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| Course Title | Design Project 1 | | | | |
| Course Code | DES413 | | | | |
| Course Type | Compulsory | | | | |
| Level | 4 | | | | |
| Year / Semester | Year 4 / Semester 1 | | | | |
| Teacher's Name | Marshall Hughes | | | | |
| ECTS | 5 | Lectures / week | 4 hours | Laboratories / week | N/A |
| Course Purpose and Objectives | <p>This is a course that works as a preparation for the next course 'Design Project 2' which will take place in semester eight. Students are required to propose a specific area of practice on which they will be working throughout both semesters of year four. This course acts as a preparation process and it focuses on the theoretical research of the chosen area of practice, on time management and planning of actions for the forthcoming self-directed project, on research with various methods and media which will help the development of the student for the next semester and on written reports.</p> <ul style="list-style-type: none">• To enable students reflect on their own areas of interest, discipline and ambition.• To enable students form a professional project proposal about a forthcoming self-directed area of study.• To enable students do intensive research on the area of their interest and relevant practitioners.• To enable students provide professional written reports.• To enable students provide a professional planning document outlining a time management and action strategies. | | | | |
| Learning Outcomes | <p>On completion of this module, students should be able to:</p> <ul style="list-style-type: none">• Demonstrate the ability to undertake independent research appropriate for this level of study.• Critically reflect and apply different methodological approaches in design research.• Demonstrate the ability to write professional proposals and reports.• Be able to analyze and communicate concepts and ideas, and reflect on the proper contextualization of their work.• Be able to provide future schedules and plan of actions. | | | | |
| Prerequisites | N/A | Required | | Yes | |
| Course Content | <p>Lectures on:</p> <ul style="list-style-type: none">• how to undertake design research• how to conduct research on a specific area of practice• how to analyze design works and write critiques on practitioners• how to write professional project proposals | | | | |

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| | <ul style="list-style-type: none"> • how to properly contextualize student's work • how to provide planning and time management schemes |
| Teaching Methodology | <p>Lectures: 1 hour Workshops: 1 hour Group discussion/critique: 1 hour Tutorials: 1 hour Practical: Exercises/Assignments Total direct contact time = 56 hours</p> <p>Total indirect time = 69 hours</p> <p>Total nominal time = 125 hours.</p> |
| Bibliography | <ul style="list-style-type: none"> • Heller, S. (2012) <i>Writing and research for graphic designers: a designer's manual to strategic communication and presentation</i>. Beverly: Rockport Publishers. • Fiell, C. & Fiell, P. (2013) <i>New graphic design: the 100 best contemporary graphic designers</i>. London: Goodman Fiell. • Fairbairn, Gavin, (2007) <i>Reading, Writing and Reasoning: A Guide for Students</i>. 2nd ed. Buckingham: Oxford University Press. • Bragg, A. and Bragg, M. (2005) <i>Developing new Business Ideas: A step by step guide to creating new business ideas worth backing</i>. Harlow: Pearson Education Ltd. • Robson, Colin. (2002). <i>Real world research : a resource for social scientists and practitioner researchers</i>. Oxford: Blackwell. • Smith, P & Lefley, C. (2016) <i>Rethinking Photography: Histories, Theories & Education</i>. London: Routledge. • Renfrew, (2009) <i>Developing a collection</i>. AVA. |
| Assessment | <ul style="list-style-type: none"> • 20% Written report on five practitioners relating to students' practice • 60% Written proposal on the chosen area of practice and bibliography • 10% Presentation • 10% Participation |
| Language | English |