## **COURSE DISTRIBUTION PER SEMESTER**

## 1st Year of Studies

| A/A | Course Type | Course Name  | Course Code | Periods<br>per week | Period<br>duration | Number of<br>weeks/<br>Academic<br>semester | Total periods/ Academic semester | Number of ECTS |  |
|-----|-------------|--|-------------|---------------------|--------------------|---|----------------------------------|----------------|--|
|     | A' Semester |  |             |                     |                    |   |                                  |                |  |
| 1.  | Required    | Business Economics                                 | TMBA-100    | 3                   | 55                 | 13  | 39                               | 6              |  |
| 2.  | Required    | Contemporary Marketing<br>Management               | TMBA-120    | 3                   | 55                 | 13  | 39                               | 6              |  |
| 3.  | Required    | Managing People and Human<br>Talent                | TMBA-130    | 3                   | 55                 | 13  | 39                               | 6              |  |
| 4.  | Required    | Business Intelligence & Decision<br>Making Systems | TMBA-140    | 3                   | 55                 | 13  | 39                               | 6              |  |
| 5.  | Required    | Applied Research in Business                       | TMBA-180    | 3                   | 55                 | 13  | 39                               | 6              |  |

• The dissertation commences in the first semester with TMBA-180 Applied Research in Business and continues in the second semester and through the final two semesters with the TMBA-200 Dissertation and its completion at the end of the fourth semester.

|   |          |   | B' Semester |   |    |    |    |   |
|---|----------|---|-------------|---|----|----|----|---|
| 1 | Required | Managing Financial Decisions & Accounting   | TMBA-110    | 3 | 55 | 13 | 39 | 6 |
| 2 | Required | Service Operations & Quality<br>Management  | TMBA-150    | 3 | 55 | 13 | 39 | 6 |
| 3 | Required | Global Leadership & Organizational Behavior | TMBA-160    | 3 | 55 | 13 | 39 | 6 |
| 4 | Required | Business Policy & Strategic Innovation      | TMBA-170    | 3 | 55 | 13 | 39 | 6 |
| 5 | Elective | E-Business & Digital<br>Transformation      | TMBA-210    | 3 | 55 | 13 | 39 | 6 |

| A/A         | Course Type | Course Name  | Course Code | Periods<br>per week | Period<br>duration | Number of<br>weeks/<br>Academic<br>semester | Total<br>periods/<br>Academic<br>semester | Number of ECTS |
|-------------|-------------|--------------|-------------|---------------------|--------------------|---|---|----------------|
| C' Semester |             |              |             |                     |                    |   |   |                |
| 1.          | Required    | Dissertation | TMBA-200    |                     |                    | 13  |   | 30             |

| D' Semester |          |                          |          |  |  |    |  |  |
|-------------|----------|--------------------------|----------|--|--|----|--|--|
| 1.          | Required | Dissertation (continued) | TMBA-200 |  |  | 13 |  |  |

• The sequence of courses is indicative. In all cases course prerequisites apply.