

**TABLE 2: COURSE DISTRIBUTION PER SEMESTER**

A/A	Module Type	Module Title	Module Code	Periods per week	Period duration	Number of weeks/ Academic Semester	Total periods/ Academic Semester	Number of ECTS
<b>1<sup>st</sup> Year / 1<sup>st</sup> Semester</b>								
1.	Compulsory	Introduction to the Hospitality Industry	HTL-111	3	50	13	39	6
2.	Compulsory	Front Office Operations	HTL-112	3	50	13	39	6
3.	Compulsory	Introduction to Food and Beverage Service	HTL-113	4	50	13	52	6
4.	Compulsory	Tourism Microeconomics	TECON-110	3	50	13	39	6
5.	Compulsory	Introduction to Management and the Business Environment	MGT-114	3	50	13	39	6
<b>1<sup>st</sup> Year / 2<sup>nd</sup> Semester</b>								
1.	Compulsory	Food and Beverage Service Operations	HTL-121	4	50	13	52	6
2.	Compulsory	Housekeeping Operations	HTL-122	3	50	13	39	6
3.	Compulsory	The System of Travel and Tourism Industry	HTL-123	3	50	13	39	6
4.	Compulsory	Business Communication	BUS-120	3	50	13	39	6
5.	Compulsory	Principles of Marketing	MKTG-124	3	50	13	39	6



A/A	Module Type	Module Title	Module Code	Periods per week	Period duration	Number of weeks/ Academic Semester	Total periods/ Academic Semester	Number of ECTS
<b>2<sup>nd</sup> Year / 3<sup>rd</sup> Semester</b>								
1.	Compulsory	Food and Beverage Management	HTL-231	3	50	13	39	6
2.	Compulsory	Research Methods in Hospitality	HTL-232	3	50	13	39	6
3.	Compulsory	Financial Accounting	ACC-230	3	50	13	39	6
4.	Compulsory	Business Ethics	PHIL-233	3	50	13	39	6
5.	Compulsory	Principles and Operations of Public Relations	PRE-234	3	50	13	39	6
<b>2<sup>nd</sup> Year / 4<sup>th</sup> Semester</b>								
1.	Compulsory	M.I.C.E Operations and Management	HTL-241	3	50	13	39	6
2.	Compulsory	Consumer Behavior in the Hospitality and Tourism Industry	HTL-242	3	50	13	39	6
3.	Compulsory	Managerial Accounting	ACC-240	3	50	13	39	6
4.	Compulsory	Tourism Macroeconomics	TECON-244	3	50	13	39	6
5.	Elective		-	3	50	13	39	6



A/A	Module Type	Module Title	Module Code	Periods per week	Period duration	Number of weeks/ Academic Semester	Total periods/ Academic Semester	Number of ECTS
<b>3<sup>rd</sup> Year / 5<sup>th</sup> Semester</b>								
1.	Compulsory	Management of Hotel Operations	HTL-351	3	50	13	39	6
2.	Compulsory	Sustainable Hospitality and “Green” Hotels	HTL-352	3	50	13	39	6
3.	Compulsory	Sales and Marketing Techniques	HTL-353	3	50	13	39	6
4.	Compulsory	Methods of Service Quality Management in Hospitality	HTL-354	3	50	13	39	6
5.	Compulsory	Human Resource Management	HRM-355	3	50	13	39	6
<b>3<sup>rd</sup> Year / 6<sup>th</sup> Semester</b>								
1.	Compulsory	Hospitality Digital Technologies	HTL-361	3	50	13	39	6
2.	Compulsory	Crisis Management in Hospitality	HTL-362	3	50	13	39	6
3.	Compulsory	Organizational Behavior in the Hospitality Industry	HTL-363	3	50	13	39	6
4.	Compulsory	Statistic Methods in Economics and Management	STAT-475	3	50	13	39	6
5.	Elective		-	3	50	13	39	6

A/A	Module Type	Module Title	Module Code	Periods per week	Period duration	Number of weeks/ Academic Semester	Total periods/ Academic Semester	Number of ECTS
<b>4<sup>th</sup> Year / 7<sup>th</sup> Semester</b>								
1.	Compulsory	Revenue Management in the Hospitality Industry	HTL-471	3	50	13	39	6
2.	Compulsory	Hospitality Planning and Development	HTL-472	3	50	13	39	6
3.	Compulsory	Risk Management in the Hospitality Industry	HTL-473	3	50	13	39	6
4.	Compulsory	Strategic Marketing in the Hospitality and Tourism Industry	HTL-474	3	50	13	39	6
5.	Elective		-	3	50	13	39	6
<b>4<sup>th</sup> Year / 8<sup>th</sup> Semester</b>								
1.	Compulsory	International Hospitality & Tourism Management	HTL-481	3	50	13	39	6
2.	Compulsory	Contemporary Issues in Tourism and Hospitality	HTL-482	3	50	13	39	6
3.	Compulsory	Strategic Management in the Hospitality Industry	HTL-483	3	50	13	39	6
4.	Compulsory	Hospitality Entrepreneurship and Innovations	HTL-484	3	50	13	39	6
5.	Elective/ or ECTS earned from HIPT-I, II, III			3/0	50/0	13/0	39/0	6

A/A	Module Type	Module Title	Module Code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Academic Semester	Number of ECTS
<b>GENERAL ELECTIVES</b>								
1.	Elective	Greek as a Foreign Language	FGRE-300	3	50	13	39	6
2.	Elective	French Language for Beginners	FRE-311	3	50	13	39	6
3.	Elective	Sociology of Tourism	TSOC-301	3	50	13	39	6
4.	Elective	Tourism Economics	TECON-310	3	50	13	39	6
5.	Elective	Mathematical Methods in Economics and Management	MATH-243	3	50	13	39	6
6.	Elective	Food Culture, Dietary and Nutrition	FNC-302	3	50	13	39	6
7.	Elective	Hospitality Safety and Security	HTL-364	3	50	13	39	6
8.	Elective	Casino Operations Management	HTL-485	3	50	13	39	6
9.	Elective	Cultural and Heritage Tourism	HTL-486	3	50	13	39	6
10.	Elective	E-marketing, Social-Media and Digital Technologies in Tourism and Hospitality	HTL-487	3	50	13	39	6
11.	Elective	New Trends in Consumer Behavior and Tourism Marketing	HTL-488	3	50	13	39	6
12.	Elective	Final Year Project	HTL-490	3	50	13	39	6
*13.	Optional	Hospitality Industrial Practical Training	HIPT – I, II, III	0	0	0	0	6

**\*Two (2) ECTS will be allocated for every Hospitality Industrial Practical Training (HIPT I, II, III) – Students must complete 3 Hospitality Industrial Practical Trainings of a minimum 3 months duration (6 ECTS). The HIPT can take place after the completion of the 2nd semester of studies. In a different case, students MUST choose and pass successfully one elective module from the General Electives (6 ECTS)**

