

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

Specialization: Bachelor of Business Administration in Management

Note: The semester breakdown below is an indicative one. A few of the courses are electives and can be substituted by others.

BBA Management - Year 1

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1	Business Elective	Introduction to Management	MGT 101	3	55	13	39	7.5
2	Business Elective	Accounting I	ACC 103	3	55	13	39	7.5
3	Business Elective	Microeconomics	ECO 104	3	55	13	39	7.5
4	Computer & Math Elective	Computers Introduction	CSC 105	3	55	13	39	7.5
Semester 2								
1	Language Elective	English Writing	ENG 200	3	55	13	39	7.5
2	Business Elective	Marketing	MKT 303	3	55	13	39	7.5
3	Computer & Math Elective	Mathematics	MTH 102	3	55	13	39	7.5
4	Business Elective	Macroeconomics	ECO 205	3	55	13	39	7.5

BBA Management - Year 2

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
1.	Business Elective	Accounting II	ACC 203	3	55	13	39	7.5
2.	Computer & Math Elective	Introduction to E-Business	CSC 302	3	55	13	39	7.5
3.	Language Elective	Advance English	ENG 210	3	55	13	39	7.5
4.	Business Elective	Business Environment	BUS 201	3	55	13	39	7.5
Semester 4								
1.	Free Elective	European Law	LAW 401	3	55	13	39	7.5
2.	Specialization	Employee Relations	HRM 402	3	55	13	39	7.5
3.	Free Elective	European Integration	BUS 805	3	55	13	39	7.5
4.	Specialization	Advertising and Promotion	MKT 405	3	55	13	39	7.5

BBA Management - Year 3

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
1.	Specialization	Marketing Intelligence	MKT 501	3	55	13	39	7.5
2.	Specialization	Entrepreneurship: New Venture Development	BUS 502	3	55	13	39	7.5
3.	Business Elective	Business and Society	BUS 504	3	55	13	39	7.5
4.	Business Elective	Organisations and Behaviour	MGT 202	3	55	13	39	7.5
Semester 6								
1.	Business Elective	Human Resource Management	HRM 305	3	55	13	39	7.5
2.	Free Elective	Business Strategy	BUS 404	3	55	13	39	7.5
3.	Specialization	Money and Banking	ECO 603	3	55	13	39	7.5
4.	Specialization	Development Economics and Policy	ECO 605	3	55	13	39	7.5

BBA Management - Year 4

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
1.	Specialization	International Political Economy	ECO 701	3	55	13	39	7.5
2.	Specialization	International Marketing Strategy	MKT 702	3	55	13	39	7.5
3.	Specialization	Consumer Behaviour	MKT 703	3	55	13	39	7.5
4.	Specialization	Social Marketing	MKT 601	3	55	13	39	7.5
Semester 8								
1.	Specialization	Global Marketing	MKT 801	3	55	13	39	7.5
2.	Specialization	Business Policy & Corporate Strategy	BUS 802	3	55	13	39	7.5
3.	Free Elective	International Law in contemporary society	LAW 803	3	55	13	39	7.5
4.	Business Elective	International Business	BUS 602	3	55	13	39	7.5

Specialization: Bachelor of Business Administration in Accounting and Financial Management

Note: The semester breakdown below is an indicative one. A few of the courses are electives and can be substituted by others.

BBA Accounting and Financial Management - Year 1

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Business Elective	Business Management I	MGT 103	3	55	13	39	7.5
2.	Business Elective	Accounting I	ACC 103	3	55	13	39	7.5
3.	Business Elective	Microeconomics	ECO 104	3	55	13	39	7.5
4.	Computer Elective	Computer Introduction	CSC 105	3	55	13	39	7.5
Semester 2								
1.	Language Elective	English Writing	ENG 200	3	55	13	39	7.5
2.	Specialization	Costing	ACC 105	3	55	13	39	7.5
3.	Mathematics Elective	Mathematics	MTH 102	3	55	13	39	6
4.	Business Elective	Macroeconomics	ECO 205	3	55	13	39	7.5

BBA Accounting and Financial Management - Year 2

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
1.	Business Elective	Accounting II	ACC 203	3	55	13	39	7.5
2.	Language Elective	Advanced English	ENG 210	3	55	13	39	7.5
3.	Computer & Math Elective	Introduction to E-Business	CSC 302	3	55	13	39	7.5
4.	Business Elective	Business Environment	BUS 201	3	55	13	39	7.5
Semester 4								
1.	Business Elective	Business Management II	MGT 203	3	55	13	39	7.5
2.	Specialization	Financial Management I	FIN 201	3	55	13	39	7.5
3.	Specialization	Financial Accounting I	ACC 104	3	55	13	39	7.5
4.	Free Elective	European Integration	BUS 805	3	55	13	39	7.5

BBA Accounting and Financial Management - Year 3

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
1.	Specialization	Management Accounting	ACC 205	3	55	13	39	7.5
2.	Specialization	Financial Accounting II	ACC 204	3	55	13	39	7.5
3.	Business Elective	Business and Society	BUS 504	3	55	13	39	7.5
4.	Specialization	Financial Management II	ACC 401	3	55	13	39	7.5
Semester 6								
1.	Specialization	Advanced Financial Accounting I	ACC 302	3	55	13	39	7.5
2.	Specialization	Corporate and Business Law I	LAW 202	3	55	13	39	7.5
3.	Specialization	Advanced Management Accounting I	ACC 303	3	55	13	39	7.5
4.	Business Elective	Business Strategy	BUS 404	3	55	13	39	7.5

BBA Accounting and Financial Management - Year 4

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
1.	Specialization	Auditing I	ACC 304	3	55	13	39	7.5
2.	Specialization	Taxation I	ACC 305	3	55	13	39	7.5
3.	Specialization	Advanced Management Accounting II	ACC 403	3	55	13	39	7.5
4.	Specialization	Corporate and Business Law II	LAW 306	3	55	13	39	7.5
Semester 8								
1.	Specialization	Auditing II	ACC 404	3	55	13	39	7.5
2.	Specialization	Taxation II	ACC 405	3	55	13	39	7.5
3.	Specialization	Advanced Financial Accounting II	ACC 402	3	55	13	39	7.5
4.	Business Elective	International Business	BUS 602	3	55	13	39	7.5

Specialization: Bachelor of Business Administration in Hospitality and Tourism Management

Note: The semester breakdown below is an indicative one. A few of the courses are electives and can be substituted by others.

BBA Hospitality and Tourism Management Year 1

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Business Elective	Introduction to Management	MGT 101	3	55	13	39	7.5
2.	Business Elective	Accounting I	ACC 103	3	55	13	39	7.5
3.	Business Elective	Microeconomics	ECO 104	3	55	13	39	7.5
4.	Computer Elective	Computer Introduction	CSC 105	3	55	13	39	7.5
Semester 2								
1.	Language Elective	English Writing	ENG 200	3	55	13	39	7.5
2.	Mathematic Elective	Mathematics	MTH 102	3	55	13	39	7.5
3.	Business Elective	Marketing	MKT 303	3	55	13	39	7.5
4.	Business Elective	Macroeconomics	ECO 205	3	55	13	39	7.5

BBA Hospitality and Tourism Management Year 2

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
1.	Specialization	Introduction to the Hospitality & Tourism Industry	TOU 100	3	55	13	39	7.5
2.	Language Elective	German Language I	GER 100	3	55	13	39	7.5
3.	Language Elective	Advance English	ENG 210	3	55	13	39	7.5
4.	Specialization	Geography of Tourism	TOU 106	3	55	13	39	7.5
Semester 4								
1.	Specialization	Front Office Operations	HOSP 200	3	55	13	39	7.5
2.	Specialization	Housekeeping & Maintenance Management	HOSP 202	3	55	13	39	7.5
3.	Specialization	Restaurant Operations Management	HOSP 205	3	55	13	39	7.5
4.	Free Elective	European Integration	BUS 805	3	55	13	39	7.5

BBA Hospitality and Tourism Management Year 3

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
1.	Specialization	Food & Beverage Management	HOSP 206	3	55	13	39	7.5
2.	Business Elective	Business and Society	BUS 504	3	55	13	39	7.5
3.	Business Elective	Organizations and Behaviour	MGT 202	3	55	13	39	7.5
4.	Specialization	Contemporary Issues In The Tourism & Hospitality Industry	TOU 318	3	55	13	39	7.5
Semester 6								
1.	Business Elective	Human Resource Management	HRM 305	3	55	13	39	7.5
2.	Specialization	Case Studies in International Tourism & Hospitality	TOU 306	3	55	13	39	7.5
3.	Specialization	Food & Beverage Cost Control	HOSP 208	3	55	13	39	7.5
4.	Business Elective	Business Strategy	BUS 404	3	55	13	39	7.5

BBA Hospitality and Tourism Management Year 4

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
1.	Specialization	Tourism, Heritage & Society	TOU 324	3	55	13	39	7.5
2.	Specialization	Hospitality and Tourism Marketing	HOSP 309	3	55	13	39	7.5
3.	Specialization	Innovation in Tourism & Hospitality Management	TOU 416	3	55	13	39	7.5
4.	Specialization	Meetings, Events & Conference Management	HOSP 304	3	55	13	39	7.5
Semester 8								
1.	Specialization	Managing Service Quality in the Hospitality Industry	HOSP 400	3	55	13	39	7.5
2.	Specialization	European Community Tourism Law & Policy	TOU 400	3	55	13	39	7.5
3.	Specialization	Sustainable Tourism	TOU 408	3	55	13	39	7.5
4.	Language Elective	German Language II	GER 102	3	55	13	39	7.5



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AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION

