

Business Administration (12 months / 90 ECTS, Master of Arts)

TABLE 2: COURSE DISTRIBUTION PER SEMESTER – Management Specialization

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	C	Financial and Managerial Accounting	ACC601	55'	13	39	55'	6
2.	C	Managerial Economics	ECO601	55'	13	39	55'	6
3.	SE	Business Ethics	MGT604	55'	13	39	55'	6
4.	SE	Managing Corporate Change	MGT605	55'	13	39	55'	6
5.	C	Strategic Management	MGT607	55'	13	39	55'	6
B' Semester								
6.	C	Financial Management	FIN601	55'	13	39	55'	6
7.	C	Marketing Management	MAR601	55'	13	39	55'	6
8.	SE	Operations Management	MGT601	55'	13	39	55'	6
9.	C	Human Resource Management	MGT602	55'	13	39	55'	6
10.	SE	Research Methods	MGT617	55'	13	39	55'	6
C' Semester								
11.	C	Thesis	MGT616					30

* Course Type: Compulsory Course (C), Elective Course (EL), Specialization Elective (SE), General Education Elective Course / Free Elective Course (GE / FE), Undergraduate / Postgraduate Assignment (A), Practical training (P), N/A: Not applicable

TABLE 2: COURSE DISTRIBUTION PER SEMESTER – Marketing Specialization

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	C	Financial and Managerial Accounting	ACC601	55'	13	39	55'	6
2.	C	Managerial Economics	ECO601	55'	13	39	55'	6
3.	SE	Marketing Research	MAR603	55'	13	39	55'	6
4.	SE	Strategic Marketing	MAR608	55'	13	39	55'	6
5.	C	Strategic Management	MGT607	55'	13	39	55'	6
B' Semester								
6.	C	Financial Management	FIN601	55'	13	39	55'	6
7.	C	Marketing Management	MAR601	55'	13	39	55'	6
8.	SE	Consumer Behavior	MAR602	55'	13	39	55'	6
9.	C	Human Resource Management	MGT602	55'	13	39	55'	6
10.	SE	Research Methods	MGT617	55'	13	39	55'	6
C' Semester								
11.	C	Thesis	MGT616					30

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TABLE 2: COURSE DISTRIBUTION PER SEMESTER – Hospitality Management Specialization

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	C	Financial and Managerial Accounting	ACC601	55'	13	39	55'	6
2.	C	Managerial Economics	ECO601	55'	13	39	55'	6
3.	SE	Hospitality Management	HOT601	55'	13	39	55'	6
4.	SE	Managing Food and Beverage Operations	HOT603	55'	13	39	55'	6
5.	C	Strategic Management	MGT607	55'	13	39	55'	6
B' Semester								
6.	C	Financial Management	FIN601	55'	13	39	55'	6
7.	SE	Management of Rooms Division	HOT602	55'	13	39	55'	6
8.	C	Marketing Management	MAR601	55'	13	39	55'	6
9.	C	Human Resource Management	MGT602	55'	13	39	55'	6
10.	SE	Research Methods	MGT617	55'	13	39	55'	6
C' Semester								
11.	C	Thesis	MGT616					30

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TABLE 2: COURSE DISTRIBUTION PER SEMESTER – Finance Specialization

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	C	Financial and Managerial Accounting	ACC601	55'	13	39	55'	6
2.	C	Managerial Economics	ECO601	55'	13	39	55'	6
3.	SE	Multinational Business Finance	FIN602	55'	13	39	55'	6
4.	SE	Risk Management	FIN604	55'	13	39	55'	6
5.	C	Strategic Management	MGT607	55'	13	39	55'	6
B' Semester								
6.	C	Financial Management	FIN601	55'	13	39	55'	6
7.	SE	Working Capital Management	FIN605	55'	13	39	55'	6
8.	C	Marketing Management	MAR601	55'	13	39	55'	6
9.	C	Human Resource Management	MGT602	55'	13	39	55'	6
10.	SE	Research Methods	MGT617	55'	13	39	55'	6
C' Semester								
11.	C	Thesis	MGT616					30

* Course Type: Compulsory Course (C), Elective Course (EL), Specialization Elective (SE), General Education Elective Course / Free Elective Course (GE / FE), Undergraduate / Postgraduate Assignment (A), Practical training (P), N/A: Not applicable

TABLE 2: COURSE DISTRIBUTION PER SEMESTER – Human Resource Management Specialization

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	C	Financial and Managerial Accounting	ACC601	55'	13	39	55'	6
2.	C	Managerial Economics	ECO601	55'	13	39	55'	6
3.	SE	Organizational Behavior	MGT603	55'	13	39	55'	6
4.	C	Strategic Management	MGT607	55'	13	39	55'	6
5.	SE	Leadership and Innovation	MGT611	55'	13	39	55'	6
B' Semester								
6.	C	Financial Management	FIN601	55'	13	39	55'	6
7.	C	Marketing Management	MAR601	55'	13	39	55'	6
8.	C	Human Resource Management	MGT602	55'	13	39	55'	6
9.	SE	Managing Diversity	MGT615	55'	13	39	55'	6
10.	SE	Research Methods	MGT617	55'	13	39	55'	6
C' Semester								
11.	C	Thesis	MGT616					30

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