

Course Title	Contemporary Topics in Graphic Design				
Course Code	DESG414				
Course Type	Elective				
Level	4				
Year / Semester	Year 4 / Semester 1				
Teacher's Name	Maria Pallearos				
ECTS	5	Lectures / week	3 hours	Laboratories / week	1 hour
Course Purpose and Objectives	The purpose of this course is to further engage students' research, inquiry and debate relating to contemporary design by analyzing various theoretical and visual frameworks. To cultivate an understanding of evolving styles and movements and how they are influenced in current cultural and social contexts. This will enable the students to reflect and employ personal strategic thinking in preparation for the final design project, where key concepts and innovation are critical to confront complex design problems.				
Learning Outcomes	<p>On successful completion of this course, students will be able to:</p> <ul style="list-style-type: none">• Undertake analytic and detailed research to promote further inquiry and debate using electronic sources and paper-based materials.• Draw comparisons from influential designers and innovative design solutions and the rapidly evolving discipline from both past and present.• Demonstrate the ability to discuss issues verbally.• Demonstrate the ability to solve complex issues through evaluation and interpretation via written content.• Assess and interpret information effectively and implement appropriate contemporary styles and influences their own work.• Reflect and communicate their research findings and outcomes in an oral setting with confidence and proficiency.				
Prerequisites	No		Required	Yes	
Course Content	<ul style="list-style-type: none">• Seminars on contemporary topics, sustainability, change and revolutionary shifts both theoretical and visual.• Introduce a range of appropriate and relevant material from historical graphic design developments to current cultural content.• A series of class discussions.• Written tasks to facilitate critical thinking.• A Practical task to facilitate visual intelligence and creativity.• Student presentations communicating ideas and reflection.				
Teaching Methodology	Weekly seminars will consist of a comprehensive exploration of key historical milestones specific to graphic design by profiling influential designers and examples of their contribution to the world of graphic design today. Lectures will continue to				

	<p>examine the passage of time and how graphics has developed into a diverse profession with a broad range of practices. A look at current contemporary examples observing various styles and trends, advances in technology, economic climate, cultural and environmental conversions.</p> <p>Small exercises, videos, documentaries, discussions and field trips will provide an environment for students to broaden their knowledge more productively through cross-examination and analysis.</p> <p>An importance on investigation and study skills reflecting on a range of aspects which determine how trends and aesthetics can influence a culture and how design is perceived.</p> <p>This course will be delivered through a series of the following:</p> <ul style="list-style-type: none"> • Seminars/Workshops • Class Debates • Case Study Work • Directed Self-Study • Field Trips • Set Assignments
Bibliography	<ul style="list-style-type: none"> • Muller, J. (2017) <i>The History of Graphic Design: Volume 1 (1890-1959)</i> Taschen • Muller, J. (2018) <i>The History of Graphic Design: Volume 2 (1960-Today)</i> Taschen • Meggs, P B., Purvis, A W. (2006) <i>Meggs History of Graphic Design</i>. Hoboken: John Wiley & Sons. • Shea, A. (2012) <i>Designing for Social Change: Strategies for Community-Based Graphic Design</i> (Design Briefs) New York: Princeton Architectural Press. • Steven Heller, Veronique Vienne (2018) <i>Citizen Designer: Perspectives on Design Responsibility</i>. Allworth Press. • Heller, S. (2012) <i>Writing and Research for Graphic Designers: A Designer's Manual to Strategic Communication and Presentation</i>. Beverly: Rockport Publishers • Fiell, C. & P. (2010) <i>Contemporary Graphic Design: grafikdesign der Gegenwart: le graphisme contemporains</i>. Koln: Taschen. • Sundqvist, P. (2002) <i>55 Degrees north: Contemporary Scandinavian Graphic Design</i>. London: Laurence King. • Fiell, C. & Fiell, P. (2013) <i>New Graphic Design: The 100 Best Contemporary Graphic Designers</i>. London: Goodman Fiell. • Viction Workshop. (2017) <i>Less is More: Limited Colour Graphics in Design</i>. Victionary. • Daab. (2007) <i>Young European Graphic Designers</i>. Daab. • Breuer, G. (2012) <i>Women in Graphic Design 1890-2012</i>. Jovis Verlag. • Viction Workshop. (2018) <i>Truly Nordic: Nordic Craftsmanship, Campaigns and Design</i>. Victionary. • Ekhorn, K. (2007) <i>Non-Format</i>. Gestalten. • Blackwell, L. (2012) <i>The End of Print, 2nd Edition: The Grafik Design of David Carson</i>. Lawrence King. • Stephens, S. M. W., Stephens A. B. (eds.) (2009) <i>The big book of green design</i>. New York: Collins Design.

	<p>Periodicals</p> <ul style="list-style-type: none"> • Creative Review • Communication Arts • Computer Arts <p>Digital Publication/Websites</p> <ul style="list-style-type: none"> • https://www.designweek.com • https://www.cmykmagazine.online/issues/10 • https://www.itsnicethat.com • https://yesimadesigner.com/contemporary-graphic-designers-to-follow/ • https://www.trendlist.org/ • https://www.howdesign.com/design-competition-galleries/scandinavian-graphic-design-projects/ <p>Articles:</p> <ul style="list-style-type: none"> • Hussam Al Qur'an. (2017). <i>The Effect of Social Development on Graphic Design Practice</i>. An - Najah Univ. J. Res. (Humanities). Vol. 31(8) https://www.researchgate.net/profile/Hussam_Al_Quran/publication/318850308_The_Effect_of_Social_Development_on_Graphic_Design_Practice/inks/5982a9ed0f7e9b9ebaab2470/ • Bayazit, N. Investigating Design: A Review of Forty Years of Design Research. Design Issues 20, 1 (2004), 16-29. https://s3.amazonaws.com/academia.edu.documents/40265664/
Assessment	<ul style="list-style-type: none"> • Participation 10% • Presentations 20% • Assignment 70%
Language	English