

**TABLE 2: COURSE DISTRIBUTION PER SEMESTER**

A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
<b>A' Semester</b>								
1.	General Education	Psychology at Work	HSS100	3	50	14	42	6
2.	Business Core Requirement	Introduction to Business Administration	BSL100	3	50	14	42	6
3.	Business Core Requirement	Introduction to Marketing	MRL100	3	50	14	42	6
4.	Business Core Requirement	Computer Fundamental and Application	CSL100	3	50	14	42	6
5.	Free Elective	Upper Intermediate English	EGL100	3	50	14	42	6
<b>B' Semester</b>								
1.	Major Requirement	Advertising and Sale Promotions	MRL105	3	50	14	42	6
2.	Free Elective	Advanced English	EGL105	3	50	14	42	6
3.	Business Core Requirement	Principles Of Microeconomics	ECL100	3	50	14	42	6
4.	Business Core Requirement	Introduction to Managerial Accounting	ACL100	3	50	14	42	6
5.	Business Core Requirement	Principles of Management	MGL100	3	50	14	42	6
<b>C' Semester</b>								

1.	General Education	Introduction to Sociology	HSS200	3	50	14	42	6
2.	Business Core Requirement	Business Statistics	BSL200	3	50	14	42	6
3.	Major Requirement	Digital Marketing	MRL200	3	50	14	42	6
4.	Major Requirement	Human Resources Managing and Developing	MGL200	3	50	14	42	6
5.	Free Elective	Fundamentals of Speech	HSS205	3	50	14	42	6
<b>D' Semester</b>								
1.	Business Core Requirement	Introduction to Managerial Accounting	ACL200	3	50	14	42	6
2.	Major Requirement	Social Media and Marketing Communication	MRL210	3	50	14	42	6
3.	Business Core Requirement	Business Law	LAG100	3	50	14	42	6
4.	Major Requirement	Professional Selling	MRL205	3	50	14	42	6
5.	Major Requirement	Small Business Management	MGL205	3	50	14	42	6
<b>E' Semester</b>								
1.	General Education	Writing for Business Studies	EGL200	3	50	14	42	6
2.	Business Core Requirement	Introduction to Operations and Supply Chain Management	BSL300	3	50	14	42	6
3.	Business Core Requirement	Essentials of Financial Analysis	ACL300	3	50	14	42	6

4.	Business Core Requirement	Principles Of Macroeconomics	ECL300	3	50	14	42	6
5.	Major Requirement	Marketing Of Services	MRL300	3	50	14	42	6
<b>F' Semester</b>								
1.	Business Core Requirement	Organizational Behavior	MGL305	3	50	14	42	6
2.	Free Elective	Introduction to Information Systems	CSL300	3	50	14	42	6
3.	Business Core Requirement	Business Research Methods	BSL305	3	50	14	42	6
4.	Major Requirement	Public Relation Management and Practice	MRL305	3	50	14	42	6
5.	General Education	Public Speaking and Human Communication	HSS300	3	50	14	42	6
<b>G' Semester</b>								
1.	Business Core Requirement	Innovation and Entrepreneurship	BSL400	3	50	14	42	6
2.	Major Requirement	Consumer Behavior	MRL400	3	50	14	42	6
3.	General Education	Business Communication in English	EGL205	3	50	14	42	6
4.	Major Requirement	Project Managements	MGL400	3	50	14	42	6
5.	Major Requirement	Direct Marketing	MRL405	3	50	14	42	6
<b>H' Semester</b>								
1.	Business Core Requirement	International Business	BSL405	3	50	14	42	6

<b>2.</b>	Business Core Requirement	Senior Project	BSL410	2	50	14	28	12
<b>3.</b>	Business Core Requirement	Strategic Management	BSL415	3	50	14	42	6
<b>4.</b>	Major Requirement	Work Internship	BSL420	3	50	14	42	6