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5 October 2026

Ms Michelle Childs  
International Partnerships Manager  
Canterbury Christ Church University, UK

**Subject: Cross-Border / Franchise Programme of Study Offered at Alexander College,  
Larnaca, Cyprus**

Dear **Ms Michelle Childs**,

The Cyprus Agency of Quality Assurance and Accreditation in Higher Education (CYQAA) is the competent body and authority, responsible to ensure the quality of higher education in Cyprus and to support, through the procedures provided by the relevant legislation, the continuous improvement and upgrading of higher education institutions and their programmes of study.

In Cyprus, higher education institutions are allowed by law to offer cross-border / franchise programmes of study, provided that a number of conditions, which are included in our legislation, are fulfilled. **According to the legislation, the provider of the franchise programme is responsible for its implementation and compliance with the European quality standards and guidelines (ESG).**

In this context, we kindly ask you to provide us with information concerning the programme of study: **MBA International [1 academic year (three trimesters), 180 Credits / 90 ECTS, Master (MBA)]**, offered by the Alexander College Larnaca, Cyprus, under a franchise agreement with your institution, by addressing the questions set out below:

1. What are your institution's entry requirements for admission to the programme of study? How does your institution verify that students admitted to the programme at Alexander College meet these admission requirements? Do you have information regarding the profile of incoming students?
2. How does your institution ensure that students admitted to the programme have an adequate command of the language of instruction? In particular, how do you verify that students admitted to the programme at Alexander College meet your institution's English language proficiency requirement for international students, namely an overall IELTS score of 6.0 (or equivalent)?

3. What is the selection and approval process for the teaching staff (academic staff, mentors and supervisors) involved in the delivery of the franchise programme of study, and what minimum qualifications and other requirements must they meet?
4. To what extent is your institution involved in, and informed about, the examination papers administered and the overall assessment of students in the franchise programme, including assessments such as video presentations, digital portfolios and podcast creation?
5. How does your institution ensure that the franchise programme of study is delivered in accordance with the required quality standards? What evidence does your institution require from Alexander College to verify compliance with these standards?
6. Have representatives of your institution ever visited or observed classes delivered as part of the franchise programme at Alexander College in Cyprus? How does your institution ensure that the teaching and learning methodology applied at Alexander College is consistent with that of your institution, including interactive workshops, case study analysis, hands-on practice with industry-standard tools, seminars combining theoretical frameworks with real-world applications, collaborative projects, guest lectures from global business leaders, and action learning sets?
7. How is the 30-credit Global Consultancy Capstone Project – Postgraduate Challenge module delivered and implemented at Alexander College?
8. How does your institution verify that Alexander College has the necessary infrastructure, facilities, learning and teaching environments, and resources to meet the required quality standards? Please confirm that all relevant aspects of the delivery of the collaborative programme, including the facilities and resources provided by Alexander College, have been reviewed and approved by your institution.

In addition, we kindly request that you provide us with copies of the signed Visit Evaluation Reports prepared following your institution's visits to Alexander College in Cyprus.

In addition to the above, we kindly ask you to provide any further information that you consider relevant to the quality assurance and effective delivery of the above programme of study, at your earliest convenience.

We remain at your disposal for any inquiries.

(Droso Lavithi)

On Behalf of the President of  
The Cyprus Agency of Quality Assurance  
and Accreditation in Higher Education