

Doc.: 500.1.1

Design with specializations in Graphics, Interior, Photography and Fashion [4 academic years, 240 ECTS, Bachelor (BDes)]

Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year 1 / A' Semester								
1.	COMP	Design Studio	DES111	5	90	14	70	10
2.	COMP	History of Art & Design	DES112	5	90	14	70	10
3.	SPEC	Fundamentals of Graphic Design	DESG113	5	90	14	70	10
4.	SPEC	Fundamentals of Interior Design	DESI113	5	90	14	70	10
5.	SPEC	Fundamentals of Fashion Design	DESF113	5	90	14	70	10
6.	SPEC	Fundamentals of Photography Design	DESP113	5	90	14	70	10

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Academic Year 1 / B' Semester								
6.	COMP	Theory & Practice in Design	DES121	5	90	14	70	10
7.	COMP	Creative Studio	DES122	5	90	14	70	10



8.	SPEC	Corporate Identity & Branding	DESG123	5	90	14	70	10
9.	SPEC	Architectural Drafting & Building Anatomy	DESI123	5	90	14	70	10
10.	SPEC	Design Applications to Fashion	DESF123	5	90	14	70	10
11.	SPEC	Exploring practice in Photography	DESP123	5	90	14	70	10

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Academic Year 2 / C' Semester								
12.	COMP	Philosophy of Design & Critical Studies	DES231	5	90	14	70	10
13.	COMP	3D Applications & Media Production	DES232	5	90	14	70	10
14.	SPEC	UX / UI and Interactive Design	DESG233	5	90	14	70	10
15.	SPEC	Materials & Textiles: Properties & Applications	DESI233	5	90	14	70	10
16.	SPEC	Experimenting Heritage as Modern Design	DESF233	5	90	14	70	10
17.	SPEC	Developing Perspective & Practice in Photography	DESP233	5	90	14	70	10



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Academic Year 2 / D' Semester								
18.	COMP	Experimental Design & AI Applications	DES241	5	90	14	70	10
19.	COMP	Professional & Studio Practice	DES242	5	90	14	70	10
20.	SPEC	3D Exploration in Design	DESG243	5	90	14	70	10
21.	SPEC	Residential Design & Sustainable Strategies	DESI243	5	90	14	70	10
22.	SPEC	Athleisure Design Practice	DESF253	5	90	14	70	10
23.	SPEC	Lighting Essentials and Studio Photography	DESP243	5	90	14	70	10



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Academic Year 3 / E' Semester								
24.	COMP	Sustainability & Ethics in Design	DES351	5	90	14	70	10
25.	COMP	Contemporary Topics in Design	DES352	5	90	14	70	10
26.	SPEC	Editorial Design and Publication	DESG353	5	90	14	70	10
27.	SPEC	Retail Design & Lighting	DESI353	5	90	14	70	10
28.	SPEC	Digital Design for Fashion Innovation	DESF353	5	90	14	70	10
29.	SPEC	Digital Artistry & Hybrid Narratives	DESP353	5	90	14	70	10



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Academic Year 3 / F' Semester								
30.	COMP	Joint Ventures	DES361	5	90	14	70	10
31.	COMP	Design Entrepreneurship & Project Management	DES362	5	90	14	70	10
32.	SPEC	Advertising and Post-Production	DESG363	5	90	14	70	10
33.	SPEC	Advanced Technology & Processes	DESI363	5	90	14	70	10
34.	SPEC	Extended Design and Practice	DESF363	5	90	14	70	10
35.	SPEC	Experimental and Abstract Digital Photography	DESP363	5	90	14	70	10



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Academic Year 4 / G' Semester								
36.	COMP	Professional Internship	DES471	5	90	14	70	10
37.	SPEC	Innovation & Practice in Graphic Design	DES472	5	90	14	70	10
38.	MP	Research & Major Project Proposal in Graphics	DESG473	5	90	14	70	10
39.	SPEC	Design Futures and Sustainability	DESI472	5	90	14	70	10
40.	MP	Research & Major Project Proposal in Interior Design	DESI473	5	90	14	70	10
41.	SPEC	Advanced Fashion Construction & Creative Practice	DESF472	5	90	14	70	10
42.	MP	Research & Major Project Proposal in Fashion	DESF473	5	90	14	70	10
43.	SPEC	Advertising & Commercial Photography	DESP472	5	90	14	70	10
44.	MP	Research & Major Project Proposal in Photography	DESP473	5	90	14	70	10



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Academic Year 4 / H' Semester								
45.	SPEC	Design Production & Presentation	DESG481	5	90	14	70	10
46.	SPEC	Advanced Computer Application	DESI481	5	90	14	70	10
47.	SPEC	Building a Fashion Identity	DESF471	5	90	14	70	10
48.	SPEC	Professional Branding and Digital Strategy	DESP481	5	90	14	70	10
49.	MP	Major Project in Graphic Design	DESG482	5	180	14	70	20
50.	MP	Major Project in Interior Design	DESI482	5	180	14	70	20
51.	MP	Major Project in Fashion Design	DESF482	5	180	14	70	20
52.	MP	Major Project in Photography	DESF482	5	180	14	70	20

Explanations (in needed):

Course Type	
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