



### Academic Personnel Short Profile / Short CV

<b>Institution:</b>	Alexander College
<b>Surname:</b>	Chrysaphi
<b>Name:</b>	Anna
<b>Rank:</b>	Senior Lecturer
<b>Program of Study:</b>	BSc Business Administration and Finance
<b>Scientific Domain: *</b>	Marketing - SMEs

*\*Field of Specialization*

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
MSc Business Management	2018	UWE Bristol		
MSc Entrepreneurial Studies	1991	University of Stirling	Small Business	Greek-Cypriot Ethnic Businesses in London
BA in Business Administration	1990	Philips College	Business	The clay-brick industry in Cyprus

### Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2016	Today	Alexander College	Larnaca	Head of BSc Business Administration and Finance
2013	2014	American Academy	Larnaca	High School Teacher
2000	2007	Pandora/Ogilvy and Mather	Nicosia	Account Director

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2016	Small Icon Big Vision –Micro and Small Businesses Economic Activity and Performance in Larnaca	Larnaca 2016 Municipality, POVEK, Larnaca Chamber of Commerce and Industry	Research team member
2	2017	Small Icon Big Vision - Economic Activity and Performance in Larnaca	Larnaca 2017 Municipality, POVEK, Larnaca Chamber of Commerce and Industry	Research team member
3				
4				
5				

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				
2	Nov 2018		Founding member of the	Promoting the business women initiative
3	Jan 17 - today	Alexander College	Director of the HRD Authority approved Center of Alexander College	Consult, prepare and coordinate all professional trainings organised through the HRD Authority
4	2016 – Jan 17	Alexander College	Head of team	Prepare the documentation and lead the team and successfully

				declared Alexander College as ΚΕΚ (Κέντρο Επαγγελματικής Κατάρτισης)
5	2016 – No 16	Alexander College	Head of team	Prepare the documentation and lead the team and successfully obtained ΔΕΚ (Δομές επαγγελματικής Κατάρτισης) approval for the Alexander College

Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10)			
Ref. Number	Date	Title	Key Activities:
1	10/2018	Managing Information at work and Competency Test	Seminar & Workshop
2	11/2017	Big Picture Thinking	Seminar & Workshop
3	9/2016	Multiple Intelligences	Seminar
4			
5			