

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1st Semester								
1.	Theory	Business ethics	HTM 201 / MGT 201	2	1,5	13	26(39 Hours)	6
2.	Theory	Principles of Financial Accounting	HTM 140 / MGT 140	2	1,5	13	26(39 Hours)	6
	Tutorial	Principles of Financial Accounting	HTM 140 / MGT 140	1	1	13	13(13 Hours)	
3.	Theory	Economics I	MGT 101	2	1,5	13	26(39 Hours)	6
	Tutorial	Economics I	MGT 101	1	1	13	13(13 Hours)	
4.	Theory	Mathematical Methods in Economics and Management I	MGT 110	2	1,5	13	26(39 Hours)	6
	Tutorial	Mathematical Methods in Economics and Management I	MGT 110	1	1	13	13(13 Hours)	
5.	Theory	English for Academic Purposes	LCE 129	2	1,5	13	26(39 Hours)	4
TOTAL ECTS								28

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
2nd Semester								

1.	Theory	Introduction to Management	MGT 100	2	1,5	13	26(39 Hours)	6
2.	Theory	Managerial Accounting	HTM 141 / MGT 141	2	1,5	13	26(39 Hours)	6
	Tutorial	Managerial Accounting	HTM 141 / MGT 141	1	1	13	13(13 Hours)	
3.	Theory	Statistical Methods in Economics and Management I	MGT 111	2	1,5	13	26(39 Hours)	6
	Tutorial	Statistical Methods in Economics and Management I	MGT 111	1	1	13	13(13 Hours)	
4.	Theory	Economics II	MGT 102	2	1,5	13	26(39 Hours)	6
	Tutorial	Economics II	MGT 102	1	1	13	13(13 Hours)	
5.	Theory	English for Management	LCE 130	2	1,5	13	26(39 Hours)	4
							TOTAL ECTS	28

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
3rd Semester								
1.	Theory	Finance I	MGT 221	2	1,5	13	26(39 Hours)	6
	Tutorial	Finance I	MGT 221	1	1	13	13(13 Hours)	
2.	Theory	Commerce I	MGT 203	2	1.5	13	26(39 Hours)	6
	Tutorial	Commerce I	MGT 203	1	1	13	13(13 Hours)	

3.	Theory	Marketing Principles	HTM 260 / MGT 260	2	1,5	13	26(39 Hours)	6
4.	Theory	Operations Management	MGT 241	2	1,5	13	26(39 Hours)	6
5.	Theory	English for Business Communication	LCE 207	2	1,5	13	26(39 Hours)	4
TOTAL ECTS								28

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
4th Semester								
1.	Theory	Business Law	HTM 202 / MGT 202	2	1.5	13	26(39 Hours)	6
2.	Theory	Finance II	MGT 222	2	1.5	13	26(39 Hours)	6
	Tutorial	Finance II	MGT 222	1	1	13	13(13 Hours)	
3.	Theory	Information Technology for Business	MGT 142	2	1.5	13	26(39 Hours)	6
4.	Theory	Introduction to Entrepreneurship and Innovation	MGT 220	2	1.5	13	26(39 Hours)	6
5.	Theory	Introduction to Digital Transformation	MGT 240	2	1.5	13	26(39 Hours)	6
TOTAL ECTS								30

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
5th Semester								
1.	Theory	Course Direction/Specialty	See a separate table below					
2.	Theory	Course Direction/Specialty	See a separate table below					
3.	Theory	Human Resource Management	HTM 350 / MGT 350	2	1,5	13	26(39 Hours)	6
4.	Theory	Behavior of the Consumer	HTM 361 / MGT 361	2	1.5	13	26(39 Hours)	6
5.	Theory	E-Commerce	HTM 370 / MGT 370	2	1.5	13	26(39 Hours)	6
6.	Theory	Quantitative Research Methods	MGT 380	2	1.5	13	26(39 Hours)	6
	Laboratory	Quantitative Research Methods	MGT 380	1	1	13	13(13 Hours)	
TOTAL ECTS								36

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
6th Semester								
1.	Theory	Course Direction/Specialty	See a separate table below					
2.	Theory	Course Direction/Specialty	See a separate table below					
3.	Theory	Elective course	See a separate table below					
4.	Theory	Organizational Behavior	HTM 351 / MGT 351	2	3	6.5	26(39 Hours)	6
5.	Theory	Negotiation Techniques	MGT 302	2	1.5	13	26(39 Hours)	6
TOTAL ECTS								30

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
7th Semester								
1.	Theory	Course Direction/Specialty	See a separate table below					
2.	Theory	Course Direction/Specialty	See a separate table below					
3.	Theory	Elective course	See a separate table below					
4.	Theory	Leadership	HTM 453 / MGT 453	1	3	13	13(39 Hours)	6
5.	Theory	Strategic Marketing	HTM 462 / MGT 462	1	3	13	13(39 Hours)	6
TOTAL ECTS								30

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
8th Semester								
1.	Theory	Course Direction/Specialty	See a separate table below					

2.	Theory	Elective course	See a separate table below					
3.	Theory	Elective course	See a separate table below					
4.	Theory	Strategic Management	HTM 426 / MGT 426	1	3	13	13(39 Hours)	6
5.	Theory	Corporate governance	MGT 402	2	1.5	13	26(39 Hours)	6
							TOTAL ECTS	30

Direction/Specialty courses (5 th Semester)								
Entrepreneurship and Innovation								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Innovation Management	MGT 321	2	1.5	13	26(39 Hours)	6
2.	Theory	Principles of New Business Models	MGT 322	2	1.5	13	26(39 Hours)	6
Digital Business								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Business systems in the digital era	MGT 341	2	1.5	13	26(39 Hours)	6
2.	Theory	Consumer behavior in the digital age	MGT 342	2	1.5	13	26(39 Hours)	6

Direction/Specialty courses (6th Semester)**Entrepreneurship and Innovation**

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Principles of Creating New Businesses	MGT 323	2	1.5	13	26(39 Hours)	6
2.	Theory	Entrepreneurial Finance	MGT 324	2	1.5	13	26(39 Hours)	6
Digital Business								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Foundations of Programming	MGT 343	2	1.5	13	26(39 Hours)	6
2.	Theory	Digital Marketing and Analytics	MGT 344	2	1.5	13	26(39 Hours)	6

Direction/Specialty courses (7th Semester)**Entrepreneurship and Innovation**

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Principles for the Development of Startups and SMEs	MGT 425	2	1.5	13	26(39 Hours)	6
2.	Theory	Social Innovation	MGT 428	2	1.5	13	26(39 Hours)	6

Digital Business

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Artificial Intelligence and Data Analytics in Business	MGT 445	2	1.5	13	26(39 Hours)	6
2.	Theory	Business Process Design and Digitization	MGT 446	2	1.5	13	26(39 Hours)	6

Direction/Specialty courses (8th Semester)**Entrepreneurship and Innovation**

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	International Entrepreneurship	MGT 427	2	1.5	13	26(39 Hours)	6
Digital Business								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
2.	Theory	Digital Product	MGT 447	2	1.5	13	26(39 Hours)	6

Elective Courses								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks per semester	Total Periods (Hours)/ Semester	ECTS
1.	Theory	Quality of Services and Total Quality Management	HTM 324	2	1,5	13	26(39 Hours)	6
2.	Theory	Risk Management and Crisis Management in the Hospitality Industry	HTM 428	2	1,5	13	26(39 Hours)	6
3.	Theory	Business systems in the digital era ¹	MGT 341	2	1.5	13	26(39 Hours)	6
4.	Theory	Consumer behavior in the digital age ¹	MGT 342	2	1.5	13	26(39 Hours)	6
5.	Theory	Digital Marketing and Analytics ¹	MGT 344	2	1.5	13	26(39 Hours)	6
6.	Theory	Innovation Management ²	MGT 321	2	1.5	13	26(39 Hours)	6
7.	Theory	Principles of Creating New Businesses ²	MGT 323	2	1.5	13	26(39 Hours)	6
8.	Theory	International Entrepreneurship ²	MGT 427	2	1.5	13	26(39 Hours)	6
9.	Theory	Internship	MGT 390	5	8	10	50(400 Hours)	6
10.	Theory	Dissertation	MGT 391	-	-	-	-	12
11.	Theory	An elective course (including Foreign Language) from other Department or Faculty of the University (requires approval from the Department)						6

¹ Elective course for students of the Entrepreneurship and Innovation specialization

² Elective course for students of the Digital Business specialization

