

BA GRAPHIC AND DIGITAL DESIGN

TABLE 2: Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year 1 / A' Semester								
1	R	Fundamentals of Drawing	ART-135	3	50'	13	39	6
2	R	Introduction to Interactive Media and Animation	BIMA-160	3	50'	13	39	6
3	R	Fundamentals of 2D Design	GDES-116	3	50'	13	39	6
4	R	Typography I	GDES -126	3	50'	13	39	6
5	E	English Composition	ENGL-101	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year 1 / B' Semester								
6	R	History of Art	ART-171	3	50'	13	39	6
7	R	Creative Coding	BIMA-164	3	50'	13	39	6
8	R	Typography II	GDES -136	3	50'	13	39	6
9	R	Creative Thinking in 3D Design	GDES-156	3	50'	13	39	6
10	R	Photography I	GDES-176	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year 2 / A' Semester								
11	R	Figure Drawing	ART-290	3	50'	13	39	6
12	R	Storyboarding and 2D Animation	BIMA-250	3	50'	13	39	6
13	R	Design for Branding	GDES-206	3	50'	13	39	6
14	R	Digital Imagemaking	GDES-226	3	50'	13	39	6
15	R	Photography in the Digital World	GDES-266	3	50'	13	39	6

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Academic Year 2 / B' Semester								
16	R	Editorial Design	GDES-256	3	50'	13	39	6
17	R	Illustration	GDES-276	3	50'	13	39	6
18	R	Production Methods for Graphic Design	GDES-286	3	50'	13	39	6
19	E	Motion Graphics	BIMA-265	3	50'	13	39	6
20	E	Video Production	COMM-117	3	50'	13	39	6

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Academic Year 3 / A' Semester								
21	R	User Interface (UI) and Spatial Design	BIMA-360	3	50'	13	39	6
22	R	Packaging Design	GDES-326	3	50'	13	39	6
23	R	Design for Publishing	GDES-356	3	50'	13	39	6
24	E	Printmaking	ART-251	3	50'	13	39	6
25	E	General Psychology I	PSY-110	3	50'	13	39	6

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Academic Year 3 / B' Semester								
26	R	Generative Artificial Intelligence (AI)	BIMA-367	3	50'	13	39	6
27	R	Design for Social and Commercial Advertising	GDES-346	3	50'	13	39	6
28	R	Information Design	GDES-366	3	50'	13	39	6
29	R	Visual Literacy	GDES-376	3	50'	13	39	6
30	E	Photography II	GDES-386	3	50'	13	39	6



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Academic Year 4 / A' Semester								
31	R	User Experience (UX) Design	BIMA-366	3	50'	13	39	6
32	R	Final Year Project I: Research	GDES-436	3	50'	13	39	6
33	R	History of Graphic Design	GDES-446	3	50'	13	39	6
34	E	Graphic Design Work Placement	GDES-426	3	50'	13	39	6
35	E	Ethics	PHIL-120	3	50'	13	39	6

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Academic Year 4 / B' Semester								
36	R	Advanced Screen Typography	GDES-466	3	50'	13	39	6
37	R	Design for Impact	GDES-476	3	50'	13	39	6
38	R	Final Year Project II: Dissertation	GDES-486	3	50'	13	39	6
39	E	3D Modelling and Animation	BIMA-361	3	50'	13	39	6
40	E	Marketing	MKTG-291	3	50'	13	39	6