



LARNACA COLLEGE

BBA

Courses of the Program of Study

Specialization: Bachelor of Business Administration in Management

BBA Management - Year 1

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Core	Accounting I	ACC 101	3	55	13	39	10
2.	Core	Introduction to Management	MGT 103	3	55	13	39	10
3.	Core	Microeconomics	ECO 105	3	55	13	39	10
Semester 2								
4.	Core	Marketing	MKT 102	3	55	13	39	10
5.	Specialisation	Business Environment	BUS 104	3	55	13	39	10
6.	Specialisation	European Law	LAW 106	3	55	13	39	10

BBA Management - Year 2

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
7.	Core	Human Resource Management	HRM 201	3	55	13	39	10
8.	Core	Macroeconomics	BUS 203	3	55	13	39	10
9.	Specialisation	Advertising and Promotion	MKT 205	3	55	13	39	10
Semester 4								
10.	Core	Quality and Operations Management	MGT 202	3	55	13	39	10
11.	Specialisation	Business and Society	BUS 204	3	55	13	39	10
12.	Specialisation	Entrepreneurship: New Venture Development	BUS 206	3	55	13	39	10

BBA Management - Year 3

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
13.	Core	Business Strategy	BUS 301	3	55	13	39	10
14.	Specialisation	Organizational Behaviour	MGT 303	3	55	13	39	10
15.	Specialisation	European Integration	BUS 305	3	55	13	39	10
Semester 6								
16.	Specialisation	International Marketing Strategy	MKT 302	3	55	13	39	10
17.	Specialisation	International Political Economy	ECO 304	3	55	13	39	10
18.	Specialisation	International Business	BUS 306	3	55	13	39	10

BBA Management - Year 4

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
19.	Specialisation	Management Information Systems and Artificial Intelligence	MIS 401	3	55	13	39	10
20.	Specialisation	Research Methodology	BUS 403	3	55	13	39	10
21.	Specialisation	Marketing Management	MKT 405	3	55	13	39	10
Semester 8								
22.	Specialisation	Undergraduate Project	BUS 402	3	55	13	39	30

Specialization: Bachelor of Business Administration in Accounting and Financial Management

BBA Accounting and Financial Management - Year 1

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Core	Accounting I	ACC 101	3	55	13	39	10
2.	Core	Introduction to Management	MGT 103	3	55	13	39	10
3.	Core	Microeconomics	ECO 105	3	55	13	39	10
Semester 2								
4.	Core	Marketing	MKT 102	3	55	13	39	10
5.	Specialization	Introduction to Business Technology	BUS 104	3	55	13	39	10
6.	Specialization	Accounting II	ACC 106	3	55	13	39	10

BBA Accounting and Financial Management - Year 2

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
7.	Core	Human Resource Management	HRM 201	3	55	13	39	10
8.	Core	Macroeconomics	ECO 203	3	55	13	39	10
9.	Specialisation	Costing	ACC 205	3	55	13	39	10
Semester 4								
10.	Core	Quality and Operations Management	MGT 202	3	55	13	39	10
11.	Specialisation	Management Accounting	ACC 204	3	55	13	39	10
12.	Specialisation	Corporate and Business Law I	LAW 206	3	55	13	39	10

BBA Accounting and Financial Management - Year 3

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
13.	Core	Business Strategy	BUS 301	3	55	13	39	10
14.	Specialisation	Financial Management I	FIN 303	3	55	13	39	10
15.	Specialisation	Advanced Management Accounting I	ACC 305	3	55	13	39	10
Semester 6								
16.	Specialisation	Corporate and Business Law II	LAW 302	3	55	13	39	10
17.	Specialisation	Financial Management II	FIN 304	3	55	13	39	10
18.	Specialisation	Advanced Management Accounting II	ACC 306	3	55	13	39	10

BBA Accounting and Financial Management - Year 4

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
19.	Specialisation	Taxation I	ACC 401	3	55	13	39	10
20.	Specialisation	Auditing I	ACC 403	3	55	13	39	10
21.	Specialisation	Financial Accounting	ACC 405	3	55	13	39	10
Semester 8								
22.	Specialisation	Taxation II	ACC 402	3	55	13	39	10
23.	Specialisation	Auditing II	ACC 404	3	55	13	39	10
24.	Specialisation	Advanced Financial Accounting	ACC 406	3	55	13	39	10

Specialization: Bachelor of Business Administration in Hospitality and Tourism Management

BBA Hospitality and Tourism Management Year 1

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Core	Accounting I	ACC 101	3	55	13	39	10
2.	Core	Introduction to Management	MGT 103	3	55	13	39	10
3.	Core	Microeconomics	ECO 105	3	55	13	39	10
Semester 2								
4.	Core	Marketing	MKT 102	3	55	13	39	10
5.	Specialisation	Introduction to the Hospitality & Tourism Industry	TOU 104	3	55	13	39	10
6.	Specialisation	Front Office Operations	HOSP 106	3	55	13	39	10

BBA Hospitality and Tourism Management Year 2

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
7.	Core	Human Resource Management	HRM 201	3	55	13	39	10
8.	Core	Macroeconomics	BUS 203	3	55	13	39	10
9.	Specialisation	Housekeeping & Maintenance Management	HOSP 205	3	55	13	39	10
Semester 4								
10.	Core	Quality and Operations Management	MGT 202	3	55	13	39	10
11.	Specialisation	Restaurant Operations Management	HOSP 204	3	55	13	39	10
12.	Specialisation	Food & Beverage Management	HOSP 206	3	55	13	39	10

BBA Hospitality and Tourism Management Year 3

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
13.	Core	Business Strategy	BUS 301	3	55	13	39	10
14.	Specialisation	Organisational Behaviour	MGT 303	3	55	13	39	10
15.	Specialisation	International Hospitality Management	HOSP 305	3	55	13	39	10
Semester 6								
16.	Specialisation	Sustainable Tourism	TOU 302	3	55	13	39	10
17.	Specialisation	Hospitality and Tourism Marketing	HOSP 304	3	55	13	39	10
18.	Specialisation	Internship	INT 306	3	55	13	39	10

BBA Hospitality and Tourism Management Year 4

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
19.	Specialisation	Tourism, Heritage & Society	TOU 401	3	55	13	39	10
20.	Specialisation	Research Methodology	BUS 403	3	55	13	39	10
21.	Specialisation	Meetings, Events & Conference Management	HOSP 405	3	55	13	39	10
Semester 8								
22.	Specialisation	Undergraduate Project	BUS 402	3	55	13	39	30