

TABLE 2: COURSE DISTRIBUTION PER SEMESTER – BA (Hons) Business Administration

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester-Year 1								
1.	Compulsory	Introduction to Accounting and Finance	AC1500	2	1h	13	26	-
2.	Elective	Introduction to Mathematics and Statistics	MA1601	4	1h	13	52	-
3.	Compulsory	Academic Writing	EF1498	2	1h	13	26	-
4.	Elective	English for Academic Purposes	EF1707	4	1h	13	52	-
5.	Elective	Advertising and Marketing Communications	MK1006	4	1h	13	52	10
6.	Compulsory	Introduction to Business and Management Theory	BU1XXX	4	1h	13	52	10
7.	Elective	Beginners' Greek Language and Culture	AL1039	2	1h	13	26	-
B' Semester-Year 1								
1.	Compulsory	Introduction to Accounting and Finance	AC1500	2	1h	13	26	10
2.	Elective	Introduction to Mathematics and Statistics	MA1601	4	1h	13	52	10
3.	Compulsory	Managing People Enterprise Skills	BU1025	4	1h	13	52	10
4.	Compulsory	Academic Writing	EF1498	2	1h	13	26	10
5.	Elective	Principles of Economics	EC1500	4	1h	13	52	10
6.	Elective	English for Academic Purposes	EF1707	4	1h	13	52	10
7.	Elective	Beginners' Greek Language and Culture	AL1039	2	1h	13	26	10

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester- Year 2								
1.	Compulsory	The External Business Environment	BU1006	4	1h	13	52	10
2.	Compulsory	Data Communication	BU1106	2	1h	13	26	-
3.	Elective	Legal Obligations in Business	AC1511	2	1h	13	26	-
4	Elective	Debating Cases in Applied Ethics	MD1113	4	1h	13	52	10
5	Elective	Business in Context	BU1026	4	1h	13	52	10
6	Compulsory	Business and Management Project Essentials	HR1007	2	1h	13	26	-
B' Semester-Year 2								
1.	Compulsory	Introduction to Business Functions	HR1005	4	1h	13	52	10
2.	Compulsory	Business and Management Project Essentials	HR1007	2	1h	13	26	10
3.	Compulsory	Data Communication	BU1106	2	1h	13	26	10
4.	Elective	Legal Obligations in Business	AC1511	2	1h	13	26	10
5.	Elective	Entrepreneurship and Small Business start-up	MD1023	4	1h	13	52	10

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester- Year 3								
1.	Compulsory	Global Environment of Business	EC2102	2	1h	13	26	-
2.	Compulsory	Management of Operations	MG2008	2	1h	13	26	-
3.	Compulsory	Decision-making for Business	BU2020	2	1h	13	26	-
4.	Elective	Business Analysis and Operations	MG2107	2	1h	13	26	-
5.	Elective	Managing Personnel and Human Resources	HR2050	2	1h	13	26	-
6.	Elective	Marketing Principles for Business	MK2003	2	1h	13	26	-
7.	Elective	Research Methods	HR2010	2	1h	13	26	-
8.	Elective	Finance for Managers	AC2400	2	1h	13	26	-
9.	Elective	The Responsible Marketer	MK2553	2	1h	13	26	-
10.	Elective	Planning your Career	CD2001	4	1h	13	52	10
11.	Elective	Contemporary Consumers	MK2204	4	1h	13	52	10
12.	Elective	Work Based Learning Project	MD2005	1	1h	13	13	-
B' Semester-Year 3								
1.	Compulsory	Global Environment of Business	EC2102	2	1h	13	26	10
2.	Compulsory	Management of Operations	MG2008	2	1h	13	26	10
3.	Compulsory	Decision-making for Business	BU2020	2	1h	13	26	10
4.	Elective	Introduction to Financial Services Markets	AC2650	4	1h	13	52	10
5	Elective	Business Analysis and Operations	MG2107	2	1h	13	26	10
6.	Elective	Managing Personnel and Human Resources	HR2050	2	1h	13	26	10

7.	Elective	Marketing Principles for Business	MK2003	2	1h	13	26	10
8.	Elective	Developing Business Plans	MD2219	4	1h	13	52	10
9.	Elective	Research Methods	HR2010	2	1h	13	26	10
10.	Elective	Finance for Managers	AC2400	2	1h	13	26	10
11.	Elective	The Responsible Marketer	MK2553	2	1h	13	26	10
12.	Elective	Work Based Learning Project	MD2005	1	1h	13	13	10
Sandwich Year								
1.	Elective	Work Placement	BC3000	-	1h	-	1500	60 (notional credits)
2.	Elective	International Study	BC3008	-	1h	-	250	60 (notional credits)

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester-Year 4								
1.	Compulsory	Business Strategy	BU3413	2	1h	13	26	-
2.	Compulsory	Contemporary Issues in Business	BU3016	4	1h	13	52	10
3.	Compulsory	Personal and Professional Development for Business	BU3033	2	1h	13	26	-
4.	Elective	Risk and Capital Markets	AC3650	4	1h	13	52	10
5.	Elective	International Financial Economics	EC3406	4	1h	13	52	10
6.	Elective	Coaching and Mentoring	HR3406	2	1h	13	26	-
7.	Elective	Marketing of Services	MK3013	2	1h	13	26	-
8.	Elective	Marketing Strategy	MK3501	2	1h	13	26	-
9.	Elective	Direct, Digital and Database Marketing	MK3032	2	1h	13	26	-
10.	Elective	Enterprise Project	MD3000	2	1h	13	26	-
11.	Elective	Dissertation	BC3013	1	1h	13	13	-
B' Semester-Year 4								
1.	Compulsory	Business Strategy	BU3413	2	1h	13	26	10
2.	Compulsory	Personal and Professional Development for Business	BU3033	2	1h	13	26	10
3.	Elective	Financial Management for Business	AC3410	4	1h	13	52	10

4.	Elective	Managing Your Business	MD3055	4	1h	13	52	10
5.	Elective	Evaluating HRM	HR3024	4	1h	13	52	10
6.	Elective	Coaching and Mentoring	HR3406	2	1h	13	26	10
7.	Elective	Marketing of Services	MK3013	2	1h	13	26	10
8.	Elective	Direct, Digital and Database Marketing	MK3032	2	1h	13	26	10
9.	Elective	Enterprise Project	MD3000	2	1h	13	26	10
10.	Elective	Marketing Strategy	MK3501	2	1h	13	26	10
11.	Elective	Dissertation	BC3013	1	1h	13	13	20