

07.14.336.102 Digital Communications and Mass Media (4 years /240 ECTS, Bachelor of Arts)

Table 2: Course Distribution Per Semester [indicative semester breakdown]

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	Compulsory	Audio Production	COMM 116	3	50 minutes	13	39	6
2.	Compulsory	Video Production	COMM 117	3	50 minutes	13	39	6
3.	Compulsory	Introduction to Communication Studies	COMM 135	3	50 minutes	13	39	6
4.	Compulsory	Film	COMM 190	3	50 minutes	13	39	6
5.	Elective	English Composition	ENGL 101	3	50 minutes	13	39	6
B' Semester								
6.	Compulsory	Journalism in the Digital Era	COMM 125	1	180 minutes	13	13	6
7.	Compulsory	Editing and Compositing In Digital Media	COMM 212	3	50 minutes	13	39	6
8.	Compulsory	Radio Production	COMM 216	2	120 minutes	13	26	6
9.	Elective	Integrated Marketing Communications	COMM 398	1	180 minutes	13	13	6
10.	Elective	Introduction to Visual Arts	ART 110	3	50 minutes	13	39	6

TABLE 2: BA in Digital Communications and Mass Media | COURSE DISTRIBUTION PER SEMESTER [indicative semester breakdown]

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
C' Semester								
11.	Compulsory	Writing and Digital Media	COMM 220	1	180 minutes	13	13	6
12.	Compulsory	Documentary Photography in the Digital Era	COMM 223	3	50 minutes	13	39	6
13.	Compulsory	Principles of Public Relations	COMM 321	1	180 minutes	13	13	6
14.	Compulsory	Creative Production and Publishing	COMM 302	1	180 minutes	13	13	6
15.	Elective	General Psychology I	PSY 110	3	50 minutes	13	39	6
D' Semester								
16.	Compulsory	Public Relations Methods	COMM 322	1	180 minutes	13	13	6
17.	Compulsory	Communication and Media Research Methods	COMM 241	1	180 minutes	13	13	6
18.	Compulsory	Voice and Diction	COMM 230	2	120 minutes	13	26	6
19.	Compulsory	Principles of Sociology	SOC 101	2	120 minutes	13	26	6
20.	Elective	General Psychology II	PSY 111	1	180 minutes	13	13	6

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E' Semester								
21.	Compulsory	Persuasion and Media Culture	COMM 344	1	180 minutes	13	13	6
22.	Compulsory	Digital Media and Youth Culture	COMM 384	1	180 minutes	13	13	6
23.	Compulsory	Digital Media Management	COMM 391	1	180 minutes	13	13	6
24.	Compulsory	Event Management	COMM 325	1	180 minutes	13	13	6
25.	Elective	Technical Writing and Research	BADM 332	3	50 minutes	13	39	6
F' Semester								
26.	Compulsory	Media Literacy	COMM 400	1	180 minutes	13	13	6
27.	Compulsory	Lifestyle and Fan-Based Media	COMM 401	1	180 minutes	13	13	6
28.	Compulsory	Internet TV	COMM 410	2	120 minutes	13	26	6
29.	Compulsory	Internet Radio	COMM 415	2	120 minutes	13	26	6
30.	Elective	Cultural Anthropology	ANTH 105	1	180 minutes	13	13	6

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G' Semester								
31.	Compulsory	Popular Music, Culture and Media	COMM 419	1	180 minutes	13	13	6
32.	Compulsory	Documentary Production	COMM 421	3	50 minutes	13	39	6
33.	Compulsory	Gender and Communication	COMM 431	2	120 minutes	13	26	6
34.	Compulsory	Communication Internship	COMM 442	1	180 minutes	13	13	6
35.	Elective	Introduction to Multimedia	MULT 160	3	50 minutes	13	39	6
H' Semester								
36.	Elective	PR Campaign Management	COMM 422	1	180 minutes	13	13	6
37.	Compulsory	Communication Law and Media Ethics	COMM 440	3	50 minutes	13	39	6
38.	Compulsory	Media and Cultural Theory	COMM 441	2	120 minutes	13	26	6
39.	Compulsory	Senior Year Project	COMM 490	1	180 minutes	13	13	6
40.	Elective	Social Psychology	PSY 210	3	50 minutes	13	39	6