

TABLE 1: STRUCTURE OF THE PROGRAM OF STUDY:

Specialization: JOURNALISM

PROGRAM REQUIREMENTS	ECTS
Compulsory courses	138
Specialization courses	78
Elective courses	
(a) Journalism and Media Communication Electives	12
(b) Free Electives	12
Thesis	12
Placement	6
Total ECTS	240

STRUCTURE OF THE PROGRAM OF STUDY:

Specialization: PUBLIC RELATIONS AND COMMUNICATIONS

PROGRAM REQUIREMENTS	ECTS
Compulsory courses	138
Specialization courses	78
Elective courses	
(a) Journalism and Media Communication Electives	12
(b) Free Electives	12
Thesis	12
Placement	6
Total ECTS	240

TABLE 2: COURSE DISTRIBUTION PER SEMESTER:

Specialization: JOURNALISM

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Required	INTRODUCTION TO JOURNALISM AND REPORTING	COM120	3	50'	13	39	6
2.	Required	INTRODUCTION TO MASS COMMUNICATION	COM103	3	50'	13	39	6
3.	Required	JOURNALISTIC LANGUAGE	COM140	3	50'	13	39	6
4.	Required	ONLINE COMMUNICATION-DIGITAL MEDIA TECHNOLOGIES	COM102	3	50'	13	39	6
5.	Required	POLITICAL SCIENCE: POLITICAL THEORY	COM111	3	50'	13	39	6
Semester 2								
1.	Required	RADIO PRODUCTION I	COM122	4	50'	13	52	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
2.	Required	PRODUCTION PRINT MEDIA	COM134	4	50'	13	52	6
3.	Required	TV PRODUCTION I	COM100	4	50'	13	52	6
4.	Required	PHILOSOPHY I	COM101	3	50'	13	39	6
5.	Required	POLITICAL ECONOMY	COM105	3	50'	13	39	6
Semester 3								
1.	Required	PHOTOGRAPHY AND PHOTO REPORTING	COM248	3	50'	13	39	6
2.	Required	VOICE AND DICTION	COM240	3	50'	13	39	6
3.	Required	DIGITAL MEDIA TECHNOLOGIES	COM280	3	50'	13	39	6
4.	Required	SOCIOLOGY	COM104	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
5.	Required	MODERN HISTORY OF CYPRUS – THE CYPRUS PROBLEM	COM261	3	50'	13	39	6
Semester 4								
1.	Required	GENERAL PRINCIPALS OF LAW, MASS COMMUNICATION LAW AND JOURNALISTIC CODE OF CONDUCT	COM254	3	50'	13	39	6
2.	Required	ENGLISH II	AENG102	3	50'	13	39	6
3.	Required	IDEOLOGY AND MASS COMMUNICATION	COM422	3	50'	13	39	6
4.	Required	PSYCHOLOGY OF MEDIA AND COMMUNICATION	COM366	4	50'	13	52	6
5.	Required	POLITICAL COMMUNICATION	COM435	3	50'	13	39	6
Semester 5								

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1.	Required	HISTORY OF JOURNALISM AND MASS MEDIA IN CYPRUS	COM450	3	50'	13	39	6
2.	Required	RADIO PRODUCTION II	JOU222	3	50'	13	39	6
3.	Required	INVESTIGATIVE JOURNALISM AND HUMAN-INTEREST STORIES	JOU390	3	50'	13	39	6
4.	Required	TV PRODUCTION II	JOU210	4	50'	13	52	6
5.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 6								
1.	Required	ONLINE JOURNALISM- CONTENT MANAGEMENT SYSTEMS	COM330	3	50'	13	39	6
2.	Required	EUROPEAN UNION, MIDDLE EAST AND CYPRUS	JOU380	4	50'	13	52	6
3.	Required	SPORTS REPORTING	JOU397	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
4.	Required	DIGITAL CULTURES	JOU370	3	50'	13	39	6
5.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 7								
1.	Required	COMMUNICATIONAL RESEARCH METHODS	COM353	3	50'	13	39	6
2.	Required	ENVIRONMENTAL AND SCIENCE COMMUNICATION AND JOURNALISM	JOU414	3	50'	13	39	6
3.	Required	FAKE NEWS, JOURNALISM AND POLITICS	JOU425	3	50'	13	39	6
4.	Elective	DATA JOURNALISM-DATA ANALYTICS AND VISUALISATION	JOU447	3	50'	13	39	6
5.	Elective	JOURNALISM ELECTIVE	-	3	50'	13	39	6



A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 8								
1.	Required	THESIS	JOU481	3	50'	13	39	12
2.	Required	INTERNSHIP	JOU471	3	50'	13	39	6
3.	Required	DOCUMENTARY-PRODUCTION OF NON-FICTION FILM	JOU420	4	50'	13	39	6
4.	Elective	JOURNALISM ELECTIVE		3	50'	13	39	6

TABLE 2: COURSE DISTRIBUTION PER SEMESTER: PUBLIC RELATIONS AND COMMUNICATION

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
6.	Required	INTRODUCTION TO JOURNALISM AND REPORTING	COM120	3	50'	13	39	6
7.	Required	INTRODUCTION TO MASS COMMUNICATION	COM103	3	50'	13	39	6
8.	Required	JOURNALISTIC LANGUAGE	COM140	3	50'	13	39	6
9.	Required	ONLINE COMMUNICATION-DIGITAL MEDIA TECHNOLOGIES	COM102	3	50'	13	39	6
10.	Required	POLITICAL SCIENCE: POLITICAL THEORY	COM111	3	50'	13	39	6
Semester 2								
6.	Required	RADIO PRODUCTION I	COM122	4	50'	13	52	6
7.	Required	PRODUCTION PRINT MEDIA	COM134	4	50'	13	52	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
8.	Required	TV PRODUCTION I	COM100	4	50'	13	52	6
9.	Required	PHILOSOPHY I	COM101	3	50'	13	39	6
10.	Required	POLITICAL ECONOMY	COM105	3	50'	13	39	6
Semester 3								
6.	Required	PHOTOGRAPHY AND PHOTO REPORTING	COM248	3	50'	13	39	6
7.	Required	VOICE AND DICTION	COM240	3	50'	13	39	6
8.	Required	DIGITAL MEDIA TECHNOLOGIES	COM280	3	50'	13	39	6
9.	Required	SOCIOLOGY	COM104	3	50'	13	39	6
10.	Required	MODERN HISTORY OF CYPRUS – THE CYPRUS PROBLEM	COM261	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 4								
6.	Required	GENERAL PRINCIPALS OF LAW, MASS COMMUNICATION LAW AND JOURNALISTIC CODE OF CONDUCT	COM254	3	50'	13	39	6
7.	Required	ENGLISH II	AENG102	3	50'	13	39	6
8.	Required	IDEOLOGY AND MASS COMMUNICATION	COM422	3	50'	13	39	6
9.	Required	PSYCHOLOGY OF MEDIA AND COMMUNICATION	COM366	4	50'	13	52	6
10.	Required	POLITICAL COMMUNICATION	COM435	3	50'	13	39	6
Semester 5								
6.	Required	HISTORY OF JOURNALISM AND MASS MEDIA IN CYPRUS	COM450	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
7.	Required	MARKETING RESEARCH AND INFORMATION SYSTEMS	PRC203	3	50'	13	39	6
8.	Required	PUBLIC SPEAKING AND RHETORIC	PRC362	3	50'	13	39	6
9.	Required	COMMUNICATION AND PUBLIC RELATIONS I	PRC245	4	50'	13	52	6
10.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 6								
6.	Required	ONLINE JOURNALISM- CONTENT MANAGEMENT SYSTEMS	COM330	3	50'	13	39	6
7.	Required	DIGITAL MARKETING TECHNOLOGIES	PRC317	4	50'	13	52	6
8.	Required	INTEGRATED MARKETING COMMUNICATIONS	PRC307	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
9.	Required	COMMUNICATION AND PUBLIC RELATIONS II	PRC400	3	50'	13	39	6
10.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 7								
6.	Required	COMMUNICATIONAL RESEARCH METHODS	COM353	3	50'	13	39	6
7.	Required	THEORIES OF MASS MEDIA COMMUNICATION	PRC430	3	50'	13	39	6
8.	Required	STRATEGIC COMMUNICATION	PRC412	3	50'	13	39	6
9.	Required	BRAND MANAGEMENT AND CONTENT MARKETING COMMUNICATIONS	PRC428	3	50'	13	39	6
10.	Elective	PUBLIC RELATIONS AND COMMUNICATION ELECTIVE	-	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 8								
5.	Required	THESIS	PRC481	3	50'	13	39	12
6.	Required	INTERNSHIP	PRC471	3	50'	13	39	6
7.	Required	CRISIS COMMUNICATION	PRC442	4	50'	13	39	6
8.	Elective	PUBLIC RELATIONS AND COMMUNICATION ELECTIVE		3	50'	13	39	6

TABLE 3: TEACHING PERSONNEL, COURSES AND TEACHING PERIODS IN THE PROGRAM OF STUDY

A/A	Name and Surname	Discipline / Specialization	Teaching courses in the program of study under evaluation		
			Code	Course title	Periods/ Week
1.	Costakis Constantinou	Social and political science –journalism	COM120	Introduction to Journalism and Reporting	3
			COM261	Modern History of Cyprus – The Cyprus Problem	3
			COM450	History of Journalism and Mass Media in Cyprus	3
			COM105	Political Economy	3
			COM104	Sociology	3
2.	Soteris Theocharides	Philosophy and social sciences	COM111	Political Science: Political Theory	3
			COM101	Philosophy I	3
			COM353	Social Sciences Research Methods	3
			JOU425	Fake News, Journalism and Politics	3
3.	Evie Lambrou	Journalism, politics and communication	PRC428	Brand Management and Content Marketing Communications	3
			JOU397	Sports Reporting	3
			JOU390	Investigative Reporting and Human-Interest Stories	3
			JOU414	Environmental Communication	3
			PRC442	Crisis Communication	3

A/A	Name and Surname	Discipline / Specialization	Teaching courses in the program of study under evaluation		
			Code	Course title	Periods/ Week
4.	Emilios Charalambides	Political sciences and theatre studies	COM140	Journalistic Language	3
			COM240	Voice and Diction	3
			JOU420	Documentary-Production of Non-Fiction Film	3
			COM435	Political Communication	3
			JOU380	European Union, Middle East and Cyprus	3
5.	Christiana Karayianni	Media with emphasis on the dynamic of new media technologies	COM102	Online Communication	3
			COM103	Introduction to Mass Communication	3
			COM134	Print Media Production	4
			PRC430	Theories of Mass Media Communication	3
			COM330	Online Journalism Content Management Systems	4
6.	Panayiotis Charalambous	Video Production, Film Aesthetics, Scriptwriting, Directing, Production of Non Fiction Films	COM100	TV Production I	4
			JOU210	TV Production II	4
			JOU420	Documentary- Production of Non Fiction Film	3
			JOU370	Digital Cultures	3
7.	Andreas Constantinides	Mobile and Ubiquitous Computing	PRC317	Digital marketing technologies	3

A/A	Name and Surname	Discipline / Specialization	Teaching courses in the program of study under evaluation		
			Code	Course title	Periods/ Week
8.	Christiana Constantinou	Graphic Design, Mixed Media Photography	COM248	Photography and photo reporting	3
9.	Maria Christodoulidou	Linguistics	COM140	Journalistic Language	3
			PRC362	Public Speaking and Rhetoric	3
10.	Ioannis Voudouris	Commercial Law	COM254	General Principles of Law, Mass Communication Law and Journalistic Code of Conduct	3
11.	Christos Markides	Information engineering	JOU447	Data Journalism -Data Analytics and Visualisation	4
12.	Athanasia Tziortzi	Marketing	PRC203	Marketing Research and Information Systems	3
			PRC245	Communication and Public Relations	3
			PRC307	Integrated Marketing Communication	3
			PRC400	Communication and Public Relations II	3
			COM280	Digital Media Technologies	3
13.	Ioanna Christodoulou	Journalism	COM120	Introduction to Journalism and Reporting	3
			COM134	Print Media Production	4

A/A	Name and Surname	Discipline / Specialization	Teaching courses in the program of study under evaluation		
			Code	Course title	Periods/ Week
			COM330	Online Journalism Content Management Systems	4
14.	Andreas Trachonitis	Audio production	COM122	Radio Production I	4
			JOU222	Radio Production II	4
15.	George Pleios	Social sciences and media	JOU425	Fake News, Journalism and Politics	3
			COM422	Ideology and Mass Communication	3
16.	George Kalliris	Sound and Image Technologies of Electronic and New Media	COM122	Radio Production I	4
			JOU222	Radio Production II	4
17.	Anthi Sidiropoulou	Psychology of the media and cyberpsychology	COM366	Psychology of Media and Communication	3
18.	Anna Podara	Media use, streaming television, web platforms, audience Studies	COM100	TV Production I	4
			JOU210	TV Production II	4
			JOU414	Environmental Communication	3
19.	Danae Harmanda	Marketing, Management	PCR428	Brand management and content marketing communications	3

TABLE 4: TEACHING PERSONNEL, QUALIFICATIONS, AND TOTAL TEACHING PERIODS

A/A	Name and Surname	Qualifications	Rank*	FT/PT**	Program of Study	Periods / week		Total periods /week	
						Fall	Spring	Fall	Spring
1.	Costakis Constantinou	Ph.D. Sociological Sciences (Political Science) MA Philosophy BA Social and Political Sciences with a major in Philosophy	Assoc. Prof	FT	Journalism PR and Media Communications Other Programmes	7.5	6 3	7.5	9
2.	Soteris Theocharides	BA Social and Political Sciences with a major in Philosophy MSc Social and Political Sciences with a major in Philosophy Ph.D. Philosophical Sciences (Social, Political and Ethical Theory)	Assoc. Prof	FT	Journalism PR and Media Communications Other Programmes	6 3	6 3	9	9
3.	Evie Lambrou	Ph.D Politics and Communication Dpl. Journalismus und kommunikationswissenschaften	Assis. P	FT	Journalism PR and Media Communications Other Programmes	7.5 3	6 2	10.5	9

A/A	Name and Surname	Qualifications	Rank*	FT/PT**	Program of Study	Periods / week		Total periods /week	
						Fall	Spring	Fall	Spring
4.	Emilios Charalambides	Magister der Philosophie (Political Science combined with Philosophie and Theatre Studies) Doktor der Philosophie (Political Science combined with Theatre Studies)	Assis. P	FT	Journalism PR and Media Communications Other Programmes	4.5 4	9	8.5	9
5.	Christiana Karayianni	PhD Media and Cultural Studies MA Interactive Media BA Graphic Design	L	FT	Journalism PR and Media Communications Other Programmes	9 3	5 6	12	11
6.	Andreas Constantinides	PhD in Computer Science & Engineering MSc in Computer Information Networks	Assoc. P	FT	Journalism PR and Media Communications Other Programmes	 9	3 6	9	9
7.	Panayiotis Charalambous	MA Communication Arts Bacheor Fine Arts	Assis. P	FT	Journalism PR and Media Communications Other Programmes	2 10	9 3	12	12
8.	Christiana Constantiou	MA Visual Communication BA Visual Communication	Assis. P	FT	Journalism PR and Media Communications Other Programmes	3 6	 9	9	9

A/A	Name and Surname	Qualifications	Rank*	FT/PT**	Program of Study	Periods / week		Total periods /week	
						Fall	Spring	Fall	Spring
9.	Maria Christodoulidou	PhD Linguistics MA Sociolinguistics BA Greek Philology	Assis. P	FT	Journalism PR and Media Communications Other Programmes	4.5 5.5	 9	12	9
10.	Ioannis Voudouris	PhD Maritime Law LLM in International Commercial Law LLB	Assis. P	FT	Journalism PR and Media Communications Other Programmes	 9	3 6	9	9
11.	Christos Markides	PhD in Information Engineering MSc in Engineering and Information Sciences BSc in Cybernetics and Computer Science	Assis. P	FT	Journalism PR and Media Communications Other Programmes	 10	4 6	10	10
12.	Athanasia Tziortzi	Ph.D Marketing MA Marketing and Advertising BA Public Administration	L	FT	Journalism PR and Media Communications Other Programmes	9 3	6 3	9	9
13.	Ioanna Christodoulou	MA Communication Sciences BA Journalism	STS (LA)	FT	Journalism PR and Media Communications	1.5	4	1.5	4

A/A	Name and Surname	Qualifications	Rank*	FT/PT**	Program of Study	Periods / week		Total periods /week	
						Fall	Spring	Fall	Spring
14.	Andreas Trachonitis	BA/MA Music Production and Engineering & Contemporary Writing and Production	STS (LA)	FT	Journalism PR and Media Communications	4		4	
15.	Giorgos Pleios	Ph.D Sociology MA Sociology BA Sociology	Vis. Prof	PT	Journalism PR and Media Communications	1.5	3	1.5	3
16.	Giorgos Kalliris	PhD Electrical and Computer Engineering Dipl Electrical Engineering (5-year degree)	Vis. Prof.	PT	Journalism PR and Media Communications	4		4	
17.	Anthi Sidiropoulou	PhD Communication and Mass Media BA Sociology MA Sociology	Vis. Assis. P	PT	Journalism PR and Media Communications		3		3
18.	Anna Podara	PhD Journalism and Mass Media MA Journalism and Mass Media BA Journalism and Mass Media	Vis. L	PT	Journalism PR and Media Communications	5.5		5.5	
19.	Danae Harmanda	DBA Business Administration MBA in Marketing BSc in marketing and Art	Vis. L	PT	Journalism PR and Media Communications Other Programmes	3	1	3	1



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THE CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



* Rank: Professor (P), Associate Professor (Assoc. P), Assistant Professor (Assis. P), Lecturer (L), Special Teaching Personnel (STP), Visiting Professor (Vis. P), Special Teaching Staff (STS), Lab Assistant (LA)

** Full Time (FT), Part Time (PT)



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