations

Vessel name/ type M/T ISLAND TRADER/ M/T ISLAND CHALLENGER/ M/T ISLAND TRANSPORTER

Main activities and responsibilities Practical assisting and taking part with the Chief Officer and the Deck Crew on cargo calculations,

Measurements, cargo hoses connection and completion of the documents for the bunker deliveries.

Name and address of employer PETRONAV SHIP MANAGEMENT LTD

Dates From 1st January 2015 to date

Occupation or position held "Ship Operations - Chartering"

Main activities and responsibilities Chartering/Operations Dept: Fixtures of the vessels, Voyage Estimations, giving voyage instructions to

the vessels, Monitoring Charter Party requirements, vessels performance, cargoes to be loaded, condition of the cargo tanks, Appointing Agents, Approve Agents' Disbursements Accounts, supporting

for Operational Claims.

From 1st January 2012 to 31st December 2014

#### "Assistant to Marine Safety/Quality Dept"

Marine S&Q Dept: Carrying out Vessels and Office audits, Preparing Audit Report, Developing standard ship operations procedures, Keeping QSMS Manuals up to date, Crew familiarization and training onboard, Maintaining the vessel's register, Monitoring tank cleaning progress.

Dates From 1<sub>st</sub> August 2008 to 31<sub>st</sub> December 2011

Occupation or position held "Bunker Supply - Ship Operations Officer"

Main activities and responsibilities Securing constantly product availability, Monitoring specifications of the product, Operating bunker

tankers and sea-going vessels for bunker supplies and loadings/discharging purposes, Supporting Traders with cargo contracts, Fixtures of the vessels, Voyage Estimations, Blending Calculations, Cargo Declarations, Preparing vessel's loading plan, Liaising and communicating with customers-Vessels Masters-Ship Agents, Laboratories and Accountants, Estimating cargo Quality and

Quantity discrepancies.

Name and address of employer ISLAND OIL LTD, (ISLAND PETROLEUM LTD) Hadjipavlou Str., 3036, Limassol -

Dates From 2003 to 2008 (Summer trainee)

and Marine Safety & Quality Dep.

Main activities and responsibilities Giving orders for Free Pratiques to the vessels, Lodgments of Cargo Manifests, assisting with

arrangements for crew Changes, arranging for doctor's visits for sick crewmembers, helping with Computer entries of bunker blends rations, Recording of bunker samples, General Filling, Attended Ships Audits, attended in Bunker physical supplies and STS oil transfers.

ISLAND OIL LTD, ISLAND PETROLEUM LTD, PETRONAV SHIP MANAGEMENT LTD,

Hadjipavlou Str., 3036, Limassol - Cyprus

#### **Education and Qualifications**

#### **Postgraduate Studies**

Date From July 2006 to October 2007

Title of qualification awarded "MSc in Shipping, Transport and International Trade"

Name and type of the organization University of the Aegean, Department of Shipping, Trade and Transport.

providing education and training

Dissertation "The Bunkering Industry and case study of Piraeus Market"

#### **Undergraduate Studies**

Date From October 2002 to October 2006

Title of qualification awarded "Business Management and Business Administration"

Name and type of the organization 
Technological Educational Institute of Serres, Faculty of Administration and Economics.

providing education and training

Dissertation "The complexity of Bunkering Operations"

## Personal skills and competences

Mother tongue **Greek** 

Other language English, attended the "General English Full Time Course" in Sheffield UK (From September 2007

to June 2008)

Self-assessment Understanding Speaking Writing

European level (\*) Listening Reading Spoken interaction Spoken production

Language B2 Independent User C1 Fluent B2 Independent User B2 Independent User C1 Fluent

Military Service Completed the 26 months mandatory service in Cyprus army as "tank operator"

Social skills and competences Good team player

Dynamic personality versatility in the workplace Ability to work in multicultural environment

Easy adaption to new environments and requirements

Organizational skills and Mediation skills to resolve problems

competences Organizational culture and developed sense of loyalty in the workplace

Ability to support colleagues

Computer skills and competences In possession of European Computer Driving License (E.C.D.L)

1)Concepts of Information Technology (IT), 2) Using the Computer and Managing Files, 3) Word Processing, 4) Spreadsheets, 5) Database, 6) Presentation, 7) Information & Communication

Seaman's Courses

Dates 01/10/2010 - 30/11/2010

Title of qualification awarded "Tanker Familiarization" & "Basic Safety Course"

Name and type of the organization

providing education and training

BSM Maritime Training Center (Ex "Hanseatic", Limassol – Cyprus)

Cyprus Seaman's Book No: CY213219

#### Additional information

Additional to the above work experience, I have had the opportunity to take part and handle:

all the necessary procedures and requirements of Cyprus authorities in order to enroll company's tanker vessels as "coastal - bunker tankers",

worked on a project (feasibility study) for expansion and establishment of new

bunkering station in foreign country (from operational aspect),

took part numerous of times onboard for bunker operations and STS oil transfers from operational and safety aspect; assisting "Chief Officer" and "deck crew" on cargo

calculations, and cargo handling

estimation of the port and oil terminal storage, IN & OUT costs,

took part into modifications of vessels segregations and piping - line system for

blending and cargo stowage - quantity purposes, presented during calibration of vessel's tanks after dry –

dock, presented during "Dry – docks" in several shipyards,

estimation of vessels deviation costs and the entire required procedures and formalities

of the Cyprus Customs for "De – bunkering" and compensation purposes,

took part at the redelivery of two vessels for their hand-over, establishing of the new ISM & ISPS system, Internal & External Audit and leading for the cleaning of their cargo tanks,

#### Annexes

- University of the Aegean (Master Degree in Greek)
- Technological Educational Institute of Central Macedonia Serres (Degree in Greek)
- General English Certificate
- ECDL Certificate
- Tanker Familiarization Certificate
- Basic Safety training Certificate
- IMO Oil Pollution Preparedness, Response and Co-operation (Level 1)
- IMO Oil Pollution Preparedness, Response and Co-operation (Level 2)
- Recommendation Letter

## TEACHING PERSONNEL, QUALIFICATIONS AND TOTAL TEACHING PERIODS

A/A	Lecturer	Qualifications	Rank*	FT/PT**	Program of Study	Periods/ Week	Total Periods /Week
I.	Dr. Eleni Asprogenous	<ol> <li>BSc Tourismologist</li> <li>MSc Business Administration</li> <li>PhD Business Administration</li> </ol>	SL	FT	Certificate in Cruise Ship Hospitality Operations	3	3
II.	Dr. Kyrillos Nicolaou	<ol> <li>BA in History and Archaeology</li> <li>MA in History</li> <li>MA in Geopolitics</li> <li>PhD in History</li> </ol>	SL	FT	Certificate in Cruise Ship Hospitality Operations	3	3
III.	Mrs. Chrysoulla Trisvei	<ol> <li>Diploma in Food Preparation &amp; Culinary Arts</li> <li>BA in Hotel Management Training</li> <li>MA in Hotel Management</li> </ol>	L	FT	Certificate in Cruise Ship Hospitality Operations	9	9
IV.	Mrs. Georgia Kyperounda	<ol> <li>Diploma in Hotel Management</li> <li>BSc in Hotel-Restaurant institutional Management</li> <li>MBA</li> </ol>	L	FT	Certificate in Cruise Ship Hospitality Operations	4	4
V.	Dr. Marianna Kyriakou	<ol> <li>BA in French Language and Literature</li> <li>MA Applied Linguistics</li> <li>PhD in Linguistics</li> </ol>	SL	FT	Certificate in Cruise Ship Hospitality Operations	3	3
VI.	Mr. Dimitris Lemesianos	1) Meng (Hons) Naval Architecture	L	PT	Certificate in Cruise Ship Hospitality Operations	2	2
VII.	Mrs. Constantina Constantinou	BA in German Language &     Literature	I	FT	Certificate in Cruise Ship Hospitality Operations	3	3
VIII.	Mrs. Anastasia Constantinidou	BA in International Hospitality     Management     MSc in International Human     Resources Management	I	PT	Certificate in Cruise Ship Hospitality Operations	3	3

IX.	Mr. Andreas C. Paschali	<ol> <li>Diploma in Culinary Arts</li> <li>BSc in Culinary Arts</li> <li>MA Teaching in Culinary Arts</li> </ol>	L	PT	Certificate in Cruise Ship Hospitality Operations	5	5
X.	Mr. Evripides Evripidou	<ol> <li>Captain Certificate Class C</li> <li>Captain Certifate Class B</li> <li>Captain Certificate Class A/Master of Ships</li> </ol>	L	PT	Certificate in Cruise Ship Hospitality Operations	5	5
XI.	Mr. Andonis Papavasilliou	Business Management and     Business Administration     MSc in Shipping, Transport and     International Trade	L	PT	Certificate in Cruise Ship Hospitality Operations	3	3

<sup>\*</sup> Rank: Professor (P), Associate Professor (Assoc. P), Assistant Professor (Assis. P), Senior Lecturer (SL), Lecturer (L), Instructor (I), Special Teaching Personnel (STP), Visiting Professor (Vis. P), Special Scientist (SS), Lab Assistant (LA)

\*\* Full Time (FT), Part Time (PT)

## EDUCATIONAL ORGANISATION C.C. SAVERIADES Casa College



### **RANKING PROCESS**

RANK	TEACHING LOAD PER WEEK
INSTRUCTOR	21
LECTURER	18
SENIOR LECTURER	18
ASSISTANT PROFESSOR	15
ASSOCIATE PROFESSOR	12
PROFESSOR	09

RANK	ENTRY QUALIFICATIONS
INSTRUCTOR	TWO YEAR DIPLOMA + 3TE/3PE
	OR BACHELOR
LECTURER	BACHELOR + 5TE + PE OR
	MASTERS
SENIOR LECTURER	MASTERS + 5TE + PE OR
	DOCTORATE
ASSISTANT PROFESSOR	MASTERS + 10TE + PE OR
	DOCTORATE + 3TE/PE + PUB
ASSOCIATE PROFESSOR	DOCTORATE + 5TE + PE + PUB
PROFESSOR	DOCTORATE + 10TE + PE + PUB

## COMPLETE LIST OF COMPULSORY, ELECTIVE & OPTIONAL COURSES

	COMPULSORY COURSES				
	Course Code	Course Name			
1.	CSH-111	Introduction to the Cruise Shipping Industry			
2.	CSH-112	Front Office Services on a Cruise Ship			
3.	CSH-113	Health & Safety on a Cruise Ship			
4.	CSH-114	Food Preparation on a Cruise Ship			
5.	CSH-115	Housekeeping on a Cruise Ship			
6.	CSH- 117	Terminology and Operations on a Cruise Ship			
7.	CSH- 118	Event Planning, Animation & Cruise Operation			
8.	CSH-119	Food & Beverage service on a Cruise Ship			
9.	CSH-120	Cruise Geography			

		ELECTIVE COURSES			
	Course Code	Course Name			
1.	ENG-112	Oral Communication			
2.	GER-113	Oral Communication			
	OPTIONAL COURSE				
1.	CSH-121	Improving Skills at Sea (practical training/internship) *Subject without credits			



#### Appendix 5: Agreement with Amathus Navigations

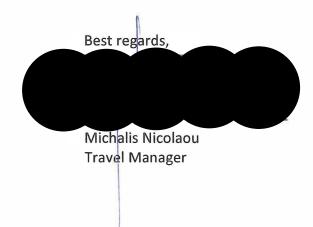
8th February, 2018

Mr. Yiannis Saveriades CASA College Director

Dear Mr. Saveriades,

Following your letter earlier this month, I would like to inform you that Amathus Travel would be very happy to accommodate the students of your College, attending the Certificate in Cruise Ship Hospitality Operations, during their practice period.

In order to facilitate this process, your College should send a list with the names of the students who will participate in the practical session and the exact dates and hours.









## Appendix 6: New Course Syllabi

Course Content	Session 1		se and recre	ational shi	dentify and describe ps globally; various	
	Session 2	Demonstrate a interconnections	clear unders within the	standing of industry	the structures and sectors as cruise as and oil industry.	
	Session 3	Distinguish and compare the distinct types of life on bo and circumstances, conditions advantages and hazards daily life at sea and growth of cruise industry.				
	Session 4	Discuss how maritime tourism and coastal and sea-based leisure activities are rapidly growing in the sector of tourism industry. Destinations.				
	Session 5	Define working cruise product, r			aritime tourism, the	
	Session 6	Discuss about to Disney Cruise L	wo cruise line ine, comparis	companie on of the t	s AIDA Cruises and wo companies.	
	Session 7	Revision for the	Mid-Term Ex	ams.		
	Session 8	cruise ships, s	eamen's rela	ation with	diversity on board the outside world; me	
	Session 9	Economic impacts of cruising and maritime.  Major shipping companies and the impact on global and loc economies, sociocultural and environmental impacts cruising and maritime.				
	Session 10	CLIA reports, statistics, development trends, challenges and opportunities of the fastest growing hospitality sector.				
	Session 11	Benefits and costs of cruise for the environment and sustainability; sustainable cruising and maritime.				
	Session 12	Factors and related activities which can make a cruise line destination attractive; motivation for pleasure travel, and passenger transportation.				
	Session 13	Revision for fina				
Teaching Methodology	<ul> <li>Lectures</li> <li>Group Disc</li> <li>Presentatio</li> <li>Team Teac</li> <li>Assignment</li> <li>Group Lect</li> </ul>	ns hing t ures				
Bibliography		book/Readings:		Т	1	
	Authors  Manuel Bulter	Title World tourism Organization, 2010 cruise tourism: current situation and trends	Publisher	Year	ISBN	
	Jill Safro	Disney cruise line: the official guide		2014		
	Ross Kingston Dowling; Clare Weeden	Cruise ship tourism		2017		
	Douglas Ward	Complete guide to cruising & cruise ships		2009		

#### **Assessment**

Language

Students will be assessed orally and in writing. There will be continuous assessment and final written exam (60%). The 40 marks of the continuous assessment are based on:

- Mid-term exam (1-14 marks)
- Attendance (1-10 marks)
- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50.

Grades for the course will be assigned as follows:

ECTS MARK	FINAL GRADE POINT AVERAGE (GPA)	NUMBER MARK	MARK'S DESCRIPTION
Α	4.00	93-100	Excellent
A-	3.67	90-92	Very good
B+	3.33	87-89	Good
В	3.00	83-86	Good
B-	2.67	80-82	Good
C+	2.33	77-79	Satisfactory
С	2.00	73-76	Satisfactory
C-	1.67	70-72	Satisfactory
D+	1.33	67-69	Poor
D	1.00	60-66	Poor
D-	0.67	50-59	Unsatisfactory
F	0.00	0-49	Fail
I	0.00	0	Incomplete
W	0.00	0	Withdrawal
Р	0.00	0	Pass
AU	0.00	0	Audit
TR	0.00	0	Transferred
English			

Course Title	FRONT OFFIC	E SERVICES ON A CRUISE SHIP					
Course Code	CSH -112	SE SERVICES ON A CROISE SHIP					
Course Type	Compulsory						
Level	Certificate						
Year/Semester	Year 1/ Semes	ter 1					
Lecturer's Name	Mrs. Georgia k						
ECTS		ures/week 4 a.h Laboratories/Week N/A					
Course Purpose		s course is to illustrate the effects of the guest service/guest					
& Objectives		office assistance, resolve guest problems and complains on					
		peration of cruise ship. It features information on today's					
		stomer care and service. A study of the flow of activities and functions of					
		ion. The front office, and daily tasks for comfort of customers,					
		happy at the cruising industry. The success of the Hotel					
		ision, and the department of front desk on a cruise ship. This					
	well as outside	vide an overview of supporting departments on cruise ship as					
Learning		pletion of the course, students will be able to:					
Outcomes		nd the cruise ship industry and the factors that drive the					
Cutoomos		he role of the front desk and reception as guest relations and					
	guest serv	·					
	_	the work undertaken at the front desk using the Micros -Fidelio					
	system						
		nd the importance of forecasting, revenue management,					
		n technologies, reservations and sales as well as the impact					
		a cruise ship					
		nd customer service and the confidence level to handle					
		complaints. Customer questionnaire and all charts used for					
	<ul> <li>customer service</li> <li>Follow basic cruise ship accounting procedures ranging from posting</li> </ul>						
	accounts to conducting cash and check transactions at the front desk,						
	embarkation and disembarkation procedures						
	Understand the finance department and other systems used in cruise						
	ship industry						
		nd perform the steps involved in the night audit process					
		nd the new technologies utilized on cruise ship					
		nd legislation relevant to the provision of living on board					
		nd the work of the accommodation manager, cruise activities					
		, entertainment, etc cal principles to decision-making and actions.					
Prerequisites	None	Required					
Course Content	Session 1	Introduction					
		<ul> <li>The role of the front office and reception</li> </ul>					
		<ul> <li>Examples of different hotels and Cruise Ships around the</li> </ul>					
		world - The Ship Inn, The Majestic Hotel, The					
		International Hotel and different Cruise ship companies					
		around the world - Royal Caribbean International, MSC					
	Cruises, Norwegian Cruise Line, Star Cruises, AIDA						
		Cruises					
	Session 2	<ul> <li>Describe and discuss about the receptionist, social skills,</li> </ul>					
		attributes and behavior especially when dealing with the					
	Session 3	<ul><li>customers on board</li><li>Describe the work undertaken during a typical day in</li></ul>					
	Jession 3	Reception					
		<ul> <li>What does a receptionist do? Case study</li> </ul>					
	Session 4	<ul> <li>Advance reservations and sales – group reservations,</li> </ul>					
		the reservation clerk. Describe the Manual Reservation					
		System					
		•					

	Session 5	<ul> <li>Define and explain Guest Questionnaire – Guest Histor Card – Hotel Product Checklist – Room Card Reservation Form – Bedroom Book – Convention Reservation Chart – Booking Diary – Dens Reservations Chart</li> <li>Comprehend the Communication between custome</li> </ul>					
	Session 6		and other		of hotel;	Written Forms of	
	Session 7	<ul> <li>Define and explain – check-in procedure on board - sequence followed during a typical check-in – gues registration – types of register – establishing cabin status to enable cabin allocation – possible fraud – arrival of a tour or large group</li> </ul>					
	Session 8	<ul> <li>Define and describe the check-out procedure – duties of a cashier – law affecting the payment of guests' bills – customers settling their bills -</li> </ul>					
	Session 9	Define and describe the guest on board – guest information and answer enquiries – guests using the from office during their stay on board – customer's complaint – actions taken during emergencies -					
	Session 10	<ul> <li>Define and explain Accounting and Control – guests billing – restaurant/bar and other vouchers – types of guest billing systems – billing machines for guests accounts – night auditors</li> </ul>					
	Session 11	<ul> <li>Define and explain different reservation systems Micros         <ul> <li>Fidelio system and other Hospitality systems as</li> <li>Theova etc.</li> </ul> </li> </ul>					
	Session 12	<ul> <li>Define and explain importance of e-commerce and e- reservations for cruise lines</li> </ul>					
	Session 13	Define and explain the work on a cruise ship, managerial and line staff positions – use of business statistics – monitoring the business by means of control – managing reservations					
Teaching Methodology	<ul> <li>Lectures</li> <li>Group Disc</li> <li>Presentation</li> <li>Team Teach</li> <li>Assignment</li> <li>Group Lect</li> </ul>	scussions tions aching ent					
Bibliography	Required Tex	_			T		
	Authors	Tit		Publisher	Year	ISBN	
	Vallen, Gary K. and Jerome J. Vallem	Ch Ma Ho Op	neck-n neck-out anaging otel perations, <sup>th</sup> Edition	Pearson	2016	ISBN: 978- 0134303505	
	Jones, Matt Shiells	Ho Ho	ow to be a otel eceptionist	Cengage Learning	2012	ISBN: 978- 1471606991	
	Woods, Robert	Pr Fr	ofessional ont Office anagement	Pearson	2014	ISBN: 978- 1292026985	
	Andrews, Sudhir		otel Front fice: A	McGraw Hill	2013	ISBN: 9781259004971	

		Training Manual				
Assessment	Students will be assessed orally and in writing. There will be continuous assessment and final written exam (60%). The 40 marks of the continuous assessment are based on:  Mid-term exam (1-14 marks)  Attendance (1-10 marks)  Participation, co-operation and involvement in the lesson (1-8 marks)  Homework, quizzes, tests, and other written exercises (1-8 marks)  The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50.  Grades for the course will be assigned as follows:					
	ECTS MARK	FINAL GRADE POINT AVERAGE (GPA)	NUMBER MARK	MARK'S DESCRIPTION		
	Α	4.00	93-100	Excellent		
	A-	3.67	90-92	Very good		
	B+	3.33	87-89	Good		
	В	3.00	83-86	Good		
	B-	2.67	80-82	Good		
	C+	2.33	77-79	Satisfactory		
	C	2.00	73-76	Satisfactory		
	C-	1.67	70-72	Satisfactory		
	D+	1.33	67-69	Poor		
	D	1.00	60-66	Poor		
	D-	0.67	50-59	Unsatisfactory		
	F	0.00	0-49	Fail		
	I	0.00	0	Incomplete		
	W	0.00	0	Withdrawal		
	Р	0.00	0	Pass		
	AU	0.00	0	Audit		
	TR	0.00	0	Transferred		
Language	English					

Course Title		& SAFETY ON	A CRUISE SH	IP				
Course Code	CSH - 1							
Course Type	Compul							
Level	Certifica							
Year/Semester	Year 1/	Semester 1						
Teacher's Name	Mr. Evripides Evripidou							
ECTS	7	Lectures/week	5 a.h	Laboratories/ week	N/A			
Course Purpose					alth & Safety on the			
and Objectives	overall operation of cruise ships. The course will also discuss and identify the importance of following the required steps to keep a high level of hygiene in the cruise ships. This will also assist the students to develop the necessary knowledge, skills and attitudes on the hygiene of food and beverage and related items in the cruise ship industry and the safety of employees and customers.							
Learning Outcomes	<ul><li>Know</li><li>Define</li></ul>	e the legislative handlers;	y Training (BS control of food	T) for anyone wo	rking at the sea; personal hygiene of			
	contamination;  Determine the impact of food borne diseases; Illustrate the effects of the Safety and Security on the overall operation of a cruise ships;  Contribute to the enhancement of maritime security through heightened awareness;  Recognise security & safety threats and to respond appropriately; and Apply ethical principles to decision-making and actions							
Prerequisites	None		quired					
Course Content	Session							
			encies to be a	chieved				
	Session	2 Ship an Safety p		ns and condition	S			
	Session	3 • Handlin		curity related info	rmation and			
	Session	4 • Threats	identification r	ecognition and re	esponse			
	Session		ues used to circurity actions	rcumvent securit	y measures			
	Session			dents emergenc	y preparedness			
	Session	7 • Awaren	ess of continge	ency plans				
	Session	HACCP Manage Initiative and valu	<ul> <li>Introduction to Food Safety         HACCP – Management Systems – Food Safety         Management Systems Standard-Global Food Safety         Initiative-ISO-Choosing the standard-Creating an effective and value-added system is a must-Creating and     </li> </ul>					
	Session	<ul><li>Genera</li><li>Optimu</li><li>System</li><li>Manage</li><li>Manage</li><li>Manage</li></ul>						
	Session	■ Require			equired-Document ter list of			

				ntrol Procedure trolled Docume			
	Session 11		he number o	•	res and Toxins-		
	0 10			ing Temperatui	es		
	Session 12	<ul> <li>Operational Issues</li> <li>Differences in the Food Safety Perceptions of Consumers,</li> </ul>					
		Employees and Regulatory Offices-What Restaurants					
					ergencies-Front of		
			•	nd Consumers I	•		
				a and Food Saf	-		
		Communica			- 1, 1		
	Session 13	<ul><li>Food Safet</li></ul>	y and Cleanl	iness in Specia	I Environments		
		<ul><li>Food Safet</li></ul>	y at Fairs an	d Festivals-Foo	d Service and		
				els Programs ar			
		Meals Sites	s: A Service v	with Challenges	3		
Teaching Mathematical	• Lectures						
Methodology	■ Group Dis						
	■ Presentati						
	<ul><li>Team Tea</li><li>Assignme</li></ul>						
	■ Group Led						
Bibliography		xtbook/Reading	is:				
gpy	Authors	Title	Publisher	Year	ISBN		
	Rainer,	Issues in	Nova	2010	9781611225280		
	Levis D.	Cruise Ship					
		Safety					
		Security					
	Philip	Cruise	Elsevier	2010	9780750678353		
	Gibson	Operations					
		Management		0040	0704700047400		
	Ward,	Berlitz		2013	9781780047492		
	Douglas	Cruising & Cruise Ships					
	Douglas	2014 (Berlitz					
		Cruising and					
		Cruise Ships)					
	Newslow,	Food Safety	CRC	2014	ISBN: 978-1-		
	Debby	Management	Press		4398-2680-5		
		Programs,					
		Applications,					
		Best					
		Practices and					
		Compliance	0	0040	1001		
	Jarretti,	The City &	City and	2012	ISBN: 0-		
	Peter	Guilds Food	Guilts		30978085193237		
		Safety			8		
		Training manual					
		(Vocational)					
	Almanza,	Food Safety:	Apple	2014	ISBN: 978-1-		
	Barbara,	Researching	Academic		4822-2353-8		
	Richard	the hazards in	Press				
	Ghiselli and	hazardous					
	Mahmood	foods					
	Khan	(Advances in					

		Hospitality			
		and Tourism)			
	Lea the	You can tell a	Lea the	2015	ISBN: 978-0-
	Healer	book by its	Healer		9942-6096-3
		cover: A			
		lesson in			
		Hygiene			
		etiquette, and			
		courtesy for			
		the food,			
		Heath and			
		Hospitality			
	0.1	Industries		0040	1001 0.40
	Salmon,	Food Hygiene	Food	2013	ISBN: 0-13-
	Bob	and Safety	Solutions		9780955746611
		regulations			
		made easy – a quick			
		reference			
		hand book			
	Arduser,	HACCP &	Atlantic	2013	ISBN: 978-
	Lora and	Sanitation in	Publishin	2010	0910627351
	Douglas	Restaurants	g group		0010027001
	Brown	and Food	g g. c ap		
		Service			
		Operations: A			
		Practical			
		Guide Based			
		on the USDA			
		Food Code			
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#### **Assessment**

Students will be assessed orally and in writing. There will be continuous assessment and final written exam (60%). The 40 marks of the continuous assessment are based on:

- Mid-term exam (1-14 marks)
- Attendance (1-10 marks)
- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50. Grades for the course will be assigned as follows:

ECTS MARK	FINAL GRADE POINT AVERAGE (GPA)	NUMBER MARK	MARK'S DESCRIPTION
Α	4.00	93-100	Excellent
A-	3.67	90-92	Very good
B+	3.33	87-89	Good
В	3.00	83-86	Good
B-	2.67	80-82	Good
C+	2.33	77-79	Satisfactory
С	2.00	73-76	Satisfactory
C-	1.67	70-72	Satisfactory
D+	1.33	67-69	Poor
D	1.00	60-66	Poor

	D-	0.67	50-59	Unsatisfactory
	F	0.00	0-49	Fail
	I	0.00	0	Incomplete
	W	0.00	0	Withdrawal
	Р	0.00	0	Pass
	AU	0.00	0	Audit
	TR	0.00	0	Transferred
Language	English			

Course Title	FOOD PREPARATION ON A CRUISE SHIP					
Course Code	CSH -114					
Course Type	Compulsory					
	Certificate					
Year/Semester	Year 1/ Semes	ster 1				
	Mr. Andreas C					
	7 Lect	ures/week 2 a.h Laboratories/week 3 a.h				
		lld be able to develop the necessary knowledge, skills and				
-		food preparation, learn the basic principles of cooking				
-	techniques and to be able to work in a kitchen on a Cruise Ship, and to continue their studies on the subject at a higher level.					
	•					
Learning Outcomes	After the com	pletion of the course, students will be able to:				
	<ul><li>Understar</li></ul>	nd the uses of the hygienic clean food production areas,				
	• •	t and utensils				
		nd maintain knives and cutting equipment				
		vorking program, and how to handle and store food				
		and apply the different cooking techniques in the				
		//cruise industry				
	•	nd develop skills, techniques and abilities to use the different				
	cooking m					
		knowledge how to cook starch products				
		e, choose and prepare fruit and fruit dishes d prepare vegetables and vegetable dishes				
		not and cold sandwiches, rolls and fillings				
	•	food for quick service				
Prerequisites	None	Required				
	Session 1	Introduction				
Source Content	00001011 1	<ul> <li>Knowledge about personal hygiene</li> </ul>				
		<ul> <li>Learn the importance of protective clothing</li> </ul>				
		<ul> <li>How to use proper personal clothing</li> </ul>				
		Knowledge about personal health				
		<ul> <li>Knowledge how to use First Aid procedures</li> </ul>				
		<ul> <li>Explain about working safety and legal responsibilities</li> </ul>				
		<ul> <li>Hazards and risk assessments</li> </ul>				
		<ul><li>Examine the Fire safety</li></ul>				
		<ul> <li>Analyze incidents/accident reporting</li> </ul>				
		Propose Security in Hospitality premises				
	Session 2	<ul> <li>Learn how to maintain a safe working environment</li> </ul>				
		Learn how to maintain and handle knives				
		<ul> <li>Learn and discuss about the Principles of Cooking</li> </ul>				
		Standardized  Examine and practice Recipes, Recipe				
		<ul> <li>Examine and practice Recipes, Recipe Yield/Conversion Heat Transfer in Cooking, Conduction,</li> </ul>				
		Radiation Various Cooking Methods, Dry, Moist,				
		Combination Practice – cutting vegetables julienne,				
	macedoine, slices, barrel, paysan					
	Session 3					
		working conditions				
		<ul> <li>Learn how to handle and store food</li> </ul>				
		<ul> <li>Learn the different methods of cooking such as boiling,</li> </ul>				
		shallow-deep frying, steaming, stewing, braising and				
		then practice				
	Session 4	<ul> <li>Learn about the clean food production areas</li> </ul>				
		<ul> <li>Learn and practice the cooking techniques in the</li> </ul>				
		hospitality/cruise industry				
		<ul> <li>Define and explain culinary terms</li> </ul>				

		1			
			ethods of coc roasting, sau		poaching, baking,
	Session 5	<ul> <li>Maintain a</li> </ul>	nd handle k on and use o	nives, tools a	and equipment of (itchen Tools and
		<ul> <li>Mise en pla</li> </ul>	ace – knife tec		appliance, pulses classifications and
	Session 6	Learn how to maintain and promote hygiene storage			
			ot, warm and on or creams and	cold sauces basic dough c	of desserts
	Session 7		ous methods		
		•	nain courses ef-lamb, and		t kinds of meat;
	Session 8		to poach, ste	•	
		bread	· ·	•	such as potatoes,
		<ul><li>Learn how desserts</li></ul>	to make ba	ked salty and	d sweet tarts and
	Session 9		nd griddle food	d	
			uit and fruit dis		
	Session 10		homemade		
	Session 10	•	nd finish recor	vegetable dis	hes
		•	ith various rec	•	
	Session 11	<ul> <li>Prepare English breakfast, Continental breakfast, Bubreakfast etc</li> <li>Prepare hot and cold sandwiches, rolls and fillings</li> </ul>			
	Session 12				service a la carte
		and table of	d' hotel dishes	;	
	Session 13		n a la carte mo	enu mble food for:	contino
	Session 13	•		are a cocktail i	
			n cocktail part		party
Teaching	<ul><li>Lectures</li></ul>		•		
Methodology	<ul> <li>Laboratory</li> </ul>				
	<ul><li>Presentatio</li><li>Projection</li></ul>	ons			
	■ Team teach	nina			
	■ Practical ex				
	■ Hands on w				
B	■ Group disc				
Bibliography		xtbook/Reading	gs: Publisher	Voca	ICDN
	Authors Foskett,	Title Practical	Hodder	<b>Year</b> 2012	ISBN: 978-
	David, John	Cookery for		2012	1444179118
	Campbell,	Level 2 VRQ,			
	Neil	Last Edition			
	Rippington,				
	Patricia Paskins				
	Foskett,	The Theory of	Hodder	2016	ISBN: 978-
	David and	Hospitality	Education	20.0	1471865237
	Patricia	and Catering,			
	Paskins	13 <sup>th</sup> edition			
		Practical			1

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		ookery	Hodder	2015	ISBN: 978-
Dav		usations and	Education	2042	1471839603
	•	uestions and	Hodder &	2012	ISBN: 978-
	·	nswers on	Stoughton		0340647813
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Accoment		atering	Illy and in w	iting Thorox	vill ha continuous
					vill be continuous of the continuous
	essment are b		Maiii (00 /6).	THE 40 Marks	or trie continuous
		exam (1-14 m	arke)		
		ce (1-10 mark	•		
				volvement in	the lesson (1-8
	marks)	1011, 00 opera	alon and in	voivoinone in	110 1000011 (1 0
	,	k guizzes te:	sts, and othe	r written exerc	cises (1-8 marks)
					at the end of the
					subject that has
					s the total of the
	•				the written exam
at th	e end of that	semester. Th	iis makes a t	otal of 100 ma	arks. The passing
mar	k is 50.				
Gra	des for the co	ourse will be a	ssigned as fo	ollows:	
EC1	'S FI	NAL GRADE	NU	MBER	MARK'S
MAI		OINT AVERA (PA)	GE MA	RK	DESCRIPTION
A		00	93-	100	Excellent
A-		67	90-		Very good
B+	3.	33	87-	89	Good
В		00	83-		Good
B-	2.0	67	80-	82	Good
C+	2.3	33	77-	79	Satisfactory
С	2.0	00	73-	76	Satisfactory
C-	1.0	67	70-	72	Satisfactory
D+	1.3	33	67-	69	Poor
D	1.0	00	60-	66	Poor
D-	0.0	67	50-	59	Unsatisfactory
F	0.0	00	0-4	9	Fail
	0.0	00	0		Incomplete
W	0.0	00	0		Withdrawal
Р	0.0	00	0		Pass
AU	0.	00	0		Audit
\	0.	00			7 tudit
TR Language Eng	0.0	00	0		Transferred

Course Title	CRUISE GEOGRAPHY							
Course Code	CSH-120							
Course Type	Compulsory							
Level	Certificate							
Year/Semester	Year 1/Semester 2							
Lecturer's Name	Dr. Kyrilos Nicolaou							
ECTS	5 Lecture hours 3 a.h Laboratories/week N/A							
Course Purpose	This course is designed to give students a global geographical understanding							
& Objectives	of cruises, a basic knowledge to Cruise Geography. Building upon the							
	foundational concepts of geography (physical and human geography -							
	including map interpretation), the course is intended to develop a							
	geographical awareness of the cruise line industry development and various							
	impacts.							
	The course examines the phenomenon of cruising, with areas and growth of							
	cruises, operations and maritime transportation, from the perspective of the							
	geographic understanding. This course identifies how geography affects and influences the destinations that cruise ships visit. Students learn Maritime and							
	Nautical Terms and gain familiarity with the main areas and terms of maritime							
	geography including latitude and longitude, weather, time and tides,							
	waterways, geography of trade etc. The student will become familiar with the							
	major elements of human and environmental-climatic patterns of geography							
	influences global cruise expansion.							
	Furthermore, it explores the impacts on local communities, customs and							
	ethics and socio-cultural impacts of cruising.							
	Students of this course can acquire the conscience that cruise geography is							
	an important constituent part of their studies and linked with the general goal							
	of their education.							
	The main objectives of the course are to:							
	<ul> <li>Introduce the cruise industry and its significance as one of the fastest growing sectors in global tourist geography.</li> </ul>							
	<ul> <li>Examine the phenomenon of cruising from the perspective of the</li> </ul>							
	geographer.							
	<ul> <li>Demonstrate familiarity with embarkation points, ports-of-call and</li> </ul>							
	attractions in each cruise area.							
	<ul> <li>Introduce and examine Cruise Line profiles introduces cruise line</li> </ul>							
	profiles, history and trends in the cruise industry, world-wide port							
	geography.							
	<ul> <li>Identify the diversity of cruise products and destinations.</li> </ul>							
	<ul> <li>Appraise the challenges and benefits of cruising and its impact on</li> </ul>							
	ports-of-call (destinations) and on local communities.							
	<ul> <li>Explore how the cruise line industry affects local destinations' economy, and impacts its residents and the environment.</li> </ul>							
	<ul> <li>Understanding the Latitude and Longitude and Nautical time zones</li> </ul>							
	and Maritime Terminology							
	Evaluate the Global Cruise expansion							
	<ul> <li>Evaluate the Global Gruise expansion</li> <li>Explore the environmental impacts of cruising.</li> </ul>							
Learning	Upon completion of the subject, students will be able to:							
Outcomes	<ul> <li>Appraise, analyse and evaluate issues relating to cruise line</li> </ul>							
	geography;							
	<ul> <li>Understand and conceive what is cruise geography.</li> </ul>							
	<b>Explain</b> the historical development of cruising and how the various							
	components of the cruise industry are interrelated in the globalized							
	world.							
	<ul> <li>Explain various concepts in cruise and maritime terminology.</li> <li>Describe the contemporary cruise experience.</li> </ul>							
	<ul> <li>Describe the contemporary cruise experience.</li> <li>Compare the different cruise line profiles.</li> </ul>							
	- Compare the different Gruise lifte profiles.							

Proroguisitos	<ul> <li>Synthesize information in response to various Issues of local and international geographic aspects.</li> <li>Outline the economic benefits to international trade and local economies that cruises have brought.</li> <li>Evaluate information, demonstrate creativity, strategic and critical thinking on the impacts of cruising on locals</li> <li>Identify oceans of the world and typical geographical pathways for cruise liners.</li> <li>Describe the various cruise lines and varied geographical cruise areas throughout the world.</li> <li>Analyze geography from a cruise industry perspective and how it determines ports of call.</li> <li>Identify profitable ports of call and place main ports of the world on the map.</li> <li>Evaluate the cultural diversity to determine destination best suited for client interested.</li> <li>Demonstrate a global outlook and understand personal and corporate social responsibility and apply ethical reasoning and professional judgment.</li> <li>Illustrate the ability to communicate in writing and orally on issues related to cruise geography.</li> <li>Demonstrate an awareness of the cultural, ethnic, diversity of the cruise line industry.</li> <li>Be able to describe the profile of clients who cruise and why people cruise.</li> <li>Demonstrate an awareness of environmental factors that influence ship itineraries.</li> </ul>				
Prerequisites	None	Required			
Course Content	Session 1  Session 2  Session 3  Session 4	<ul> <li>Introduction, Overview, Definitions: Geography of cruise as academic field in maritime and tourism studies.</li> <li>History of Cruising- International cruising: The origins and growth of the cruise industry - Historical Evolution of maritime transportation – Transportation Geography - Emergence of the Cruise Industry - The era of the trans-Atlantic liners</li> <li>What is Geography and the Geography of Cruising: Branches of Geography - World's Major Cruise Regions and Itineraries - Itineraries, Capacity Deployment and Ports of Call - Modern Cruising and Current Trends - Cruising in geographic context - Unique geographical characteristics of the cruise industry</li> <li>The Geography of Cruises: Cruises as a unique meeting place - Human cultural geography - Itineraries. International dynamics in the cruise industry - The emergence and massification of the modern Cruise industry - Maps of the World - Maritime Geography - main commodities traded, producing countries, load ports, importing areas and countries and receiving ports.</li> <li>Geographical aspects and motivations of Cruises: Ships as floating resorts - Who Cruises and Why - Who in Cruising Profiling the Lines Demand</li> </ul>			
		Who's Who in Cruising – Profiling the Lines. Demand for cruise tourism - Economic significance of cruise tourism - Cruise ship passenger spending patterns - The dimensions within a cruise: transportation, lodging, F&B, events, meetings, etc			

	Session 6	•	Ports of call: Network configuration and ports of call in the cruise industry - What makes a good Port Call? - The role of ports in economic and trade development. Cruise ship port selection process - The service offerings and locational qualities of cruise ports: site and situation requirements of cruise ports (ex. different services provided by 20 European passenger ports) - Cruise industry itineraries, Selection of ports of call. Cruise ports classification, their role in the region. Itineraries. Specific regional and cultural experiences - flexibility in the selection of ports of call – distinction turn ports (or hub ports) and ports of call
	Session 7	•	Unique geographical characteristics of the cruise industry: The elements of Geography: Location, Latitude, longitude, nautical time zones. Place and Space. Cruises and Maritime terminology – Maritime Geography (the geographical aspects of the sea) - Maritime location and passages, the physical aspect of trade and factors affecting trade by sea - the map of the world maritime nations and routes.
	Session 8	•	Cruising geographic regions: The World's major cruise regions and itinerary patterns – Regions seasonal patterns. capacity deployment and itineraries: the case of two major cruise markets: Primary Cruising Regions: The Caribbean (Eastern Caribbean: The Bahamas) Europe and the Mediterranean Sea. The Caribbean and the Mediterranean (interconnection of cruise markets). The Caribbean and the Mediterranean: a perennial Complementarity. The global cruise port system - Caribbean itineraries, Mediterranean itineraries
	Session 9	•	Itineraries and Seasonality: Attractiveness - Customers availability and preferences - Seasonality of the world
-			cruise market – Regions seasonal patterns
-	Session 10	•	Niche cruising (ex. Polar regions: Antarctica)
	Session 11	•	Sustainability, Cruises and the environment: challenges and physical environment - Environmental issues, considerations and regulations in cruise operations (CO2 emissions).
	Session 12	•	Climatic changes and phenomena. Influence and effect of geography on the cruise industry. it is impossible to consider cruising without reflecting on the conditions that arise from the prevailing climate. Passenger comfort and safety are directly affected if a cruise ship sails in a particular part of an ocean or sea at a particular time of the year  Safety and Security Issues in international cruise ship management. Role of the port authority – Security and security on-board
	Session 13	•	Cultural geography and the cruise industry. The Cruise Line Industry in a Cultural Context. The culture of different cruises lines in geographical ways (ex. French hospitality cruises lines or the Royal Caribbean Cruise Line). The cultural diversity on board. Cruise shipping and urban development. Impacts on locals — cultural human geography. Environmental, social and economic impacts of cruising and corporate sustainability — Port and the City

Teaching Methodology	<ul> <li>Analysis of international organisations and their functions, as well as their impact and contribution to the world of cruises: IMO, ILO, OECD, UNCTAD, WTO</li> <li>Interactive Lectures using class discussions to help students understand how to apply knowledge.</li> <li>Interactive seminars will be conducted by directing students to guided readings. Current issues and problems will be raised for group discussions.</li> <li>Guest speakers will be invited to give lectures/seminars on specific issues related to cruise services and management in order to enhance students' understanding of the theories learnt and their applications.</li> <li>Group Projects will be employed. Small groups of students will conduct a study on geography issues and how it is related to tourism at large. Team members will have to submit both a written report and final project presentation on this study to show their understanding. Feedback may be given after the presentation in order to validate the students' understanding and power of critical thinking and creativity in</li> </ul>						
	handling						
	Required Textbo		Ded Co.		IODA		
Bibliography	Authors Hall, M., Page, S.,	Title The Geography of Tourism and Recreation	Publisher Routledge , London	<b>Year</b> 2006	ISBN		
	Rodrigue Jean- Paul						
	Mason Peter	Geography of Tourism: Image, Impacts and Issues	Goodfello w Publishers	2017			
	Recommended	Textbooks					
	Issues						

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Wood, R. E. (2000). Caribbean cruise tourism: globalization at sea. Annals of Tourism Research, 27(2), 345-370.

Wood, R. E. (2004). Global currents: cruise ships in the Caribbean Sea. In D. T. Duval (Ed.), Tourism in the Caribbean: Trends, development, prospects (pp. 152-171). London: Routledge.

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- Attendance (1-10 marks)
- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the

marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50.

Grades for the course will be assigned as follows:

Language

ECTS MARK	FINAL GRADE POINT AVERAGE (GPA)	NUMBER MARK	MARK'S DESCRIPTION
Α	4.00	93-100	Excellent
A-	3.67	90-92	Very good
B+	3.33	87-89	Good
В	3.00	83-86	Good
B-	2.67	80-82	Good
C+	2.33	77-79	Satisfactory
С	2.00	73-76	Satisfactory
C-	1.67	70-72	Satisfactory
D+	1.33	67-69	Poor
D	1.00	60-66	Poor
D-	0.67	50-59	Unsatisfactory
F	0.00	0-49	Fail
1	0.00	0	Incomplete
W	0.00	0	Withdrawal
Р	0.00	0	Pass
AU	0.00	0	Audit
TR	0.00	0	Transferred
English			

Course Title	ORAL COMM	MUNICATION				
Course Code	ENG-112					
Course Type	Elective					
Level	Certificate					
Year / Semester	Year 1/Semes	ster 1				
Teacher's Name	Dr. Marianna	Kyriakou				
ECTS	5	Lectures / week	3 a.h	Laboratories / week	N/A	
Course Purpose and Objectives	Course Purpose: Students are required to give both informative and persuasive speeches. Research is a primary component for all speech assignments. Course Objectives: Students have the opportunity to practice all aspects of language (reading, listening, speaking and writing).  It teaches students the English grammar.  It teaches students the English vocabulary with great emphasis on adjectives, phrasal verbs and expressions.  To develop students' listening and speaking abilities necessary for everyday communication and academic purposes.  To develop students' writing and reading abilities necessary for everyday communication and academic purposes  To improve critical thinking skills, especially those of analysis and argument.					
Learning Outcomes	<ul> <li>By the end of this course, students should be able to:</li> <li>Demonstrate various listening and speaking abilities necessary for everyday communication and academic purposes</li> <li>Demonstrate the oral communication in English</li> <li>Improve the use of linking words, elaborative vocabulary and adjectives;</li> <li>Use topic and supporting sentences to write effective paragraphs</li> <li>Develop and include enough details and examples to support the reinforce view.</li> </ul>					
Prerequisites	N/A	Requ	ired			
Course Content	Session 1	Introd	uction to Cor	mmunication		
	Session 2	Comr frame		mpetence and the	oretical	
	Session 3	Desig	ning the Mod	del: Parameters an	d Process	
	Session 4	Comr settin		eds: Purposive do	main and	
	Session 5 Communication needs: In interaction and instrumentality					
	Session 6 Communication needs: Dialect and target level					
	Session 7 Language skills selection					
	Session 9	5 5				
	Session 10	Socio encod	semantic pro ding	cessing and lingui	stic	
	Session 11		perational In			
	Session 12		Operational In			
	Session 13	The I	nstrument Ap	plied		

#### Teaching Lectures Methodology Presentations Projection Team teaching Role playing Guests lecturers Group discussions **Bibliography** Required Textbook / Readings: **Authors** Title **Publisher** Year Say it With G. Zeelazny McGraw-Hill/Irwin 2006 Presentations, 2/E Communicate Syllabus J. Murphy Cambridge 1978 Design Technical Communication: A Thomson Higher P. V. Underson 2007 Reader-Centered Education Approach, 6/e Improving Business Prentice Hall D. Roeback Communication Skills, 2006 Student Activity Workbook to S. C. Camp, M. Accompany College McGraw-Hill/Irwin 2007 L. Satterwhite English and Communication, 9/e

#### Assessment

Students will be assessed orally and in writing. There will be continuous assessment (40%) and a final written exam (60%).

The 40 marks of the continuous assessment are based on:

- Mid-term exam (1-14 marks)
- Attendance (1-10 marks)
- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50.

ECTS MARK	FINAL GRADE POINT AVERAGE	NUMBER MARK	MARK'S DESCRIPTION
	(GPA)		
Α	4.00	93-100	Excellent
A-	3.67	90-92	Very good
B+	3.33	87-89	Good
В	3.00	83-86	Good
B-	2.67	80-82	Good
C+	2.33	77-79	Satisfactory
С	2.00	73-76	Satisfactory
C-	1.67	70-72	Satisfactory
D+	1.33	67-69	Poor
D	1.00	60-66	Poor
D-	0.67	50-59	Unsatisfactory
F	0.00	0-49	Fail
1	0.00	0	Incomplete
W	0.00	0	Withdrawal

	Р	0.00	0	Pass
	AU	0.00	0	Audit
	TR	0.00	0	Transferred
Language	English			

Course Title	ORAL COMMU	NICATION			
Course Code	GER-113				
Course Type	Elective				
Level	Certificate				
Year / Semester	Year 1/Semeste	er 1			
Lecturer's Name:	Mrs. Constantin				
ECTS		ectures / reek	3 a.h	Laboratories / N/A week	
Course Purpose & Objectives	Students learn a new European language focusing on the concepts of multilingualism and multiculturalism. The aim of this course is for students to learn to speak and write in German and in general, to communicate effectively in the German language. Students learn not only about the German language, but also about the German culture, history, civilization, traditions and so forth, particularly through their reading tasks.  Objectives:  Students have the opportunity to practice all aspects of language (reading, listening, speaking and writing).  It teaches students the German grammar.  It teaches students the German vocabulary with great emphasis on adjectives, phrasal verbs and expressions.  To develop listening and speaking abilities necessary for everyday communication and academic purposes.  To develop writing and reading abilities necessary for everyday communication and academic purposes.  To improve critical thinking skills, especially those of analysis and				
Learning Outcomes	argument.  By the end of this course, students should be able:  to compare the German language with their mother tongue and other European languages.  to speak, listen, read and write in German.  communicate effectively in German.  to express their thoughts, opinions and feelings in German according to the communicative situation they find themselves in.  to write German words correctly and use the correct morpho-syntactic rules.				
Prerequisites	N/A	Require	ed		
Course Content	Session 1	•			
	Session 2 Session 3	Fragesatz Satzfrage (Kommst du heute?) w-Frage (Was machen wir?) Alternativfrage mit oder (Möchtest du Tee oder Milch?) Satzklammer bei trennbaren Verben (Steht sie morgens immer um 7 Uhr auf ?) Ausrufesatz: - Komm bitte!			
	<b>3</b>	Satzwörter: - ERGÄNZUNG Nominativ Nominale kann nich Akkusativ Marianne.	Danke! Ja! I GEN: vergänzung Gruppe (Da t.) ergänzung .) Nominale		

	Präpositionale Gruppe (Der Hund ist im Garten.) und Ortsadverb (Der Papagei ist hier.)  Direktionalergänzung (WOHER) mit "aus + Städte-/Ländername "(Kurt kommt aus Hamburg.), (WOHIN) mit nach (Wie fahren nach Kreta.) und zu (Ich gehe zu Petra.) und als Präpositionale Gruppe (Wir fahren in die Stadt.)  Qualitativergänzung mit Adjektiv (Das Mofa ist rot. Sie
	läuft schnell.) Subsumptivergänzung als Nominale Gruppe (Mein Vater ist Lehrer.)
Session 4	<ul> <li>ANGABEN</li> <li>ORT: - als Präpositionale Gruppe (In der Schule lernen wir Deutsch.) und als Adverb (Schreib hier!)</li> <li>ZEIT: - als Präpositionale Gruppe bei Monatsnamen, Jahreszeiten, Tageszeiten und Wochentagen (Im August/Sommer fahren wir nach Skopelos. * Am Morgen/Montag feiern wir.), als Adverb (Morgen fahren</li> </ul>
	wir weg. * Abends trinken wir Wein.) - Uhrzeit (umgangssprachlich: um halb vier).  • ART/WEISE: mit (Ich gehe mit Maria spazieren.) Maria lacht laut. */ Sie rennt so/sehr schnell.
Session 5	<ul> <li>VERBEN:</li> <li>sein/haben: alle Personalformen im Präsens Indikativ und Imperativ</li> <li>regelmäßige Verben: alle Personalformen im Präsens Indikat. / Imperativ 2. Pers. Sing. und Plural (Sei ruhig! * Seid ruhig!)</li> <li>Trennbare Verben (Petros räumt sein Zimmer auf.)</li> <li>Präsens: Verben mit Vokalwechsel (ich sehe / du siehst) - es gibt (Heute gibt es Frikadellen.)</li> <li>MODALVERBEN: (können / wollen / müssen / mögen / dürfen) im Präsens Indikativ, in ihren Grundfunktionen</li> </ul>
Session 6	NOMEN Nominativ/Akkusativ Singular und Plural von regelmäßigen Nomen ADVERB • viel (Er arbeitet viel.) [richtiger Gebrauch von viel und sehr (Ich liebe dich sehr.)
Session 7	Mid-Term Exam
Session 8	<ul> <li>ARTIKELWÖRTER</li> <li>Nominativ/Akkusativ mask. /fem./neutr. Sing. (der/die/das/den) Nominativ/Akkusativ Plural (die)</li> <li>demonstr.: dieser etc. (Nominativ/Akkusativ mask. /fem./neutr. Sing./Plural) - indefinit:</li> <li>Nominativ/Akkusativ Singular von ein, kein, jeder (eine/keine)</li> <li>Nominativ/Akkusativ Plural (0 - ohne Artikel) possessiv:</li> <li>Nominativ/Akkusativ Sing. und Plur. (mein/dein/seine/deine/ihren)</li> </ul>
Session 9	<ul> <li>PRONOMEN</li> <li>Frage: wer / wen / was / wie / wo / woher / wohin / wann / wie viel / wie oft / wie lange / warum</li> <li>Person.: alle Personalformen im Nominativ/Akkusativ</li> <li>Demonstr.: der/die/das (Die ist schön.)</li> <li>PRÄPOSITIONEN</li> </ul>
Session 10	Zeit: um (um halb zwei) * an (am Sonntag))

			Ort (lokal und dire	oktic	anal) nach (n	och ∐o	mhur	.a) * anc (anc
			Ort (lokal und direktional) nach (nach Hamburg) * Griechenland)		y) * aus (aus			
			Art/Weise: mit / o	hne	(mit Milch / d	hne 7	ucker	)
			■ von (der Vate		•			•
	Session 11		KONNEKTOREN		oa, p.o	(**********	<u> </u>	
			nebengeordnet: a	aber	denn, und,	sonder	n, od	er
		ZAHLEN: Kardinalzahlen von 1 bis 1000						
			NEGATION: nein	, nic	cht, kein			
	Session 12	2	WORTBILDUNG					
			<ul><li>zusammenge</li></ul>				nater	ısaft,
			Kleiderschran	ık, V	Vohnzimmer	)		
	Session 13		Final Exam					
Teaching	<ul><li>Lectures</li></ul>							
Methodology	■ Present			,				
Diblia			air and group work			<b>V</b>		IODNI
Bibliography	Authors		Title		ublisher	Year		ISBN
	Paul		Wilkommen!		ondon:	2012		
	Coggle; Hei		German		odder			
	er Schenke		Beginners	E	ducation			
	Montin Decre		Coursebook Hammer's	K I	Y :	2047		
	Martin Dure		German		r: outledge	2017		
			Grammar and	K	bulleage			
			Usage (German					
			Edition) 5th					
			Edition					
Assessment	Students w	ill be	e assessed orally	and	l in writing.	There	will b	e continuous
			)%) and a final writt					
			f the continuous as			sed on	1:	
			term exam (1-14 m		s)			
			ndance (1-10 marks					
			cipation, co-operat	tion	and involve	ment i	n the	e lesson (1-8
		mark Jom	ks) Iework, quizzes, tes	to 1	and other writ	ton ove	roico	e (1 9 marks)
			for the final written					
			n examines the who					
			rent semester. The					
	_		ntinuous assessme					
			makes a total of 10					
			course will be assig					
			AL GRADE POII	NT	NUMBER N	IARK		RK'S
			RAGE (GPA)					CRIPTION
		4.00			93-100			ellent
		3.67			90-92			/ good
		3.33			87-89		Goo	
		3.00			83-86		Goo	
		2.67			80-82		Goo	
		2.33 2.00			77-79 73-76			sfactory
		2.00 1.67			70-72			sfactory sfactory
		1.33			67-69		Poo	
		1.00			60-66		Poo	
		0.67			50-59			atisfactory
		0.00			0-49		Fail	atioiaotoi y
		0.00			0			mplete
		0.00			0			ndrawal
	V V	5.00	•		7		v v i ti	. GI G VV GI

	Р	0.00	0	Pass
	AU	0.00	0	Audit
	TR	0.00	0	Transferred
Language	English			

Course Title	HOUSEKEEPING ON A CRUISE SHIP						
Course Code	CSH-115						
Course Type	Compulsory						
Level	Certificate						
Year / Semester	Year 1 /Seme	ster 2					
Lecturer's Name	Mrs. Chrysou						
ECTS	6		/ 4 a.h	Laboratories /	N/A		
20.0		week	1 4.11	week	1 177		
Course Purpose	Course Purp			WOOK			
& Objectives			ement conc	epts and responsibili	ties in the		
a objectives				examines inventory and			
				and supplies, linen a			
	_	ement, and clear		• •	and laundry		
	Course Obje		iing ranctions	J.			
	_		okoonina fur	nctions, principles, and	evalore the		
				eeping attendant on a c			
				methods or approache			
				entory and environmen			
				ntory management ter			
		•		nd services; and, how			
		ping practices	v producis a	ilu services, ariu, riow	to evaluate		
		. • .	me from the l	Housekeening denartm	ent that can		
	_	<ul> <li>Distinguish varying problems from the Housekeeping department that can impact an organization of a cruise ship</li> </ul>					
				g techniques and prod	resses, and		
	•	•		eeping operations	besses, and		
Learning							
Outcomes	At the completion of this course, students should be able to:  Describe the role of the housekeeping department on a cruise ship, the						
Guitoniico		operation procedures, explain the importance of effective communication					
		between housekeeping, the front desk, and the Facilities (engineering and					
	maintenance department).						
	<ul> <li>Identify typical cleaning responsibilities of the housekeeping department</li> </ul>						
		on a cruise ship, and explain how area inventory lists, frequency					
	schedules, performance standards and productivity standards are used to						
		plan and organize the housekeeping department.					
		Apply techniques to develop and improve housekeeping department skills					
		in areas of training need, scheduling, motivating, and disciplining.					
	Techniques addressed include implementing the four-step training						
	method, motivating the housekeeping staff, and administering a formal						
	disciplinary action programme.						
	<ul> <li>Manage inventories of recycled and non-recycled items. Techniques for</li> </ul>						
				ysical inventory, and in			
		nventory contro					
	<ul> <li>Control expenses in the H/K dept., by using the operating budget as a</li> </ul>						
	control tool, tracking expenses on the basis of a budgeted cost-per-						
	occupied-room, and implementing efficient purchasing practices.						
	· ·	•	•	f cruise operations, and			
	•	ity issues affect	•	•	•		
	Efficiently operate the on-board laundry operation (OPL). Skills addressed						
	include planning the physical layout of an on-board laundry operation,						
	developing procedures for laundering different fabrics, organizing the flow						
	of linens through the laundering process, operating typical machines and						
		•	• .	and staffing the OPL.			
Prerequisites	N/A	Requ					
•							

Course Content	Session 1  Session 2	<ul> <li>Classify cruise ships according to the level of service provided.</li> <li>Explain the responsibilities of management and the major divisions of a cruiseship.</li> <li>Explain the relationship between housekeeping and the front desk and other departments on a cruise ship</li> <li>Explain the relationship between housekeeping and the facilities department (maintenance and painting, fixing lights plumbing)</li> <li>Explain why it is important for cruise ships to adopt</li> </ul>
		<ul> <li>environmentally friendly policies, and list "green" strategies and organizations that can help hospitality be good stewards of the environment.</li> <li>Describe the role that housekeeping plays in a "green" environment and the sea protection.</li> <li>List ways that Cruise line ships can conserve water and to become more energy efficient.</li> <li>List the three main components of a waste management program.</li> <li>Describe the importance of indoor air quality and how it can be safeguarded.</li> <li>Explain how crew members can safely manage cleaning chemicals.</li> </ul>
	Session 3	<ul> <li>Identify typical cleaning responsibilities of the housekeeping department on a cruise ship.</li> <li>Describe the tools the housekeeping department uses to plan its work.</li> </ul>
		<ul> <li>Explain the importance of organizing the housekeeping department. Identify basic management functions of the department.</li> </ul>
	Session 4  Session 5	<ul> <li>Explain the importance of diversity in housekeeping departments and the effectiveness on the life on board.</li> <li>Describe several sources of potential employees including internal and external sources, creative recruiting tactics, online sources, and advertisements.</li> <li>Explain how immigration reform affects the cruise industry.</li> <li>Describe the factors that should be considered when selecting employees.</li> <li>List the steps to skills training and what must be accomplished in each step.</li> <li>Describe the challenges involved in scheduling employees.</li> <li>Identify several methods of motivating employees.</li> <li>Define par, par levels, and par number.</li> </ul>
	Jessivii J	<ul> <li>Identify the challenges to inventory control for linens in a housekeeping operation.</li> <li>Describe how to establish par levels and inventory control for uniforms.</li> <li>Describe how to establish par levels and inventory control for guest loan items.</li> <li>Describe how to establish par levels and inventory control for machines and equipment.</li> <li>Describe how to establish par levels and inventory</li> </ul>
		<ul> <li>control for cleaning supplies.</li> <li>Describe how to establish par levels and inventory control for guest supplies</li> </ul>

Session 6	<ul> <li>Actions that can be taken to control expenses.</li> <li>Describe the sequence of cleaning, the steps of cabin and common areas, the frequency of being clean and the responsibilities of the housekeeping department, for happy customers on board. Grooming and Personal appearance, how important is and what are the three major reasons for termination. How important is handling guests' requests, and meet with their everyday problems.</li> </ul>
Session 7	<ul> <li>Identify safety procedures that relate to tasks commonly performed by the housekeeping staff.</li> <li>Identify common cleaning chemicals used by housekeeping operations and what safety equipment should be worn when using those chemicals.</li> <li>Explain how OSHA regulations apply to cruise operations.</li> <li>Describe how housekeeping departments comply with OSHA's Hazard Communication Standard.</li> <li>Identify housekeeping's security responsibilities in relation to theft, key control, lost and found procedures, and emergencies.</li> </ul>
Session 8	<ul> <li>Outline the steps involved in processing linens as they flow through the laundry operation.</li> <li>Identify the various types of machines and equipment that might be found in a cruise ship laundry operation.</li> <li>Summarize valet service (guest laundry) issues.</li> <li>Describe effective staffing and scheduling practices for ship laundry operations.</li> </ul>
Session 9	<ul> <li>Identify procedures room attendants typically follow when reporting to work and preparing to clean cabins.</li> <li>Explain how cabin cleaning assignments are made and how the order in which to clean assigned cabin is determined.</li> <li>Describe the procedures typically followed by cabin attendants when cleaning cabins.</li> <li>Explain the function of a cabin inspection program.</li> <li>Distinguish routine cabins cleaning from deep cleaning functions.</li> <li>Identify typical procedures cabin attendants follow when providing turndown service for guests.</li> </ul>
Session 10	<ul> <li>Identify housekeeping's cleaning responsibilities in front-of-the-house areas of the cruise ship.</li> <li>Identify housekeeping's responsibilities in relation to cleaning swimming pool areas and exercise rooms and other areas.</li> <li>Describe typical cleaning responsibilities of the housekeeping department in relation to food and beverage areas and banquet and meeting rooms, etc.</li> <li>Describe housekeeping's responsibilities in relation to cleaning administrative offices, employee areas, and housekeeping department areas.</li> </ul>
Session 11	<ul> <li>Describe critical characteristics of common types of ceiling surfaces and wall coverings.</li> <li>Identify the types of window coverings found in cruise ship operations and describe appropriate cleaning procedures.</li> </ul>

	•	furniture and fixtures commonly found in public areas,			
	Session 12  Session 13	<ul> <li>cabins, and staff areas in a ship.</li> <li>Identify the types and sizes of linen used in cruise operations and describe general care considerations and linen recycling techniques.</li> <li>Outline factors to consider when selecting uniforms for cruise ship crew.</li> <li>Identify factors of carpet construction that affect the durability, texture retention, and serviceability of a carpet.</li> <li>Identify carpet care and maintenance issues</li> <li>Identify the carpet and floor care functions of vacuums, wet vacuums, wet extractors, and rotary floor machines.</li> <li>Describe common carpet cleaning methods and special treatments.</li> </ul>			
	•	•			ice methods for
Teaching Methodology	<ul> <li>Lectures</li> <li>Multimedia pre</li> <li>Individual, pair</li> <li>Brainstorming a</li> <li>Discussions in</li> </ul>	presentations pair and group work ng activities			
Bibliography	Authors	Title	Publisher	Year	ISBN
	T. J. A. Jones  Nitschke, Aleta A.; Frye, William D	Professional Management of Housekeepin g Operations Managing Housekeepin g Operations (3rd Edition)	American Hotel & Lodging Educational Institute	2014	
	Michael J. O'Fallon, Denney G. Rutherford	Hotel Management and Operations (5 <sup>th</sup> Edition)	Wiley	2011	
	J. C. Branson M. Lennox, Hodder and Stoughton	Hotel, Hostel and Hospital Housekeepin g (5 <sup>th</sup> Edition)		1998	
	Required Textboo				
	Ward, Douglas	Berlitz Cruising & Cruise Ships	Berlitz Travel	2013	978178004749 2
	Jagmohan Negi	Housekeepin g (Theory and Practices	S Chand & Co Ltd	2013	978812199773 7 8121997739
		Hotel Housekeepin g Training Manual with 150 SOP: A	Createspace		1490480366 978149048036 7

	Must-Read Guide for Professional Hoteliers & Hospitality Students			
Recommended Te	extbooks			
Sudhir Andrew Tata McGraw	Hotel Housekeepin g: A Training Manual	Hill Education Private Limited	2013	
Tata McGraw	Hotel housekeepin g Training Manual	Hill Education Private Limited	2014	978125902691 1
Anthony Selwyn Travis	Planning for Tourism, Leisure & Sustainability	Wallingford	2015	978125900498 8 1259004988
	Cruise Touris m Management	Random Publications	2016	978178064681 7 178064681X
Margaret McAlpine	Working in Travel and Tourism	Gareth Stevens Pub	2005	978935111935 7 9351119351
Sandra Bow; Deborah Penrith; Victoria Pybus	Working on Cruise Ships	Oxford	2005	0836842391 978083684239 5
Angelo Camillo	Handbook of Research on Global Hospitality an d Tourism Management	Hershey	2015	1854583387 978185458338 3

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	1	0.00	0	Incomplete
	W	0.00	0	Withdrawal
	Р	0.00	0	Pass
	AU	0.00	0	Audit
	TR	0.00	0	Transferred
Language	English		·	

Course Title	TERMINOLOGY AND OPERATIONS ON A CRUISE SHIP					
Course Code	CSH-117					
Course Type	Compulsory					
Level	Certificate					
Year / Semester	Year 1 / Semester 2					
Teacher's Name	Mr. Demitris Lemesianos and Mr. Andonis Papavassiliou					
	(This syllabus has been prepared by all lecturers of the Certificate program.					
	The subject requires general cruise operations knowledge)					
ECTS	7 Lectures / week   5 a.h Laboratories / N/A					
	week					
Course Purpose	This course will provide knowledge about the terminology and Operations on					
and Objectives	a Cruise Ship. Giving basic knowledge about customer service performance					
	in the cruise sector. This course is designed to equip students with the					
	necessary knowledge and information for them; to identify the vital					
	importance of effective customer service to all business within the cruise					
	industry. A reputation for providing excellent customer service will help					
	business to attract and retain customers.					
	The course will help students recognize and assess with their own critical					
	thinking, how cruise ship crew can help to develop customer service in their					
	business, the indisputable relationship between customer service and selling,					
	and the impact that excellent customer service can have on their future					
	business performance.					
	This course will cover topics, class activities, homework online research,					
	group discussions, team work and in class presentations that will help					
	students to recognize the challenges within the cruise line industry and					
	validate how their interaction and communication skills can help them in their					
	everyday activities working on board.					
	Course Objectives:  ■ Describe the characteristics of the cruise hospitality industry					
	<ul> <li>Be able to identify and underline the different needs of different</li> </ul>					
	departments on a cruise ship environment					
	State personal responsibility for health and safety when in the					
	workplace					
	<ul> <li>Classify priorities on a cruise ship business</li> </ul>					
	Essentials on board					
	<ul><li>Explain corporate philosophy</li></ul>					
	<ul> <li>Discuss why service has become such an important fact of the</li> </ul>					
	hospitality and cruise industry					
	<ul> <li>Suggest ways to improve service, important skills and training</li> </ul>					
	<ul> <li>Cruise, marine rules, safety duties, licenses</li> </ul>					
	<ul> <li>Determine and standardize service and employee's performance</li> </ul>					
Learning	Upon successful completion of this course, the student will have reliably					
Outcomes	demonstrated the ability to:					
	<ul> <li>Underline the importance of setting objectives and provide support for</li> </ul>					
	team members in the cruise hospitality, leisure, travel and tourism					
	sector, in contributing to high quality customer service on board on					
	ethical and environmentally basis					
	<ul> <li>Interpret the vital role of developing positive working relationships</li> </ul>					
	with colleagues and subordinates in a diverse workforce					
	Be able to for the efficient control of resources, environmental					
	importance					
	<ul> <li>Apply and maintain the health, hygiene, safety and security of the working anyironment</li> </ul>					
	working environment					
	<ul> <li>Be able to follow rules, work hard, grooming policies on cruise ship</li> </ul>					

Prerequisites Course Content	procedures Propose and select services Monitor and solve customer relations Training and learn on a cruise ship	service and learn the terminology and operation t ways of promoting cruise hospitality products and c customer service problems and improve the hip ing development within own area of responsibility c satisfaction, rate and evaluate performance Required Introduction to hospitality cruise lines Cruise industry overview – estimated growth Diversity, ethics, environmental sustainability The ship cruise lines description and
	Session 3	<ul> <li>characteristics</li> <li>The different departments – foredeck, accommodation, aft deck, maindeck, forecastle.</li> <li>Co-ordination and uniformity of the departments</li> <li>Food and Beverage Operations</li> <li>Understanding the operational aspects of running a food and beverage apparation and appearance and provided and beverage apparation and appearance and ap</li></ul>
		<ul> <li>running a food and beverage operation on a cruise ship</li> <li>The challenge of meeting the needs of international clientele</li> <li>Plan according to your customer requirements</li> </ul>
	Session 4	<ul> <li>Beverages</li> <li>The two main groups: alcoholic and non-alcoholic</li> <li>The new trends</li> <li>The comeback of cocktails</li> <li>The rise of Molecular mixology: the process of creating cocktails using the scientific equipment and techniques</li> <li>Responsible service of alcohol</li> <li>Licenced premises</li> </ul>
	Session 5	<ul><li>The Restaurant business</li><li>Improve consistency and achieve predictable results</li></ul>
	Session 6	<ul> <li>Restaurant operations</li> <li>Kitchen Systems, Dining Room Systems, and Facilities Maintenance</li> <li>Proven systems to ensure product, service and ambiance meet</li> </ul>
	Session 7	<ul> <li>Terminology used on board and operation functions at the front office department</li> </ul>
	Session 8	<ul> <li>Housekeeping on board, cleanliness, health and safety rouls and operations</li> </ul>
	Session 9	<ul> <li>Recreation, Attractions and Clubs, Casino on board</li> <li>Making the most out of customers' need for relaxation and enjoyment</li> </ul>
	Session 10	<ul> <li>Gaming Entertainment</li> <li>Exploring the opportunity-the challenging world of playing games</li> </ul>

	1	1		1.1		
	Session 11		<ul> <li>Meetings, Conventions and Expositions</li> <li>meeting the needs of (MICE) tourism; known</li> </ul>			
			extensive planning and			
		clientele		. acmanang		
	Session 12		Events, Monitor and so problems	lve customer		
		<ul><li>Measur</li></ul>		e customer		
		relation				
			/ functional disciplines sud sibility and discipline mea			
			ns and practised in cruise			
			ses the motivational for li			
		sea		_		
	Session 13	Cruising     Develope	-	of the moon.		
			oing an understanding of the cruising industry	or the many		
Teaching	<ul> <li>Lectures</li> </ul>	1	n for Final Exam			
Methodology	<ul> <li>Multimedia pre</li> </ul>					
	<ul><li>Group discussi industry</li></ul>	rvision of operations in the	e hospitality			
	<ul><li>Encourage participation</li></ul>					
		a voice (their opinion	s are important)			
			in class presentations			
	<ul><li>Brainstorming a</li><li>Assignments a</li></ul>					
	<ul><li>Assignments a</li><li>Case Studies</li></ul>	ind nomework				
	<ul> <li>Quizzes</li> </ul>					
Bibliography	Required Textbook/Readings:					
ыынодгартту						
	Authors	Title	Publisher	Year		
J.o. ograpny		Title Practical cookery,	Publisher Hooder Education	Year 2008		
Jianography	Authors	Title Practical cookery, 11 <sup>th</sup> Edition	Hooder Education	2008		
Jianography	Authors Campbell J, et al	Title Practical cookery,				
Disnography	Authors Campbell J, et al Foskett D and Ceserani	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to	Hooder Education  Hooder Education  Pearson Education	2008		
Jisnograpny	Authors  Campbell J, et al  Foskett D and	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup>	Hooder Education  Hooder Education	2008		
Jionography	Authors Campbell J, et al Foskett D and Ceserani	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition	Hooder Education  Hooder Education  Pearson Education	2008		
Jisnograpny	Authors Campbell J, et al Foskett D and Ceserani John Walker	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup>	Hooder Education  Hooder Education  Pearson Education Ltd	2008 2007 2013		
Jisnograpny	Authors  Campbell J, et al  Foskett D and Ceserani	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition The Restaurant from Concept to Operation, 7 <sup>th</sup>	Hooder Education  Hooder Education  Pearson Education	2008		
Jisnograpny	Authors Campbell J, et al Foskett D and Ceserani John Walker	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition	Hooder Education  Hooder Education  Pearson Education Ltd	2008 2007 2013		
	Authors Campbell J, et al Foskett D and Ceserani John Walker John Walker	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition Marketing for	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley	2008 2007 2013 2014		
	Authors Campbell J, et al Foskett D and Ceserani John Walker	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition	Hooder Education  Hooder Education  Pearson Education Ltd	2008 2007 2013		
	Authors Campbell J, et al Foskett D and Ceserani John Walker  Kotler et al	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition Marketing for Hospitality and Tourism, 6 <sup>th</sup> Edition	Hooder Education Hooder Education Pearson Education Ltd Wiley Pearson Education	2008 2007 2013 2014		
	Authors Campbell J, et al Foskett D and Ceserani John Walker  Kotler et al  Internet Resource	Title Practical cookery, 11 <sup>th</sup> Edition The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition Marketing for Hospitality and Tourism, 6 <sup>th</sup> Edition	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd	2008 2007 2013 2014		
	Authors Campbell J, et al Foskett D and Ceserani John Walker  Kotler et al  Internet Resource Tim Stocks	Title  Practical cookery, 11 <sup>th</sup> Edition  The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition  The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition  Marketing for Hospitality and Tourism, 6 <sup>th</sup> Edition  es  well (2009), "Respon	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  sible alcohol service: less	2008 2007 2013 2014		
	Authors Campbell J, et al Foskett D and Ceserani John Walker  Kotler et al  Internet Resource Tim Stocke evaluations	Title  Practical cookery, 11 <sup>th</sup> Edition  The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition  The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition  Marketing for Hospitality and Tourism, 6 <sup>th</sup> Edition  es  well (2009), "Respons of server training and	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd	2008 2007 2013 2014 2014		
	Authors Campbell J, et al Foskett D and Ceserani John Walker  Kotler et al  Internet Resource Tim Stocks evaluations Available:h 9567/full [A	Title Practical cookery, 11th Edition The Theory of Catering, 11th Introduction to Hospitality, 6th Edition The Restaurant from Concept to Operation, 7th Edition Marketing for Hospitality and Tourism, 6th Edition  es well (2009), "Respons s of server training anttp://onlinelibrary.wil Accessed 30 Novem	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  sible alcohol service: less and policing initiatives" ley.com/doi/10.1080/0959 ley.com/doi/10.1080/0959 ley.com/doi/10.1080/0959	2008 2007 2013 2014 2014 sons from 2523012007		
	Authors Campbell J, et al Foskett D and Ceserani John Walker  Kotler et al  Internet Resource Tim Stocke evaluations Available: 9567/full [//	Title Practical cookery, 11th Edition The Theory of Catering, 11th Introduction to Hospitality, 6th Edition The Restaurant from Concept to Operation, 7th Edition Marketing for Hospitality and Tourism, 6th Edition  es well (2009), "Respons s of server training and the se	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  sible alcohol service: less and policing initiatives" ley.com/doi/10.1080/0959 ber 2016] co.uk) The UK Hospitality	2008 2007 2013 2014 2014 sons from 2523012007		
	Authors  Campbell J, et al  Foskett D and Ceserani  John Walker  Kotler et al  Internet Resource Tim Stocke evaluations Available:h 9567/full [A	Title  Practical cookery, 11 <sup>th</sup> Edition  The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition  The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition  Marketing for Hospitality and Tourism, 6 <sup>th</sup> Edition  es  well (2009), "Respons s of server training and ttp://onlinelibrary.will Accessed 30 Novemichoolsandfecolleges. ture of the hospitality	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  sible alcohol service: less and policing initiatives" ley.com/doi/10.1080/0959 ber 2016] co.uk) The UK Hospitality industry" Available:	2008 2007 2013 2014 2014 sons from 2523012007 y Industry		
	Authors Campbell J, et al Foskett D and Ceserani  John Walker  Kotler et al  Internet Resource Tim Stocks evaluations Available:h 9567/full [// (pearsonso	Practical cookery, 11th Edition The Theory of Catering, 11th Introduction to Hospitality, 6th Edition The Restaurant from Concept to Operation, 7th Edition Marketing for Hospitality and Tourism, 6th Edition  es well (2009), "Respons of server training anttp://onlinelibrary.will Accessed 30 Novemboolsandfecolleges.ture of the hospitality.pearsonschoolsandfecolleges.	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  Sible alcohol service: less of policing initiatives ley.com/doi/10.1080/0959 ley.c	2008 2007 2013 2014 2014 2014 sons from 0523012007 y Industry ry/vocational		
	Authors  Campbell J, et al  Foskett D and Ceserani  John Walker  Kotler et al  Internet Resource Tim Stocks evaluations Available:h 9567/full [/- (pearsonse "The struct http://www. /hospitalitys	Practical cookery, 11th Edition The Theory of Catering, 11th Introduction to Hospitality, 6th Edition The Restaurant from Concept to Operation, 7th Edition Marketing for Hospitality and Tourism, 6th Edition  es well (2009), "Respons of server training anttp://onlinelibrary.will Accessed 30 Novemboolsandfecolleges.ture of the hospitality.pearsonschoolsandfecolleges.	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  Pearson Education Ltd  sible alcohol service: less and policing initiatives" ley.com/doi/10.1080/0959 ber 2016] co.uk) The UK Hospitality industry" Available: fecolleges.co.uk/seconda ehospitalityandcatering/s	2008 2007 2013 2014 2014 2014 sons from 0523012007 y Industry ry/vocational		
	Authors  Campbell J, et al  Foskett D and Ceserani  John Walker  Kotler et al  Internet Resource Tim Stocke evaluations Available:h 9567/full [A (pearsonso "The struct http://www. /hospitalitys plepages/w [Accessed	Title  Practical cookery, 11 <sup>th</sup> Edition  The Theory of Catering, 11 <sup>th</sup> Introduction to Hospitality, 6 <sup>th</sup> Edition  The Restaurant from Concept to Operation, 7 <sup>th</sup> Edition  Marketing for Hospitality and Tourism, 6 <sup>th</sup> Edition  es  well (2009), "Respons of server training and the cools and fecolleges ture of the hospitality pearsonschools and and catering/wjecgcs viecgcsehospitalitysa 30 November 2016]	Hooder Education  Hooder Education  Pearson Education Ltd  Wiley  Pearson Education Ltd  Pearson Education Ltd  sible alcohol service: less and policing initiatives" ley.com/doi/10.1080/0959 ber 2016] co.uk) The UK Hospitality industry" Available: fecolleges.co.uk/seconda ehospitalityandcatering/samplepages.pdf	2008 2007 2013 2014 2014 2014 sons from 0523012007 y Industry ry/vocational amples/sam		

http://www.roomsdivision.com/en/index.php?option=com\_content&ta\_sk=view&id=30&Itemid=52

[Accessed 30 November 2016]

 Edexcel BTEC (2011), "Award in Hospitality Supervision and Leadership Principles" (A Pearson Company) Available: <a href="http://qualifications.pearson.com/content/dam/pdf/btec-specialist/BA027023-BTEC-L3-Hospitality-Supervision-Leadership-Principles.pdf">http://qualifications.pearson.com/content/dam/pdf/btec-specialist/BA027023-BTEC-L3-Hospitality-Supervision-Leadership-Principles.pdf</a>

[Accessed 01 December 2016]

[Accessed 01 December 2016]

Diploma in Hospitality Supervision and Leadership-Logbook (2011), (The City and Guilds of London Institute) Available: <a href="http://cdn.cityandguilds.com/ProductDocuments/Hospitality">http://cdn.cityandguilds.com/ProductDocuments/Hospitality</a> and Catering/7250/7250 Level 3/Centre documents /7250-02 L3 Logbook v1.pdf

Hospitality Management~ Forever 18" Hotel departments and their functions in room division" (2012) | Available: <a href="https://ms3304hospitalitymgt.wordpress.com/2012/02/28/hotel-departments-and-their-functions-in-room-division/">https://ms3304hospitalitymgt.wordpress.com/2012/02/28/hotel-departments-and-their-functions-in-room-division/</a> [Accessed 01 December 2016]

#### **Assessment**

Students will be assessed orally and in writing. There will be continuous assessment (40%) and a final written exam (60%).

The 40 marks of the continuous assessment are based on:

- Mid-term exam (1-14 marks)
- Attendance (1-10 marks)
- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50.

Grades for the course will be assigned as follows:

ECTS	FINAL	GRADE	NUMBER	MARK'S
MARK	POINT	<b>AVERAGE</b>	MARK	DESCRIPTION
	(GPA)			
Α	4.00		93-100	Excellent
A-	3.67		90-92	Very good
B+	3.33		87-89	Good
В	3.00		83-86	Good
B-	2.67		80-82	Good
C+	2.33		77-79	Satisfactory
С	2.00		73-76	Satisfactory
C-	1.67		70-72	Satisfactory
D+	1.33		67-69	Poor
D	1.00		60-66	Poor
D-	0.67		50-59	Unsatisfactory
F	0.00		0-49	Fail
I	0.00		0	Incomplete
W	0.00		0	Withdrawal
Р	0.00		0	Pass
AU	0.00		0	Audit
TR	0.00		0	Transferred
English				

Language

Course Title	<b>EVENT PLAI</b>	NIN	G, ANIMATION	I & CRUISI	E OPERAT	ION			
Course Code	CSH - 118		•						
Course Type	Compulsory								
Level	Certificate								
Year / Semester	Year 1 / Sem	ester	2						
Teacher's Name	Mrs. Anastas	ia Co	nstantinidou						
ECTS	5	Lec	tures / week	3 a.h	Labora week	tories /	N/A		
Course Purpose	This course v	his course will provide an understanding of the history of events and							
and Objectives			e cruise operat						
and Objectives			nportance of ev						
			o prepare the s						
			sfully plan, imp						
			nd animation in						
Learning	After the com	pletic	n of the course	, the stude	nts will be	able to:			
Outcomes	<ul><li>Plan, orga</li></ul>	nize,	produce, and p	romote eve	ents and ar	nimation g	atherings in		
	cruise shi								
			ective Event Pla		_				
			techniques and			nning prod	cess to		
			onitor the succe						
			anizational obje						
			importance of r		nent and c	ontingenc	У		
			coordinating ev		managam	ant and ta	ck		
	• •		importance of position an event's such	•	managem	eni and ia	SK		
			adership skills		anere nee	d to consid	stently get		
			their teams).	(eveni man	lagers riee	u to consis	steritly get		
Prerequisites	N/A	<u> </u>	Requ	ired					
Course Content	Session 1	<b>•</b>	ntroduction to t	he cruise ir	ndustry anii	mation			
	Session 2		The Concept of						
	Session 3		The Event Plani						
	Session 4		Needs Assessm			udy			
	Session 5	• 7	The use of SWC	OT analysis	and Time	Lines to fo	ormulate		
		a	an effective eve	nt plan					
	Session 6		Event Team Dy						
	Session 7		Development of		ecklist				
	Session 8	_	Contingency Pla						
	Session 9		The Importance						
	Session 10		The Legal, Ethic		k Managen	nent Facto	ors in		
			Planning Events		<del></del>				
	Session 11		The Importance						
	Session 12		Monitoring and			ce Quality			
Teaching	`		notes, cases a		,				
Methodology			tations (i.e. Po						
			s (i.e. quizzes, ç						
Piblicarophy		provided for each chapter and solutions will be provided in the end) Required Textbook/Readings							
Bibliography	-	ctboo		T		T			
	Authors								
	Getz, Donald		Event Tourisn	n:		2013			
			Concepts,						
			International (	Jase					
			Studies, and						
			Research						

Fenich, George	Meetings, Expositions, Events & Conventions: An Introduction to the Industry, 3 <sup>rd</sup> Edition	Pearson Educatio n Limited	2014	
Goldblatt, Joe	Special Events: Creating and Sustaining a New World for Celebration, 7th Edition	Wiley	2014	
Montgomery, Rhonda and Sandra Strick	Meetings, Conventions, and Expositions: An Introduction to the Industry	Wiley	1994	
Gibson, P.	Cruise operations management	Elsevier	2012	
Wolber, B.	The business and management of ocean cruises		2012	ISBN 978184 593845 1

#### **Assessment**

Language

Students will be assessed orally and in writing. There will be continuous assessment (40%) and a final written exam (60%).

The 40 marks of the continuous assessment are based on:

- Mid-term exam (1-14 marks)
- Attendance (1-10 marks)
- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

The 60 marks for the final written test refer to an exam at the end of the semester, which examines the whole of the content of a subject that has been taught in the current semester. The final mark is the total of the addition of the marks of the continuous assessment and the written exam at the end of that semester. This makes a total of 100 marks. The passing mark is 50.

ECTS MARK	FINAL GRADE	NUMBER	MARK'S
LOIS MAKK	POINT AVERAGE	MARK	DESCRIPTION
		WAKK	DESCRIPTION
	(GPA)		
Α	4.00	93-100	Excellent
A-	3.67	90-92	Very good
B+	3.33	87-89	Good
В	3.00	83-86	Good
B-	2.67	80-82	Good
C+	2.33	77-79	Satisfactory
С	2.00	73-76	Satisfactory
C-	1.67	70-72	Satisfactory
D+	1.33	67-69	Poor
D	1.00	60-66	Poor
D-	0.67	50-59	Unsatisfactory
F	0.00	0-49	Fail
1	0.00	0	Incomplete
W	0.00	0	Withdrawal
Р	0.00	0	Pass
AU	0.00	0	Audit
TR	0.00	0	Transferred
English			

Course Title	FOOD & BEVERAGE SERVICE ON A CRUISE SHIP						
Course Code	CSH -119						
Course Type	Compulsory						
Level	Certificate						
Year/Semester	Year 1 / Sem	ester 2					
Lecturer'sName	Mrs. Chrysou						
ECTS	7	Lectures/week	2 a.h Laborat	ories/wee	k 3 a.h.		
Course Purpose	To develop	the necessary kno					
& Objectives		vice, to be able to v					
•		continue studies in			• •		
Learning		etion of this course,					
Outcomes		e markets served b			dustry and their		
	needs		•				
	<ul> <li>Identify th</li> </ul>	ne range of policion	es and business	objectives	of the various		
	sectors ar	nd discuss how the	se affect the metho	ods adopte	ed		
	<ul> <li>Interpret t</li> </ul>	he demand of the	sectors for food an	d drinks to	be provided as		
	well as ot	her services					
	<ul><li>Explain h</li></ul>	ow to plan and de	sign facilities that	are requir	ed for food and		
		operations					
		the technical meth					
		n and service proce					
	,	Analyze the guest needs and recommend beverages to match the food					
		y the guests					
Prerequisites	N/A	Γ	Required				
Course Content	Session 1		Types of foodserv	ice operat	ions on a cruise		
		ship					
	Session 2		dservice industry o		nes – Variables		
	0		operations on boa				
	Session 3		xperience – Food	and be	verage service		
	Session 4	methods	orogo comico poro	annal an d	ifferent eastions		
	Session 4	<ul><li>Food and bev on board</li></ul>	erage service pers	onneron a	merent sections		
	Session 5		ood and beverage	convice no	rconnol		
	Session 6		ver room or plate r				
	Session 7		re linen store – D				
	Session 1	vending	ie iiileii stole – L	ispense r	ai – Automatic		
	Session 8		niture – Linen – Ch	nina – Glas	ssware		
	Session 9		(flatware, cutlery		ollow-ware) –		
	00001011	Disposables	inativary, canony	and n	ionow ware,		
	Session 10		ood accompanime	ents and co	overs		
	Session 11		n beverages – No				
		beverages - T					
	Session 12	*	ks list – Cocktails -	- Bitters -	Wine		
	Session 13		and drinks- Testi				
Teaching	<ul> <li>Lectures a</li> </ul>	and Presentations					
Methodology	<ul><li>Demonstr</li></ul>						
,	■ Group Wo						
	<ul> <li>Role play</li> </ul>						
	■ Hands on						
	<ul> <li>Group dis</li> </ul>	cussions					
Bibliography		xtbook/Readings:					
	Authors	Title	Publisher	Year	ISBN		
	D. R.	Food and	Hodder	2014			
	Lillicrap, J.	Beverage	Education				
	Cousins,						

	and S.						
	Weekes						
	Recommende	ed Textbooks					
	The Culinary Institute of America (CIA)	Remarkable Service	John Wiley & Sons	2014			
	L. Arduser, D. R. Brown	The Waiter & Waitress and Wait Staff Training Handbook: A Complete Guide to the Proper Steps in Service for Food & Beverage Employees	Atlantic Publishing Company	2004			
Assessment		be assessed oral					

assessment and final written exam (60%). The 40 marks of the continuous assessment are based on:

- Mid-term exam (1-14 marks)
- Attendance (1-10 marks)

Language

- Participation, co-operation and involvement in the lesson (1-8 marks)
- Homework, quizzes, tests, and other written exercises (1-8 marks)

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ECTS MARK	FINAL GRADE POINT AVERAGE (GPA)	NUMBER MARK	MARK'S DESCRIPTION
Α	4.00	93-100	Excellent
A-	3.67	90-92	Very good
B+	3.33	87-89	Good
В	3.00	83-86	Good
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D	1.00	60-66	Poor
D-	0.67	50-59	Unsatisfactory
F	0.00	0-49	Fail
I	0.00	0	Incomplete
W	0.00	0	Withdrawal
Р	0.00	0	Pass
AU	0.00	0	Audit
TR	0.00	0	Transferred
English			





Επωνυμία	Casacollege
Διεύθυνση	Nicosia
Υπεύθυνος	Mrs. Maria
Ημερομηνία Παράδοσης	14/9/2018

	Εγκατάστ	σση - Εκπαίδευση				
Περιγραφή	Ημέρες	Τιμή Μονάδας	Έκπτωση %	Έκπτωση σε Ένιτο	Τιμή Μονάδος Μετά την Έκπτωση	Τελικό Σύνολο
ORACLE HOSPITALITY SUITE 8 Set up/ Configuration	2	565,00 €	34%	189,61 €	375,39 €	750,77
SUITE 8 Front Office Training	0	565,00 €	33%	185,00 €	380,00 €	0,00 €
SUITE & Front Office Live Support	0	565,00 €	33%	185,00 €	380,00 €	0,00 €
	KORPAG MODUCIJAS	Αρχικό	Σύνολο Υπηρεσι	ών Εγκατάσταση	ς - Εκπαίδευσης	1.130,00
Τελικό Σύνολο Υπηρεσιών Εγκατάστασης - Εκπαίδευσης					750,77	

Συνολικό Κόστος Επένδυσης	
Τελικό Σύνολο Προσφοράς Oracle Hospitality Suite8 Hotel Property Generic Interfaces	0,00
Τελικό Σύνολο Υπηρεσιών Εγκατάστασης - Εκπαίδευσης	750,77
	ΑΡΧΙΚΟ ΚΟΣΤΟΣ ΕΠΕΝΑΥΣΗΣ 1.130,00
	ΤΕΛΙΚΟ ΚΟΣΤΟΣ ΕΠΕΝΔΥΣΗΣ 750,77

Ετήσιο Συμβόλαιο Συντήρησης - Υποστήριξης

Τα προγράμματα Gracie Hospitality Suite 8 υπόκεινται σε υποχρεωτικό ετήσιο συμβόλαιο συντήρησης - υποστήριξης όπως περιγράφεται παρακάτω:

Περιγραφή	Ποσάτητα	Τιμή Μονάδας	Екптшоп %	"Екптюоц.	Τιμή Μονάδας μετά την έκπτωση	Τελικό Σύνολο
Oracle Hospitality Suite 8			2/25/25/55			
Oracle Hospitality Suite 8	1	500,00 €	0%	0,00 €	500,00 €	500,00 €
	NO ESTABLISHED	Αρχικό Σύνολ	ο Ετήσιου Συμβο	λαίου Συντήρηση	ς - Υπαστήριξης	500,00 €
Τελικό Σύνολο Ετήσιου Συμβολαίου Συντήρησης - Υποστήριξη					ς - Υποστήριξης	500,00 €

Το ανωτέρω ετήσιο συμβόλαιο συντήρησης - υποστήριξης περιλαμβάνει τα εξής:

Oracle Front Office, Interfaces: 24 ώρες το 24ωρο, 7 ημέρες την εβδομάδα μέσω Τηλεφωνικών Γραμμών HOT LINE - Νέες Εκδόσεις των Προγραμμάτων.

Materials Control, Sales & Catering, Socket Interface: Δευτέρα έως Παρασκευή 09:00 έως 17:00 μέσω Τηλεφωνικών Γρομμών HOT LINE, Νέες Εκδόσεις των Προγραμμάτων.

#### Σημαντικές Σημειώσεις - Όροι Συνεργασίας

- 1. Όλες οι τιμές που περιλαμβάνονται στην παρούσα Οικονομική Προσφορά δεν περιλαμβάνουν ΦΠΑ.
- 2. Στις ανωτέρω τιμές δεν περιλαμβάνεται ο εξοπλισμός Hardware που απαιτούνται για την ολοκλήρωση της εγκατάστασης καθώς και η καλωδίωση του δικτύου UTP cat5.
- 3. Οι ανωτέρω ημέρες ολοκλήρωσης της εγκατάστασης αποτελούν την ελάχιστη εκτίμηση της εταιρίας μας σύμφωνα με τα στοιχεία που δόθηκαν. Οποιαδήποτε αλλαγή στα ανωτέρω σύνολα θα προκύπτει κατόπιν συννεκόησης της εταιρίας μας με το ξενοδοχείο σας. Η τιμολόγηση θα γίνει βάσει των ημερών που θα ολοκληρωθούν. Σε περίπτωση όπου απαιτηθεί να πραγματαποιηθούν εργασίες ή επίσκεψη εκτός ωραρίου εργασίας, Σάββατο, Κυριακή ή αργίες, η χρέωση των υπηρεσιών θα είναι αυξημένη κατά 50% για το Σάββατο και τις εκτός ωραρίου εργασίες και κατά 75% για την Κυριακή και τις αργίες.
- 4. Απαραίτητη προϋπόθεση για την παράδοση των προϊέντων είναι η υπογραφή της έκτης (6) σελίδας της σύμβασης Oracle HGBU Transactional CMA (TOMA). Η παράδοση εκτιμάται ότι θα πραγματοποιηθεί μέσα σε 10-15 ημέρες από την υπογραφή του ΤΟΜΑ.
- 5. Η μεταφορά, δισμονή και διστροφή του προσωπικού της Eurotel Hospitality, κατά τη διάρκεια της εγκατάστασης βαρύνουν το ξενοδοχείο σας.
- 6. Σε περίπτωση που ο πελάτης επιθυμεί ακύρωση μέρους ή ολόκληρης της παραγγελίας του μετά την υπογραφή της παρούσας προσφοράς, θα επιβαρύνεται με ποσό ίσο με το 10% της αντίστοιχης αρχικής αξίας.
- 7. Ισχύς Προσφοράς: Η παρούσα προσφορά ισχύει για ένα (1) μήνα.8. Τρόπος πληρωμής:

100% της συνολικής αξίας της παραγγελίας προκαταβολή μετρητοίς με την αποδοχή της παραγγελίας.

0% της συνολικής οξίας της παραγγελίας καθώς και την συνολική αξία συντήρησης για το πρώτο έτος με επιταγή τριάντα (30) ημερών από την ημερουηνία τιμολόγησης.

Η αξία του ΦΠΑ θα καταβληθεί με την τιμολόγηση, μετρητοίς.

	100%	750,77 €
	0%	0,00 €
	Ετήσια αξία συντήρησης	500,00 €
Γ	Σύνολο	1.250,77 €



**EUROTEL HOSPITALITY** CYPRUS LTD

Please proceed with above τικός Οργανισμός κ. Σαβεριάδης Λτδ On behalf of Casa Title:

## EDUCATIONAL ORGANISATION C.C. SAVERIADES Casa College



# Feasibility Study Cruise Ship Hospitality Operations 2016-2020

Casa College Feasibility Study presents the College's activities and how they are designed to achieve its goals. Its actions and resource allocations are again placed in the framework of its goals, priorities and core strategies that will be outlined below. Our Feasibility study provides the College's clear Mission: *To contribute to the Cypriot Society by being a transformational leader in providing students with affordable employment ready related education and training.* The Feasibility study provides clear goals:

- Decrease unproductive running costs
- Increase student numbers
- Financial sustainability
- Provide a superior quality educational experience
- Access to success/employment

In support of these goals, the College has developed these priorities:

- Minimize all unnecessary costs
- Transform and modernise our institution into an advanced cross-cultural by European standard educational institution
- Adopt our courses to the ever changing global workforce demand
- Build organisational capacity to support our educational philosophy
- Build relationships with third countries to encourage student influx
- Support faculty in their academic development
- Secure funding provided by the European Union or government specific for educational institutions

#### Mission

Our Educational Organisation aspires to be acknowledged as an experienced provider of quality education at an affordable cost. In our core values is that knowledge and education is a privilege for everybody. We strive to inspire students to achieve excellence by providing an independent, cross-cultural, private, and advantageously small-scale learning environment. Our organisation serves a highly unique and culturally diverse student body and endorses both academic advancements and personal growth among its students. We take pride in fulfilling the needs of each individual and the countries from which they originate from. This is achieved by:

- Providing affordable quality education in the European Union
- Developing cultural alliances which provide our students with an advantage in academic qualifications
- Creating a learning environment which encourages individuals to achieve their full potential by acquiring the knowledge and necessary skills for a successful career
- Understanding the cultural differences and promoting communication and understanding thus helping students adjust to their new learning environment.
- Provide support for their future endeavours, whether it is continuing their studies or seeking employment in their home countries or the European Union.
- Updating programs and services to keep pace with the global economic developments.

#### Our Values

We believe in the following values that guide our work every day as we endeavour to realise our vision and achieve our mission.

**Quality:** We are committed and held accountable for the highest standards of excellence.

**Learning:** We are learner-focused. We make informed decisions and take appropriate risks to enhance the student experience.

**Responsiveness:** We monitor the global marketplace and respond quickly. We embrace innovation and creative thinking.

**Teamwork:** We communicate effectively and honestly. We work collaboratively to achieve shared goals. We are open to each other's ideas, feedback and change. We establish strong partnerships.

*Inclusion:* We embrace the principles of fairness and equality in everything we do. We treat each other with respect. We create and thrive in a stimulating, collegial, highly professional and receptive environment.

#### **Keys to Success**

**Affordability:** Our organisation's slogan is that 'education is everyone's privilege'. Education is not reserved for the select few that are financially able to acquire it. We believe it should be extended to the intellectually able but financially unable to afford it. We pride ourselves in offering the most competitive tuition fees on the island, thus attracting higher number of students in today's ever challenging global economic climate.

**Access to Higher Education:** We develop comprehensive programmes, multiple pathways and support for students to achieve their educational goals.

**Learning:** We provide excellence in education and skills development by encouraging all students to be lifelong learners.

**Student Success:** We prepare today's learners for tomorrow's communities and workplaces by providing programmes that are relevant for today's ever-changing workforce.

**Support:** We provide a friendly educational and administrative environment that all students can attest to. We go the extra mile to support students during their studies, helping them find jobs, accommodation etc., as well as after their studies with whatever they choose to pursue next.

**Location:** We are centrally located, making access to students both foreign and domestic accessible by both public and private transportation with additional free parking. In addition, accommodation for foreign students is made easy for any budget due to our central location.

**Staff:** We are very proud to have highly skilled administrative staff that operate very efficiently, in addition to constantly investing in progressing the faculties skills through staff development training.

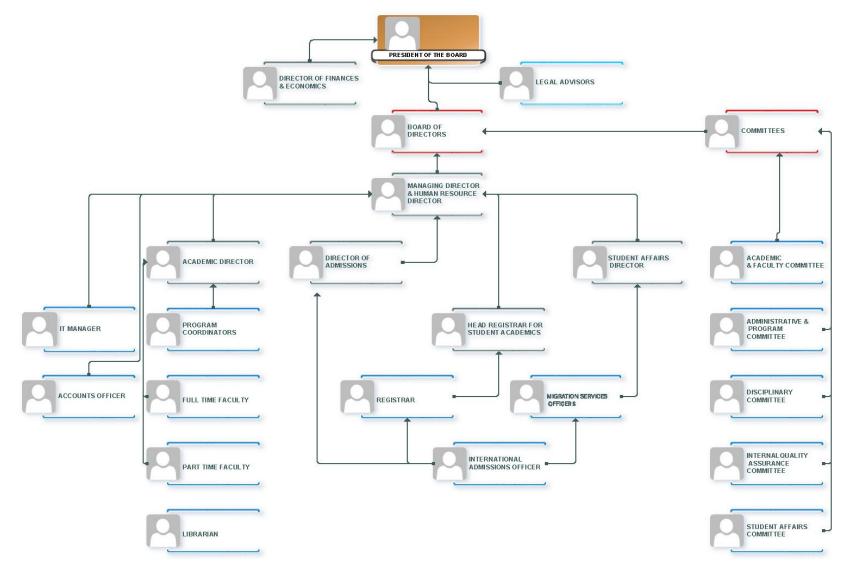
**Privately Owned Campus:** We are currently housed in our privately-owned building, thus designing our classrooms to fit the needs of our students. This way we are constantly able to invest in the college's infrastructure knowing that it is for life. In addition, a considerable savings on rent, monthly utilities, maintenance and renovations is achieved.

**Innovation:** We develop a culture that encourages risk-taking, entrepreneurship and flexibility and by embracing change in the interest of organisational effectiveness.

**Our Commitment to People:** We create dynamic working and learning communities that value people and support inclusion, multi-national student body, initiative, personal development and mutual well-being.

*Our Commitment to Diversity and Equality in Employment:* We enhance a diverse workforce that promotes, reflects, and supports our diverse college community.

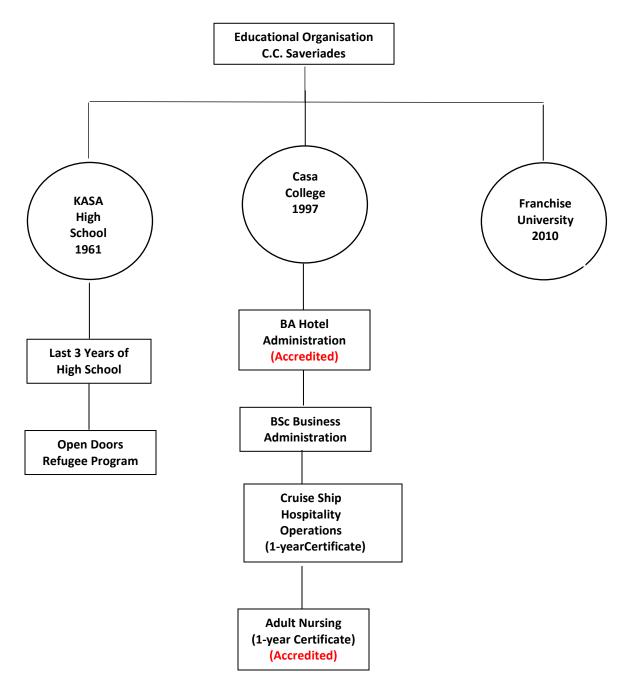
### **Company Chart**



Flow Chart 1.1 Company layout depicting all departments.

#### **Company Summary**

Casa College was founded in Famagusta in 1961 by Mr. Christos Saveriades. Today our educational organisation is located in the heart of Nicosia, just off Kennedy Avenue, a mere 10 - minute walk from the city center. Our institution is comprised of 3 branches. KASA High School, Casa College and our Franchise Universities. Through its 57-year history, Educational Organisation C.C. Saveriades/Casa College boasted over 50,000 graduates, many of which have moved on to become, politicians, high ranking civil servants and successful business men.



Flow Chart 1.2 Layout of educational branches.

In 1997, Casa College was founded, with the promise of offering local students a tertiary education after completing high school. Soon, this vision spread beyond the Cypriot boarders with a huge influx of foreign students from many corners of the world. Today, Casa College has a big number of foreign students (Bangladesh, Pakistan, India, Nepal, China, Vietnam, Nigeria, Russia, Ukraine, Moldova, Kazakhstan and many more) attesting to our experienced and affordable quality education. The courses offered primarily for foreign students are Hotel Administration and Business Administration. This coming Fall semester of 2018 we will also be offering for the first time our newly accredited 1-year certificate in Adult Nursing while we are still pending accreditation for the 1-year certificate in Cruise Hospitality & Maritime. In addition, in 2010, our Educational Organisation was the first to establish Franchise agreements with various acclaimed Bulgarian Universities. This has allowed our institution to expand its disciplines, offering an array of courses from Medicine to Crime related studies primarily to local and European citizens. It has allowed the college to remain relevant in today's ever demanding and globalizing market. These students are also recipients of the government grant (approx. 3000€) that goes towards their tuition fees. This year the College has welcomed our first twelve students from the Philippines, who are qualified nurses and have come to earn themselves a Master's degree in Nursing, and simultaneously learn German. The College has an agreement with a large German company who owns many assisted living homes in Germany and will readily employee these students after graduation. Finally, KASA High School has voluntarily initiated a new program called 'Open Doors' designed to aid the big influx of refugees in Cyprus who fall through the cracks of the public education system. The school started out by offering 15 scholarships but is now in the position of having more than 100 applicants for this fall. We have since signed an MOU with UNHCR and other NGO's that promise to support our efforts. In addition, we are currently in the process of applying for a European grant of 250,000 euro with an option of another 250,000 euro that benefits education for refugees. If the college becomes the beneficiary of this grant, it will be a huge investment towards the 'Open Doors' program.

Course	Duration	Awarding	Tuition/	No. of	Projected No. of Students			
		Body	year	Students 2016	2017	2018	2019	2020
High School	1 or 2 years	Centre of Higher studies	6000€	90	47	62	77	92
Cruise Ship Hospitality Operations	1 year	Casa College	N/A	N/A	N/A	N/A	N/A	N/A
Adult Nursing	1 year	Casa College	5200 €	N/A	N/A	N/A	N/A	N/A
BA Hotel Administration	4 years + 1 year Optional foundation	Casa College	5200€	290	330	395	460	525
BSc Business Administration	4 years + 1 year Optional foundation	Casa College	5200€	100	165	210	255	300
MA Business Administration (new)	1.5 years	St. Cyril & St Methodius University	4200€	N/A	N/A	N/A	N/A	N/A
MA Health Management	1 year	St. Cyril & St Methodius University	4200€	N/A	12	20	30	50
MA Forensic Science Expertise	1 year	Varna Free University	7600€	N/A	N/A	N/A	N/A	N/A

**Table 1.1** List of courses and tuition fees/course along with number of students enrolled and projected number of students for the next four years

#### **Market Analysis**

Our Educational Organisation has been trying hard to maintain its position as the leading private college in Cyprus. With the number of educational institutions increasing in recent years, and the collapse of the economy, it has become harder to maintain a piece of the market share. For years, our main market where Asian students. These students aim to come to Cyprus to earn their degree and simultaneously work in the tourist sector of the Cyprus economy. Based on the legislation in Cyprus (Aliens and Immigration Law No. 184(1)/2007), students are permitted to work 20 hours per week (part-time) during the normal academic semesters and 38 hours per week (full-time) during their holidays in special sectors of the economy, which are announced by the Ministry of Labour and the Labour offices. With the economy slowly gaining ground again we have seen a steady increase in demand from foreign students. We have also been able to attract students from different markets than our usual pool. Since we have a big number of foreign students this creates a magnet for more foreign students of the same race. They tend to prefer to go somewhere where there is more of their own people and culture. In addition, our competitive prices and student payment plans are also a huge attraction for students, not to mention our young, friendly and highly qualified staff who go over and above to assist most students without racial bias. Our central location is also a big preference for students who rely on public transportation for moving around as well as the high availability of student's accommodation in the area. Finally, we are one of the few institutions if not the only, that operates its own office in Islamabad, Pakistan for the last several years. This creates another advantage as students can actually visit our offices there and meet a face that answers all their questions. In the last two years, we have also established the same practice in India, Bangladesh, Vietnam and the Philippines, having an exclusive agent that is responsible for all the student recruiting. We used to have our own office in Beijing, China too, but have since shut it down owing to the lack of accreditation of Cypriot degrees from the Chinese Ministry of Education. In an effort to attract more students the College President, Mr. Yiannis Saveriades, personally visits India, Nepal, and the Philippines at least twice a year to meet students in person, hold seminars in various cities and answer students, parents and agent's queries. He has also visited Vietnam and Sri Lanka a couple of times and we are looking forward to a new collaboration in the near future.

Our educational organisation makes the required market research before putting a new course on the market, making sure that our product is advantageous in more than one way. We constantly strive to find innovative courses that we feel will differentiate us from everyone else that is out there at the moment and that will withstand the harsh economic climate and the tight competitive market. One such course in also the 1-year certificate in Cruise Shipping & Maritime which aims to enforce students with the necessary skills and knowledge that will enable them to find quick employment aboard the ever-expanding cruise industry. This global need for cruise ship employees was pin pointed early on, much the same way as the huge need for caregivers in Germany which has an aging population was deduced and our educational organisation innovated with the development of the relevant courses to meet these needs.

New courses are always on the agenda in order to be one step ahead of the market. This is why we are currently exploring an array of different courses for the new academic year 2018-2019. Our next aim is to develop and accredit a master's degree in the hospitality department in order to offer our BSc Hotel Administration graduating student's some continuity after completion of their bachelor's degree.

#### **SWOT Analysis**

In the last few years, the College has re-evaluated its marketing strategy. We began by re-designing our website to be primarily more user-friendly and inviting. Details of our web plan can be found in the next section. We re-designed our prospectus to a professional level enviable by most universities. We became avid users of social networks like Facebook and Instagram to promote our college. We took part in the main educational fair in Cyprus and Greece, with updated advertising materials with positive feedback. In addition, our premises underwent a mini face lift by updating all administrative and class furniture, rewiring both campuses so that we can have a more modern fire detecting system, as well as outfitting all common areas with CCTV cameras and free WiFi on the entire campus. In addition, all classrooms have been outfitted with new technologically advanced projectors. A huge investment has been made into the College's library with a big number of new books, journals and other online resources. We have also re-evaluated many of our policies concerning both students and staff as designated by the European Quality Assurance for education. Finally, we have established a cooperation with the British Council, in order to offer the IELTS preparation and examinations in our College for students who address our Institution, from Asia, Europe and Cyprus for academic and migration purposes. All the information concerning the cooperation can be found on our official website.

Our biggest investment into our college however, starts in May of 2019, where we are expanding our main building from three to seven floors. This is expected to be read by October, 2019. The existing floors will also get a total refurbishment. The whole building will become a state-of-the-art educational institution with 15 spacious and fully equipped lecture rooms, 2 modernised computer labs, a big library with student study area, ample staff offices and an entire floor dedicated entirely to the hotel administration department. This floor will be boast two culinary kitchens plus a pastry kitchen, restaurant/bar lab, teaching class, pantry and even showers. In addition, the new college will have a student recreational area on the roof with panoramic views of the city centre. The roof garden will have a fully functional canteen/restaurant which will be out sourced for students and staff to be able to enjoy a hot or cold meal, coffees and other refreshments and snacks.

The new expansion will afford the college approximately 1500 student positions. With the completion of this expansion we are certain that Casa College will be in a league of its own compared to other local colleges.

**Strengths:** Our educational institutions biggest asset is the working family environment that is in play. Many staff members have been with us for as long as 25 years. They have lived through the highs and the lows of building an educational organisation, and they truly feel that this is their college too. They constantly strive to improve their departments, adapt to the changing times, and move with the changing

technology. They all bring to the table new ideas and ways to implement them in order to take our business to the next level. This type of loyal staff is very hard to find and we are truly fortunate to have them. In the last two years we have also hired 6 more administrative staff to help with the increased work load and have clearer departmental guidelines.

Competitive Edge: Our biggest competitive edge against all our competitors is the new management. Our new director has a fresh approach to education that is unrivalled by any other college run by much older people with a very old-school approach. The management is flexible, open to new ideas and innovative which has set us apart from other institutions in recent years. In addition, our tuition fees which are by far the most competitive than any other institution is another of our biggest magnets for students. Our dedicated and courteous staff are also a big advantage, while our biggest competitive edge will come with the completion of our new building.

#### **Web Plan Summary & Website Summary**

In mid- 2014 the new management decided that as part of our new marketing strategy the college needed a mini face lift. It was decided that the best place to start was from our website which was outdated and hard to use. A completely new, upgraded, user - friendly and inviting website was designed. All contents were re-written to be self-explanatory and grammatically accurate. We incorporated all information required today by a modern student whether that is academic or just information about student life in Cyprus. Students from all corners of the world can get information about all our programmes, application procedure, visa requirements and many more. In addition, they can also apply online making this otherwise daunting task very convenient. We have created links through our website for our Franchise Universities as well as for other websites that facilitate students with accommodation, job opportunities, or just find cultural social groups they want to join. In addition, requests for ID cards, transcripts, registration letters etc. can now be carried out online which is more time efficient both for the student and the administrative staff. Prospective students can also download the new prospectus digitally as well as the student handbook which gives them information about their new life in Cyprus, from shopping, to night life, sports, food and many more. A section on the home page entitled "Latest News" informs students of any new events, achievements, changes in the schedule and more. On the homepage you can also find a calendar with all the months schedule for the college. These are also uploaded onto the organizations Facebook page (which has a live feed on our websites homepage) which has proved very popular among our foreign and domestic students with more than 8000 likes in just 3 months. In this day and age where everyone is constantly online through their smartphones, Social media have proved to be a very cost effective and efficient way of communicating with the students. In addition, for the first time on our website we have created a section for job opportunities.

This coming fall semester of 2018, all academic staff will be using MOODLE. Moodle was originally developed to help educators create online courses with a focus on interaction and collaborative construction of content, and it is in continual evolution. worldwide. Moodle as a learning platform can enhance existing learning environments. As an E-learning tool, Moodle has a wide range of standard and innovative features

such as calendar and Gradebook. Moodle is a leading virtual learning environment and can be used in many types of environments such as education, training and development and in business settings.

For the last few semesters we have also operated a portal on our website accessible only by our students and staff, that allows on the one side the teacher to upload lectures or coursework online, and on the other hand the student to access this information. This has saved primarily time for the teacher who no longer has to prepare copies of the day's lessons as well as money for the college that no longer provides these copies. The students are responsible to download their lessons print them (or leave on their tablet) and bring to class. These lectures are only available to our own students who have to sign in securely with their college usernames and passwords to gain access.

As a college, we try to find some job opportunities for the students and we publicize these on our website for our students to see and apply. This is particularly helpful for new students who are always seeking to make some extra cash to support their studies. In particular, this summer we signed an agreement with Tsokkos Hotels, one of the biggest hospitality groups in Famagusta. The company employed more than 50 students in various of its hotels offering them free, accommodation, 3 meals a day and transportation on top of their 700-euro salary excluding tips. They have been super happy and want to renew the agreement for next summer for over 100 students. In addition, this summer we have also sent over 140 students to various other hotels around the island. As a college, we find that when students find well paying permanent jobs in the summer, they manage to save up enough money to cover their tuition and cost of living for the winter thus affording them more time to concentrate on their studies.

#### Graduates Employability Prospect

In recent years there has been a huge expansion on the cruise ship hospitality industry. New cruise lines keep popping up everywhere from, Europe to China to the America's. Job fairs for cruise ship employees take place year-round all around the world with great interest as there are great benefits to becoming a cruise ship staffer. These include:

- You get paid to travel. This is probably one of the biggest pluses to working on a cruise ship. And, it's the one most people think about. Not only are you able to see new places, you'll have the opportunity to meet people from other areas of the world, many who are crew members along with you
- You can save your pay. Because you're furnished room and board along with your salary, you shouldn't have a lot of expenses. You don't have to pay utilities, so that's one expense you won't have. You're busy most of the time, so there isn't much opportunity to spend your hard-earned salary
- Meet new people. Because the crew is generally made up of people from all over the world, you can meet new people and learn about their cultures. You may even have a foreign roommate, which will help you learn a good deal about their culture
- After you've successfully completed one contract, you'll be more likely to be chosen for another. If you choose to change cruise lines, your previous experience may help you get your foot in the door with the new company

- If you're single when you begin your career on a cruise ship, you may find the biggest pro for working there is that you find your future spouse. While this is not a guarantee, it seems that quite often romances bloom among the crew
- You get reduced price cruise vacation for family and friends
- Air travel en-route and homeward bound
- Free laundry service
- Free medical insurance (which is required by maritime law)
- Discounts at cruise ship stores and often at land-based stores, bars and restaurants

Our 1-year certificate in Cruise Shipping & Maritime is a quick way to gain some knowledge and skills in the cruise industry while being on the fast track to quick employment on some of the worlds' biggest cruise lines like Royal Caribbean, Dream Cruises, MSC Cruises, Norwegian Cruise Lines, Princess Cruises and P&O Cruises just to name a few.