

**«Hospitality and Tourism Management (4 Years/240 ECTS, B.A.)»**

**Course Distribution Per Semester**

A/A	Course type	Course title	Course code	Periods Per Week	Period Duration in Minutes	Number of Weeks/ Academic Semester	Total Hours/ Academic Semester	Number of ECTS
<b>1<sup>st</sup> Academic Year/1<sup>st</sup> Semester</b>								
1.	Compulsory	Introduction to Financial Accounting	AEF 110	3	50	14	42	6
2.	Compulsory	The Hospitality Business	HTM100	3	50	14	42	6
3.	Compulsory	Essentials of Culinary Arts	HTM105	3	50	14	42	6
4.	Compulsory	Designing and Managing Bar and Beverage Operations	HTM110	3	50	14	42	6
5.	Elective	Free Elective	- - -	3	50	14	42	6
<b>1<sup>st</sup> Academic Year/2<sup>nd</sup> Semester</b>								
6.	Compulsory	Fundamentals of Tourism and Global Changes	HTM115	3	50	14	42	6

7.	Compulsory	Managing Front Office, Technology and Reservation Systems	HTM120	3	50	14	42	6
8.	Compulsory	The Art of Gastronomy	HTM125	3	50	14	42	6
9.	Compulsory	*Language I	- - -	3	50	14	42	6
10.	Elective	Free Elective	- - -	3	50	14	42	6
<b>2<sup>nd</sup> Academic Year/3<sup>rd</sup> Semester</b>								
11.	Compulsory	Event Development and Management	HTM200	3	50	14	42	6
12.	Compulsory	Facilities Management	HTM205	3	50	14	42	6
13.	Compulsory	Organizational Behavior	MGT150	3	50	14	42	6
14.	Compulsory	*Language II	- - -	3	50	14	42	6
15.	Elective	Free Elective	- - -	3	50	14	42	6
*Languages: (I and II) Russian, German, French, Spanish, Greek								
<b>2<sup>nd</sup> Academic Year/4<sup>th</sup> Semester</b>								
16.	Compulsory	Revenue and Cost Control Management in Hospitality and Tourism	HTM220	3	50	14	42	6
17.	Compulsory	Internship I in Hospitality and Tourism Enterprises	HTM250	--	--	16	300	6
18.	Compulsory	Business Statistics	AEF105	3	50	14	42	6
19.	Compulsory	Writing for Business Studies	ENB220	3	50	14	42	6



20.	Compulsory	Emerging Issues in International Marketing	MAR220	3	50	14	42	6
<b>3<sup>rd</sup> Academic Year/5<sup>th</sup> Semester</b>								
21.	Compulsory	Innovation and Entrepreneurship	BUS220	3	50	14	42	6
22.	Compulsory	Business Communication in English	ENB230	3	50	14	42	6
23.	Compulsory	Managing and Developing Human Capital	MGT220	3	50	14	42	6
24.	Compulsory	Food Service Sanitation, Hygiene and Risk Management	HTM300	3	50	14	42	6
25.	Compulsory	Niche Tourism and Innovative Products	HTM305	3	50	14	42	6
<b>3<sup>rd</sup> Academic Year/6<sup>th</sup> Semester</b>								
26.	Compulsory	Sustainable and Responsible Tourism	HTM315	3	50	14	42	6
27.	Compulsory	Internship II in Hospitality and Tourism Enterprises OR Digital Marketing	HTM350  OR MAR335	--  3	--  50	16  14	300  42	6  6
28.	Compulsory	Managing Casino, Spa and Wellness Services	HTM330	3	50	14	42	6
29.	Compulsory	Business Research	BUS315	3	50	14	42	6
30.	Compulsory	Brand Management	MAR355	3	50	14	42	6

#### 4<sup>th</sup> Academic Year/7<sup>th</sup> Semester

31.	Compulsory	Social Media and Marketing Communications	MAR110	3	50	14	42	6
32.	Compulsory	Managing Cultural Attractions	HTM405	3	50	14	42	6
33.	Compulsory	Undergraduate Thesis	BUS405	3	50	5	15	12
34.	Compulsory	Marketing of Services	MAR440	3	50	14	42	6

#### 4<sup>th</sup> Academic Year/8<sup>th</sup> Semester

35.	Compulsory	Contemporary Challenges in Hospitality and Tourism Development & Management	HTM320	3	50	14	42	6
36.	Compulsory	Internship III in Hospitality and Tourism Enterprises OR International Business & Issues in Crisis Management & CSR	HTM450	--	--	16	600	12
			OR BUS300	3	50	14	42	6
			& PRS260	3	50	14	42	6
37.	Compulsory	Corporate and Business Law I	AEF320	3	50	14	42	6
38.	Compulsory	Strategic Management	BUS400	3	50	14	42	6

**\*Students will have a choice of Greek, German, French, Spanish, Russian. If a Language Elective is chosen, then the Students must complete both language levels.**