

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

FIRST AND SECOND YEARS OF STUDY
COMMON FOR ALL 3 CONCENTRATIONS

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
1st Semester								
1.	Compulsory (Core)	Principles of Management	BPA 131	2	1.5	13	39	6
2.	Compulsory (Core)	Principles of Macroeconomics	ECO 121	2 and 1(tutorial)	1.5 1	13	52	7
3.	Compulsory (Core)	General Advanced English	LAN 100	2	1.5	13	39	5
4.	Compulsory (Core)	Mathematics I	MAS 001	2 and 1 (tutorial)	1.5 1	13	52	6
5.	Compulsory (Core)	Introduction to Psychology	PSY 100	2	1.5	13	39	5
TOTAL								29

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of weeks	Total Hours/ Academic Semester	Number of ECTS
2 nd Semester								
1.	Compulsory (Core)	Financial Reporting I	AFN 111	2	2	13	52	7
2.	Compulsory (Core)	Programming Techniques in Business Administration	CS 039	2 and 1 (lab)	1.5 1	13	52	6
3.	Compulsory (Core)	Principles of Microeconomics	ECO 111	2 and 1 (tutorial)	1.5 1	13	52	7
4.	Compulsory (Core)	Academic English	LAN 101	2	1.5	13	39	5
5.	Compulsory (Core)	Mathematics II	MAS 002	2 and 1 (lab)	1.5 1	13	52	6
TOTAL								31

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
3rd Semester								
1.	Compulsory (Core)	Managerial Accounting and Costing I	AFN 211	2	2	13	52	7
2.	Compulsory (Core)	Principles of Marketing	BPA 251	2	1.5	13	39	6
3.	Compulsory (Core)	Introduction to Operations Management	BPA 241	2	1.5	13	39	6
4.	Compulsory (Core)	Introduction to Sociology for Administrative Scientists	BPA 271	2	1.5	13	39	5
5.	Compulsory (Core)	Statistical Analysis I	MAS 061	2 and 1 (tutorial)	1.5 1	13	52	6
TOTAL								30

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
4 th Semester								
1.	Compulsory (Core)	Corporate Finance	AFN 222	2	2	13	52	7
2.	Compulsory (Core)	Organization Behavior	BPA 231	2	1.5	13	39	6
3.	Compulsory (Core)	Introduction to Critical Thinking in Business Administration	BPA 235	2	1.5	13	39	5
4.	Compulsory (Core)	Data Analysis and Applications in Business	BPA 242	2 and 1 (lab)	1.5 1	13	52	6
5.	Compulsory (Core)	Business Information Technology	BPA 244	2 and 1 (lab)	1.5 1	13	52	6
TOTAL								30

THIRD AND FOURTH YEARS OF STUDY

MANAGEMENT CONCENTRATION

A/A	Course Type	Course Name	Course Code	Periods / Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
5th Semester BSc Business Administration –Management								
1.	Compulsory (Core)	Business Ethics	BPA 332	2	1.5	13	39	6
2.	Compulsory (Depth)	Business Communications	BPA 336	2	1.5	13	39	7
3.	Compulsory (Breadth)	Quantitative Methods in Business	BPA 346	2 1	1.5 1	13	39	6
4.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
5.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
TOTAL								30

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
6th Semester								
BSc Business Administration –Management								
1.	Compulsory (Depth)	Leadership	BPA 436	2	1.5	13	39	7
2	Restricted Electives (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
3.	Restricted Electives (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
4.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
5.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
TOTAL								30

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
7th Semester								
BSc Business Administration –Management								
1.	Restricted Electives (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
2.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
3.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
4.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
5.	Restricted Elective	Thesis in Management I – BPA 498 or 1 Depth Course		2	1.5	13	39	6
TOTAL								29

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
8th Semester								
BSc Business Administration –Management								
1.	Compulsory (Core)	Strategic Management	BPA 435	2	1.5	13	39	7
2.	Compulsory (Core)	Entrepreneurship and Innovation	BPA 468	2 1	1.5 1	13	39	7
3.	Restricted Electives (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
3.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
4.	Restricted Elective	Thesis in Management II – BPA 499 or 1 Breadth Course		2	1.5	13	39	6
TOTAL								31

THIRD AND FOURTH YEARS OF STUDY

MARKETING CONCENTRATION

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
5th Semester								
BSc Business Administration –Marketing								
1.	Compulsory (Core)	Business Ethics	BPA 332	2	1.5	13	39	6
2.	Compulsory (Breadth)	Quantitative Methods in Business	BPA 346	2 1	1.5 1	13	39	6
3.	Compulsory (Depth)	Marketing Research	BPA 351	2	1.5	13	39	7
3.	Compulsory (Depth)	Consumer Behavior	BPA 352	2	1.5	13	39	7
5.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
TOTAL								31

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
6th Semester								
BSc Business Administration –Marketing								
1.	Compulsory (Depth)	Sales Management	BPA 353	2	1.5	13	39	6
2.	Compulsory (Depth)	Marketing Communications	BPA 354	2	1.5	13	39	6
3.	Compulsory (Depth)	Strategic Marketing	BPA 453	2	1.5	13	39	6
3.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
4.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
TOTAL								29

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
7th Semester								
BSc Business Administration –Marketing								
1.	Compulsory (Depth)	Digital Marketing	BPA 456	2	1.5	13	39	6
2.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
3.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
4.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
5.	Restricted Elective	Thesis in Marketing I – BPA 494 or 1 Breadth Course		2	1.5	13	39	6
TOTAL								29

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
8th Semester								
BSc Business Administration –Marketing								
1.	Compulsory (Core)	Strategic Management	BPA 435	2	1.5	13	39	7
2.	Compulsory (Depth)	International Marketing	BPA 452	2	1.5	13	39	6
3.	Compulsory (Core)	Entrepreneurship and Innovation	BPA 468	2 1	1.5 1	13	39	7
4.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
5.	Restricted Elective	Thesis in Marketing II – BPA 495 or one of the following two courses Depth Courses: BPA 355 Retail Marketing and BPA 458 Marketing in Social Media		2	1.5	13	39	6
TOTAL								31

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
5th Semester								
BSc Business Administration –Operations Management								
1.	Compulsory (Core)	Business Ethics	BPA 332	2	1.5	13	39	6
2.	Compulsory (Depth)	Operations Management	BPA 341	2	1.5	13	39	7
3.	Restricted Electives (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
4.	Restricted Electives (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
5.	Free Elective	Free Elective Course		2	1.5	13	39	5
TOTAL								30

A/A	Course Type	Course Name	Course Code	Periods/ Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
6 th Semester								
BSc Business Administration –Operations Management								
1.	Compulsory (Depth)	Applied Business Modeling	BPA 343	2	1.5	13	39	7
2.	Restricted Electives (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
3.	Restricted Elective (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
4.	Restricted Elective (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
5.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
TOTAL								30

A/A	Course Type	Course Name	Course Code	Periods /Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
7th Semester								
BSc Business Administration – Operations Management								
1.	Restricted Elective (Depth)	From list of Depth Courses	BPA XXX	2	1.5	13	39	6
2.	Restricted Elective (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
3.	Restricted Elective (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
4.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
5.	Restricted Elective	Thesis in Operations Management I – BPA 490 or 1 Depth		2	1.5	13	39	6
TOTAL								29

A/A	Course Type	Course Name	Course Code	Periods /Week	Period Duration (hours)	Number of Weeks	Total Hours/ Academic Semester	Number of ECTS
8th Semester								
BSc Business Administration – Operations Management								
1.	Compulsory (Core)	Strategic Management	BPA 435	2	1.5	13	39	7
2.	Compulsory (Core)	Entrepreneurship and Innovation	BPA 468	2 1	1.5 1	13	39	7
3.	Restricted Elective (Breadth)	From list of Breadth Courses	BPA XXX	2	1.5	13	39	6
4.	Free Elective Course	Free Elective Course		2	1.5	13	39	5
5.	Restricted Elective	Thesis in Operations Management II – BPA 491 or 1 Breadth Course		2	1.5	13	39	6
TOTAL								31