

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Compulsory	Introductory Accounting I	ABSA101	3	50 minutes	13	39	6
2.	Compulsory	Marketing Principles I	ABSM101	3	50 minutes	13	39	6
3.	Compulsory	Business Mathematics	AMAT110	3	50 minutes	13	39	6
4.	Compulsory	Introduction to Microeconomics	ABSE101	3	50 minutes	13	39	6
5.	Compulsory	Computer Application Packages	ACSC103	3	50 minutes	13	39	6
Semester 2								
1.	Compulsory	Introductory Accounting II	ABSA102	3	50 minutes	13	39	6
2.	Compulsory	Introduction to Macroeconomics	ABSE102	3	50 minutes	13	39	6
3.	Compulsory	Introduction to Business Organisation I	ABSO103	3	50 minutes	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
4.	Compulsory	Calculus for Business and Social Sciences	AMAT106	3	50 minutes	13	39	6
5.	Compulsory	Introduction to Digital Marketing & Social Media	AMDM112	3	50 minutes	13	39	6
Semester 3								
1.	Compulsory	Business Finance I	AFIN101	3	50 minutes	13	39	6
2.	Compulsory	Introduction to Business Organisation II	ABSO104	3	50 minutes	13	39	6
3.	Compulsory	Managerial Economics	ABSE205	3	50 minutes	13	39	6
4.	Compulsory	Business Communication	ABCO101	3	50 minutes	13	39	6
5.	Compulsory	Statistics I	AMAT112	3	50 minutes	13	39	6

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Semester 4								
1.	Compulsory	Business Finance II	AFIN102	3	50 minutes	13	39	6
2.	Compulsory	Human Resources Management	ABSO204	3	50 minutes	13	39	6
3.	Compulsory	Statistics II	AMAT210	3	50 minutes	13	39	6
4.	Business Elective/Free Elective			3	50 minutes	13	39	6
5.	Business Elective/Free Elective			3	50 minutes	13	39	6
Semester 5								
1.	Compulsory	Integrated Marketing Communications	ABSM307	3	50 minutes	13	39	6
2.	Compulsory	Business Law I	ABSL210	3	50 minutes	13	39	6
3.	Business Elective/Free Elective			3	50 minutes	13	39	6

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4.	Business Elective/Free Elective			3	50 minutes	13	39	6
5.	Business Elective/Free Elective			3	50 minutes	13	39	6
Semester 6								
1.	Compulsory	Business Research Methods	ABRM350	3	50 minutes	13	39	6
2.	Compulsory	Business Law II	ABSL310	3	50 minutes	13	39	6
3.	Business Elective/Free Elective			3	50 minutes	13	39	6
4.	Business Elective/Free Elective			3	50 minutes	13	39	6
5.	Business Elective/Free Elective			3	50 minutes	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
1.	Compulsory	Senior Project I	ABSP449					6
2.	Compulsory	Strategic Management	ABSO307	3	50 minutes	13	39	6
3.	Business Elective/Free Elective			3	50 minutes	13	39	6
4.	Business Elective/Free Elective			3	50 minutes	13	39	6
5.	Business Elective/Free Elective			3	50 minutes	13	39	6
Semester 8								
1.	Compulsory	Senior Project II	ABSP450					6
2.	Compulsory	Strategic Marketing	ABSM408	3	50 minutes	13	39	6
3.	Business Elective/Free Elective			3	50 minutes	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
4.	Business Elective/Free Elective			3	50 minutes	13	39	6
5.	Business Elective/Free Elective			3	50 minutes	13	39	6

For a general business degree, a student must complete 12 courses from various specialisation lists below.

Additionally, a student must complete 2 free elective courses offered by any School of the University and gain 12 ECTS.

For the Accounting Specialisation, a student must successfully complete 12 courses and earn 72 ECTS from the following list of modules:

ACCOUNTING SPECIALISATION					
Elective courses					
	Code	Course Title	Periods/Week		ECTS
			Lect.	Lab	
1.	ABSA203	INTERMEDIATE FINANCIAL ACCOUNTING I	3	--	6
2.	ABSA204	INTERMEDIATE FINANCIAL ACCOUNTING II	3	--	6
3.	ABSA205	COST AND MANAGEMENT ACCOUNTING I	3	--	6
4.	ABSA206	COST AND MANAGEMENT ACCOUNTING II	3	--	6
5.	AFIN203	CORPORATE FINANCE I	3	--	6
6.	ABSA307	ADVANCED ACCOUNTING PRACTICE	3	--	6
7.	ABSA405	ADVANCED MANAGEMENT ACCOUNTING I	3	--	6
8.	ABSA406	ADVANCED MANAGEMENT ACCOUNTING II	3	--	6
9.	ABSA408	AUDITING THEORY & PRACTICE I	3	--	6
10.	ABSA411	AUDITING THEORY & PRACTICE II	3	--	6
11.	ABSA413	TAXATION I	3	--	6
12.	ABSA414	TAXATION II	3	--	6
13.	AFIN204	DERIVATIVES & RISK MANAGEMENT	3	--	6
14.	AFIN305	FIXED INCOME & FINANCIAL INSTITUTIONS	3	--	6
15.	AFIN306	INVESTMENT ANALYSIS, PORTFOLIO THEORY & MANAGEMENT	3	--	6
16.	AFIN411	INTERNATIONAL FINANCE	3	--	6
17.	ABSE204	MACROECONOMIC ANALYSIS	3	--	6
18.	AFAP300	PLACEMENT	--	--	6

For the Entrepreneurial Management Specialisation, a student must successfully complete 12 courses and earn 72 ECTS from the following list of modules:

ENTREPRENEURIAL MANAGEMENT SPECIALISATION					
Elective courses					
	Code	Course Title	Periods/Week		ECTS
			Lec t.	Lab	
1.	ACSC105	BUSINESS INFORMATION SYSTEMS	3	--	6
2.	ABSO201	STRATEGIC PLANNING IN MANAGEMENT	3	--	6
3.	ABSO212	ENTREPRENEURSHIP THEORY	3	--	6
4.	ABSO222	SMALL BUSINESS MANAGEMENT	3	--	6
5.	ABSO301	INTERNATIONAL MANAGEMENT	3	--	6
6.	ABSO302	FRANCHISING MANAGEMENT	3	--	6
7.	ABSO304	MANAGEMENT SCIENCE I	2	1	6
8.	ABSO305	MANAGEMENT SCIENCE II	2	1	6
9.	ABSO308	INNOVATION STUDIES	3	--	6
10.	ABSO309	EFFECTIVE BUSINESS PLAN WRITING	3	--	6
11.	ABSO311	ORGANIZATIONAL BEHAVIOUR	3	--	6
12.	ABSO423	INTERNATIONAL BUSINESS	3	--	6
13.	ABSO424	EUROPEAN BUSINESS ENVIRONMENT	3	--	6
14.	ABSO450	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	--	6
15.	ABSI303	PLACEMENT	--	--	6
16.	AFIN309	FINANCING START-UP VENTURES	3	--	6

For the Digital Marketing Specialisation, a student must successfully complete 12 courses and earn 72 ECTS from the following list of modules:

DIGITAL MARKETING SPECIALISATION					
Elective courses					
	Code	Course Title	Periods/Week		ECTS
			Lec t.	Lab	
1.	ABSM203	MARKETING RESEARCH AND INFORMATION SYSTEMS	3	--	6
2.	ABSM405	SERVICES MARKETING	3	--	6
3.	AMDM100	DIGITAL MEDIA TECHNOLOGIES	3	--	6
4.	AMDM140	DIGITAL ART IMAGE AND EDITING	3	--	6
5.	AMDM180	INTRODUCTION TO HUMAN COMPUTER INTERACTION AND WEB TECHNOLOGIES	3	--	6
6.	AMDM200	DIGITAL MARKETING TECHNOLOGIES	3	--	6
7.	AMDM398	DIGITAL MARKETING STRATEGY	3	--	6
8.	AMDM312	BRAND MANAGEMENT AND CONTENT MARKETING	3	--	6
9.	AMDM323	SUSTAINABLE MARKETING AND ETHICS	3	--	6
10.	AMDM399	PLACEMENT IN MARKETING	3	--	6
11.	AMDM400	DATA ANALYTICS AND BUSINESS INTELLIGENCE	3	--	6
12.	AMDM410	E-COMMERCE	3	--	6
13.	ABSM306	INTERNATIONAL MARKETING	3	--	6
14.	ABSM202	CONSUMER BEHAVIOUR	3	--	6