

Tourism Management (4 years / 240 ECTS, Bachelor)

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	GE/FE	English Communication	ENG101	3	55'	13	39	6
2.	C	Introduction to the Hospitality Industry	HST101	3	55'	13	39	6
3.	EL	Principles of Management	MGT101	3	55'	13	39	6
4.	GE/FE	Principles of Sociology	SOC101	3	55'	13	39	6
5.	C	Introduction to Tourism	TOU110	3	55'	13	39	6
B' Semester								
6.	EL	Financial Accounting	ACC101	3	55'	13	39	6
7.	EL	Computer Applications	CSC102	3	55'	13	39	6
8.	GE/FE	English Writing	ENG102	3	55'	13	39	6
9.	GE/FE	Introduction to Psychology	PSY101	3	55'	13	39	6
10.	C	Tourism Geography	TOU104	3	55'	13	39	6

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A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
C' Semester								
11.	GE/FE	Advanced English	ENG201	3	55'	13	39	6
12.	GE/FE	French Language	FRE101	3	55'	13	39	6
13.	C	Hospitality Marketing	HOT301	3	55'	13	39	6
14.	C	Ticketing & Computerized Reservations	TOU101	3	55'	13	39	6
15.	C	Travel Operations Management	TOU105	3	55'	13	39	6
D' Semester								
16.	EL	Financial Accounting II	ACC201	3	55'	13	39	6
17.	GE/FE	French Language II	FRE201	3	55'	13	39	6
18.	GE/FE	Statistics	MTH102	3	55'	13	39	6
19.	C	Ticketing & Computerized Reservations II	TOU102	3	55'	13	39	6
20.	C	Tourism Planning and Development	TOU205	3	55'	13	39	6

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E' Semester								
21.	C	Hospitality Human Resource Management	HOT401	3	55'	13	39	6
22.	EL	Public Relations	MAR205	3	55'	13	39	6
23.	EL	Organizational Behavior	MGT302	3	55'	13	39	6
24.	C	Tourism Research	TOU400	3	55'	13	39	6
25.	GE/FE	Management Information Systems	CSC203	3	55'	13	39	6
F' Semester								
26.	GE/FE	Principles of Microeconomics	ECO101	3	55'	13	39	6
27.	EL	Consumer Behavior	MAR204	3	55'	13	39	6
28.	C	Cruise Services and Management	TOU304	3	55'	13	39	6
29.	C	Sustainable Tourism	TOU402	3	55'	13	39	6
30.	GE/FE	Statistics II	MTH204	3	55'	13	39	6

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A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
G' Semester								
31.	GE/FE	Principles of Macroeconomics	ECO201	3	55'	13	39	6
32.	GE/FE	European History	HST101	3	55'	13	39	6
33.	EL	Business Ethics	MGT404	3	55'	13	39	6
34.	EL	Special Interest Tourism	TOU201	3	55'	13	39	6
35.	GE/FE	Managing Quality Hospitality Services	HOT402	3	55'	13	39	6
H' Semester								
36.	EL	Business Law	LAW101	3	55'	13	39	6
37.	EL	Business Policy and Strategic Management	MGT403	3	55'	13	39	6
38.	C	Event Management	TOU305	3	55'	13	39	6
39.	C	Tourism Management Thesis	TOU405	3	55'	13	39	6
40.	GE/FE	Political Studies	POL101	3	55'	13	39	6

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