

C.D.A College Limassol

Business Administration (4 years, plus an optional Foundation Year / 240 ECTS, bachelor, B.A. (Hons)

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

| A/A | Course Type | Course Name | Course Code | Periods per week | Period duration | Number of weeks/ Academic semester | Total periods/ Academic semester | Number of ECTS |
|-----|----------------|---------------------------------------|----------------|---------------------|--------------------|---|--|----------------|
| | | | A' Se | mester | | | | |
| 1. | Theory | English Communication | ENG101 | 3 | 50′ | 14 | 42 | 6 |
| 2. | Theory | Introduction to Business | BUS101 | 3 | 50´ | 14 | 42 | 6 |
| 3. | Theory | Mathematics | MTH102 | 3 | 50´ | 14 | 42 | 6 |
| 4. | Theory | Greek Language* | GRE101 | 3 | 50´ | 14 | 42 | 6 |
| 5. | Theory | Introduction to Accounting | ACC101 | 3 | 50´ | 14 | 42 | 6 |
| | | | B' Se | mester | | | | |
| 1. | Theory | Introduction to Computing | CSC190 | 3 | 50′ | 14 | 42 | 6 |
| 2. | Theory | Principles of Microeconomics | ECO101 | 3 | 50′ | 14 | 42 | 6 |
| 3. | Theory | Introduction to Managerial Accounting | ACC122 | 3 | 50′ | 14 | 42 | 6 |
| 4. | Theory | Principles of Sociology | SOC 101 | 3 | 50´ | 14 | 42 | 6 |
| 5. | Theory | Basic Psychology | PSY 101 | 3 | 50´ | 14 | 42 | 6 |



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|-----|----------------|------------------------------|----------------|---------------------|--------------------|------------------------------------|--|----------------|--|--|--|
| | C' Semester | | | | | | | | | | |
| 1. | Theory | Business English | ENG 205 | 3 | 50 | 14 | 42 | 6 | | | |
| 2. | Theory | Statistics I | MTH 121 | 3 | 50 | 14 | 42 | 6 | | | |
| 3. | Theory | Introduction to Marketing | MAR 101 | 3 | 50 | 14 | 42 | 6 | | | |
| 4. | Theory | Principles of Macroeconomics | ECO 102 | 3 | 50 | 14 | 42 | 6 | | | |
| 5. | Theory | Introduction to Finance | BUS235 | 3 | 50 | 14 | 42 | 6 | | | |
| | l | 1 | D' Sei | nester | l | | | | | | |
| 1. | Theory | Marketing Management | MAR201 | 3 | 50 | 14 | 42 | 6 | | | |
| 2. | Theory | Business Information Systems | CSC 391 | 3 | 50 | 14 | 42 | 6 | | | |
| 3. | Theory | History of Cyprus | HIS 101 | 3 | 50 | 14 | 42 | 6 | | | |
| 4. | Theory | Statistics II | MTH 221 | 3 | 50 | 14 | 42 | 6 | | | |
| 5. | Theory | Financial Accounting | ACC 102 | 3 | 50 | 14 | 42 | 6 | | | |



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|-----|----------------|----------------------------|----------------|---------------------|--------------------|---|--|----------------|--|--|--|
| | E' Semester | | | | | | | | | | |
| 1. | Theory | Organizational Behavior | BUS 301 | 3 | 50 | 14 | 42 | 6 | | | |
| 2. | Theory | Public Speaking | ENG 103 | 3 | 50 | 14 | 42 | 6 | | | |
| 3. | Theory | Introduction to Management | MGT323 | 3 | 50 | 14 | 42 | 6 | | | |
| 4. | Theory | European History* | HIS 145 | 3 | 50 | 14 | 42 | 6 | | | |
| 5. | Theory | Business Law | BUS 361 | 3 | 50 | 14 | 42 | 6 | | | |
| | F' Semester | | | | | | | | | | |
| 1. | Theory | International Business | BUS 312 | 3 | 50 | 14 | 42 | 6 | | | |
| 2. | Theory | Advanced English | ENG 302 | 3 | 50 | 14 | 42 | 6 | | | |
| 3. | Theory | International Finance* | BUS 313 | 3 | 50 | 14 | 42 | 6 | | | |
| 4. | Theory | Services Marketing | MAR202 | 3 | 50 | 14 | 42 | 6 | | | |
| 5. | Theory | Market Research | MAR 302 | 3 | 50 | 14 | 42 | 6 | | | |



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|-----|----------------|--|----------------|---------------------|--------------------|---|--|----------------|
| | | | G' Se | mester | | | | |
| 1. | Theory | Business Policy and Strategic Management | BUS 401 | 3 | 50 | 14 | 42 | 6 |
| 2. | Theory | Human Resource Management | BUS 415 | 3 | 50 | 14 | 42 | 6 |
| 3. | Theory | Strategic Marketing | MAR 402 | 3 | 50 | 14 | 42 | 6 |
| 4. | Theory | E-Business | CSC 492 | 3 | 50 | 14 | 42 | 6 |
| 5. | Theory | Small Business Management | BUS 261 | 3 | 50 | 14 | 42 | 6 |
| | | | H' Se | mester | | | | |
| 1. | Theory | Business Project - Thesis | BUS 405 | 5 | 50 | 14 | 70 | 12 |
| 2. | Theory | Financial Services | BUS 431 | 3 | 50 | 14 | 42 | 6 |
| 3. | Theory | Business Ethics | BUS 302 | 3 | 50 | 14 | 42 | 6 |
| 4. | Theory | Public Relations | BUS 418 | 3 | 50 | 14 | 42 | 6 |

^{*}The courses with an asterisk can be replaced with the following elective courses:



Electives

| A/A | Course Type | Course Name | Course Code | Periods per week | Period duration | Number of weeks/ Academic semester | Total periods/ Academic semester | Number of ECTS |
|-----|----------------|---|-----------------------|---------------------|--------------------|---|--|----------------|
| | | | | | | | | |
| 1. | Theory | Russian Language or French Language (for students whose their native language is Greek) | RUS 101 or FRA 101 | 3 | 50 | 14 | 42 | 6 |
| 2. | Theory | Introduction to Hospitality Management | HOT 101 | 3 | 50 | 14 | 42 | 6 |
| 3. | Theory | International Tourism | TOU 401 | 3 | 50 | 14 | 42 | 6 |