

## HOSPITALITY AND TOURISM MANAGEMENT (B.A.)

**TABLE 2: COURSE DISTRIBUTION PER SEMESTER**

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
<b>Semester 1</b>								
1.	Compulsory	Introduction to Financial Accounting	AEF 110	3	50	14	42	6
2.	Elective	Free Elective	---	3	50	14	42	6
3.	Compulsory	The Hospitality Business	HTM 100	3	50	14	42	6
4.	Compulsory	Essentials of Culinary Arts	HTM 105	3	50	14	42	6
5.	Compulsory	Designing and Managing Bar and Beverage Operations	HTM 110	3	50	14	42	6
<b>Semester 2</b>								
6.	Compulsory	Fundamentals of Tourism and Global Changes	HTM 115	3	50	14	42	6
7.	Elective	Free Elective	---	3	50	14	42	6
8.	Compulsory	Language I	---	3	50	14	42	6
9.	Compulsory	Social Media and Marketing Communications	MAR 110	3	50	14	42	6
10.	Compulsory	Managing Front Office, Technology and Reservation Systems	HTM 120	3	50	14	42	6
<b>Semester 3</b>								
11.	Compulsory	Language II	---	3	50	14	42	6
12.	Elective	Free Elective	---	3	50	14	42	6
13.	Compulsory	Event Development and Management	HTM 200	3	50	14	42	6
14.	Compulsory	Organizational Behaviour	MGT 150	3	50	14	42	6

15.	Compulsory	Facilities Management	HTM 205	3	50	14	42	6
<b>Semester 4</b>								
16.	Compulsory	Writing for Business Studies	ENB 220	3	50	14	42	6
17.	Compulsory	Service Encounters and Quality	HTM 210	3	50	14	42	6
18.	Compulsory	Marketing Principles for Tourism and Hospitality	HTM 215	3	50	14	42	6
19.	Compulsory	Revenue and Cost Control Management in Hospitality and Tourism	HTM 220	3	50	14	42	6
20.	Compulsory	Business Statistics	AEF 105	3	50	14	42	6
<b>Semester 5</b>								
21.	Compulsory	Business Communication in English	ENB 230	3	50	14	42	6
22.	Compulsory	Food Service Sanitation, Hygiene and Risk Management	HTM 300	3	50	14	42	6
23.	Compulsory	Managing and Developing Human Capital	MGT 220	3	50	14	42	6
24.	Compulsory	Niche Tourism and Innovative Products	HTM 305	3	50	14	42	6
25.	Compulsory	Hospitality Luxury Brand Management	HTM 310	3	50	14	42	6
<b>Semester 6</b>								
26.	Compulsory	Sustainable and Responsible Tourism	HTM 315	3	50	14	42	6
27.	Compulsory	Innovation and Entrepreneurship	BUS 220	3	50	14	42	6
28.	Compulsory	Contemporary Challenges in Hospitality and Tourism Development & Management	HTM 320	3	50	14	42	6
29.	Compulsory	The Art of Gastronomy	HTM 325	3	50	14	42	6

30.	Compulsory	Managing Casino, Spa and Wellness Services	HTM 330	3	50	14	42	6
<b>Semester 7</b>								
31.	Compulsory	Strategic Management and Leadership in Hospitality and Tourism	HTM 400	3	50	14	42	6
32.	Compulsory	Managing Cultural Attractions	HTM 405	3	50	14	42	6
33.	Compulsory	Corporate and Business Law I	AEF 320	3	50	14	42	6
34.	Compulsory	Research Methods and Data Analysis in Hospitality and Tourism	HTM 410	3	50	14	42	6
35.	Compulsory	Placement in Hospitality and Tourism Enterprises	HTM 415	3	50	16	150	6
<b>Semester 8</b>								
36.	Compulsory	Internship in Hospitality and Tourism Enterprises	HTM 420	20	50	16	600	24
37.	Compulsory	Independent Study in Hospitality and Tourism	HTM 425	3	50	3	9	6