
European University Cyprus

Employability Survey Results 2021

May 2022

The survey was conducted by Symmetron Market Research for the European University Cyprus

Time Frame

Data collection run through the 21/3 - to 17/5 2022.

Sample Size and Characteristics

A total of 468 effective interviews were conducted amongst 645 EUC's alumni who have consented to participate in surveys. The response rate is 73%.

Data Collection Method

The interviews were conducted by telephone using a structured questionnaire.

Questionnaire

The questionnaire comprised 24 questions. The average length of interview was 11 minutes.

Confidence Interval

The sample error at the 95% confidence interval is +/- 2,15

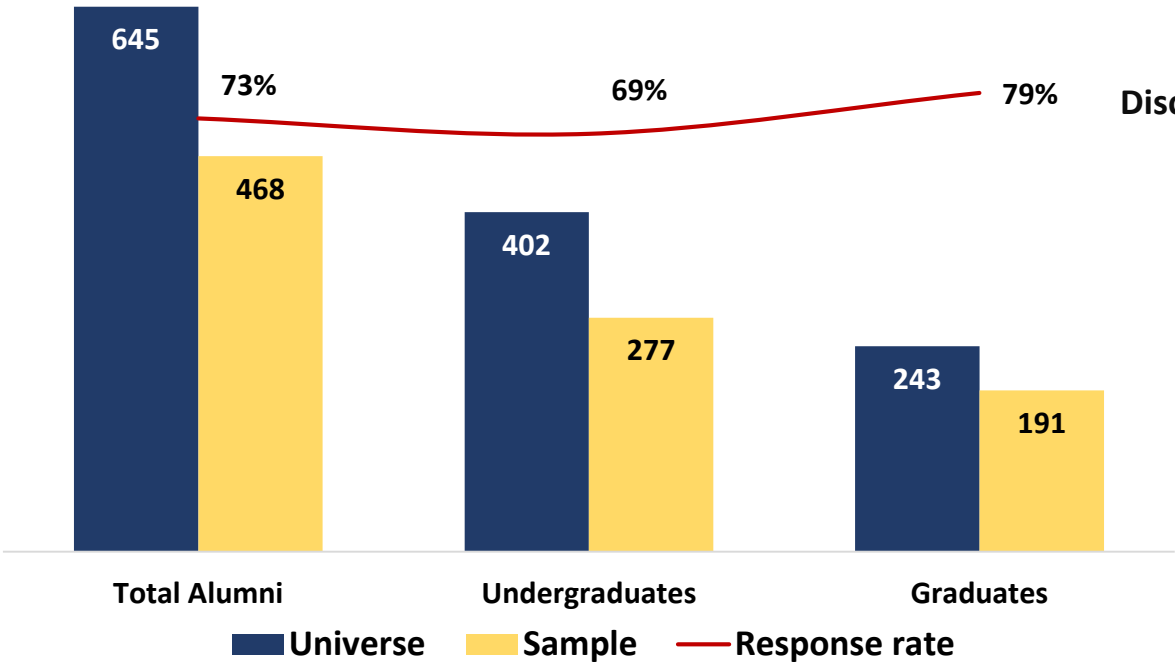


Universe and Sample Size

EUC

- 73% Response rate
- 69% among undergraduates
 - 79% among graduates

Response Rate



Analysis of Response Rate

	Total Alumni	Undergraduates	Graduates
Response Rate	73%	69%	79%
Refusals	2%	2%	1%
Temporarily out of scope units (ringed-no answer yet)	11%	10%	15%
Disconnected telephone service	14%	19%	5%

14% Disconnected telephone service

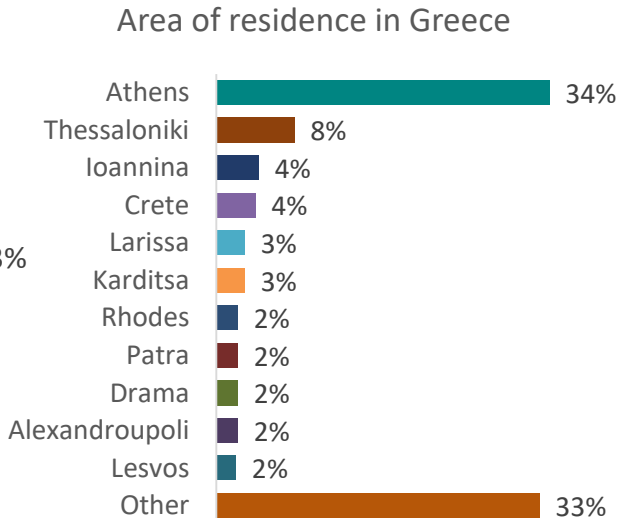
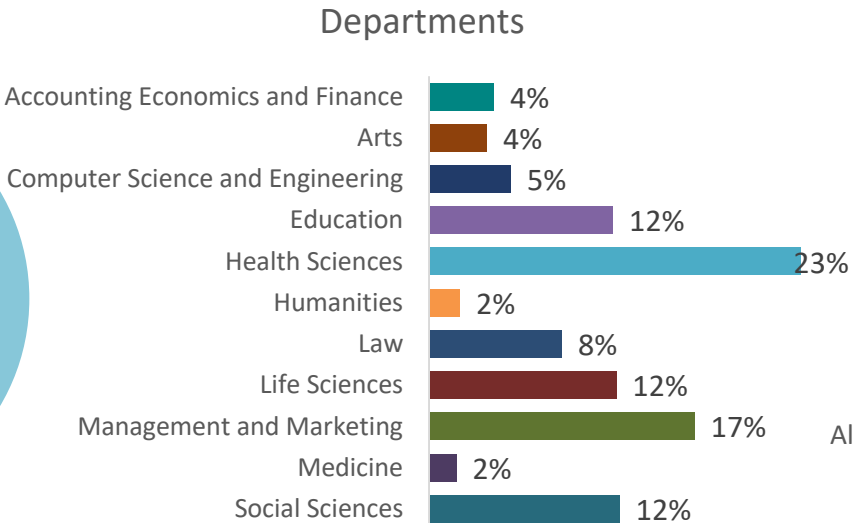
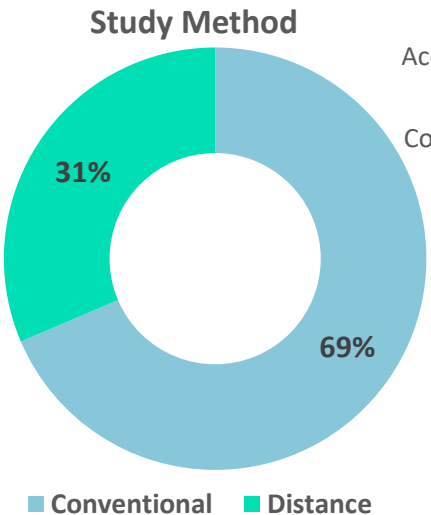
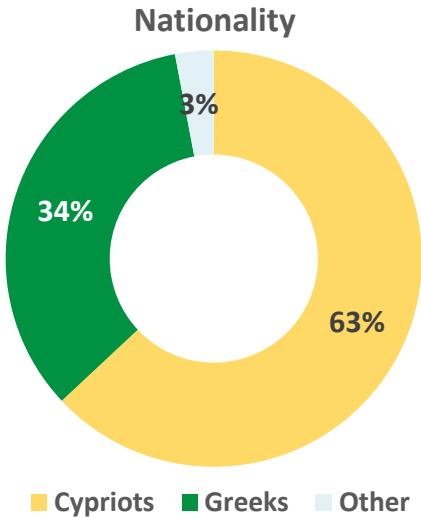
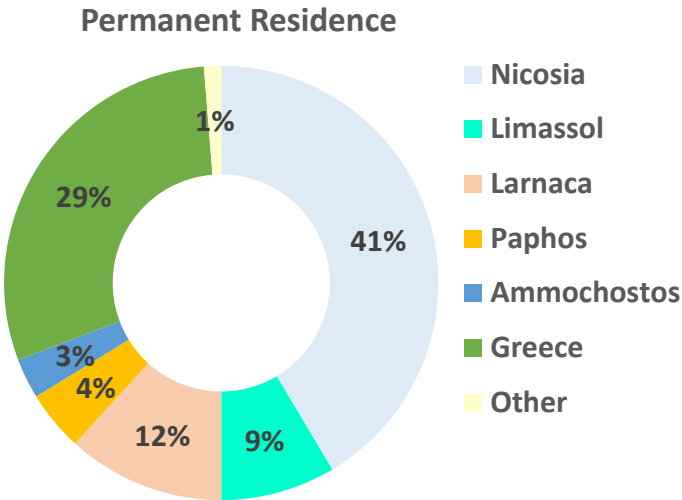
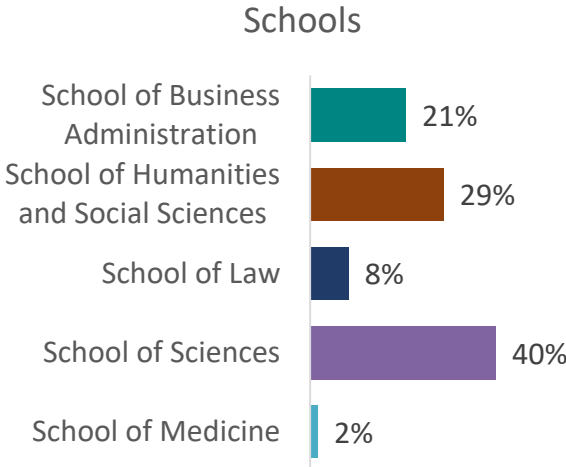
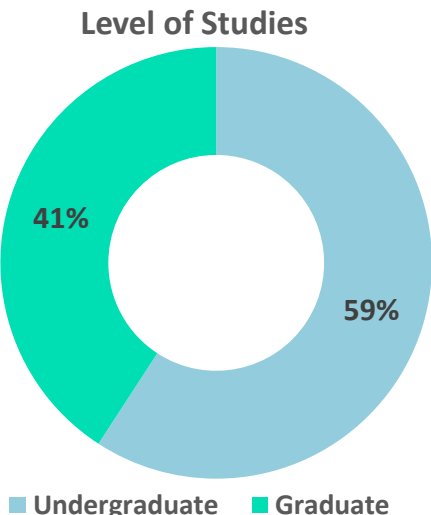
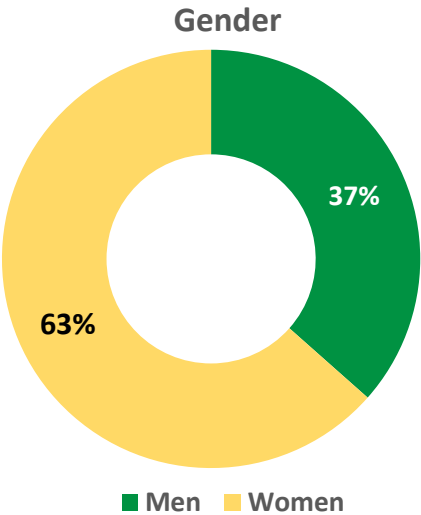
Cypriots

1%

Other nationalities

13%

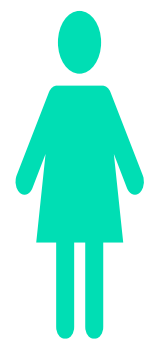
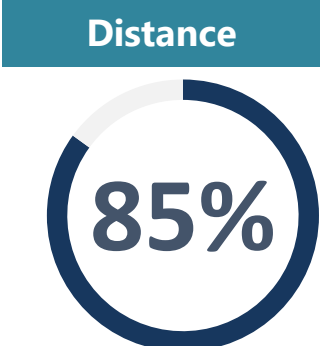
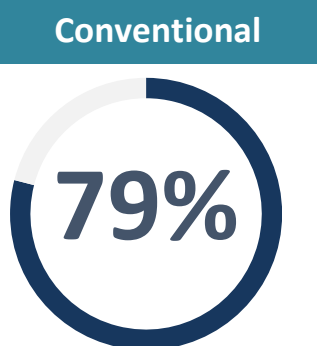
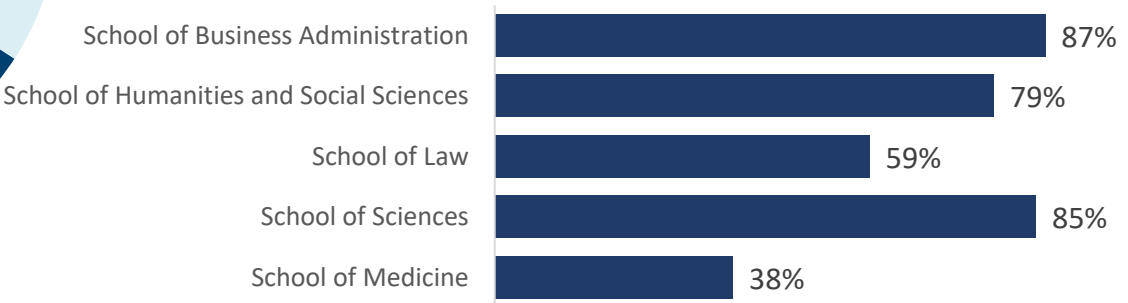
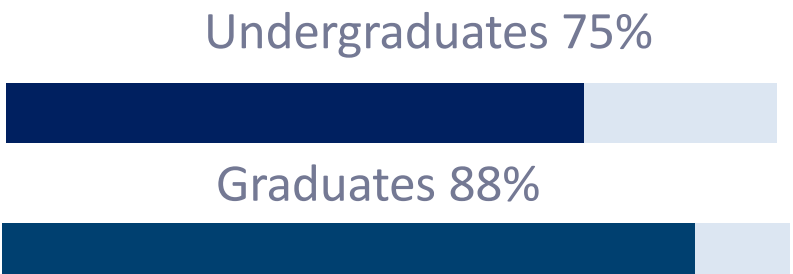
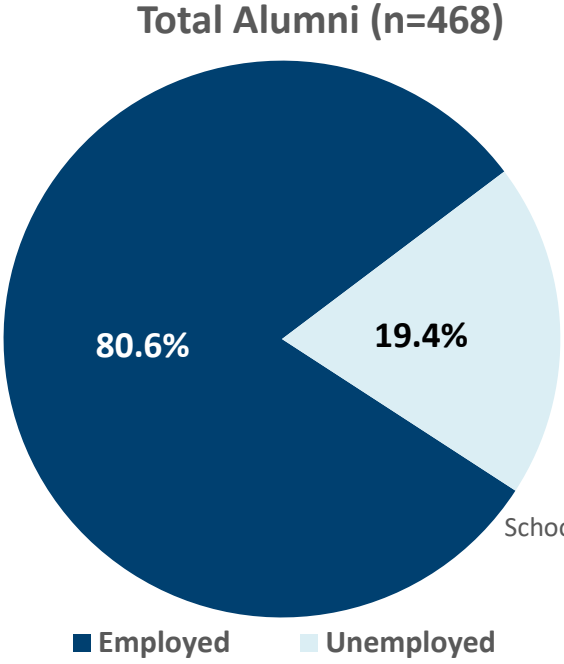
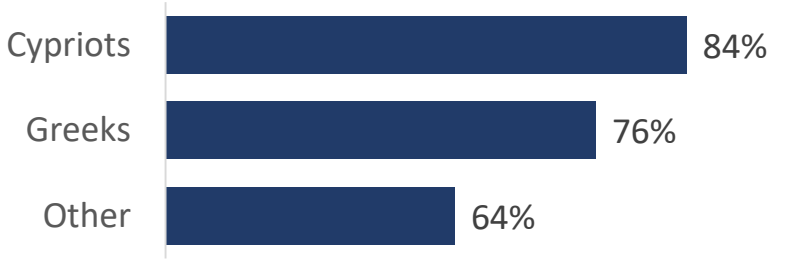
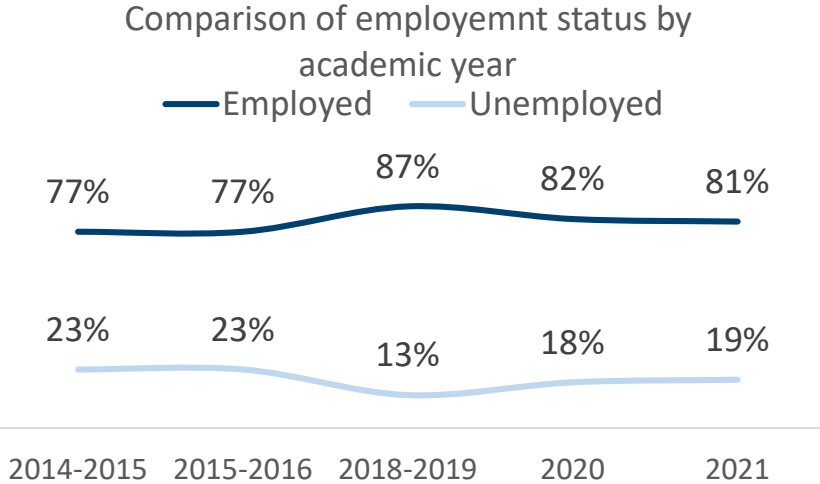
Sample Structure



Employment Status

EUC

- Employment rate for EUC's 2021 alumni is 81%, about the same as in 2020.



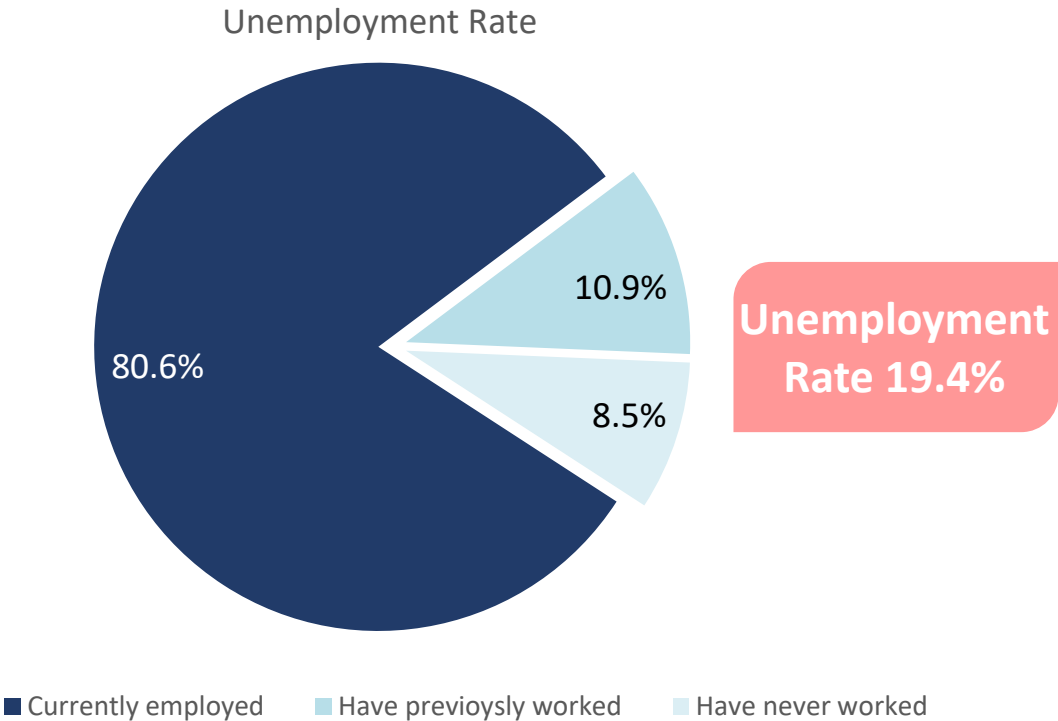
84%



75%

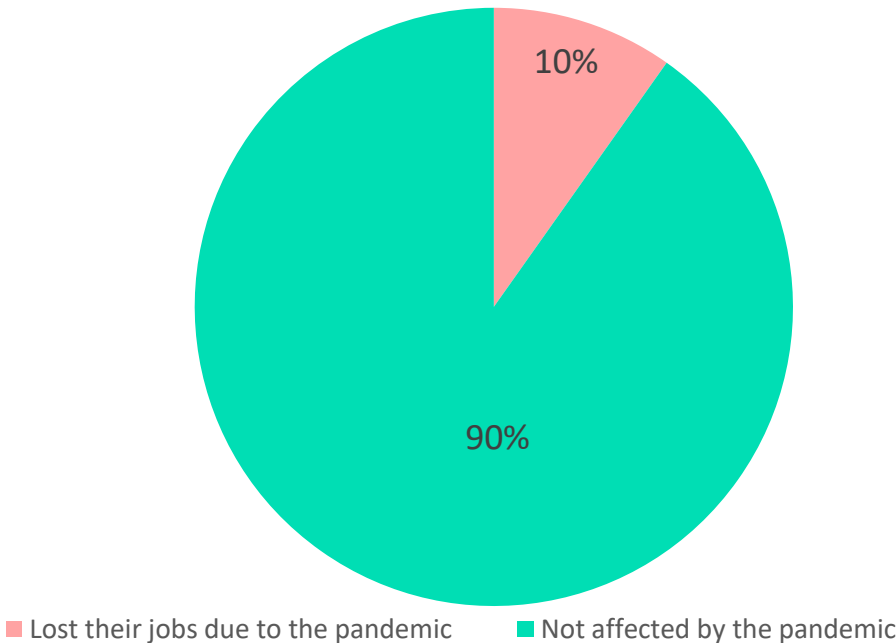


Breakdown of Unemployment Rate and Impact of Pandemic

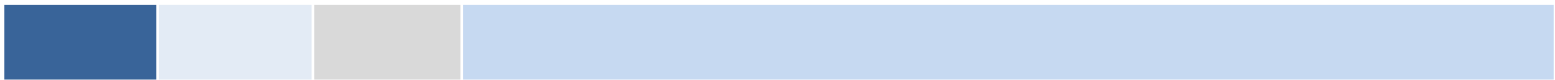


The employment rate among EUC graduates is 80.6%. The overall unemployment rate is 19.4%, distributed to 10.9% for those who have worked in the past and 8.5% for graduates who have never worked.

Impact of the pandemic on graduates who have worked in the past (n=51)



Ten percent of the unemployed graduates who have worked in the past said they lost their jobs due to the pandemic crisis, either through job cuts or suspension of work.

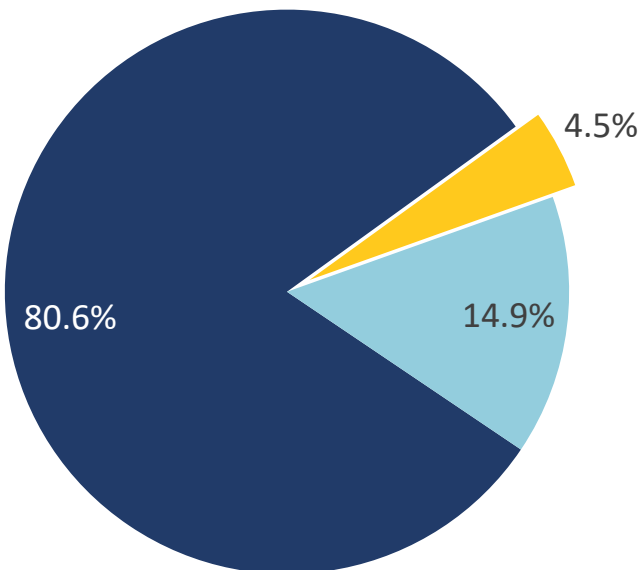


Did you work in the past? The reason you are not working now is related to the pandemic, ie job cuts in the company you worked for or suspension of work?



- Real unemployment rate 4.5%
- 4.1% In 2020

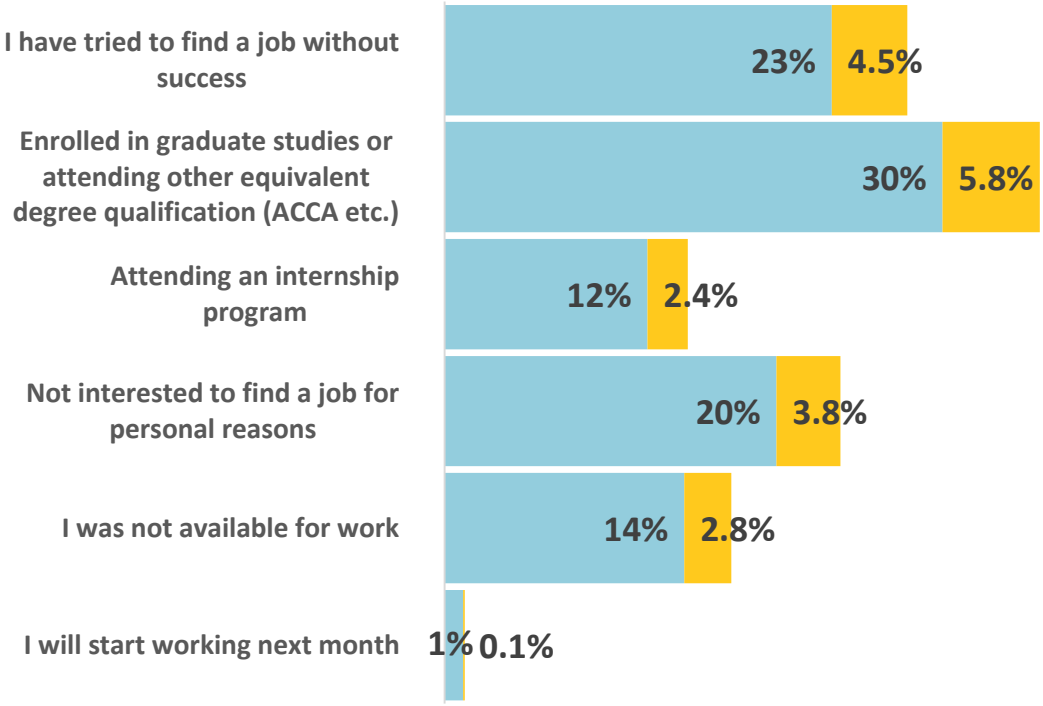
Employment and real unemployment rate (n=468)



■ Employment rate ■ Real unemployment rate ■ Not available for work

Twenty three percent of EUC’s unemployed graduates have tried to find a job without success. The corresponding figure for the total number of students is 4.5%, and this number represents the real unemployment rate among EUC’s graduates. The remaining graduates who are not currently working do not fall into the unemployment category definition since they were not actively looking for work for various personal reasons or due to participation in postgraduate studies or internship programs.

Reasons for not currently working



■ Currently unemployed (n=91) ■ % on total alumni (n=468)



Which of the following statement applies to you?

Employment by Department

	Base	Employed	Unemployed
Accounting Economics and Finance	19	16	3
Arts	17	11	6
Computer Science and Engineering	24	18	6
Education	54	44	10
Health Sciences	109	98	11
Humanities	9	8	1
Law	39	23	16
Life Sciences	55	44	11
Management and Marketing	78	68	10
Medicine	8	3	5
Social Sciences	56	44	12

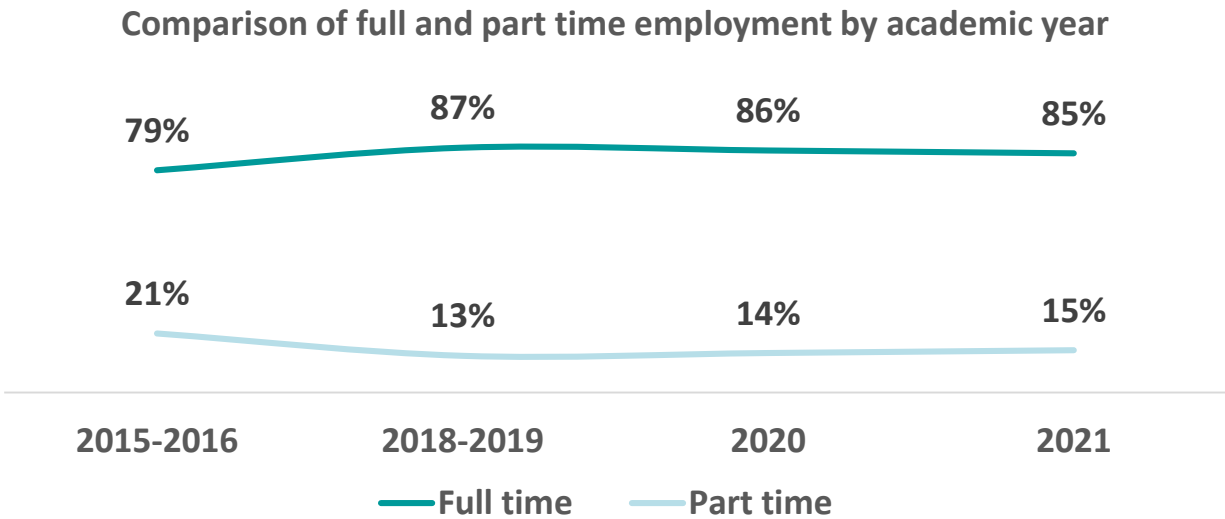
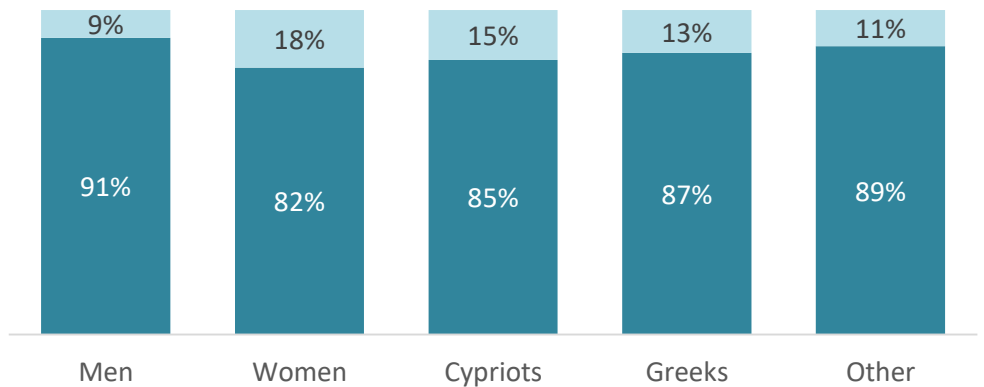
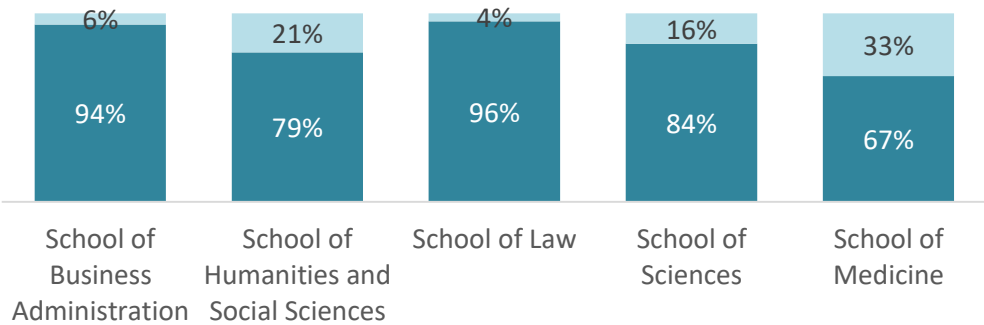
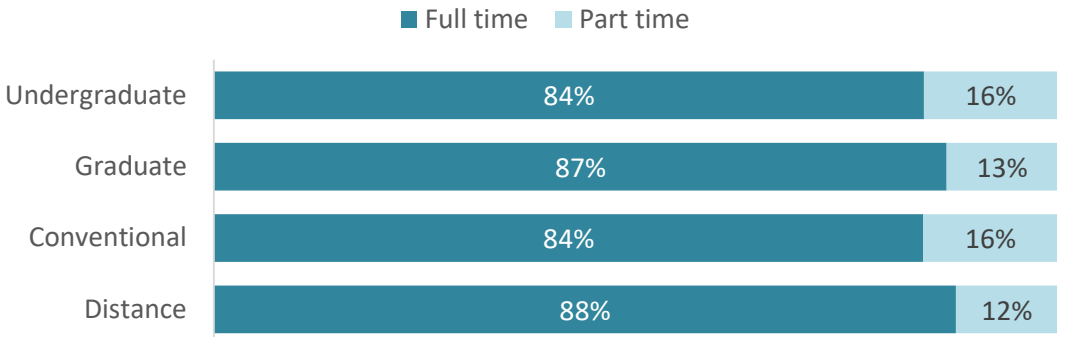
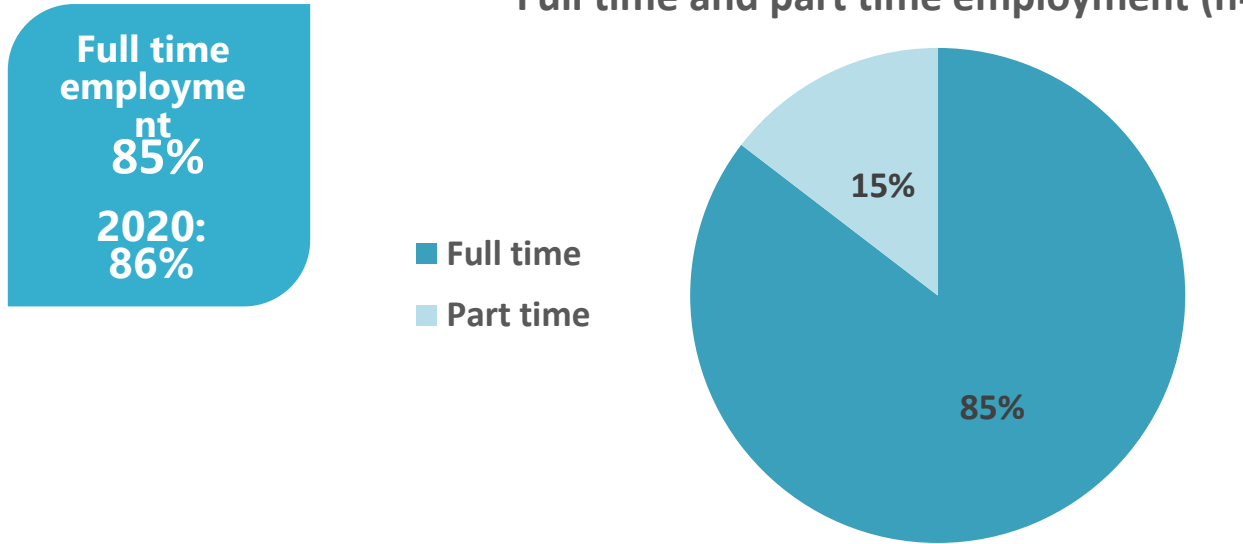


Employment by Degree

Programs of Study	N	Employed	Unemployed
Accounting (4 years, Bachelor)	17	14	3
Biomedical Sciences (4 years, Bachelor)	4	3	1
Business Administration (18 months, Master)	3	3	-
Business Administration (2 years, Master)	2	2	-
Business Economics (4 years, Bachelor)	2	2	-
Business Studies (4 years, Bachelor)	10	8	2
Cancer Biology (18 Months, Master)	1	1	-
Computer Engineering (4 years, Bachelor)	2	2	-
Computer Science (4 years, Bachelor)	9	7	2
Cybersecurity (18 months, Master)	2	2	-
Education Sciences- Early Childhood Education (18 months, Master)	1	-	1
Electrical & Electronic Engin.(4 Years, Bachelor)	1	-	1
English Language & Literature (4 Years, Bachelor)	2	2	-
Graphic Design (4 years, Bachelor)	6	3	3
Hospitality Management (4 years, Bachelor)	1	1	-
Hotel, Tourism& Events Mgt.(4 years, Bachelor)	8	6	2
Information Syst. (Web Technol.) (4 years, Bachelor)	1	1	-
Law (LLB), (4 Years, Bachelor)	3	2	1

Full and Part Time Employment

Full time and part time employment (n=377)



Top Ten Occupations 2020 and 2021

Top 10 2021

1. Physiotherapist – 29
2. Secondary Education Teacher – 24
3. Accountant/ Auditor - 17
4. Nurse -16
5. Customer Service - 15
6. Occupational Therapist - 14
7. Nursery Teacher -14
8. Primary Education Teacher – 11
9. Lawyer – 11
10. Medical Doctor - 10



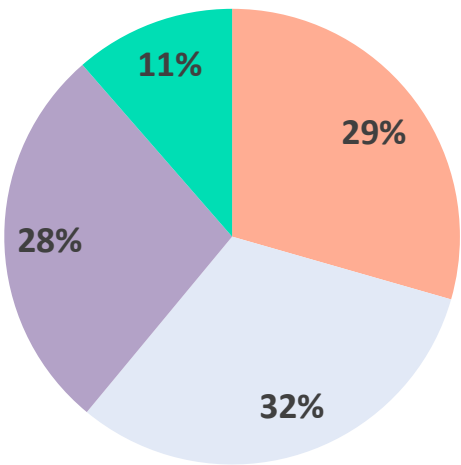
Pharmacists were third in 2020 with 17 responses. In 2021 they ranked eleventh with 9 responses

Top 10 2020

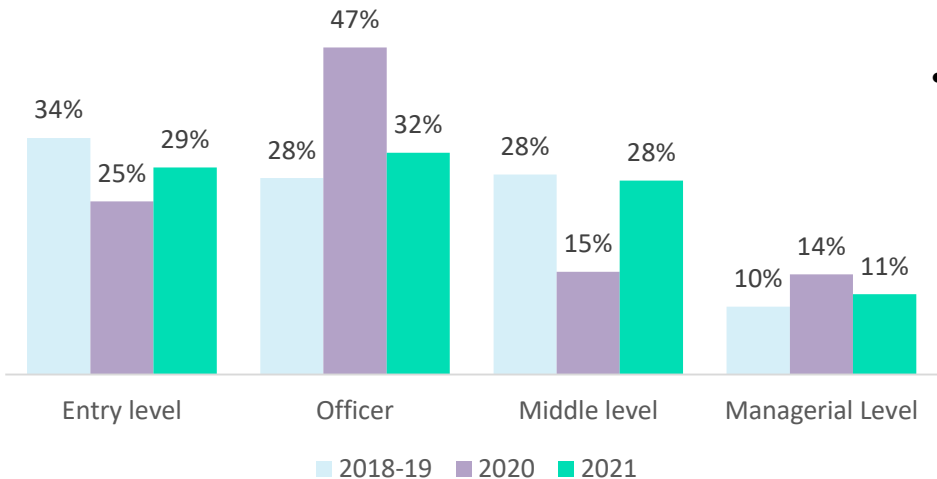
1. Primary Education Teacher – 19
2. Nurse -19
3. Pharmacist- 17
4. Accountant/Auditor - 12
5. Nursery Teacher -12
6. Secondary Education Teacher – 12
7. Physiotherapist - 11
8. Medical Doctor - 10
9. Nutritionist – 10
10. Administrative Officer - 10

Occupation Classification¹ Level

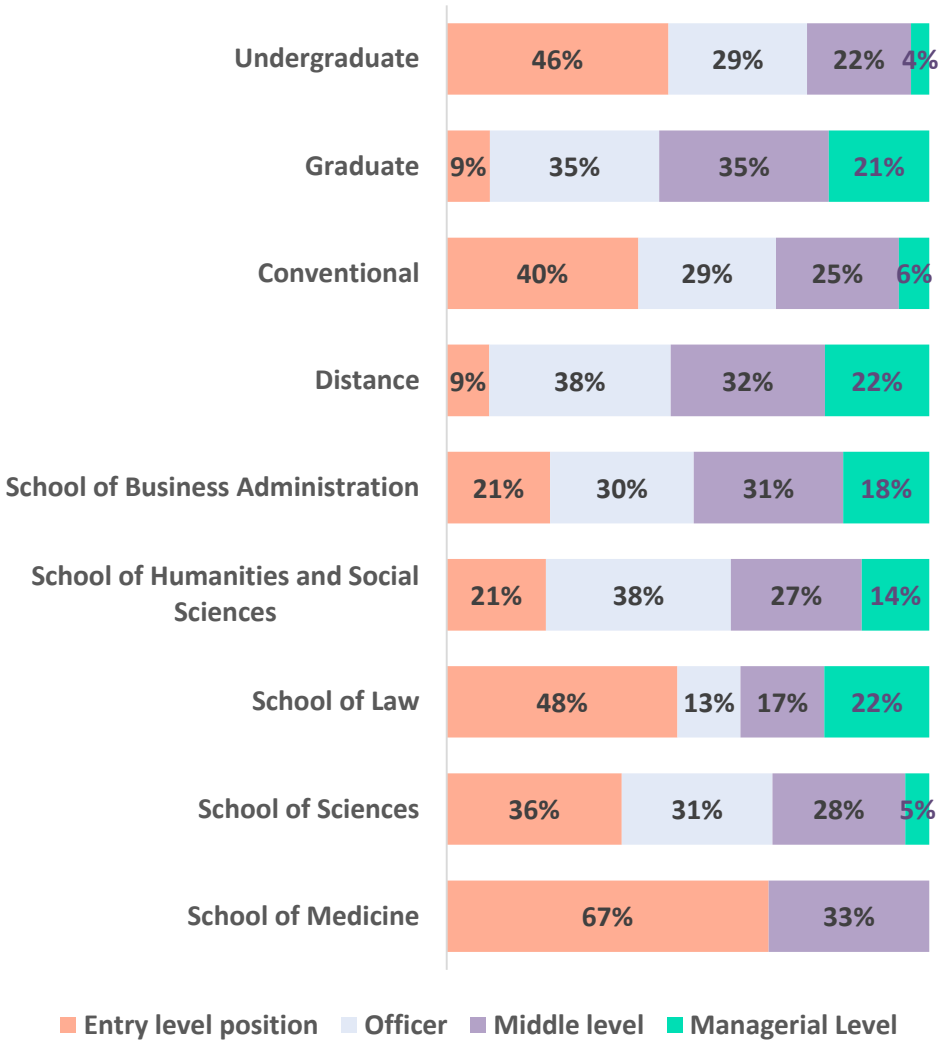
Job Position Level (n=377)



Entry level position Officer Middle level Managerial Level



- According to 29% of 2021 graduates, their job position falls into the entry level group.
- The corresponding percentage among undergraduates is 46%.
- Thirty two percent said they are officers, 28% are middle level employees and 11% said they hold a managerial position.
- Compared to 2020 there is an increase for entry level and middle level positions and a decrease for officers and managers.



Entry level position Officer Middle level Managerial Level

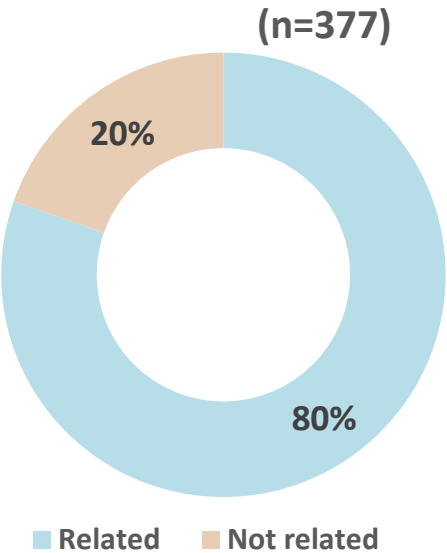


What is your job position level

Note 1: As classified by respondents

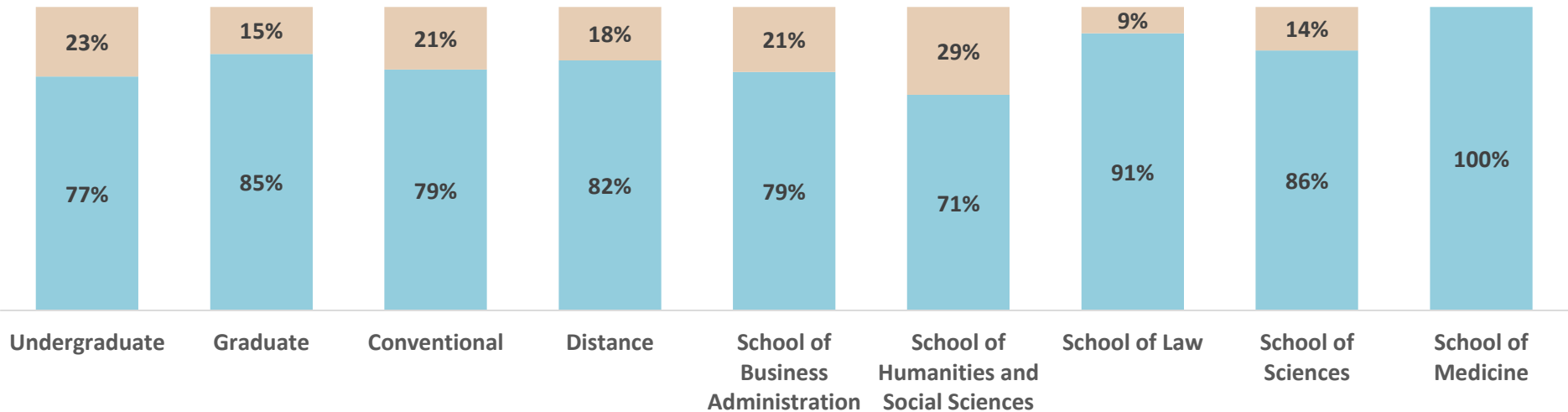
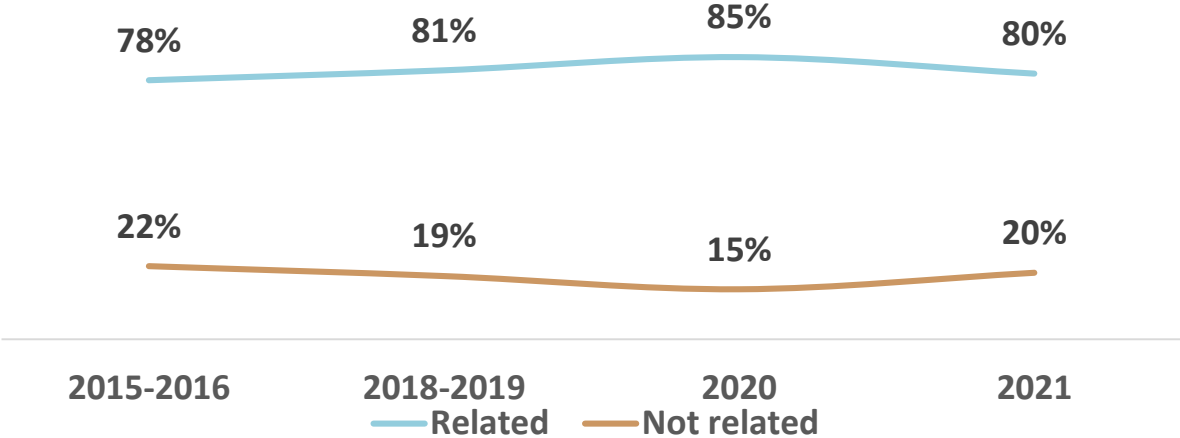
Relatedness of Occupation and Program of Study

Relatedness of program of study and job



- The majority 80% reported that their job relates to program of study. This view prevails across all alumni groups.
- Compared to 2020 a decrease by 5pp is recorded.

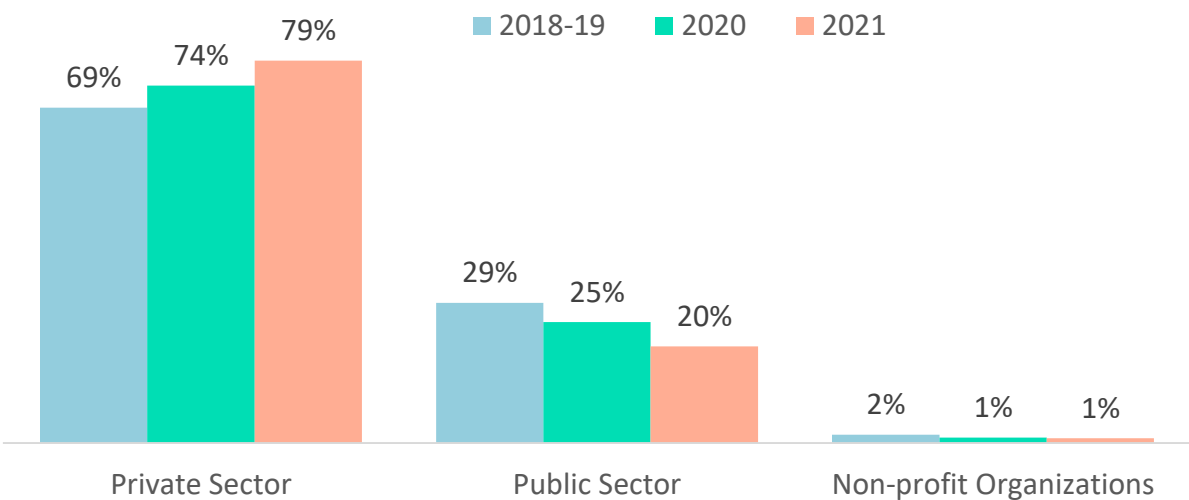
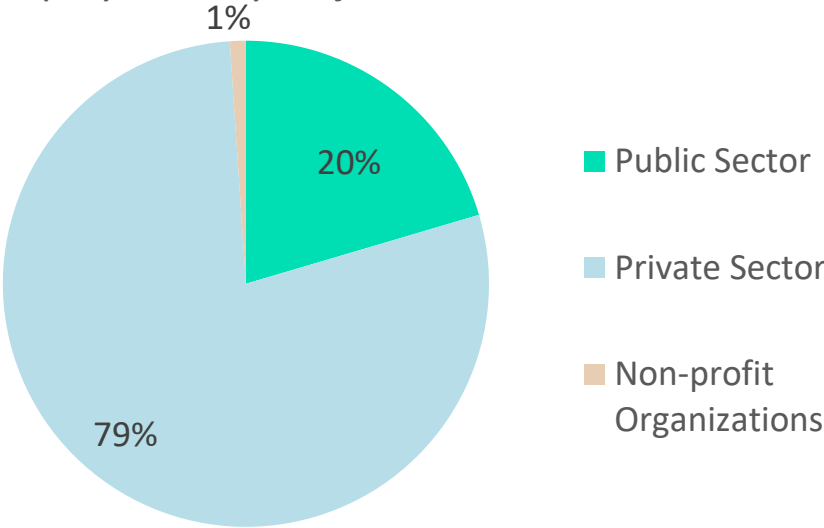
Comparison of relatedness of program of study and occupation by academic year



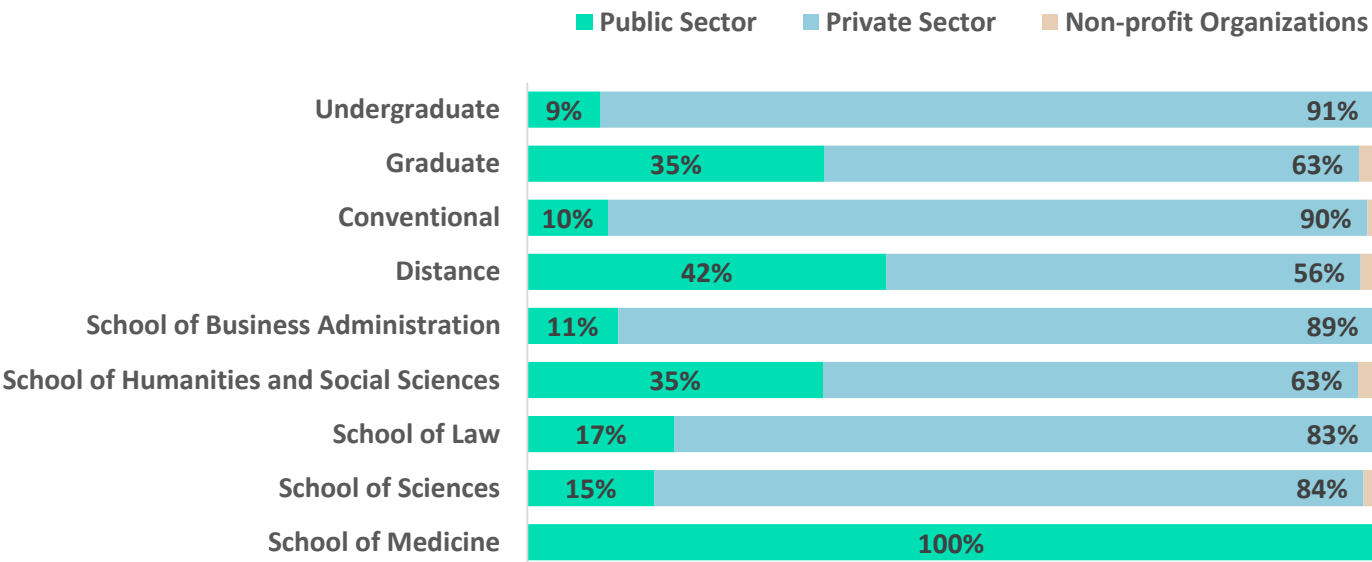
Do you hold a position relevant to your field of studies?

Employment by Major Sectors

Employment by major sectors n=377



- The majority 79% are employed in the private sector, 20% are public employees and 1% work in non-profit organizations.
- Employment in the public sector is higher among graduates, distance learning alumni, graduates of the School of Medicine and the school of Humanities and Social Sciences.
- Compared to 2020 there is an increase in private sector employment by 5pp.

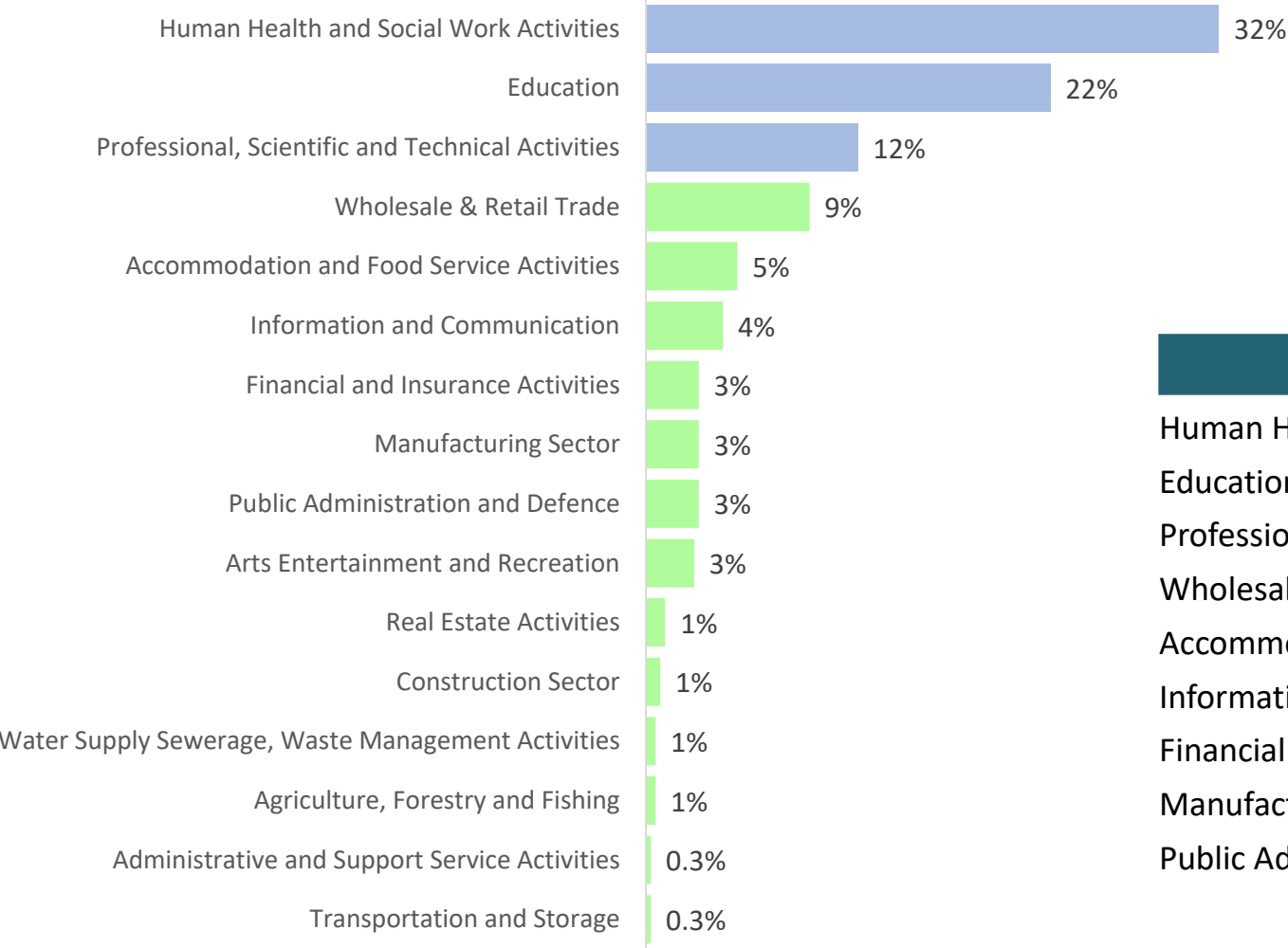


In which employment sector are you employed?

Employment by Economic Activity Classification¹

Employment by Economic Activity Classification (n=377)

Top three sectors



Most EUC graduates (32%) are employed in the Human Health and Social Work Activities sector, 22% are employed in the Education sector and 12% in the Professional Scientific and Technical Activities sector.

Main Economic Activity	2021	2020	2018-19
Human Health and Social Work Activities	32%	33%	18%
Education	22%	26%	38%
Professional, Scientific and Technical Activities	12%	10%	11%
Wholesale & Retail Trade	9%	12%	7%
Accommodation and Food Service Activities	5%	5%	4%
Information and Communication	4%	3%	3%
Financial and Insurance Activities	3%	4%	3%
Manufacturing Sector	3%	1%	1%
Public Administration and Defence	3%	3%	5%



In which sector of economic activity are you employed? Note 1: Based on the Statistical Classification of Economic Activity (NACE Rev.2)

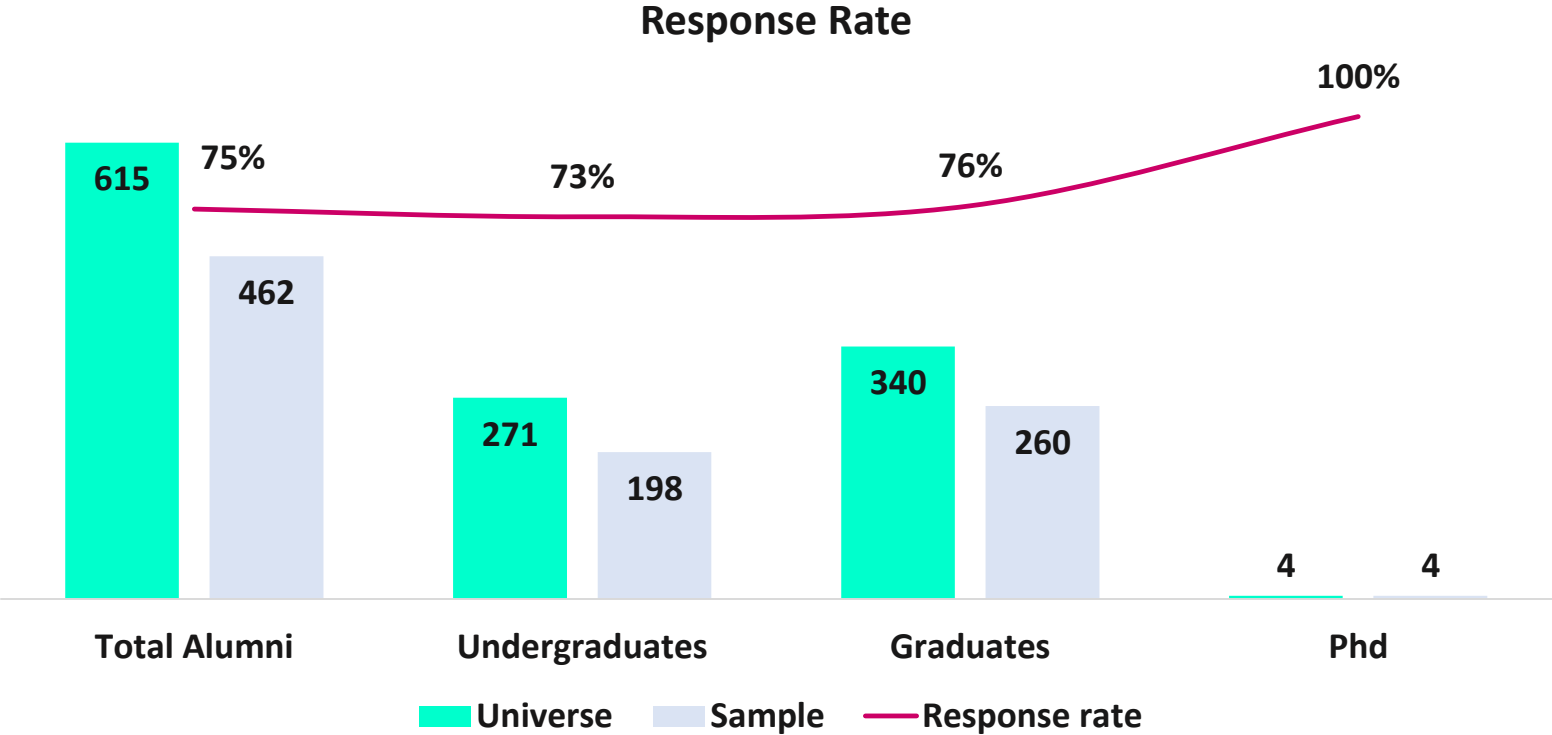


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Universe and Sample Size

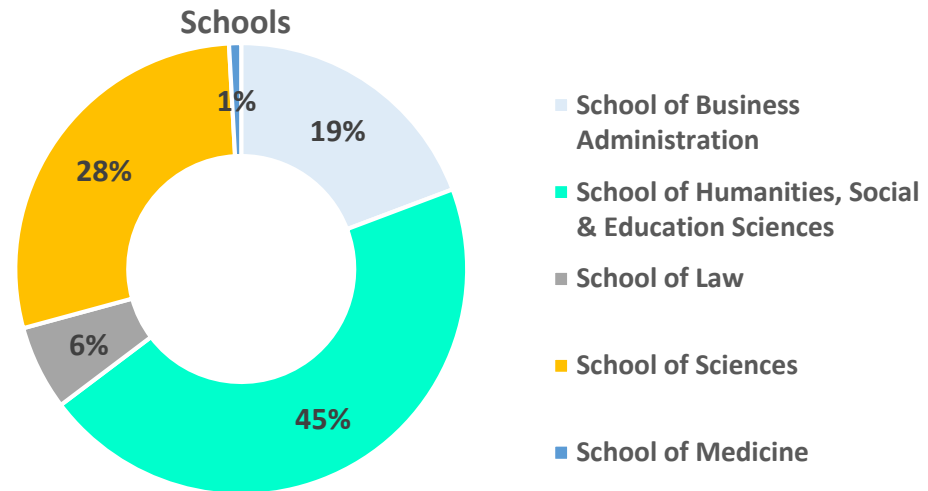
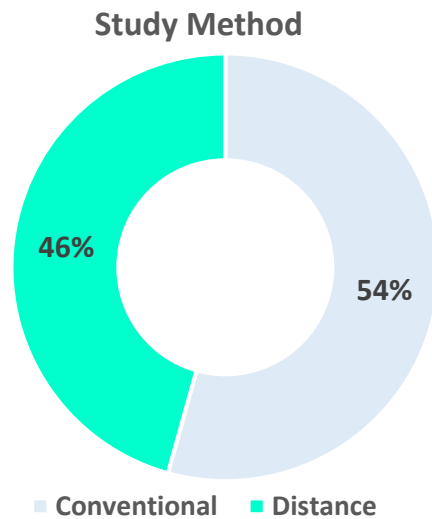
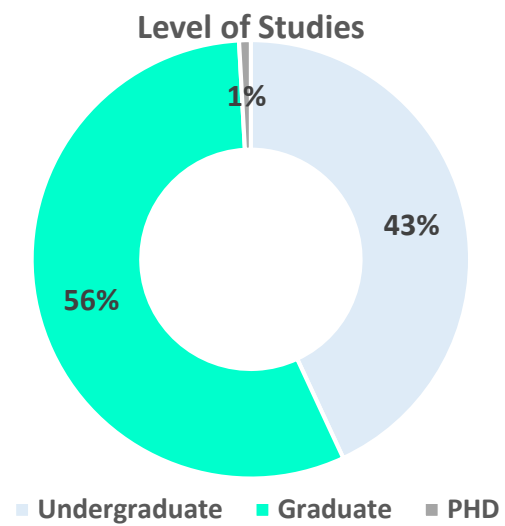
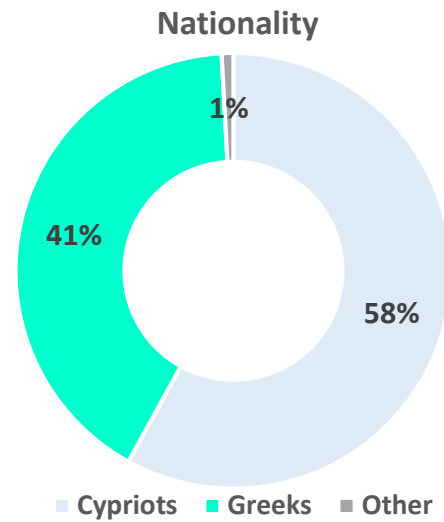
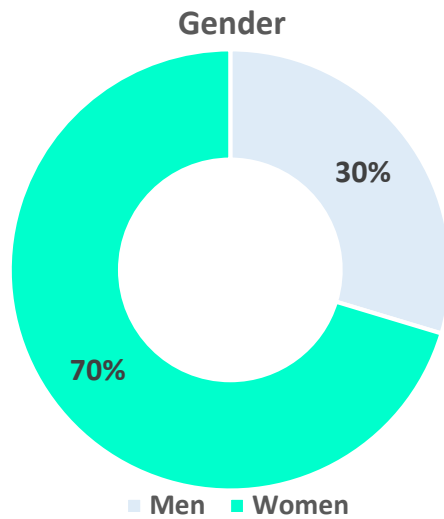
N=462



Analysis of Response/Non Response Rate		Total Alumni	Undergraduates	Graduates	PhD
Response Rate		75%	73%	76%	100%
Refusals		9%	7%	10%	-
Temporarily out of scope units (ringed-no answer yet)		16%	20%	14%	-

Sample Structure

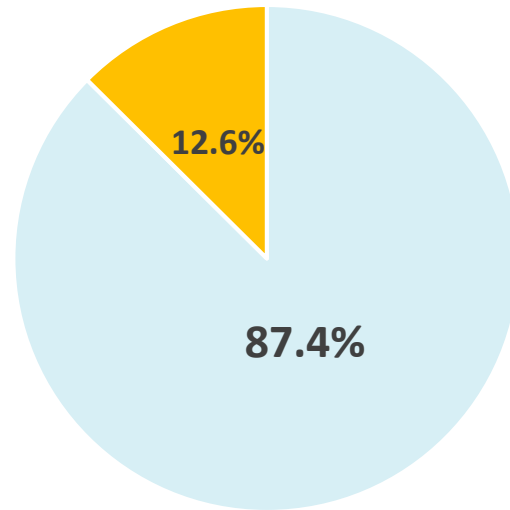
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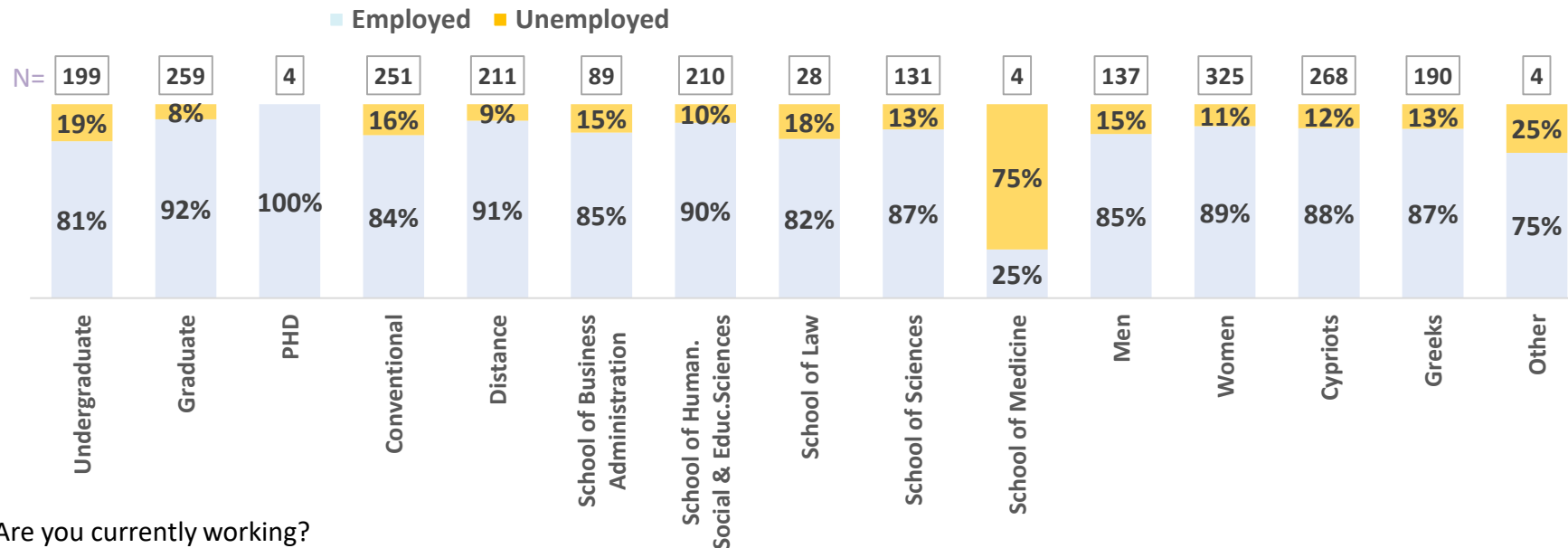
Employment Status

N=462

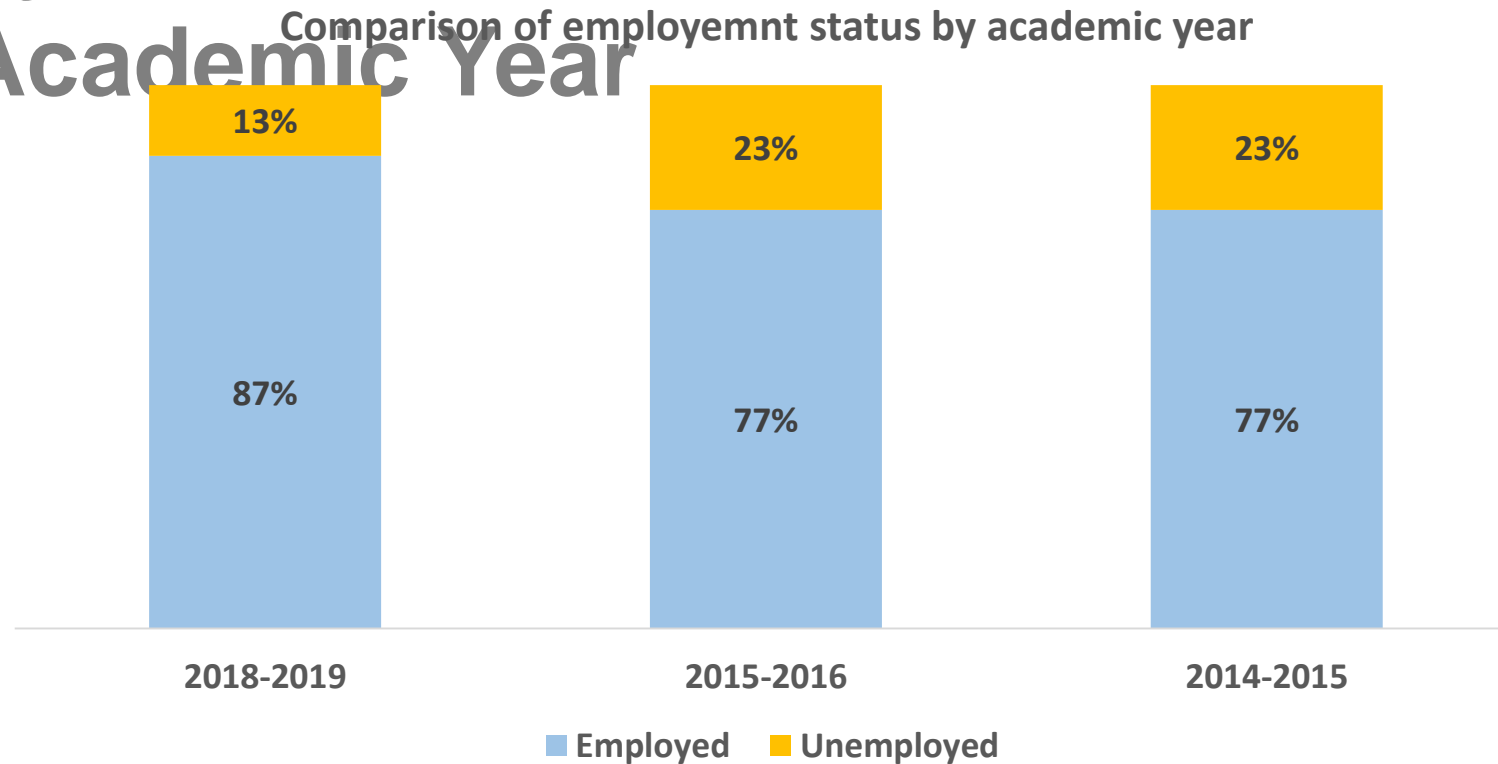
Total Alumni



Employment rate for EUC's 2018-2019 alumni is 87%. A higher employment rate is observed among graduates (92%), distance learning graduates (91%), graduates of the School of Humanities, Social & Education Sciences (90%) and women (89%).



Comparison of Employment Status by Academic Year



The employment rate for EUC alumni increased by ten points to 87% in 2018-2019, compared to 77% for 2015-16 and 2014-2015.

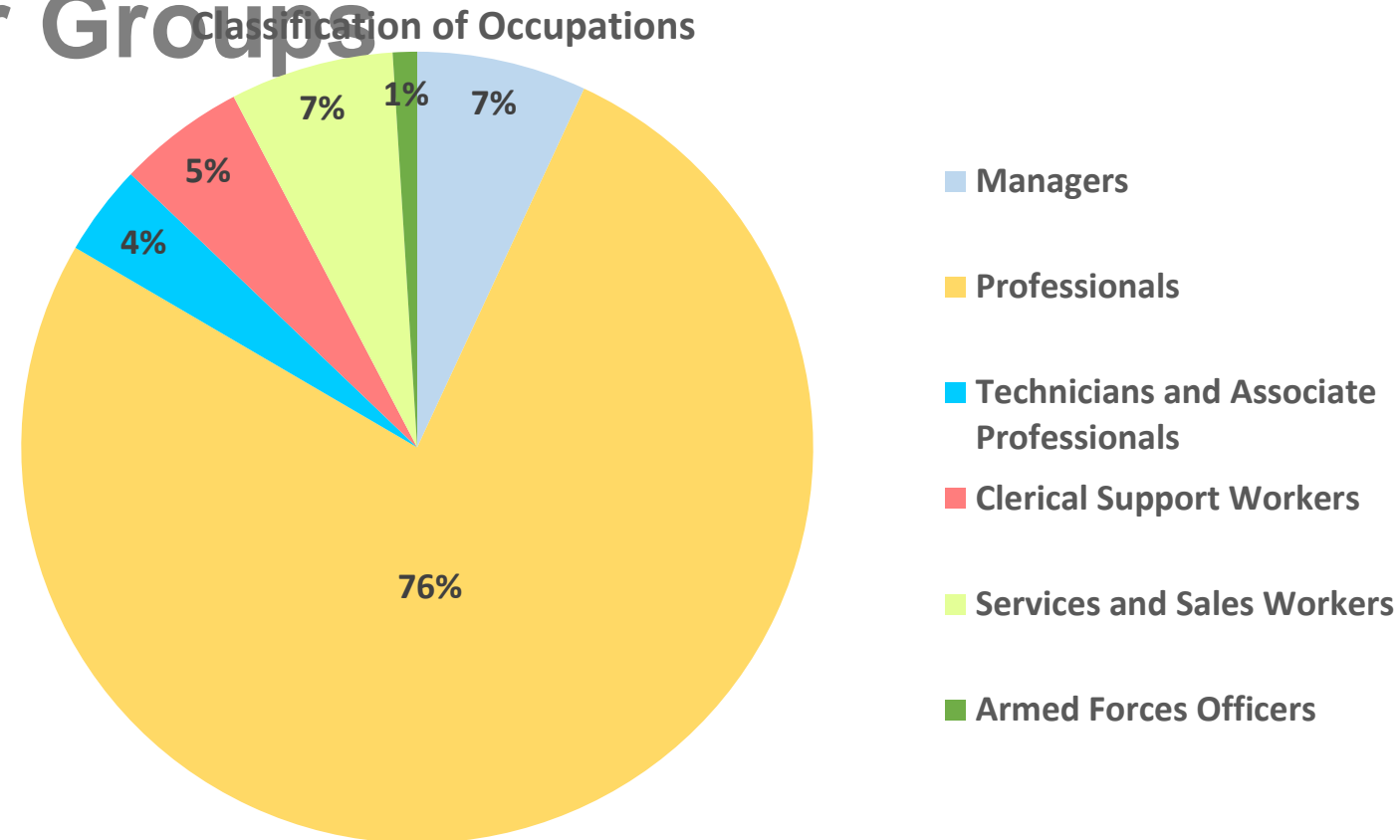
Employment Status by Program of

N=462

Programs of Study	N	Employed	Not Employed
Accounting (4 years, Bachelor)	15	14	1
Business Studies (4 years, Bachelor)	11	10	1
Διοίκηση Επιχειρήσεων (4 Έτη, Πτυχίο)	14	10	4
Economics (4 years, Bachelor)	1	1	-
Energy Resources Management [Oil & Gas] (4 Years, Bachelor)	1	1	-
Hotel,Tourism&Events Mgt.(4 years,Bachelor)	5	3	2
Management (4 years, Bachelor)	1	-	1
Management and Leadership (4 years, Bachelor)	2	1	1
Marketing Communications & Social Media (4 years, Bachelor)	1	1	-
Sports Management(4 Years,Bachelor)	1	1	-
Business Administration (18 months,Master)	3	3	-
Business Administration (2 years,Master)	8	8	-
Διοίκηση Επιχειρήσεων (18 μήνες,Μεταπτ.)	1	1	-
Διοίκηση Επιχειρήσεων-Εξ Αποστάσεως (18 μήνες,Μεταπτυχιακό)	9	8	1
Master in Business Administration-Distance Education (18 months, Master)	6	5	1
(DEU) Business Administration-Distance Education (2 years,Master)	9	8	1
English Language & Literature(4 Years, Bachelor)	2	1	1
Graphic Design (4 years, Bachelor)	3	2	1
Νηπιαγωγικά (4 Έτη, Πτυχίο)	10	9	1
Music (4 Years, Bachelor)	2	2	-
Εικαστικές Τέχνες στην Εκπαίδευση (Μεταπτ.)	2	2	-
Επαγγελματικός Προσανατολισμός και Συμβουλευτική (18 Μήνες, Μεταπτυχιακό)	2	1	1
(DEU) Επαγγελματικός Προσανατολισμός και Συμβουλευτική-Εξ Αποστάσεως (18 Μήνες Μεταπτυχιακό)	10	10	-
Επιστήμες της Αγ.:Ειδική(Ενιαία) Εκπ.(Master)	2	2	-
ΕΠΙΣ.ΤΗΣ ΑΓΩΓΗΣ- ΕΙΔΙΚΗ (ΕΝΙΑΙΑ) ΕΚΠΑΙΔΕΥΣΗ-ΕΞ ΑΠΟΣΤΑΣΕΩΣ (18 ΜΗΝΕΣ ΜΕΤΑΠΤ)	96	86	10

Occupation Classification¹ by Major Groups

N=404



Managers account for 7% of alumni, while Professionals comprise the largest category with 76%. The other occupation groups are Technicians and Associate Professionals 4%, Clerical Support Workers 5%, Services and Sales Workers 7% and Armed Forces Officers 1%.

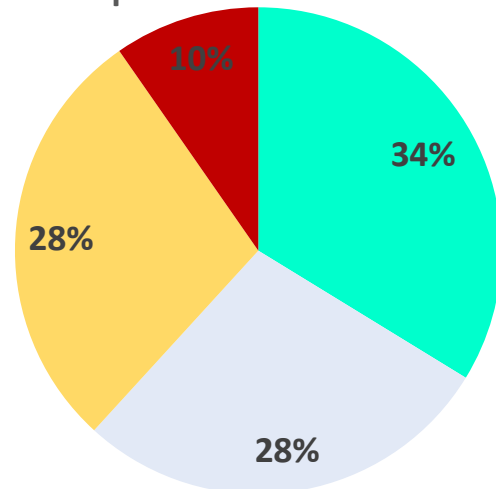
What is your current job position?

Note 1: Based on International Standard Classification of Occupations (ISCO)

Occupation Classification¹ Level

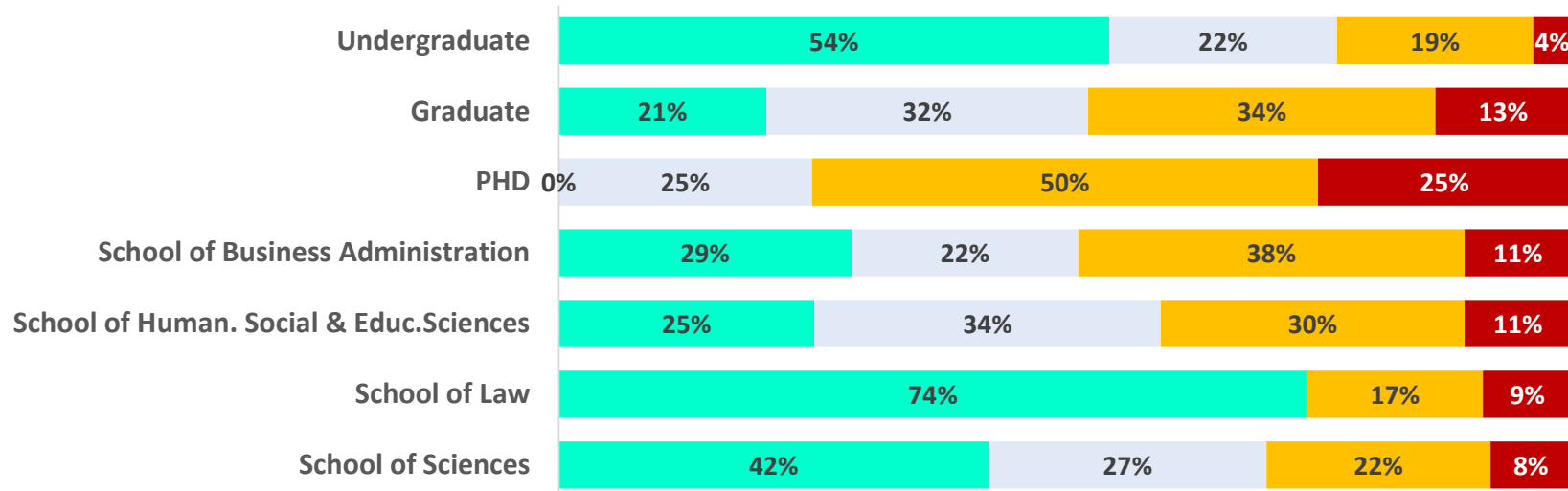
N=404

Occupation Classification Level



According to 34% of 2018-19 graduates, their job position falls into the entry level group. The corresponding percentage among undergraduates is 54%, while among alumni of the School of Law reaches 74%. Twenty eight percent respectively fall in the category of officers and middle level, while 10% said they hold a managerial position.

■ Entry level ■ Officer ■ Middle level ■ Managerial Level



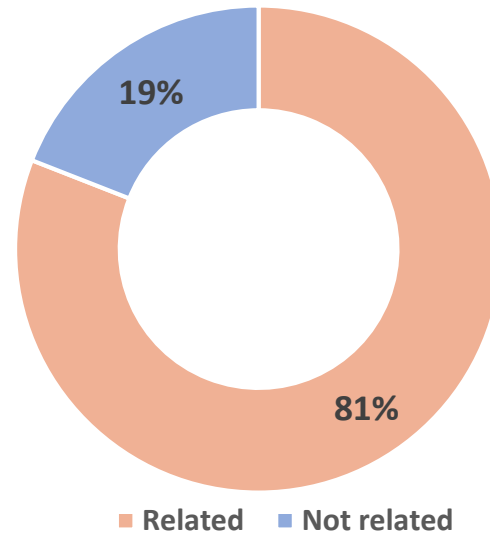
What is your job position level

Note 1: As classified by respondents

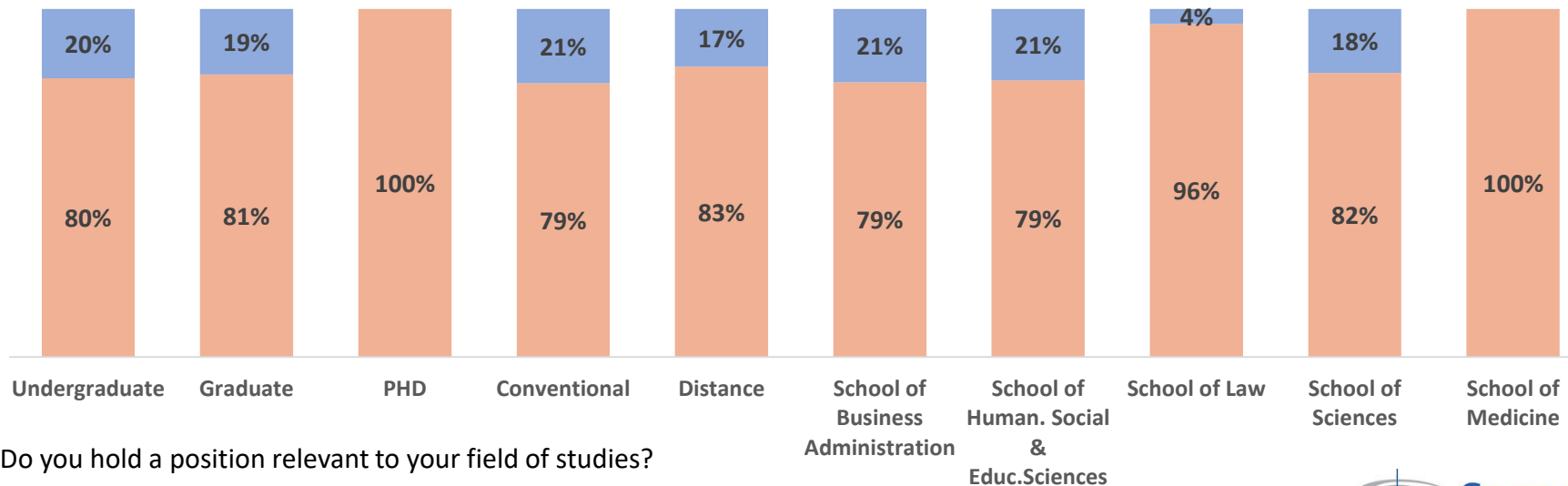
Relatedness of Occupation and Program of Study

N=404

Relatedness of program of study and occupation



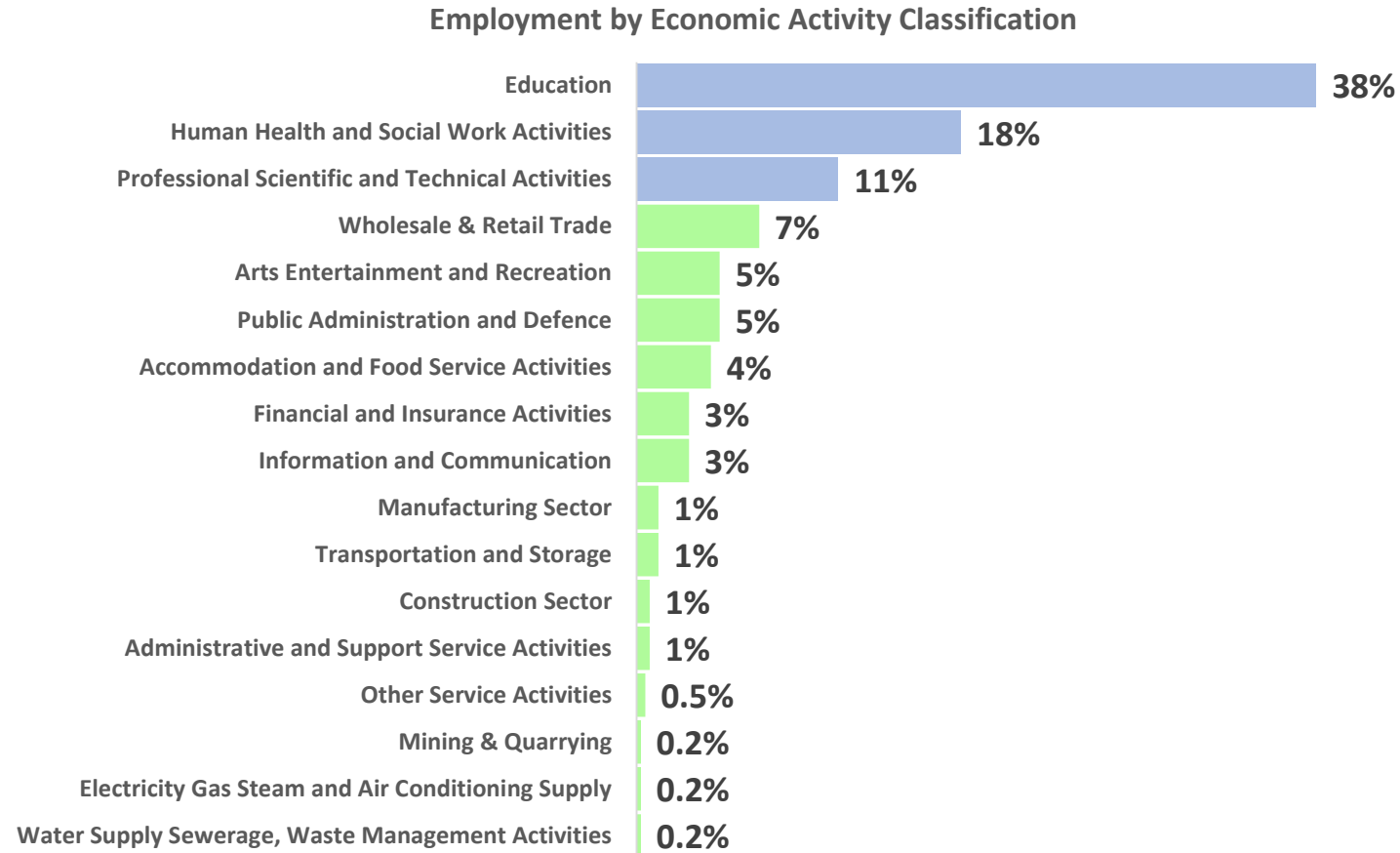
The majority 81% reported that their job relates to program of study. This view prevails across all alumni groups.



Do you hold a position relevant to your field of studies?

Employment by Economic Activity Classification¹

N=404



Most EUC graduates (38%) are employed in the Education sector, 18% are employed in the Human Health and Social Work Activities sector and 11% in the professional Scientific and Technical Activities sector. Other important sectors are Wholesale and Retail Trade 5%, Public Administration and Defence 5% and Accommodation and Food Service 4%.

In which sector of economic activity are you employed? Note 1: Based on the Statistical Classification of Economic Activity (NACE Rev.2)

Employment by Economic Activity Classification¹

N=404

Economic Activity	Employed Alumni	School of Business Administration	School of Human. Social & Educ. Sciences	School of Law	School of Sciences	School of Medicine	Cypriots	Greeks
Education	38%	11%	72%	-	9%		23%	61%
Human Health and Social Work Activities	18%	1%	8%	-	50%	100%	23%	11%
Professional Scientific and Technical Activities	11%	24%	4%	83%	2%	-	13%	8%
Wholesale & Retail Trade	7%	16%	4%	-	7%	-	9%	4%
Arts Entertainment and Recreation	5%	4%	2%	-	11%	-	6%	4%
Public Administration and Defence	5%	8%	4%	9%	4%	-	5%	4%
Accommodation and Food Service Activities	4%	11%	2%	-	5%	-	5%	2%
Financial and Insurance Activities	3%	9%	1%	9%	1%	-	5%	1%
Information and Communication	3%	3%	1%	-	7%	-	4%	2%
Manufacturing Sector	1%	4%	1%	-	1%	-	2%	1%
Transportation and Storage	1%	4%	1%	-	1%	-	2%	1%
Construction Sector	1%	3%	1%	-	0.0%	-	1%	-
Administrative and Support Service Activities	1%	1%	-	-	2%	-	1%	1%
Other Service Activities	0.5%	-	1%	-	-	-	0.4%	1%
Mining & Quarrying	0.2%	1%	-	-	-	-	0.4%	-
Electricity Gas Steam and Air Conditioning Supply	0.2%	-	-	-	1%	-	0.4%	-
Water Supply Sewerage, Waste Management Activities	0.2%	-	1%	-	-	-	0.4%	-

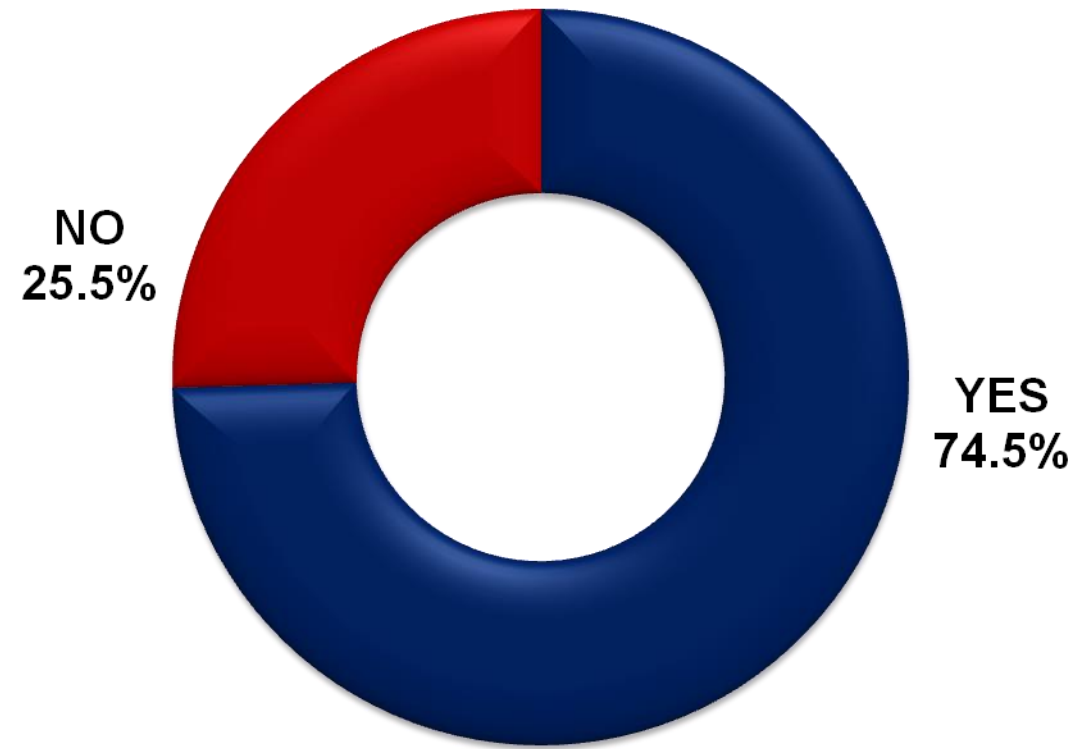
Note 1: Based on the Statistical Classification of Economic Activity (NACE Rev.2)

EUC CAREER CENTER SURVEY ANALYSIS (graduates)

© prepared for European University Cyprus

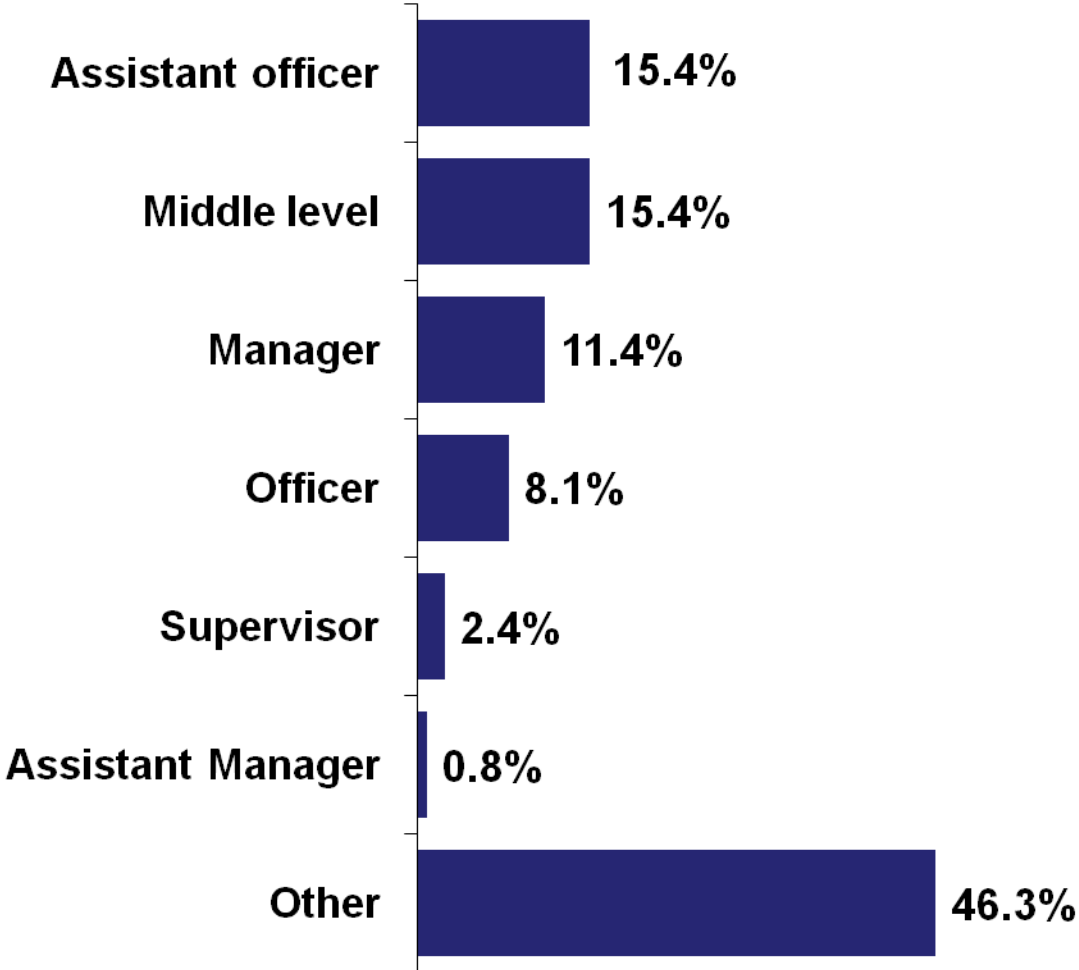
MAY 2015

Presently employed?



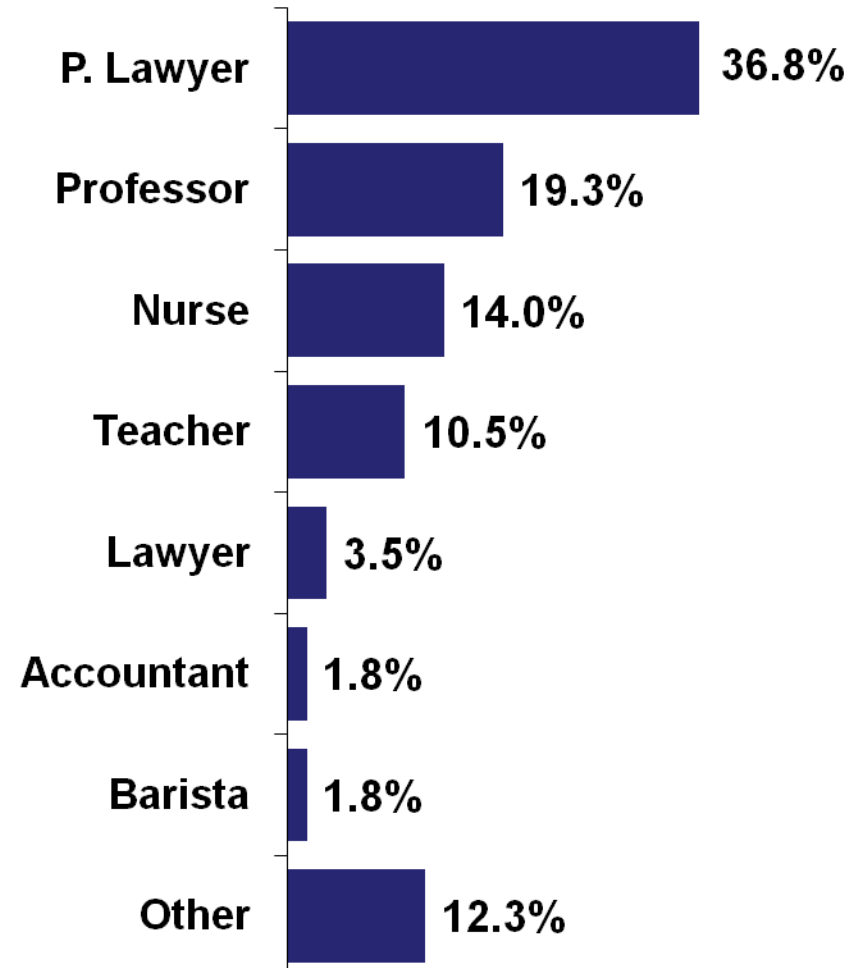
Base: n=165

Position



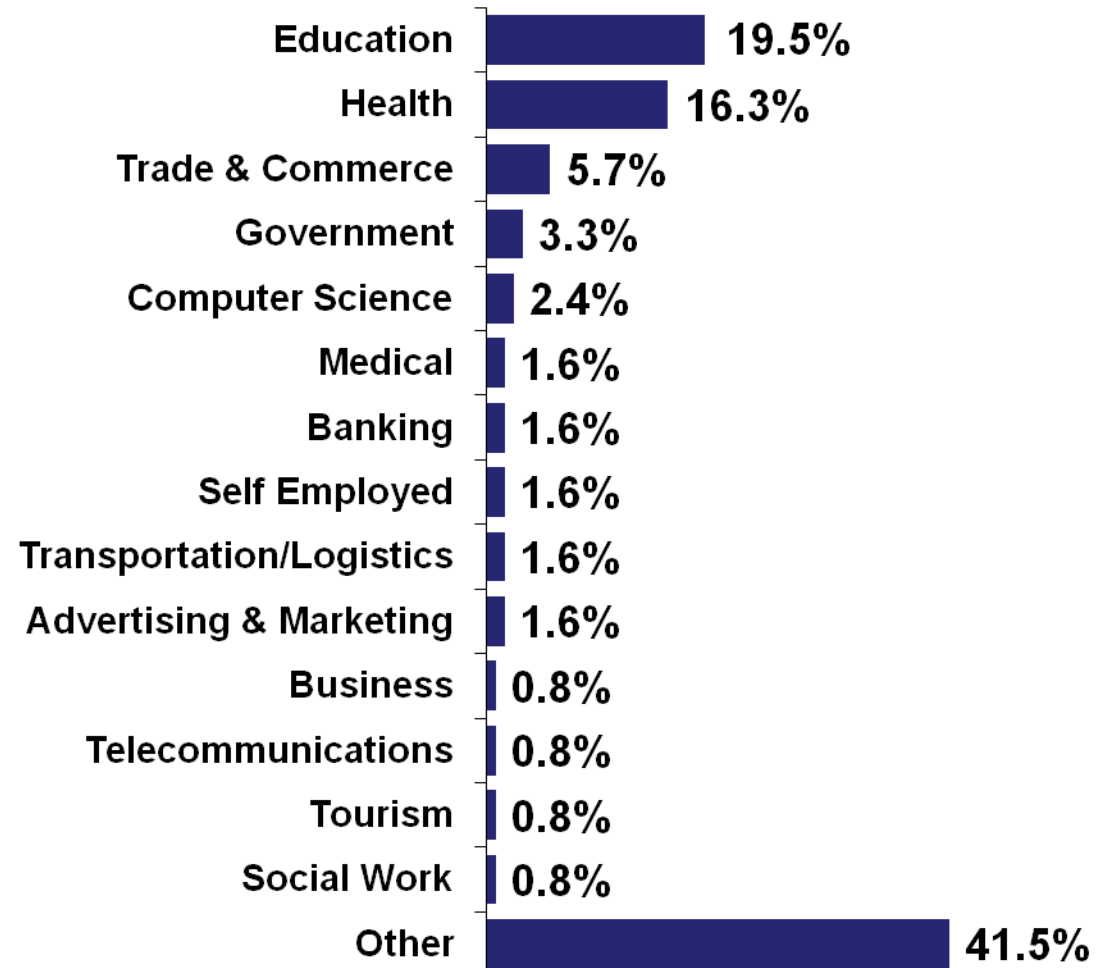
Base: n=123

Position (other)



Base: n=57 (other)

Field of Employment



Base: n=123



•Prepared for

•European University Cyprus

•Office of Student Affairs - Dpt of Admissions & Marketing

Presentation Careers Survey Results

2014-2015 European University Graduates

Sample Structure

■ male ■ female



■ 21-24 ■ 25-27 ■ 28-34 ■ 35+



■ Cypriot ■ Greek

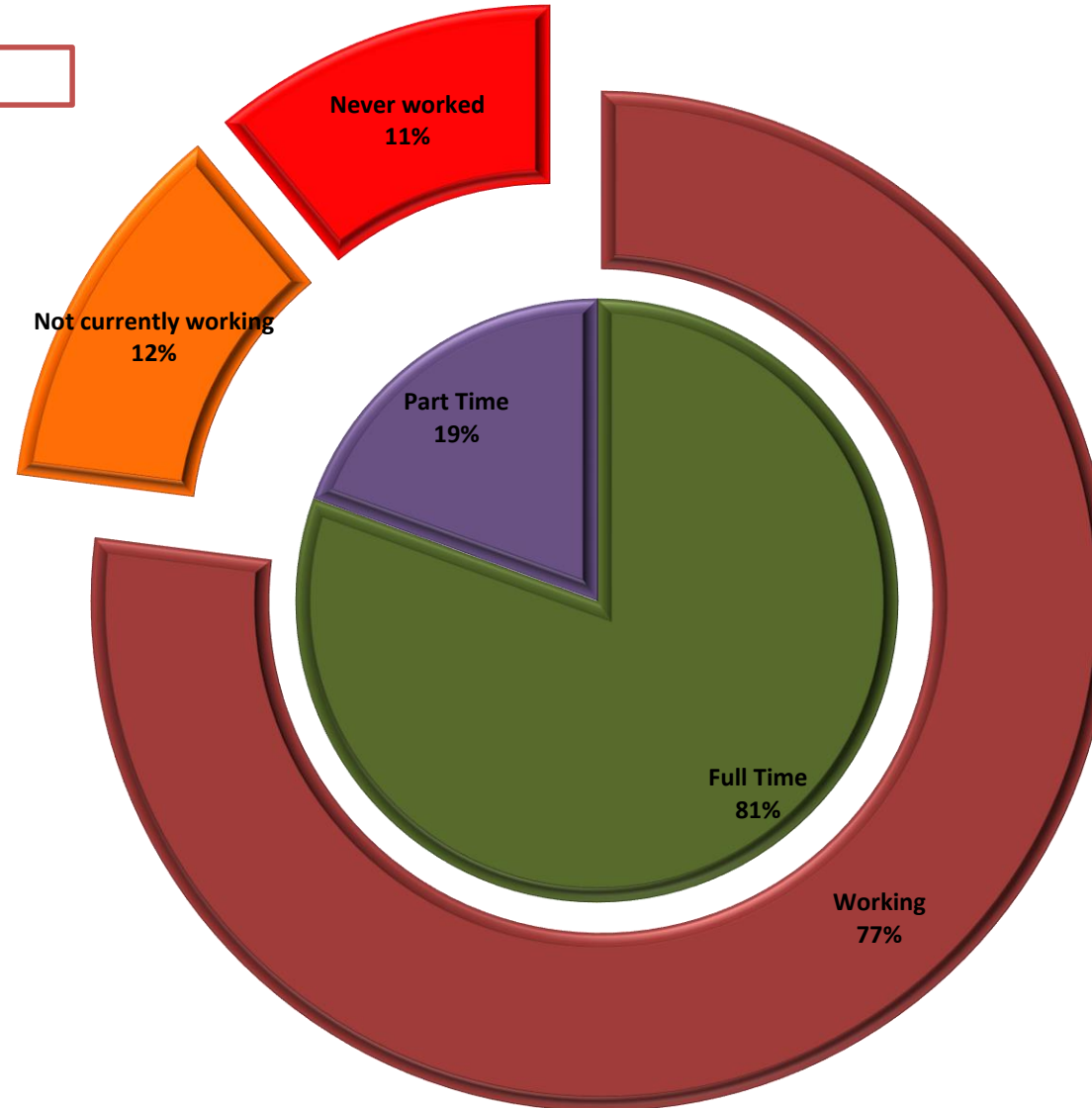


■ Undergraduate ■ Graduate



Working Status

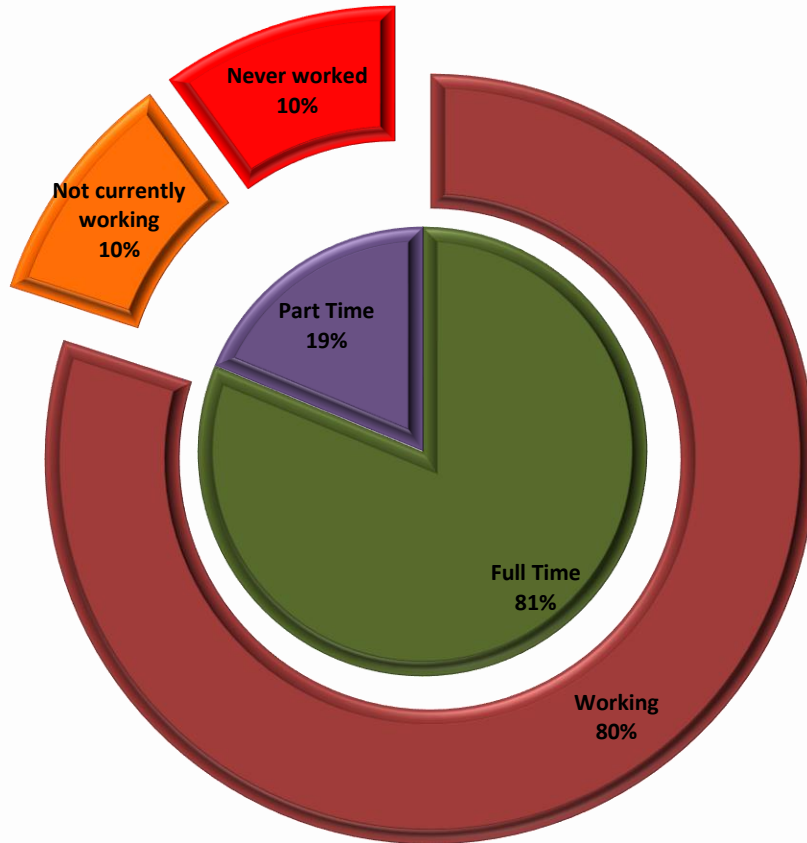
Base: All respondents



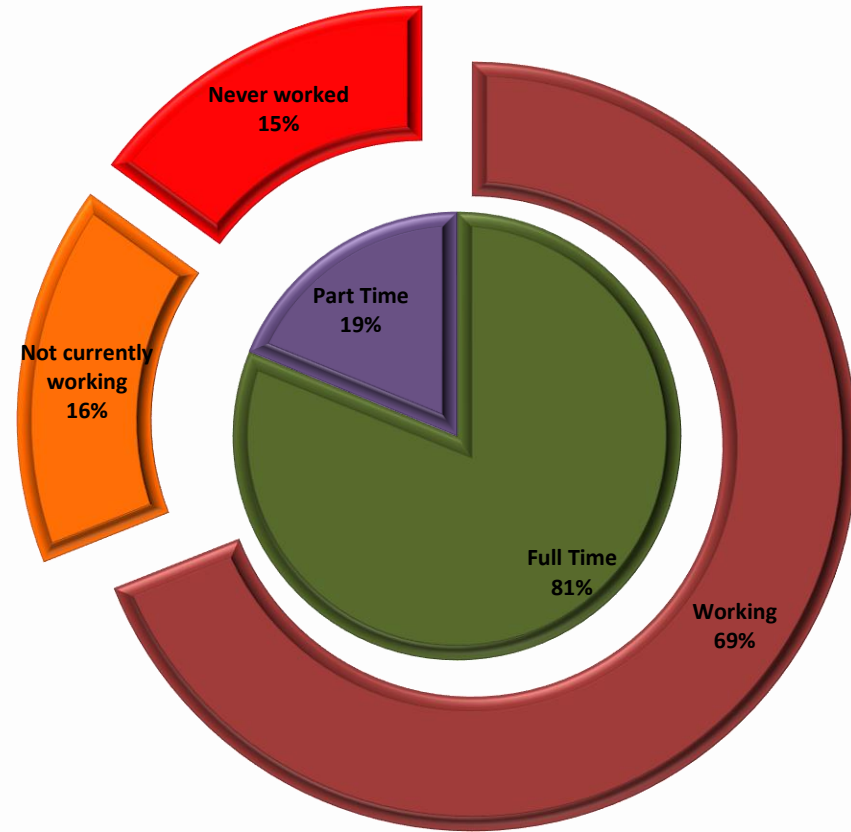
Working Status [by nationality]

Base: All respondents

Cypriots

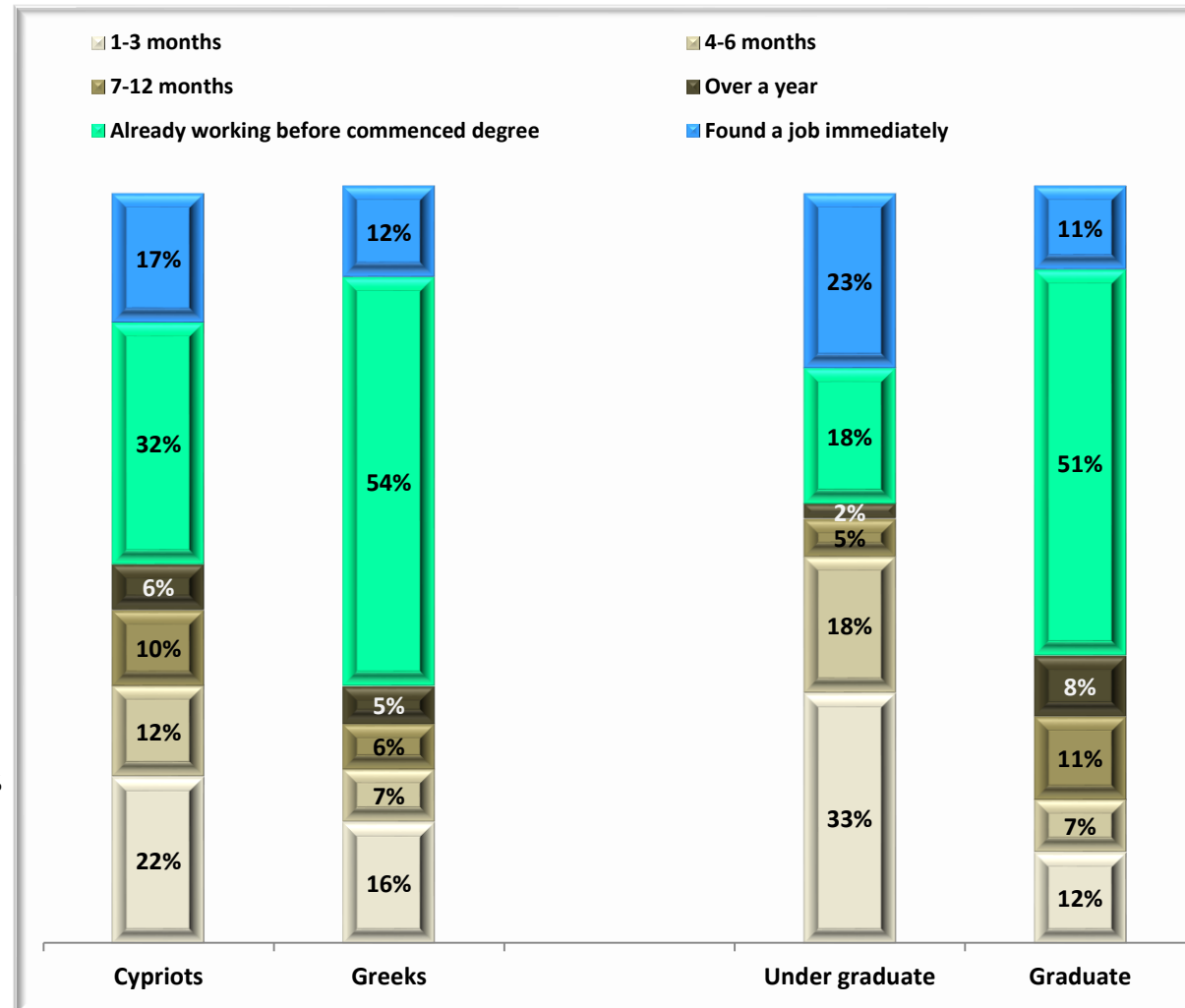
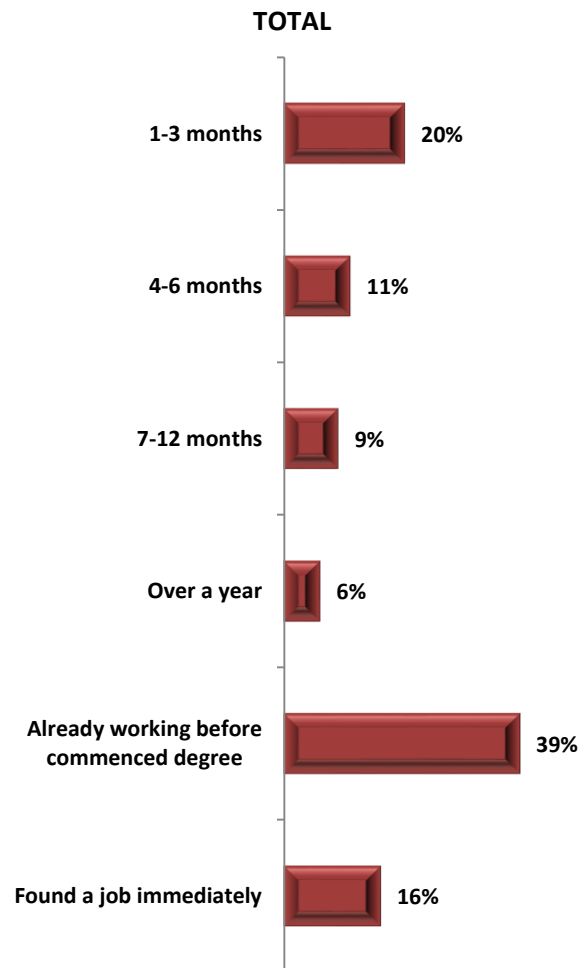


Greeks



Length of time after starting to look for work found employment

Base: All who are working



Position currently hold

[by nationality]

Base: All who are working

Cypriots	
Nurse	29%
Supervisor/Coordinator	7%
Accountant	5%
Career Advisor	4%
Sales person	4%
Professor	3%
Teacher	3%
Unappointed teacher	3%
Musician	3%
Office worker	3%
Programmer	3%
Physiotherapist	3%
Teller	3%

Greeks	
Professor	20%
Teacher	14%
Unappointed professor	10%
Primary education Headmaster/mistress	7%
Trainee lawyer	6%
Temporary teacher	6%
Nursery/Kindergarten teacher	5%
Temporary professor	5%
Supervisor/Coordinator	4%
Career Advisor	4%
Physical education/Trainer	4%
Secondary education Headmaster/ mistress	4%
Unappointed teacher	2%

Position currently hold

[by completed education level]

Base: All who are working

Under graduate	
Nurse	17%
Trainee lawyer	9%
Accountant	8%
Supervisor/Coordinator	7%
Physiotherapist	6%
Sales person	5%
Programmer	5%
Office worker	4%
Lawyer	4%
Career Advisor	3%
Secretary	3%
Technologist	3%
Unappointed professor	2%
Speech therapist	2%
Electrician / Builder	2%
Unappointed teacher	2%
Musician	2%
Teller	2%

Graduate	
Nurse	22%
Professor	13%
Teacher	11%
Unappointed professor	6%
Supervisor/Coordinator	5%
Career Advisor	5%
Kindergarten teacher	4%
Primary education Headmaster / mistress	4%
Unappointed teacher	3%
Musician	3%
Temporary teacher	3%
Temporary professor	3%
Physical education / trainer	2%
Sales person	2%
Teller	2%
Secondary education Headmaster / mistress	2%

Detailed division of main Economic Sectors

Base: All who are working

85 Education	42.5%
85.1 Pre-primary education	3.0%
85.2 Primary education	10.8%
85.3 Secondary education	17.2%
85.4 Higher education	3.7%
85.5 Other education	7.8%
86 Human health activities	20.1%
86.1 Hospital activities	16.0%
86.9 Other human health activities	4.1%
69 Legal and accounting activities	6.3%
69.1 Legal activities	4.1%
69.2 Accounting, bookkeeping and auditing activities	2.2%

84 Public administration and defence; compulsory social security	4.5%
84.11 General public administration activities	1.9%
84.13 Regulation of and contribution to more efficient operation of businesses	1.1%
84.23 Justice and judicial activities	0.4%
84.24 Public order and safety activities	1.1%

47 Retail trade, except of motor vehicles and motorcycles	4.9%
47.1 Retail sale in non-specialized stores	0.4%
47.2 Retail sale of food, beverages and tobacco in specialized stores	2.6%
47.4 Retail sale of information and communication equipment in specialized stores	0.4%
47.5 Retail sale of other household equipment in specialized stores	0.4%
47.7 Retail sale of clothing, footwear, underwear, nightwear, etc in specialized stores	1.1%

56 Food and beverage service activities	2.6%
56.1 Restaurants and mobile food service activities	1.5%
56.3 Beverage serving activities	1.1%

CAREER PLACEMENT STUDY

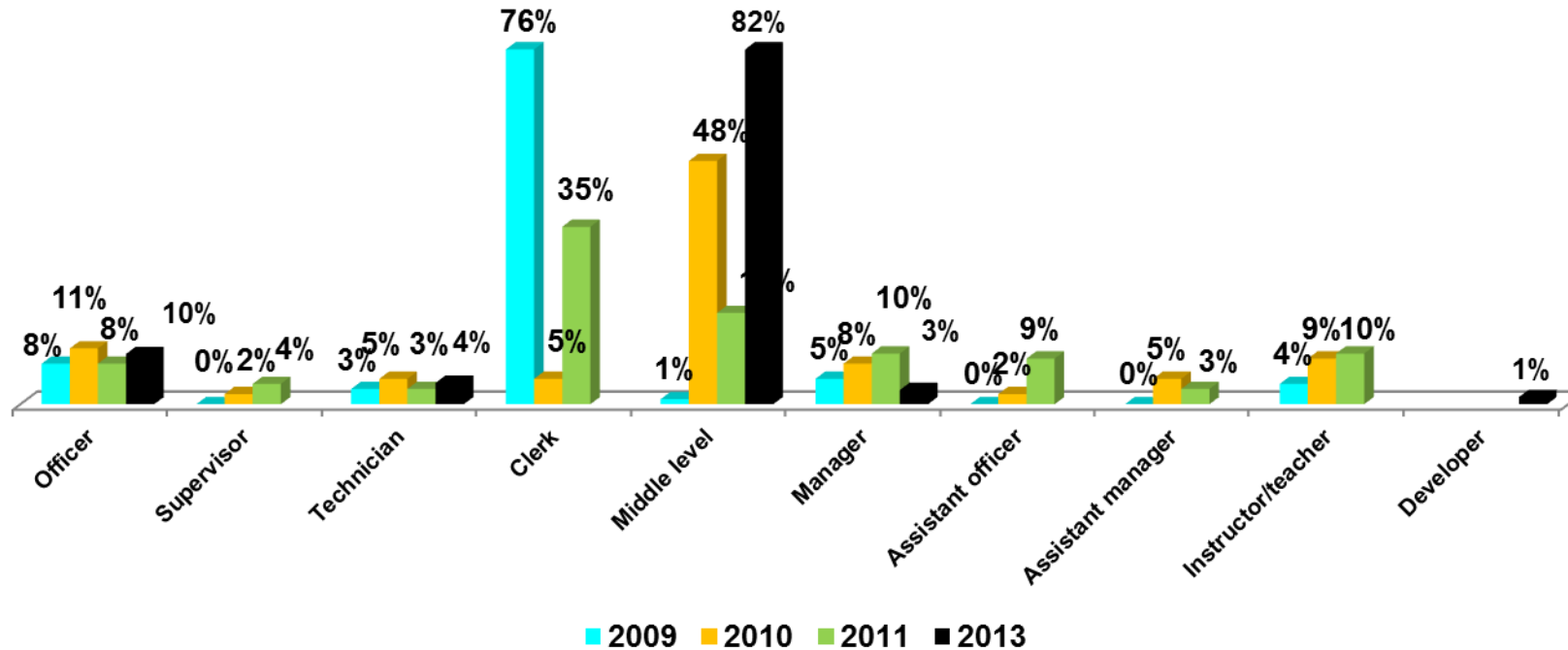
Student Survey

2013



Position

Base: All who have an undergraduate degree and are presently working



- What should be noted is that the majority of 82% college graduates with an undergraduate degree are employed as clerks and middle level employees.
- A small but worth noting percentage (10%), holds an officer position.
- By looking within degrees again, there is an easily noticeable trend in the majority of graduates of all degrees to be employed in the middle level.

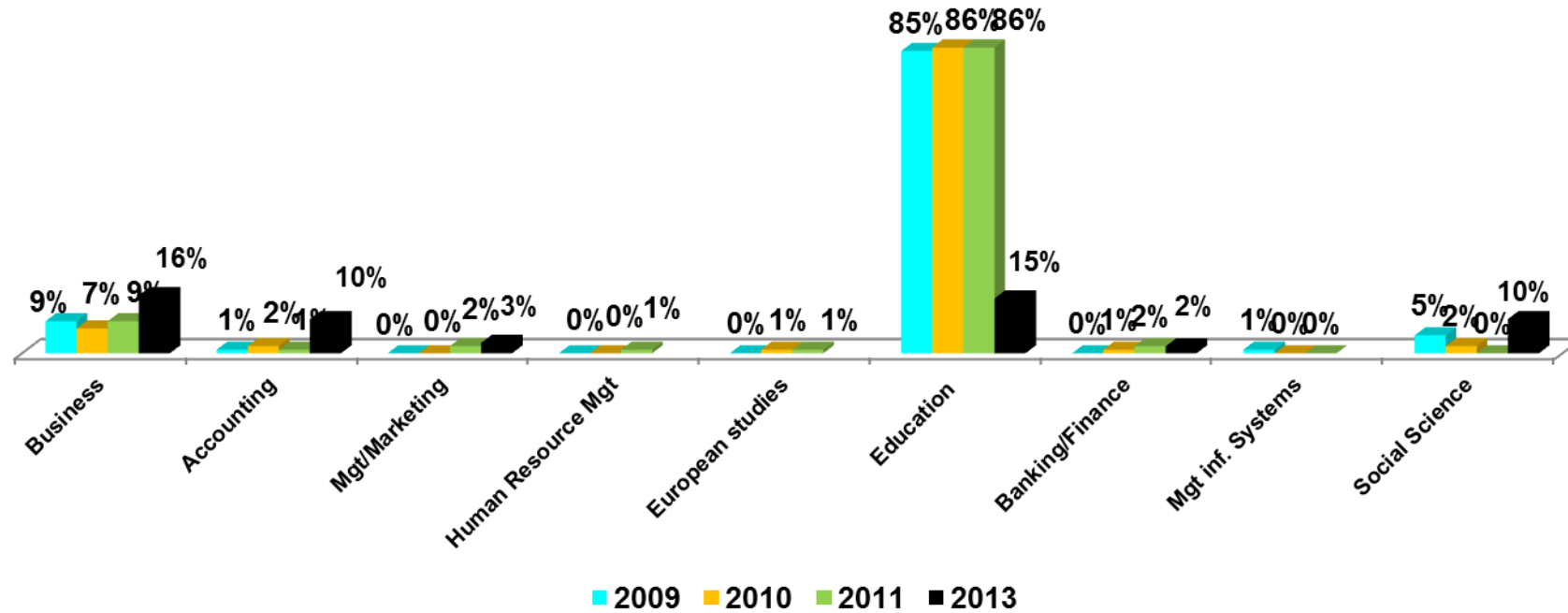
Field of employment

Base: All who have an undergraduate degree and are presently working

Banking	2.8%
Telecommunications	2.8%
Tourism	5.6%
Health	7%
Business	23.9%
Government	7%
Advertising & Marketing	4.2%
Education	28.2%
Mass Media	1.4%
Computer Science	7%
Social Work	1.4%
Self Employed	2.8%
Medical	1.4%

Field of graduate studies

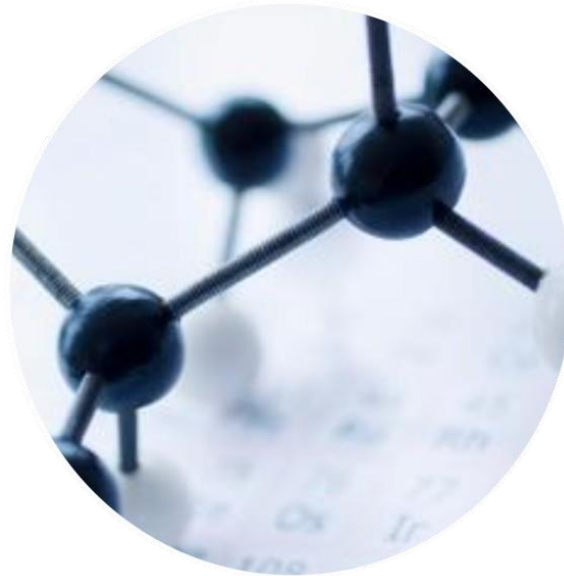
Base: All who have an MBA OR are studying for one and are working at the same time



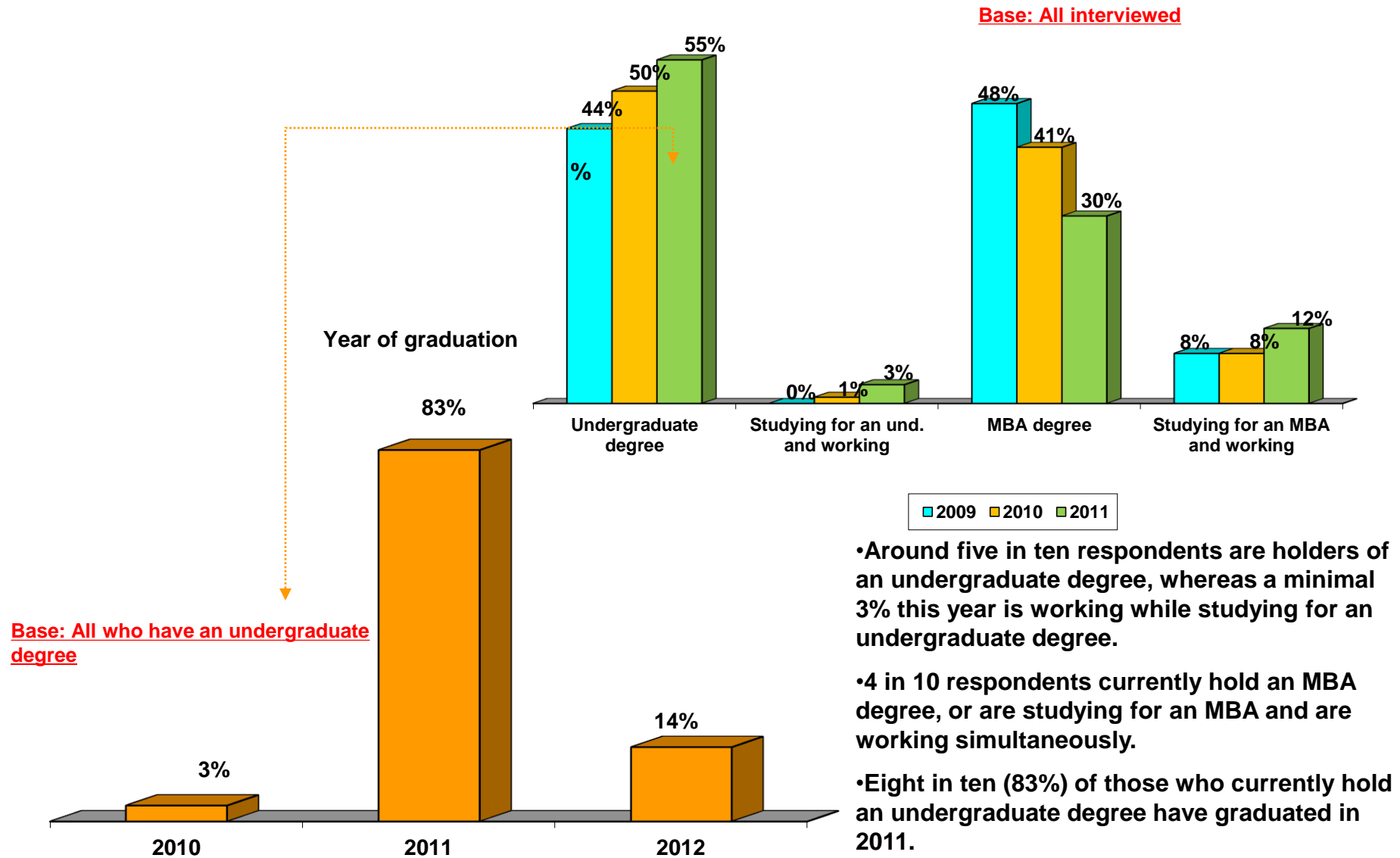
CAREER PLACEMENT STUDY

Student Survey

2012

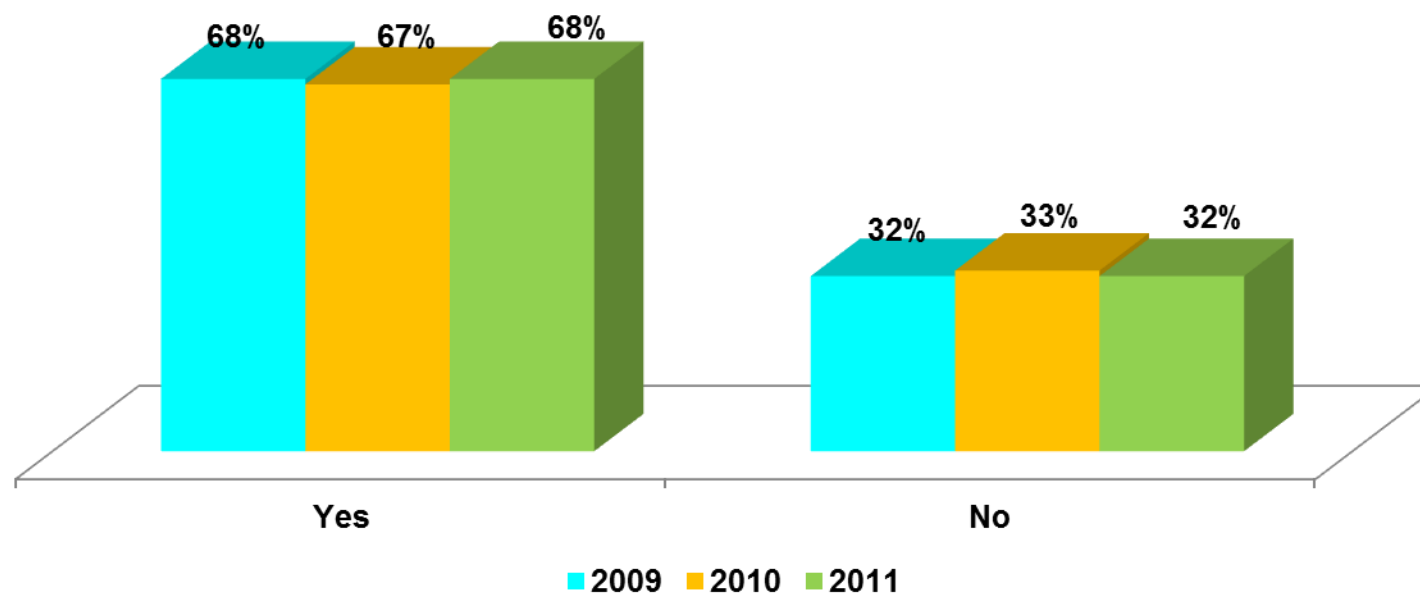


Holder of...



Presently working or not

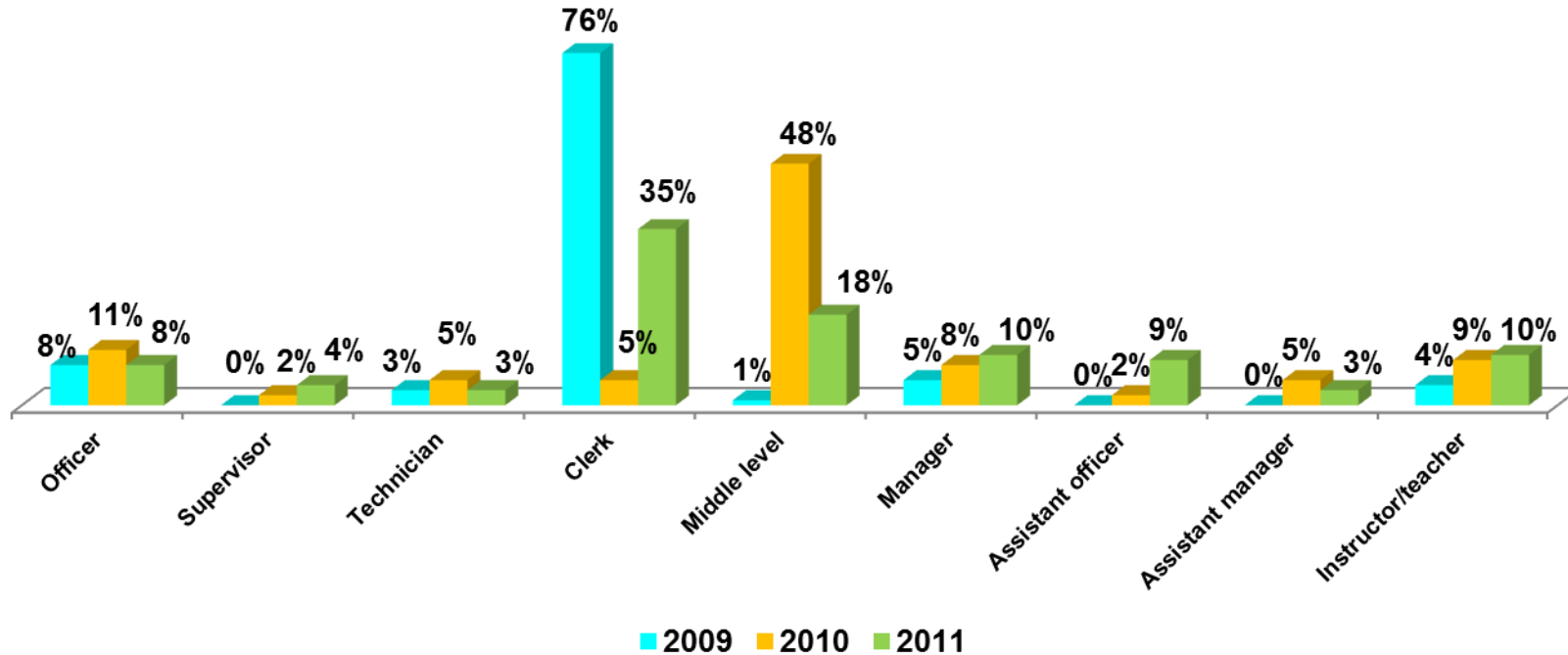
Base: All who have an undergraduate degree



- Incidence among undergraduates towards working is at the same level as in 2009 and 2010 graduates.
- 7 in 10 cite to presently working and the incidence is higher in students aged above 25.
- On the other hand, a significant 32% reports to not presently working.

Position

Base: All who have an undergraduate degree and are presently working



- What should be noted is that the majority of college graduates with an undergraduate degree are employed as clerks and middle level employees.
- A small but worth noting percentage (8%), holds an officer position and 10% holds a managerial position.
- A noticeable steady increase the last two years is noted in education with 10% (up from 4% in 2009 graduates) working as teachers or instructors.
- By looking within degrees earned, again, there is an easily noticeable trend in the majority of graduates of all degrees to be employed in the middle level.

Field of employment

Base: All who have an undergraduate degree and are presently working

	2009	2010	2011
Trade & Commerce	11%	12%	10%
Banking	28%	13%	2%
Telecommunications	8%	5%	3%
Transportation/Logistics	1%		2%
Tourism		2%	3%
Publishing			2%
Semi Government			3%
Health	4%		19%
Business	5%	13%	14%
Government	3%	5%	5%
Real Estate	1%	2%	
Advertising & Marketing	1%	2%	2%
Education	26%	19%	20%
Mass Media		2%	1%
Research Computer Science	3%	5%	
Manufacturing	1%	1%	2%
Social Work	4%		1%
Music			1%
Accounting			8%
Finance			2%
Research			1%
Entertainment			2%
Insurances	1%	4%	
Law		2%	
Sports		3%	
Engineering	1%		

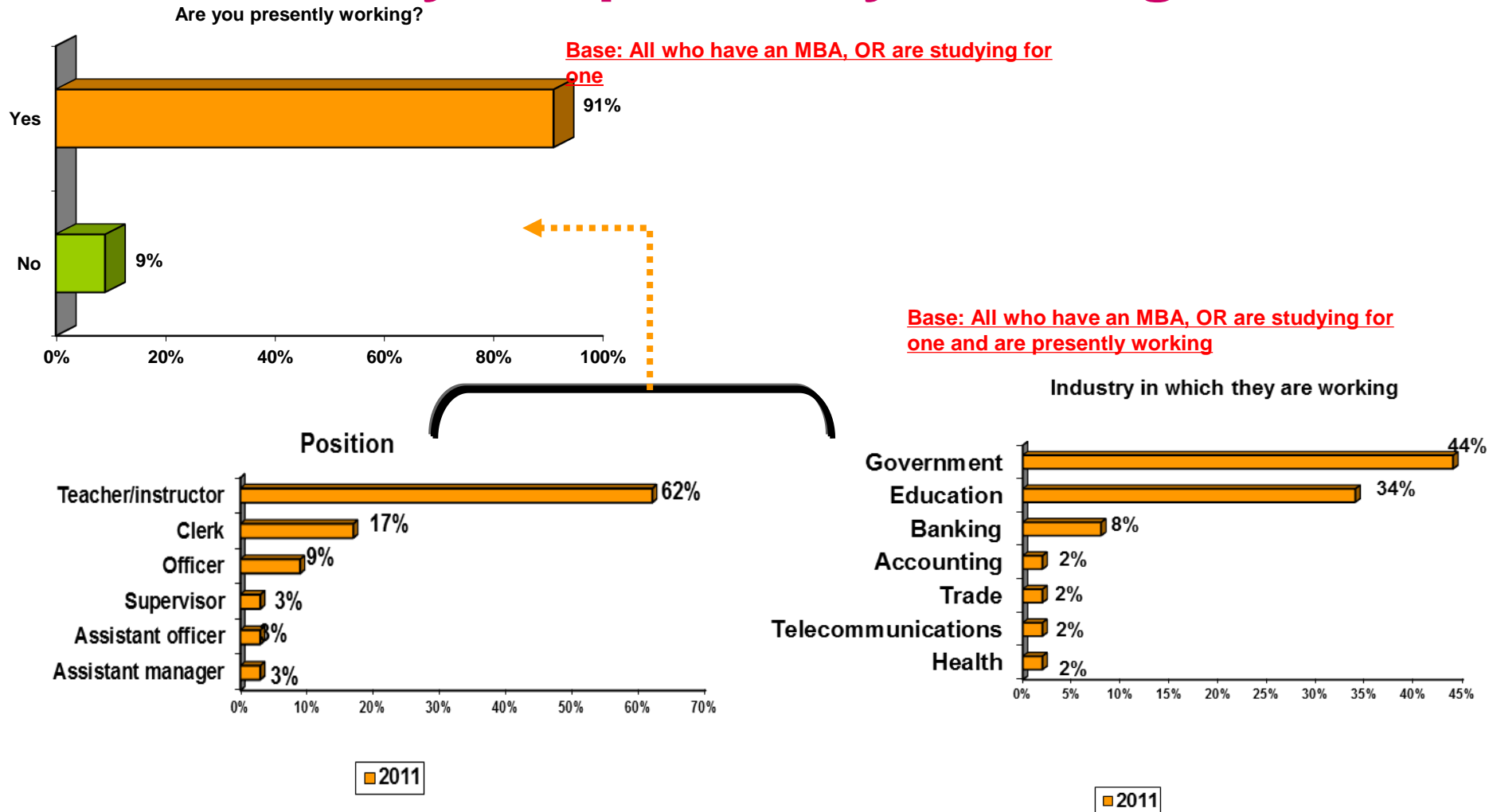
•“Education”, “health”, “business” and “trade” are the fields that stand out in which 2011 graduates seem to be employed.

•Besides education (20%), there is an easily detectable trend of a significant portion of undergraduate degree holders or seekers to currently be employed in the health field (19%).

•14%, is employed in the business field.

•It is worth noting that more women than men are employed in education (30% women vs 6% men), whereas more men are employed in the health sector (29% of men vs 13% of women).

Whether they are presently working



- The great majority of MBA holders or seekers note to presently working (91%).
- Like undergraduates, the majority of MBA holders are employed mostly in education as teachers or instructors.