

Doc. 300.1.2

Date: 26/10/2023

Higher Education Institution's Response

- **Higher Education Institution:**

University of Cyprus

- **Town:** Nicosia

- **Programme of study
Name (Duration, ECTS, Cycle)**

In Greek:

Μεταπτυχιακό στη Διοίκηση Επιχειρήσεων

In English:

Master in Business Administration (MBA)

- **Language(s) of instruction:** Greek and English

- **Programme's status:** Currently Operating

- **Concentrations (if any):**

In Greek: Concentrations

In English: Concentrations



The present document has been prepared within the framework of the authority and competencies of the Cyprus Agency of Quality Assurance and Accreditation in Higher Education, according to the provisions of the “Quality Assurance and Accreditation of Higher Education and the Establishment and Operation of an Agency on Related Matters Laws” of 2015 to 2021 [L.136(I)/2015 – L.132(I)/2021].

A. Guidelines on content and structure of the report

- *The Higher Education Institution (HEI) based on the External Evaluation Committee's (EEC's) evaluation report (Doc.300.1.1 or 300.1.1/1 or 300.1.1/2 or 300.1.1/3 or 300.1.1/4) must justify whether actions have been taken in improving the quality of the programme of study in each assessment area. The answers' documentation should be brief and accurate and supported by the relevant documentation. Referral to annexes should be made only when necessary.*
- *In particular, under each assessment area and by using the 2nd column of each table, the HEI must respond on the following:*
 - *the areas of improvement and recommendations of the EEC*
 - *the conclusions and final remarks noted by the EEC*
- *The institution should respond to the EEC comments, in the designated area next each comment. The comments of the EEC should be copied from the EEC report **without any interference** in the content.*
- *In case of annexes, those should be attached and sent on separate document(s). Each document should be in *.pdf format and named as annex1, annex2, etc.*

1. Study programme and study programme's design and development (ESG 1.1, 1.2, 1.7, 1.8, 1.9)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
1. Strategic planning to enhance the openness, the visibility, and the positioning of the programme in a broad range of high- ranked international MBAs and attract international students.	The Program is in the process of developing a new strategic plan for the years 2024-2027. As part of this process the Program examines the potentials for introducing a hybrid model for delivering the courses which will make it more convenient for foreign nationals to attend as the time, they will need to spend in Cyprus will be limited. At the same time the Program will target the increasing number of expatriates in Cyprus and initiate collaborations with the foreign companies that employ them. In terms of positioning the Program will continue to emphasize quality as its main differentiate characteristic. The quality is reflected in the strict criteria applied in the admission of new students, the depth and breadth of the courses offered, the use of innovative teaching methods and the addition of new courses that cover contemporary issues that mostly reflect the use of technology in different aspects of Business Administration (Data Analytics, Artificial Intelligence, Digital Marketing). At the same time in response to requirements by the Industry the content and delivery of all courses will emphasize the acquisition of soft skills by the students. With respect to the recruitment of foreign students the Program is working closely with a newly established Department at the Ministry of Foreign Affairs whose main responsibility is to assist Cyprus Universities to attract more foreign students. As part of strengthening further the positioning of the Program as offering a high-quality educational experience to its students, particular emphasis will be placed on featuring the two international Accreditations that the Program is awarded with (AACSB and EFMD) as well as the local Accreditation by the CYQAA. Lastly our strategic plan will emphasize the establishment of additional collaborations with foreign Institutions to	Choose level of compliance:

	facilitate the exchange of students and staff and offer our students to visit world-class Businesses overseas.	
2. Marketing and sustainability of the programme to an international audience of prospective students.	<p>The program recognizes the importance of internationalization. A number of steps have been taken to enhance its international profile. However, given that the program's most competitive feature is its academic rigor, such steps are being well planned to ensure that our quality is retained – thus we also note that the impact of the following steps is not expected to be immediate.</p> <p><u>Actions for the short term:</u> For the near future the program is focusing its attention on foreign individuals working in Cyprus and in organizing at least one summer course per year with foreign universities.</p> <p>A: Attracting foreign nationals The program is focusing its attention to foreign professionals in Cyprus – the number of foreign companies has been increasing and so is the number of well qualified employees who meet the program's admission criteria.</p> <p>To increase the visibility of the program to expatriates the program has enhanced both its direct and indirect promotion activities.</p> <p><u>Indirect:</u> Annual marketing budget has been increased significantly (from €15.000 to €50.000. This increase includes a much stronger presence in social media where the program is now actively promoted (Instagram, Facebook, LinkedIn, Twitter (X), YouTube, along with radio campaigns.</p> <p>The impact of the campaign is being regularly monitored using analytics in a way which allows the Program to measure and evaluate its efforts and if necessary to revise them.</p> <p><u>Direct:</u></p>	Choose level of compliance:

	<p>The program has been in direct contact with a number of foreign companies offering their employees partial scholarships.</p> <p>On January 31 the program's managing team is meeting with Invest Cyprus reps. CIPA is the organization that promotes Cyprus to foreign companies in charge of enhancing investment. They have access to a large network of foreign companies in Cyprus and we are confident that a close collaboration with them will help us reach more foreign nationals who might be interested in pursuing an MBA degree.</p> <p>B: Courses in collaboration with other Universities:</p> <p>To enhance the international experience of our students we are continuing this year's BIP that we offered last year in Paris in collaboration with ICD Paris and the University of Zagreb. This year the course will be offered in Cyprus where our students will have the opportunity to meet MBAs from these two other universities and work in teams together for the course requirements. The course will be offered June 24-June 28 and will be attended by 15 students from each of the other two schools.</p> <p>In addition, we are also working on offering a course abroad for our students. This was supposed to take place in Israel (after the very successful product management course our students attended last year). Due to the political situation, we are currently in contact with three other universities, and we are confident that we will manage to organize the trip abroad. Although these activities enhance our students' international experience, they also help the recognizability of the program abroad through the network of these university-partners.</p> <p><u>Actions for the longer-term:</u></p> <p>Two years ago, we started running a radio campaign on LGR (London Greek Radio).</p>	
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	<p>Although this reaches an important pool of applicants (Foreign nationals of Greek descent) we believe it takes time for the MBA to be embedded in their mindset as a possibility. Thus, the program will keep running the campaign for the foreseeable future.</p> <p>Following the recognition of the UCY Degrees by the Kingdom of Saudi Arabia and considering the opening of the country to European markets for education purposes, a relevant agreement of cooperation has been established between the Program and a consulting agency which is well experienced in the Saudi Arabian issues so that it facilitates the access of the Program to promising, competent new students. A delegation of the Program visited the country and had several meetings which are being followed up. Relevant marketing campaign was designed and put in place during the visit of the Program's delegation to Saudi Arabia. Currently we are working with a landing page for Saudi Arabia potential candidates.</p> <p>Close connections with foreign embassies in Cyprus have been established following relevant initiatives of the Program so that the latter attracts promising professionals who would like to pursue an MBA. For example, the Program has co-organized a number of events with the Swiss Embassy and had meetings with delegates from the embassies of Saudi Arabia, Iran, Poland and other countries. Through the same channel, the Program aims to attract foreign people who reside and work in Cyprus.</p> <p>As noted above the Program works closely with a newly established Department at the Ministry of Foreign Affairs whose main responsibility is to assist Cyprus Universities to attract more foreign students.</p>	
3. AACSB Accreditation should be prominently featured in marketing strategies.	AACSB logos have already been incorporated in the logos of the Program whereas relevant promotional and informative campaigns are ongoing. You may refer to Annex 1 for the promotional	Choose level of compliance:

	<p>campaign of the Program on Facebook for example, which prove so.</p> <p>New MBA promotional campaigns are designed to highlight the AACSB accreditation (and being the only program in the region with double accreditation (AACSB and EFMD – see relevant audiovisual material here).</p>	
<p>4. Promotion of the MBA by seeking international funding from private sector, by securing scholarships for students, and by approaching large foreign institutions (e.g., central banks, think tanks, etc.).</p>	<p>Recently the Program has been granted three full scholarships by the Sir Stelios Hadjioannou Foundation for three MBA Students who fulfill the requirements set by the Foundation (see Annex 1 for relevant promotional material; announcements, calls for action and events).</p> <p>On November, 27, 2023 the Program signed an MOU with EY (Cyprus). Based on the MoU EY's advisory department (Strategy and Transactions) will be granting two full scholarships per year – or the equivalent in partial scholarships, (starting with the current intake) to MBA students along with an employment contract.</p> <p>Similar scholarships schemes have been announced by the Bank of Cyprus for the personnel of the Bank which would like to pursue an MBA degree from the UCY.</p> <p>The BOC collaboration will now extend to the offering of upskilling seminars to their employees where they will fund their employees in registering for a series of courses (2-3) offered by the MBA in a specific theme. Upon completion the employee will be awarded a certificate that BOC will recognize as upskilling. In addition, the MBA will recognize these with credit towards the Program, offering these employees the opportunity to continue their studies and pursue our MBA. The terms of the collaboration were recently agreed on Jan 15, 2024 and the signing of the MoU is planned for May 2024, with the first students expected to start attending classes in September of 2024.</p>	<p>Choose level of compliance:</p>

	We are in discussions with other organizations for developing similar agreements of collaboration.	
5. Enrichment of the content of the courses to better align with a range of different abilities. Possible topics are leadership development, leading self, leading with impact, developing resilient and agile leaders, teams and delegation.	<p>The abilities that students can acquire during each course depend on the nature of the course (e.g., Financial Management Vs Leadership). However, the structure of all courses and the application of different assessment methods, including group projects, case study analysis, simulation games, competitions, and oral presentations enable students to grow as individuals become effective team players and enhance their leadership skills.</p> <p>The Program aims to offer more opportunities to students to develop further their soft skills and towards this direction all Instructors will now be explicitly required to state in their course syllabi how each course contributes towards promoting these skills and what practical teaching approaches they adopt towards this aim.</p> <p>We would like to note that a number of courses which are already included in our curriculum were designed to cultivate these skills (Negotiations, Leadership, Emotional Intelligence, Business Communication, Ethics and CSR, Crisis Management). As part of an overall restructuring of the Program that we intend to do in the next two years more courses of this nature may be added.</p> <p>In addition to the above, out-of-class learning activities our students take, under the supervision and academic support of their Instructors, target the improvement of the soft skills of our students. In this context our students:</p> <ul style="list-style-type: none"> • attend a team-building, full-day seminar during which they enhance their interpersonal, soft skills • join, for two consecutive days, the Coca-Cola Company's sales teams and gain hands-on experience in merchandising standards and contract negotiations through the 	Choose level of compliance:

	<p>Coca-Cola Market Impact Team (MIT)</p> <ul style="list-style-type: none"> attend lectures and seminars offered by distinguished scholars and practitioners on a variety of topics, in order to enhance the students' academic and professional knowledge attend elective courses which are being offered by the Program's partners abroad and are benefited from company and site visits in international, multi-cultural firms and organizations, where they have the opportunity to experience the international practices. 	
6. Use of case studies that are more up-to-date and reflective of real-world scenarios, reflecting the personal development.	<p>The Program always encourages Instructors to use recent international case studies that provide real-world scenarios of the topics covered in each course. The Program spends a considerable amount of money for purchasing case studies that are used in various courses. These case studies are sourced from International Publishers represented for example by 'The Case Center' or the 'Harvard Business Press'.</p>	

2. Student – centred learning, teaching and assessment (ESG 1.3)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
"No main recommendations in this area."		Choose level of compliance:
1. Lab teaching to be included in some of the courses (e.g. in Data Analytics and Quantitative Methods).	<p>SPSS seminars are offered for the students of the Program.</p> <p>For the Statistics courses Power BI is being used.</p> <p>For Managing Information Systems course the Proto.IO, Adobe XD and Figma are being used.</p> <p>For the Business Economics course, the use of information technology equipment is required.</p>	Choose level of compliance:



3. Teaching staff (ESG 1.5)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
The EEC does not have any suggestions here. Click or tap here to enter text.		Choose level of compliance:

4. Student admission, progression, recognition and certification (ESG 1.4)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
1. Real-world case experiences (through the use of recent practices, case studies, current developments and international experiences) transferred into the class would be welcomed.	Actions have been taken so that all the courses host prominent businesspeople as guest speakers. Now almost 85% of the MBA courses offer guest speeches. Also, series of public events have taken place to this end. You may refer to Annex 2 for all relevant activities that took place last year.	Choose level of compliance:
2. Soft skills development would be welcomed.	See section 1.5 above.	Choose level of compliance:
3. A hybrid programme format could be beneficial for those who are working.	The UCYMBA Interdepartmental Board which regulates the Program has already received such a suggestion of the MBA Program Directors and the former has requested the latter to prepare specific proposal for evaluation and adoption.	Choose level of compliance:
4. Reconsideration of assessments that are conducted in a strict block format and that can pose challenges in some instances.	As mentioned already different assessment methods are being applied in the Program. These include group projects, case study analysis, simulation games, competitions, oral presentations, and written examinations. All together enable students to grow as individuals become effective team players and enhance their skills.	Choose level of compliance:

5. Learning resources and student support (ESG 1.6)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
1. The programme, as well as the faculty, would benefit from the recruitment of new permanent personnel. Invest in acquiring more permanent human capital for the department.	Following targeted efforts of the MBA Directors the UCY has just provided the Program with one new full-time, permanent, job position.	Choose level of compliance:



6. Additional for doctoral programmes (ALL ESG)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
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7. Eligibility (Joint programme) (ALL ESG)

Areas of improvement and recommendations by EEC	Actions Taken by the Institution	For Official Use ONLY
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B. Conclusions and final remarks

Conclusions and final remarks by EEC	Actions Taken by the Institution	For Official Use ONLY
1. Strategic planning for the future	All commented above already.	Choose level of compliance:
2. Additional effort (and if possible, funding) for marketing activities, promotion of the master programme and human capital with regards to programme.		Choose level of compliance:
3. Invest more resources in personal development and soft leadership skills of students.		Choose level of compliance:
4. Promote the programme to competitive markets focusing on specific target groups.		Choose level of compliance:



C. Higher Education Institution academic representatives

<i>Name</i>	<i>Position</i>	<i>Signature</i>
Professor Irene Karamanou	UCYMBA Co-Director	
Associate Professor Marios Theodosiou	UCYMBA Co-Director	

Date: 29/1/2024

Annex 1: Social Media Promotional Activities

October 2023

MBA Program, University of Cyprus
Published by Loomly · 4 October at 16:22 ·

Σε μια σημαντική που πραγματοποιήθηκε χθες στα γραφεία του Προγράμματος MBA του Πανεπιστημίου Κύπρου | University Of Cyprus, έγινε απονομή υποτροφιών από το Stelios Philanthropic Foundation, σε τρεις νέους φοιτητές του Προγράμματος, καλύπτοντας τα διδακτικά φέροντας τους, συνολικά ύψους €30.000.

Θερμές ευχαριστίες στο Stelios Philanthropic Foundation, το οποίο για πρώτη φορά προχώρησε στη θεσμοθέτηση υποτροφιών σε φοιτητές που φοιτούν σε πανεπιστημιακό ίδρυμα άλλο από αυτό που φοιτάει ο ιδρυτής και πρόεδρος του, Σερ Στέλιος Χατζηιωάννου, δημιουργός και ιδιοκτήτης της easy family of brands.

Το γεγονός αυτό αποτελεί μεγάλη τιμή τόσο για το Πρόγραμμα MBA όσο και για το Πανεπιστήμιο Κύπρου.

We are honored to announce that on the 3rd of October, 2023, we hosted the award ceremony for the Stelios Philanthropic Foundation Scholarships which cover the tuition fees for three of our new students, totaling €30,000.

We would like to extend our gratitude to the Stelios Philanthropic Foundation which for the first time has initiated the establishment of scholarships for students studying in a university other than that where its founder and president Sir Stelios Hadji-Ioannou, the creator and owner of the easy family of brands, studied.

This occasion is a significant honor for both our Program and the University of Cyprus.

#UCYMBA #UCY #scholarships

MBA Program, University of Cyprus
Published by Loomly · 11 October at 14:33 ·

UCY MBA program presents the Stelios Philanthropic Foundation Scholars.

"I am deeply honored and tremendously excited to be selected as one of the recipients of the prestigious Stelios Foundation MBA Scholarship Award at the University of Cyprus. Having returned to my homeland after studying and working abroad for 15 years, it is a joyful privilege to join the vibrant UCY community and its stimulating learning environment. Cyprus is a rapidly emerging regional hub for innova... See more

Presenting our Stelios Philanthropic Foundation Scholars

Ipek Gunduz

"Through the UCY MBA Program I aspire to build on my international business and innovation expertise, forge connections among the two communities and the global stage, and contribute to the scientific, technological, and economic advancement of Cyprus."

Stelios
STELIOS PHILANTHROPIC FOUNDATION
WWW.STELIOSFOUNDATION.COM.CY



MBA Program, University of Cyprus

Published by Loomly - 13 October at 09:00

...

UCY MBA program presents the Stelios Philanthropic Foundation Scholars.

"Like every post-war born Cypriot, I grew up with the Cypriot issue at the forefront of my daily life. Once a teenager, I decided to approach this in a more constructive than a divisive way. Getting to know the 'enemy' allowed me to collaborate for a better future and erase the 'evilness' embedded through society in my fellow Cypriot. My approach evolved from pure connection to a mixture of peace through... See more



Presenting our Stelios Philanthropic Foundation Scholars

Petros Ioannides

"I am very grateful to Sir Stelios Hadjoannou and his Foundation for once again leading by example and giving wings to whoever wants to fly up high."

stelios
STELIOS PHILANTHROPIC
FOUNDATION

WWW.STELIOSFOUNDATION.COM.CY



MBA Program, University of Cyprus

Published by Loomly - 16 October at 09:00

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UCY MBA program presents the Stelios Philanthropic Foundation Scholars.

Being one of the three first recipients of the honorable Stelios Hadjoannou Foundation scholarship has further inspired me to give my best to the MBA program and pursue my passion in entrepreneurship at UCY. The honorable Sir Stelios had an incredibly inspiring start at only 27 years of age. This gives me the motivation to follow in his footsteps and use his wisdom and support to become a young leading ... See more



Presenting our Stelios Philanthropic Foundation Scholars

Christina Keshek

"I promise to make the best of the opportunity that has been so generously provided by Sir Stelios' foundation."

stelios
STELIOS PHILANTHROPIC
FOUNDATION

WWW.STELIOSFOUNDATION.COM.CY





MBA Program, University of Cyprus

Published by Loomly · 2 d ·

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!! Attention UCY MBA Alumni! You are invited to reconnect! You don't want to miss this!
Remember November! 🗓️👋

RSVP here by the 3rd of November: <https://bit.ly/3Q0lue3>



The invitation poster features a decorative vertical bar on the left with a geometric pattern of orange, green, and blue lines. The main content is centered and includes the following elements:

- University of Cyprus MBA** logo, with **EFMD** and **AACSB** accreditation logos.
- INVITATION** in large green capital letters.
- UCY MBA ALUMNI EVENT** in large black capital letters.
- 10 NOVEMBER 2023** in green capital letters.
- ROYAL HALL, NICOSIA** in green capital letters.
- 19:00** in green capital letters.
- Welcome Notes:**
 - UCY MBA Co-Director Prof. Irene Karamanou
 - Minister of Agriculture Rural Development and the Environment, UCY MBA Alumnus, Mr. Petros Xenophonos
- Keynote speech:**
 - "The Power of Grand Visions: Why Thinking Big Matters", by Mr. Mitos Kampourides, Founder and Managing Director of Dolphin Capital Partners
- Complimentary Dinner**
- Sponsors:**
 - pwc**
 - EY** (Building a better working world)
 - Bank of Cyprus**


September 2023

MBA Program, University of Cyprus
2h · 🌐


UCY MBA is teaming-up with **Reflect Festival**, the most anticipated tech event of the year! Doers from all around the globe will unite to take part in the tech Festival for entrepreneurs, investors and decision-makers. 🌐📱

UCY MBA is offering an amazing opportunity to its students to join the 8000 DOERS and participate at Reflect on 20-21 September in Limassol and get all the insights! 😊

#UCYMBA #UCY #MBA #EducatingTheLeadersOfTomorrow #reflectfestival #reflectfest #doersunited



**UCY MBA Community
is teaming-up with
Reflect Cyprus Festival!**








University of Cyprus
MBA | EFMD | AACSB

MBA Program, University of Cyprus
4d · 🌐

🎉 Fun and motivational. Genuine Connections. Enhanced Communication, Planning and Problem-solving. Our team building activities facilitate enduring teamwork that stands on solid ground for meaningful and honest collaborations!

On Saturday 9th of September, we had an exciting day spent at the **Adventure Mountain Park** in Kyperounta Village with encouraging and fun activities! 🌲

#UCYMBA #UCY #MBA #EducatingTheLeadersOfTomorrow








+6


MBA Program, University of Cyprus
4 September at 13:57 · 🌐

Let's kickstart an amazing year of growth, networking and opportunities!

#UCYMBA #UCY #MBA #EducatingTheLeadersOfTomorrow



**New beginnings:
Chapter One**



University of Cyprus
MBA | EFMD | AACSB


August 2023

MBA Program, University of Cyprus
30 August at 09:30 · 🌐

🎉 Συγχαρητήρια σε όλες και όλους που εξασφάλισαν μία θέση στο Πρόγραμμα MBA του Πανεπιστημίου Κύπρου! Ανυπομονούμε να σας καλωσορίσουμε στην Πανεπιστημιούπολη και να ζήσουμε μαζί μία ανεπανάληπτη εκπαιδευτική εμπειρία.

🎉 Congratulations to all who have secured a spot in the University of Cyprus MBA Program! We look forward to welcoming you to the campus and experiencing an unparalleled educational journey together.

See translation



**Welcome to the
UCY MBA Program**

University of Cyprus
MBA | EFMD
AACSB

MBA Program, University of Cyprus
18 August at 09:30 · 🌐

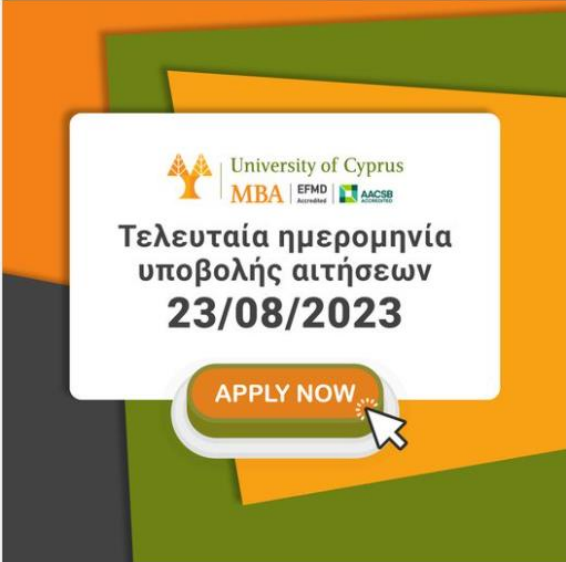
📢 Τελευταία ευκαιρία να υποβάλλετε αίτηση 📄 στο Πρόγραμμα MBA του Πανεπιστημίου Κύπρου 📍 και να ξεκινήσετε ένα συναρπαστικό εκπαιδευτικό ταξίδι το Σεπτέμβρη!

📢 Last chance to apply to the UCY MBA Program 📄 and start an exciting educational journey from September!

📄 Apply here: www.ucy.ac.cy/mba

#UCYM... See more

See translation




MBA Program, University of Cyprus
Higher education

Κάντε αίτηση τώρα

MBA Program, University of Cyprus
11 August · 🌐

Σας ευχόμαστε Καλό Καλοκαίρι και καλές βουτιές!

See translation



**Καλές
διακοπές**


University of Cyprus
MBA | EFMD
AACSB

MBA Program, University of Cyprus
11 August · 🌐

🎓 Educating The Leaders Of Tomorrow!

📄 Submit your application today and live the unique educational experience offered by the UCY MBA by clicking here: <https://www.ucy.ac.cy/mba/>

Πανεπιστήμιο Κύπρου | University Of Cyprus... See more



UCY.AC.CY
Αρχική - MBA Program

Μάθετε περισσότερα

July 2023

MBA Program, University of Cyprus
14 July · 🌐

🇫🇷 We are very excited to share some beautiful memories from a recent educational trip of our MBA students in Paris!

As part of the Erasmus Blended Intensive Program, a group of our students had the unique experience of attending a course in Sustainable Digital Luxury Entrepreneurship, organized in collaboration with [ICD Business School - Paris](#) and the [University of Zagreb](#).

But it wasn't just lectures! Our students got to experience the dynamic Parisian business scene first... See more

Erasmus Blended Intensive Program
Memories from a recent educational trip of our MBA students in Paris!

University of Cyprus
MBA | EFMD EQUIS | AACSB

MBA Program, University of Cyprus
Κοινοτικό κολλέγιο

📧 Στείλτε μήνυμα

MBA Program, University of Cyprus
14 July · 🌐

📢 Ακόμη 70 απόφοιτοι του προγράμματος MBA του Πανεπιστημίου Κύπρου έλαβαν το πτυχίο τους στη Τελετή Αποφοίτησης που πραγματοποιήθηκε στην Πανεπιστημιούπολη, την Πέμπτη, 29 Ιουνίου 2023.

👏 Συγχαρητήρια σε όλους, είμαστε περήφανοι για εσάς! Οι γνώσεις και τα προσόντα που αποκτήσατε μέσα από το Πρόγραμμα θα σας δώσουν ώθηση να ανεβείτε τα σκαλοπάτια της επαγγελματικής σας πορείας.

“Δεν μπορώ λοιπόν να μην σταθώ στην περηφάνια που νιώθω σήμερα, ως απόφοιτος της Σχολής Οικονομικ...” See more

See translation

Τελετή Αποφοίτησης του προγράμματος MBA του Πανεπιστημίου Κύπρου
29 Ιουνίου 2023

University of Cyprus
MBA | EFMD EQUIS | AACSB

University of Cyprus
MBA | EFMD EQUIS | AACSB

📄 Προωθήστε αυτή τη δημοσίευση για να προσελκύσετε έως και 1323 ακόμη άτομα αν ξεδέψετε 14 €.

Προώθηση δημοσίευσης

MBA Program, University of Cyprus
12 July · 🌐

☕ Have a coffee chat with us and find out how you can still join the UCY MBA Program, the only AACSB accredited MBA Program in Cyprus and Greece! Follow the link to book your 30-minute slot! See you there!

For more information call us on ☎ 22 893600

Let us know if you are coming by registering here: <https://forms.office.com/e/DFYqGufnK>



MBA Program, University of Cyprus
Higher education

Εγγραφή

MBA Program, University of Cyprus
11 July · 🌐

☕ Ευχόμαστε σε όλες και όλους κάθε επιτυχία!

See translation



Πανεπιστήμιο Κύπρου | University Of Cyprus · 🌐

🇮🇹 Η κοινότητα του Πανεπιστημίου Κύπρου είναι υπερήφανη για την προσπάθεια των φοιτητών, φοιτητριών και νέων αποφοίτων μας που αναχωρούν σήμερα για την Ιταλία για να συμμετάσχουν στους φοιτητικούς αγώνες φόρμουλας **Formula SAE Italy** με το όχημα που κατασκεύασαν.

🏎️ Η 50μελής ομάδα **Formula Racing Team University Of Cyprus**, που αποτελείται στην πλειοψηφία της από φοιτητριες/τες του Τμήματος Μηχανικών Μηχανολογίας και Κατασκευαστικής, δούλεψε με πάθος και όρεξη και τώρα 14 μέλη της θα την εκπροσωπήσουν στον διαγωνισμό.

☕ Ευχόμαστε σε όλες και όλους κάθε επιτυχία!

☺️ Στηρίζουμε την προσπάθεια κάνοντας Like στη σελίδα της ομάδας στο Facebook: [Formula Racing Team University Of Cyprus](#)

Χορηγοί:
Spanias Hardware
MBA Program, University of Cyprus
Essor travel
Robo Cy
Psaltis Auto Parts

See translation



MBA Program, University of Cyprus

6 July · 🌐

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🎓 Είμαστε στην ευχάριστη θέση να ανακοινώσουμε ότι το ίδρυμα [Stelios Philanthropic Foundation](#) προσφέρει, τρεις (3) πλήρεις υποτροφίες συνολικής αξίας €30.000.

📖 Οι υποτροφίες θα απονεμηθούν σε άτομα τα οποία θα έχουν υποβάλει αίτηση και θα γίνουν αποδεκτά στο Πρόγραμμα για εισδοχή τον Σεπτέμβριο 2023.

📄 Διεκδίκησε μια από τις υποτροφίες κάνοντας την αίτησή σου εδώ : <https://loom.ly/-vidThc>

📄 ... See more



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June 2023

MBA Program, University of Cyprus
30 June · 🌐

Συγχαρητήρια στις φοιτήτριες και τους φοιτητές της Σχολής Οικονομικών Επιστημών και Διοίκησης που πρώτευσαν κατά το ακαδημαϊκό έτος 2022-2023! Ευχόμαστε καλή επαγγελματική σταδιοδρομία και κάθε στόχο και όνειρό τους να ολοκληρωθεί με επιτυχία.

Παράλληλα, ευχαριστούμε θερμά τις εταιρείες **Coca-Cola HBC Cyprus**, **Delfi Partners & Company**, **Vassos Eliades** και **Grant Thornton Cyprus** για την υποστήριξή τους στο μεταπτυχιακό Πρόγραμμα MBA του Πανεπιστημίου Κύπρου με την ευγενική χορηγία... [See more](#)




Τελική βράβευση των προεπιλεγμένων φοιτητών και φοιτητριών της Σχολής Οικονομικών Επιστημών και Διοίκησης του Πανεπιστημίου Κύπρου, κατά το ακαδημαϊκό έτος 2022-2023



MBA Program, University of Cyprus
28 June · 🌐

🏆 Το Πανεπιστήμιο Κύπρου βρίσκεται στα κορυφαία 25% των πανεπιστημίων παγκοσμίως! Για 4η διαδοχική χρονιά ανάμεσα στα κορυφαία πανεπιστήμια παγκοσμίως, ανεβαίνοντας 105 θέσεις στα QS World University Rankings 2024!

#ucymba



Πανεπιστήμιο Κύπρου | University Of Cyprus
28 June · 🌐

! Άνοδος 105 θέσεων για το Πανεπιστήμιο Κύπρου στα QS World University Rankings 2024
🏆 Το Πανεπιστήμιο Κύπρου στα κορυφαία 25% των πανεπιστημίων παγκοσμίως! Περίλ... [See more](#)

MBA Program, University of Cyprus
13 June · 🌐

Στο πλαίσιο του προγράμματος σπουδών τους, οι φοιτητές μας είχαν την ευκαιρία να παρακολουθήσουν στο **HKU TLV Innovation Hub** σειρά διαλέξεων για τις σύγχρονες μεθόδους όπως και τη χρήση της τεχνικής νοημοσύνης στο τομέα του Product Management, απαραίτητες στη διαδικασία παραγωγής καινοτομίας. Επιπλέον, είχαν την ευκαιρία να επισκεφθούν το **Peres Center for Peace and Innovation**, και να γνωρίσουν τις πιο καινοτόμες ισραηλινές start-ups, **TipRanks**, **Hyro**.

Δεν υπάρχει καλύτερος τρόπο... [See more](#)




Επίσκεψη φοιτητών στο HKU-TLV Innovation Hub



MBA Program, University of Cyprus
6 June · 🌐

Το πρόγραμμα MBA, ΠΚ και η **C.A.Papaellinas Group** συνδιοργάνωσαν την εκδήλωση "The Changing World of Work: The Evidence", στις 29 Μαΐου, με ομιλήτρια την καθηγήτρια Emma Parry. Η Δρ. Parry είναι καθηγήτρια Διοίκησης Ανθρώπινου Δυναμικού στο Cranfield School of Management, UK, πρόεδρος του British Academy of Management, Editor in Chief του International Journal of Human Resource Management και σύμμετο με το περιοδικό 'HR Magazine', η Δρ. Parry ανήκει στην ομάδα με τους πιο 'Inf... [See more](#)




Εκδήλωση με θέμα: The Changing World of Work: The Evidence






MBA Program, University of Cyprus

2 June · 🌐

...

Στιγμιότυπα από την σειρά εκδηλώσεων Business Success Stories με τη συνδιοργάνωση του Προγράμματος MBA, ΠΚ και του JCI Nicosia - Επιμελητήριο Νέων Λευκωσίας. Μαζί μας μοιράστηκαν το ταξίδι τους προς την επιτυχία η Σταύρη Φωτιάδου, Co-Founder & Director [Photiades Education](#), ο [Stylianos Lambrou](#), Co-Founder Heart Group, Reflect Festival & Techisland και ο Αλέξανδρος Μιχαηλίδης, CEO [RTD Talos](#).

Highlights from the Business Success Stories series of events co-organized by the MBA ... See more



Εκδήλωση με θέμα
Business Success Stories #4
25 Μαΐου 2023



June 2023, 3rd Burst

MBA Program, University of Cyprus
9 June · 🌐

Ο δρόμος για την επαγγελματική επιτυχία και ανέλιξη ξεκινά με την απόκτηση ενός διεθνώς αναγνωρισμένου μεταπτυχιακού προγράμματος στη Διοίκηση Επιχειρήσεων - MBA από το Πανεπιστήμιο Κύπρου. Εξασφάλισε τη θέση σου στη μόνη Σχολή Διοίκησης Επιχειρήσεων σε Κύπρο και Ελλάδα με την ανώτερη πιστοποίηση AACSB!

Μάθε πώς 📞 <http://www.mba.ucy.ac.cy/>

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MBA Program, University of Cyprus
9 June · 🌐

Διεκδίκησε νέες επαγγελματικές ευκαιρίες αποκτώντας ένα MBA σοβαρό, πετυχημένο, διεθνώς πιστοποιημένο. Επέλεξε το Πρόγραμμα MBA του Πανεπιστημίου Κύπρου και ζήσε μια μοναδική εκπαιδευτική εμπειρία!

Μάθε περισσότερα για το Πρόγραμμα στο: www.ucy.ac.cy/mba/
☎ 22893600/30... See more

MBA Program, University of Cyprus
8 June · 🌐

Ενίσχυσε την καριέρα σου αποκτώντας ένα MBA με υπογραφή και κύρος, Πρόγραμμα MBA του Πανεπιστημίου Κύπρου.

Μάθε περισσότερα ακολουθώντας τον σύνδεσμο www.ucy.ac.cy/mba/
☎ 22893600/30... See more

MBA Program, University of Cyprus
7 June · 🌐

Διεκδίκησε και εσύ μια θέση στο Μεταπτυχιακό Πρόγραμμα MBA του Πανεπιστημίου Κύπρου για τον Σεπτέμβριο του 2023.

Περισσότερες πληροφορίες στο www.ucy.ac.cy/mba/ ή τηλεφωνικώς ☎ στο 22893600/30

May 2023

MBA Program, University of Cyprus
31 May · 🌐

Marios Theodosiou
31 May · 🌐

A truly amazing and unique experience for our [MBA Program, University of Cyprus](#) students, organized by the [HKU TLV Innovation Hub](#). Stay tuned...

MBA Program, University of Cyprus is at Πανεπιστήμιο Κύπρου | University Of Cyprus.
29 May · 🌐

The [#ucymba](#) in collaboration with [C.A.Papaellinas Group](#) hosting Professor Emma Parry for an exciting talk on "the future of work".

MBA Program, University of Cyprus
26 May · 🌐

"Creativity and Organizations" class doesn't get any better!
[Alexia Panayiotou](#)
[#ucymba](#) [#ucy](#)

Alexia Panayiotou is at MBA Program, University of Cyprus.
26 May · Nicosia · 🌐

We had so much fun! Thank you [Demetris Hadjisofocli](#) for inspiring our MBA Creativity class! So much learning in one exercise! [MBA Program, University of Cyprus](#)

MBA Program, University of Cyprus
26 May · 🌐

In this presentation, Professor Emma Parry will take an evidence-based approach to the changing world of work by exploring potential future trends in the external context and how these will influence work, the workplace and the workforce. Challenging the common fads & fashions in HRM, she will consider how aspects such as employee attitudes and ways of working are likely to evolve in the future.
[C.A.Papaellinas Group](#)
[#ucymba](#) [#ucy](#)

The C. A. Papaellinas Group and the MBA Program of the University of Cyprus cordially invite you to a public seminar titled:

The Changing World of Work: the Evidence

by Professor Emma Parry, Professor of Human Resource Management and Head of the Changing World of Work Group at Cranfield School of Management, UK.

Monday, 29th May 2023 6.00 P.M.

in Amphitheatre B108, -1 level, University House "Anastasios G. Leventis", University of Cyprus Campus, Aglantzia.

A cocktail reception will follow.

www.mba.ucy.ac.cy +357 22 893600

May 2023

MBA Program, University of Cyprus
19 May · 🌐

Congratulations to Prof. Bodo B. Schlegelmilch, member of the UCY MBA Program, Academic Advisory Board, for receiving this award!
#ucymba #ucy



Bodo B. Schlegelmilch is in New Orleans, USA.
18 May · 🌐

OUTSTANDING MARKETING EDUCATOR OF THE YEAR AWARD: A big thanks to the Academy of Marketing Science and the sponsor of the award, Cutco/Vector. Looking at the ren... See more

MBA Program, University of Cyprus
17 May · 🌐

The aim of the event is for high calibre entrepreneurs to showcase their business and experiences and provide insightful information to the young generation of people who have their entrepreneurial spirit and / or are looking to build their own business.

GUEST SPEAKERS:
Stavri Photiades - Co-Founder & Director, Photiades Education Group (Education & Career Consultants)
Styllianos Lambrou - Entrepreneur, Co-Founder of Heart Group, Reflect Festival & Techisland ... See more



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Business #4 Success Stories

THURSDAY 25 MAY 2023
at 18:30, in Amphitheatre B223, FEB 01 Building, University Campus

MBA Program, University of Cyprus
16 May · 🌐

We, at the MBA Program of the University of Cyprus, are proud to belong to the newly AACSB accredited Faculty of Economics and Management!

The University of Cyprus is the first higher education institution to be receiving such an honour in Cyprus and Greece! The AACSB accreditation is "the longest-standing, most recognized form of specialized accreditation that an institution and its business programs can earn."

So, if you are seeking high quality in teaching, curriculum ... See more



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MBA Program, University of Cyprus
5 May · 🌐

Η Σχολή Οικονομικών Επιστημών και Διοίκησης του Πανεπιστημίου Κύπρου έχει πλέον και επίσημα τη διαπίστευση του AACSB!

Είμαστε το πρώτο πανεπιστήμιο στην Κύπρο (και την Ελλάδα) που πετυχαίνει αυτό το ορόσημο. Ο AACSB International είναι ο αρχαιότερος διεθνής οργανισμός διαπίστευσης σχολών διοίκησης επιχειρήσεων, αλλά και το μεγαλύτερο δίκτυο επιχειρηματικής εκπαίδευσης που συνδέει φοιτητές, ακαδημαϊκούς και επιχειρήσεις σε όλο τον κόσμο. Η διαπίστευση αναγνωρίζει ιδρύματα που ... See more



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Annex 2, Real-world case experiences transferred in UCYMBA classes

1. Almost 85% of UCYMBA classes host guest speakers from the industry. Indicatively the following practitioners have visited our classes during the academic year 2022-2023
 - a. CEOs of Hellas Direct, Mr. Alexis Pantazis and Mr. Emilios Markou
 - b. Chairman of the Securities and Exchange Commission of Cyprus. Mr. George Theoharides
 - c. Product Manager of Services in Hellas Direct, Dr. Michalis Hadjiyiannis
 - d. General Manager of Amathus Beach Hotel, Mr. Andreas Georgiou
 - e. General Manager of Gevorest (mattresses' manufacturers), Mr. Marios Gavrielides
 - f. General Manager of Cypronetwork (marketing research agency), Mr. Chris Michaelides
 - g. Founder of Alpha productions, actor and producer, Mr. andreas Araouzou
 - h. Founder of Center for Social Innovation, Mr. Demetris Hadjisofocleous
 - i. Co-founder of Girls STEAM academy and the NGO 'Be an Ally foundation', Mrs. Panayiota Polykarpou
 - j. Center for Social Innovation Representative, Mrs. Olivia Georgiou
 - k. ICAEW's Head of Cyprus & Greece and senior member of ICAEW's Europe Region team, Mrs. Christiana Diola
 - l. Managing Director of the Photos Photiades Group and the Photos Photiades Distributors, Mr. Alexis Photiades
 - m. Chief Operating Officer of Photos Photiades Distributors, Mr. Constandinos Efthymiou
 - n. Senior Manager, Consulting Services, at Grant Thornton Cyprus, Mr. Kyriakos Dionysiou
 - o. Senior Manager, Consulting Services, at Grant Thornton Cyprus, Mr. George Karayiannis
2. Co-organisation of the following public events:
 - a. Five (5) 'Business Success Stories' Events coorganised by the UCYMBA and the Junior Chamber International, Cyprus (JCI), which is member of the Worldwide Federation of young professionals and entrepreneurs between the ages of 18 and 40 and constitutes an international Non-Governmental Organization of Young Leaders and Professionals.

1. Entrepreneurship lessons from setting up "Hellas Direct", A public lecture by the CEOs of Hellas Direct, Mr. Pantazis and Mr. Markou
 2. Start-up Innovation Stories in Cyprus, A public lecture by the CEO of Hegemonic Games, Mr. Varnavas Timotheou, the CEO of PICADO, Mr. Leonidas Grivas, the Founder of Crowdbase, Mr. Frixos Larkos, the Director of the UCY Centre for Entrepreneurship (C4E) and Professor of Management Information Systems in the Department of Business and Public Administration of the UCY, Dr. Panos Markopoulos and the Head Of Operations of the UCY C4E, Mr. Constantinos Savvides
 3. The Real Version, A public lecture by the CEO of Infocredit Group, Mr. Theodoros Kringos, the CEO of Threedium, Mr. Michalis Charalambous and the Director of Klinette, Mrs. Nayia Constantinou
 4. The case of 'Capacitor Partners', A public lecture by the CEO of Capacitor Partners
 5. The cases of 'Heart Group', 'Photiades Education' and 'RTD Talos', A Public lecture by the CEO of the Heart Group, Mr. Stylianos Lambrou, the Director of Photiades Education, Mrs. Stavri Photiadi and the CEO of RTD Talos, Mr. Alexandros Michaelides
- b. Three (3) public events coorganised between the UCYMBA Program and the **Cyprus Swiss Business Circle**, which constitutes the official association which promotes business cooperations, collaborations, information exchange and networking between entrepreneurs from Cyprus, Switzerland and Liechtenstein.
1. 'Swiss & Cypriot: A match made in heaven. A successful bussiness story', A public lecture by the Managing Partner of Kendris Cyprus, Mrs. Sara Gunnervik
 2. 'Swissport International: A Major Company in the Aviation Sector Adapting in a Challenging Environment', a public lecture by the CEO of Swissport Cyprus Ltd, Mr. Sofocles Tymvios
 3. 'The Seven Leadership Secrets you must know to succeed in 2023', a public lecture by the CEO at Kaegi-Leadershift, Mentor of Leaders, Speaker & Best-Selling Author, Mr. Heinz Kaegi.
- c. One (1) public event coorganised by the UCYMBA Program and the **C.A.P. Papaellinas Group**, with which the Program has been collaborating for the last ten years and which constitutes a very well established manufacturing company that sells, markets, and distributes pharmaceuticals, cosmetics, and consumer products.
1. 'The Changing World of Work: the Evidence', a public speech by Professor of Human Resource Management at Cranfield University and Head of Group Changing World of Work, Dr. Emma Parry
- d. Two (2) public events coorganised between the UCYMBA and the **Department of Business and Public Administration** of the UCY
1. 'Melding new tech-venture teams', a public lecture by the Executive Director of the Institute of Entrepreneurship and Private Capital at LBS, Prof. Jeff Skinner



2. 'Country Stereotypes and Consumer Behavior', a public lecture by the Chaired Professor of International Marketing and Head of the Department of Marketing and International Business at the University of Vienna, Austria, Dr. Adamantios Diamantopoulos