



FREDERICK UNIVERSITY

Annex 4

Compulsory and Elective Courses

The program is based on the system of the European Credit Transfer and Accreditation system (ects) and the students are being awarded the Bachelor Degree in Journalism and Media Communication after the successful completion of 240 ECTS. The ECTS are allocated to compulsory and elective courses. In the tables below there are the different categories and the courses of each category as well the categorization according to the two specializations offered: a) Journalism and b) Public Relations and Communications.

Compulsory Courses for both Specializations

The student has to successfully complete 208 ECTS, from the following list:

Num.	Course Code	Course Name	ECTS
1.	COM103	Introduction to Mass Communication	6
2.	COM134	Print Media Production	6
3.	COM140	Journalistic Language	6
4.	COM120	Introduction to Journalism and Reporting	6
5.	COM102	Online Communication-Digital Media Technologies	6
6.	COM111	Political Science: Political Theory	6
7.	COM105	Political Economy	6
8.	COM100	TV Production I	6
9.	COM122	Radio Production I	6
10.	COM101	Philosophy I	6
11.	COM261	Modern History of Cyprus	6
12.	COM104	Sociology	6
13.	COM248	Photography and Photoreporting	6
14.	COM240	Voice and Diction	6
15.	AENG102	English II	6
16.	COM254	General Principles of Law, Mass Communication Law and journalistic code of conduct	6

Num.	Course Code	Course Name	ECTS
17.	COM422	Ideology and Mass Communication	6
18.	COM353	Social Sciences Research Methods	6
19.	COM366	Psychology of Media and Communication	6
20.	COM330	Online Journalism- Content Management Systems	6
21.	COM435	Political Communication	6
22.	COM450	History of Journalism and the Mass Media	6
23.	COM280	Digital Media Technologies	6

Specialization PR and Communications Compulsory Courses

Num.	Course Code	Course Name	ECTS
1.	PRC245	Communication and Public Relations	6
2.	PRC203	Marketing Research and Information Systems	6
3.	PRC362	Public Speaking and Rhetoric	6
4.	PRC317	Digital Marketing Technologies and Campaigns	6
5.	PRC400	Communication Public Relations II	6
6.	PRC307	Integrated marketing Communications	6
7.	PRC430	Theories of Mass Media Communication	6
8.	PRC412	Strategic Communication	6
9.	PRC428	Brand Management and Content Marketing Communications	6
10.	PRC442	Crisis Communication	6
11.	PRC471	Internship (Placement)	6
12.	PRC481	Thesis	12

Specialization Journalism Compulsory Courses

Num.	Course Code	Course Name	ECTS
1.	JOU222	Radio Production II	6
2.	JOU390	Investigative Journalism and Human-Interest Stories	6
3.	JOU210	TV Production II	6
4.	JOU380	European Union, Middle East and Cyprus	6
5.	JOU370	Digital Cultures (AAVC230)	6
6.	JOU397	Sports Reporting	6
7.	JOU414	Environmental Communication	6
8.	JOU425	Fake News, Journalism and Politics	6
9.	JOU420	Documentary-Production of Non-fiction Film	6
10.	JOU471	Internship (Placement)	6
11.	JOU447	Data Journalism -Data Analytics and Visualisation	6
12.	JOU481	Thesis	12

Journalism and Media Communication Electives

The student has to successfully complete 12 ECTS, from the following list:

Num.	Code	Name	ECTS
1.	ELC202	Political Science II	6
2.	ELC399	Sports Productions: TV and New Media	6
3.	ELC201	Philosophy II	6
4.	ELC300	Cultural Studies	6
5.	ELC418	Photography and Aesthetics	6
6.	ELC492	Transformations of the European Thought	6
7.	ELC230	Film and Communication	6
8.	ELC302	Contemporary Cypriot Literature	6
9.	ELC413	Strategic Communication – case studies	6
10.	ELC306	Human Rights Law	6

Num.	Code	Name	ECTS
11.	ELC163	Diplomatic History	6
12.	ELC162	History of Political Ideas	6
13.	ELC350	COMMERCIAL: STORYBOARDING & PRODUCTION	6
14.	ELC354	SEMIOTICS OF TEXT & IMAGES	6
15.	ELC322	MULTITRACK RECORDING, EDITING & MIXING TECHNIQUES	6
16.	ELC325	MUSIC IN POPULAR CULTURE & FILMS	6
17.	ELC115	COMPUTER APPLICATION PACKAGES	6

Free Elective courses

Students have to successfully complete 12 ECTS. General and Free elective courses are any courses offered by any other programmes , departments, or Schools of the University