

Doc.: 500.1.1

Course Distribution Per Semester

A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
A' Semester								
1.	Compulsory	Introductory Microeconomics	DBA111	3	45'	13	39	10
2.	Compulsory	Introduction to Business	DBA112	3	45'	13	39	10
3.	Compulsory	Accounting for Business Administration	DBA113	3	45'	13	39	10
4.	Compulsory	Research Design & Methodology Seminar	DSEM100	1				0
B' Semester								
1.	Compulsory	Principles of Macroeconomics	DBA121	3	45'	13	39	10
2.	Compulsory	Mathematics for Business Administration	DBA122	3	45'	13	39	10
3.	Compulsory	Introduction to Marketing Management	DBA123	3	45'	13	39	10
C' Semester								



1.	Compulsory	Business Finance	DBA231	3	45'	13	39	10
2.	Compulsory	Managerial Economics	DBA232	3	45'	13	39	10
3.	Compulsory	Statistics for Business Administration	DBA233	3	45'	13	39	10
D' Semester								
1.	Compulsory	Entrepreneurship and Innovation	DBA241	3	45'	13	39	10
2.	Compulsory	Operations Management	DBA242	3	45'	13	39	10
3.	Compulsory	DIGITAL BUSINESS	DBA243	3	45'	13	39	10
E' Semester								
1.	Compulsory	Human Resource Management	DBA351	3	45'	13	39	10
2.	Compulsory	Corporate Finance	DBA352	3	45'	13	39	10
3.	Elective	COURSE FROM THE LIST OF ELECTIVES		3	45'	13	39	10
F' Semester								
1.	Compulsory	Business Strategy	DBA361	3	45'	13	39	10
2.	Compulsory	Social Media Management	DBA362	3	45'	13	39	10
3.	Elective	COURSE FROM THE LIST OF ELECTIVES		3	45'	13	39	10

G' Semester								
1.	Compulsory	Strategic Sustainability, CSR, and Ethics	DBA471	3	45'	13	39	10
2.	Compulsory	Research Methods	DBA472	3	45'	13	39	10
3.	Elective	COURSE FROM THE LIST OF ELECTIVES		3	45'	13	39	10
H' Semester								
1.	Compulsory	Project Management	DBA481	3	45'	13	39	10
2.	Compulsory	Digital Innovation Management	DBA482	3	45'	13	39	10
3.	Elective	COURSE FROM THE LIST OF ELECTIVES		3	45'	13	39	10
ELECTIVES								
1.	Elective	Management Accounting	DBA353	3	45'	13	39	10
2.	Elective	Organizational Behavior	DBA354	3	45'	13	39	10
3.	Elective	E-commerce	DBA355	3	45'	13	39	10
4.	Elective	Consumer Behavior	DBA356	3	45'	13	39	10
5.	Elective	Marketing Communication	DBA357	3	45'	13	39	10
6.	Elective	Industrial Organisation	DBA358	3	45'	13	39	10



7.	Elective	Economics of Strategy	DBA359	3	45'	13	39	10
8.	Elective	International Financial Management	DBA360	3	45'	13	39	10

Explanations (in needed):

Course Type	
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