

Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year 2026-2027 / A' Semester								
1	Core	Financial Management of Business & Organizations	MBA0701	3	60	12	36	10
2	Core	Managerial Economics & Statistics	MBA0702	3	60	12	36	10
3	Core	Communicating & Negotiating Effectively	MBA0703	3	60	12	36	10

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Academic Year 2026-2027 / B' Semester								
4	Core	Digital Transformation	MBA0704	3	60	12	36	10
5	Core	Leadership, Ethics & Sustainability	MBA0705	3	60	12	36	10
6	Core	Managing Operations, Projects & Logistics	MBA0706	3	60	12	36	10

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Academic Year 2027-2028 / C' Semester								
7	Core	Strategic & Digital Marketing Management	MBA0707	3	60	12	36	10
8	Core	Strategic Decision Making & Planning	MBA0708	3	60	12	36	10
9	Core	Applied Business Research Project	MBA0709	n/a	n/a	n/a	n/a	10