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| **Course title** | Qualitative Research Methods | | | | | |
| **Course code** | PSY106 | | | | | |
| **Course type** | Compulsory | | | | | |
| **Level** | Undergraduate | | | | | |
| **Year / Semester** | Year 1 / Semester 2 | | | | | |
| **Teacher’s name** | Eva Pettemeridou | | | | | |
| **ECTS** | 7.5 | **Lectures / week** | 1 | **Laboratories / week** | | 1 |
| **Course purpose and objectives** | The purpose of this course is to introduce students to the basic concepts and practices of qualitative research in psychology. This foundational course aims to familiarize students with qualitative research methodologies, data collection techniques, and basic data analysis methods. Students will learn how to approach psychological research questions using qualitative methods and ethical considerations. | | | | | |
| **Learning outcomes** | Students are expected to:   1. Top of FormUnderstand the fundamental concepts and principles of qualitative research methods. 2. Develop basic skills in designing qualitative research studies. 3. Learn introductory techniques for collecting qualitative data (e.g., interviews, observations). 4. Analyze basic qualitative data and interpret findings. 5. Recognize and uphold ethical standards in conducting qualitative research. | | | | | |
| **Prerequisites** | None | | **Required** | | Yes | |
| **Course content** | Week 1: Introduction to Qualitative Research in Psychology  Week 2: Philosophical Foundations of Qualitative Research  Week 3: Research Design and Developing Research Questions  Week 4: Data Collection Techniques: Interviews  Week 5: Data Collection Techniques: Focus Groups and Observations  Week 6: Introduction to Ethical Considerations in Qualitative Research  Week 7: Basic Techniques for Analyzing Qualitative Data  Week 8: Thematic Analysis  Week 9: Ensuring Rigor and Trustworthiness in Qualitative Research  Week 10: Writing and Presenting Qualitative Research Findings  Week 11: Planning a Qualitative Research Project  Week 12: Review and Practical Application: Mini Qualitative Research Project | | | | | |
| **Teaching methodology** | Lecture | | | | | |
| **Bibliography** | Creswell, J. W., & Poth, C. N. (2018). Qualitative Inquiry and Research Design: Choosing Among Five Approaches (4th ed.). Sage Publications.  Selected introductory research papers and case studies provided by the instructor. | | | | | |
| **Assessment** | 1. Midterm & Final Exam (30% & 30%): Both exams will cover the entire course and include multiple-choice, short-answer, and essay questions. 2. Group assignment (25%): Students will collaboratively design and execute a basic qualitative research study, including data collection and preliminary analysis, and present their findings. This will be delivered in both paper format and a brief presentation. 3. Individual assignment (5%): Students will critically analyze a simple published qualitative research study. 4. Presence and Participation (10%): Active participation in class discussions is required. | | | | | |
| **Language** | English | | | | | |