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Business Management

4 Years, Bachelor of Arts | 240 ECTS

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

	Course type	Course name	Code	Duration	Weeks / semester	Total periods/ semester	Total (ECTS)
1st Semester							
1	Core	Organisational behaviour	BBA 001	55	13	39	6
2	Core	Principles of Accounting I	BBA 002	55	13	39	6
3	Core	English I	BBA 003	55	13	39	6
4	Core	Business research methods - Final project	BBA 004	55	13	39	6
5	Core	Business statistics I	BBA 005	55	13	39	6
2nd Semester							
1.	Core	Introduction to public relations	BBA 006	55	13	39	6
2.	Core	Principles of Accounting II	BBA 007	55	13	39	6
3.	Core	Human resource management	BBA 008	55	13	39	6
4.	Core	English II	BBA 009	55	13	39	6
5.	Core	Computer fundamentals and applications	BBA 010	55	13	39	6

	Course type	Course name	Code	Duration	Weeks / semester	Total periods/ semester	Total (ECTS)
3rd Semester							
1.	Core	Managerial finance	BBA 011	55	13	39	6
2.	Core	Principles of management	BBA 012	55	13	39	6
3.	Core	Introduction to psychology	BBA 013	55	13	39	6
4.	Core	Principles of microeconomics	BBA 014	55	13	39	6
5.	Core	Business ethics	BBA 015	55	13	39	6
4th Semester							
1.	Core	Operations management	BBA 016	55	13	39	6
2.	Core	Marketing	BBA 017	55	13	39	6
3.	Core	Business law I	BBA 018	55	13	39	6
4.	Core	Principles of macroeconomics	BBA 019	55	13	39	6
5.	Core	Introduction to sociology	BBA 020	55	13	39	6

	Course type	Course name	Code	Duration	Weeks / semester	Total periods/ semester	Total (ECTS)
5th Semester							
1.	Core	Strategic management	BBA 021	55	13	39	6
2.	Core	Cross-cultural management	BBA 022	55	13	39	6
3.	Core	Business law II	BBA 023	55	13	39	6
4.	Elective	<i>Elective module</i>		55	13	39	6
5.	Elective	<i>Elective module</i>		55	13	39	6
6th Semester							
1.	Core	Change management	BBA 024	55	13	39	6
2.	Core	Leadership in organisations	BBA 025	55	13	39	6
3.	Core	Project management	BBA 026	55	13	39	6
4.	Elective	Elective module		55	13	39	6
5.	Elective	Elective module		55	13	39	6

	Course type	Course name	Code	Duration	Weeks / semester	Total periods/ semester	Total (ECTS)
7th Semester							
1.	Core	Business statistics II	BBA 027	55	13	39	6
2.	Core	Business readiness	BBA 028	55	13	39	6
3.	Elective	<i>Elective module</i>		55	13	39	6
4.	Elective	<i>Elective module</i>		55	13	39	6
5.	Core	Final project I	BBA 029	55	13	39	6
8th Semester							
1.	Elective	<i>Elective module</i>		55	13	39	6
2.	Elective	<i>Elective module</i>		55	13	39	6
3.	Elective	<i>Elective module</i>		55	13	39	6
4.	Elective	<i>Elective module</i>		55	13	39	6
5.	Core	Final project II	BBA 030				6

Elective courses

	Course name	Code	Duration	Weeks / semester	Lectures/Hrs semester	Total (ECTS)
1	Advertising and sales promotion	BBA 031	55	13	39	6
2	Analytical decision making	BBA 032	55	13	39	6
3	Auditing	BBA 033	55	13	39	6
4	Business and professional communication	BBA 034	55	13	39	6
5	Business information systems	BBA 035	55	13	39	6
6	Consumer behaviour	BBA 036	55	13	39	6
7	Corporate finance I	BBA 037	55	13	39	6
8	Corporate finance II	BBA 038	55	13	39	6
9	Electronic business	BBA 039	55	13	39	6
10	Financial markets and institutions	BBA 040	55	13	39	6
11	Health and Safety	BBA 041	55	13	39	6
12	Advanced accounting I	BBA 042	55	13	39	6
13	Advanced accounting II	BBA 043	55	13	39	6
14	Innovation management	BBA 044	55	13	39	6

15	Intermediate accounting I	BBA 045	55	13	39	6
16	Intermediate accounting II	BBA 046	55	13	39	6
17	International business	BBA 047	55	13	39	6
18	International finance	BBA 048	55	13	39	6
19	International marketing	BBA 049	55	13	39	6
20	Internship	BBA 050	55	13	39	6
21	Introduction to business mathematics	BBA 051	55	13	39	6
22	Marketing and social responsibility	BBA 052	55	13	39	6
23	Performance management	BBA 053	55	13	39	6
24	Quality assurance management	BBA 054	55	13	39	6
25	Taxation	BBA 055	55	13	39	6